

Measuring Impact Through Storytelling

Using Most Significant Change to evaluate the effectiveness of QHub for LGBTIQ+ young people

The QHub Program



The QHub Program

... is informed by **Minority Stress Theory** (Meyer, 2003):



The QHub Program



The QHub Program



Our Evaluation Design

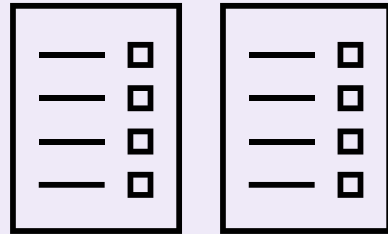
Mixed methods

Quasi-
experimental

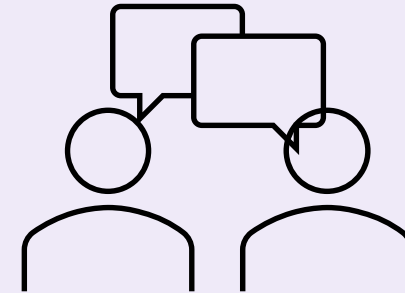
Qualitative
impact

Our Evaluation Design

Mixed methods



Pre and post SDQ



Most significant change

Most Significant Change



Most Significant Change



Most Significant Change



Most Significant Change

The first step is to raise
interest about MSC

The Challenge



The Challenge

... you can try and sell MSC upfront as:

- Easy
- Worth it
- Useful
- Relevant
- No new things to learn

OR...

Forge ahead anyway

Case study methodology with a
significant change twist

Forge ahead anyway

Whilst they were accessing QHub, what was the most significant change you noticed in your young person?

We still shared the stories ...

Leo is a 13-year-old trans young person, living in a rural town and has never met another trans person.

We still shared the stories ...

Leo and his parent were referred into QHub, and during his first visit to QHub, Leo met a trans peer worker.

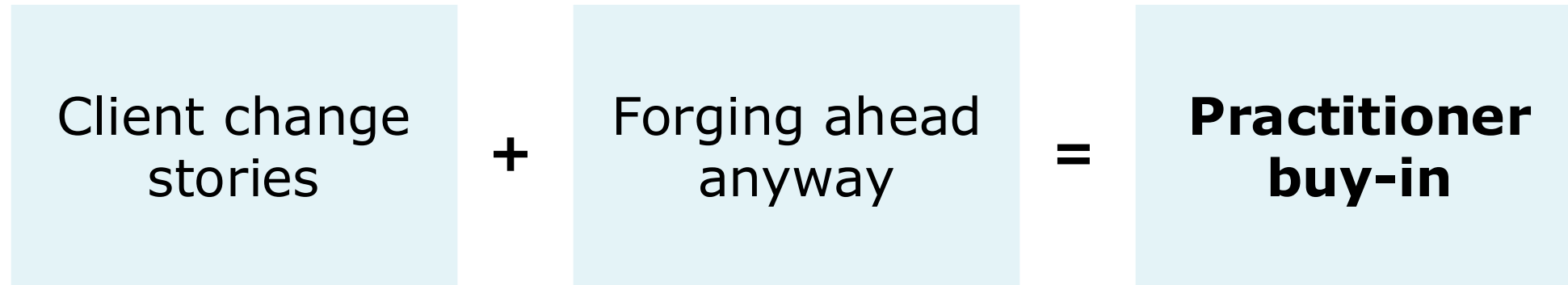
Leo and the peer worker established a connection and so Leo continued to visit QHub.

We still shared the stories ...

When Leo was experiencing a crisis and feeling suicidal, his parent contacted QHub, and he was booked in the next day.

Having access to this support straight away, with someone he trusts, made a huge difference to Leo's mental health.

And this sparked interest!



**Being a stickler for your methodology
won't get you practitioner buy-in.**

Storytelling just might ...