

Evaluation to Transformation

Rachel Wilks

Acknowledgement of Country



Grosvenor acknowledges the Australian Aboriginal and Torres Strait Islander peoples of this nation. We pay our respects to ancestors and Elders, past and present.

We acknowledge the traditional custodians of the lands on which we meet today - the Wurundjeri People of the Kulin Nation in Melbourne.

Grosvenor is proud to support aboriginal artist Renee Clifton. The artwork is titled Family Gathering and was chosen as it reflects the feeling of when the Grosvenor team meet with each other and with clients.

What do we want evaluation to do?

Wowzer, what a report!



I want to action all these recommendations



The boss thinks it's a good idea too



Time for action



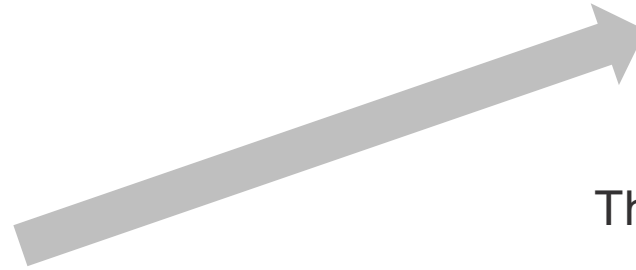
It's all sunshine and rainbows



...but what *actually* happens?

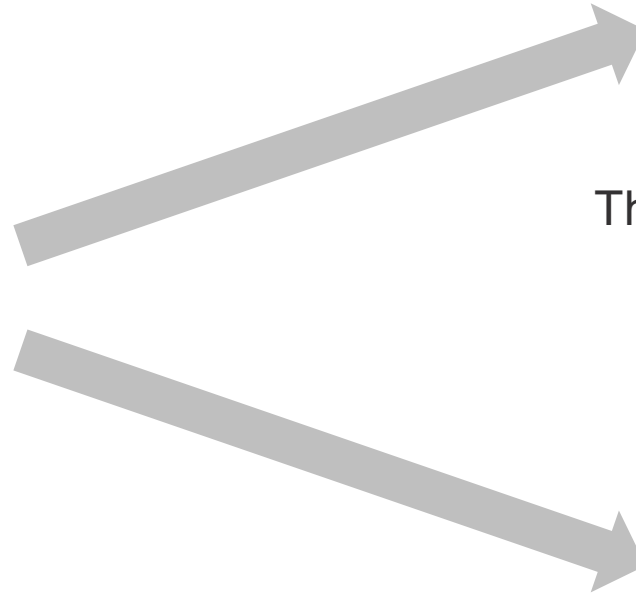


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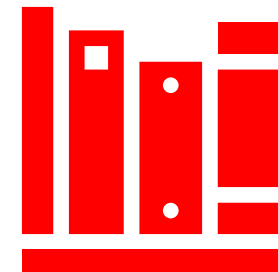


This has given me lots to think about...

...but what *actually* happens?



This has given me lots to think about...



This would look great on my bookshelf...

The post-evaluation pathway



Understand



Acquit



Accept



Share



Action

Before finalising report

After finalising report



Understanding



This isn't right. It should say X

Yes, that is exactly what we are saying

....no it doesn't say that...





Understanding

- Does the report use plain English, and avoid using jargon?

- Are examples used to support explanation?

- Does the report and paragraphs within have a logical flow and storyline?

- Are acronyms spelled out, and a glossary included (where appropriate)?

- Are visuals (e.g., graphs, images) used to support written text?

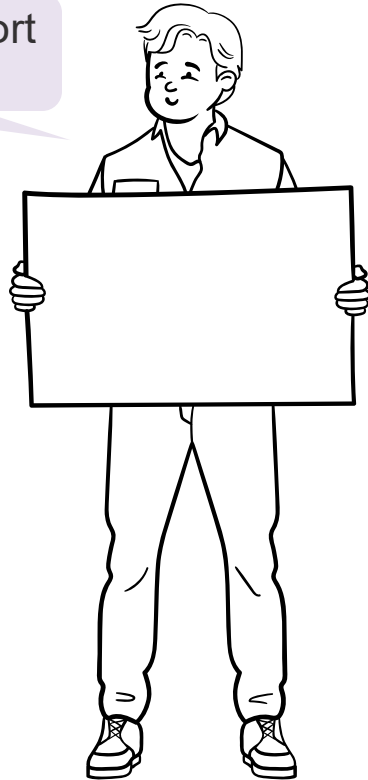


Acquit



Here's the flashy report
you wanted

Uh, this isn't what I
asked for...



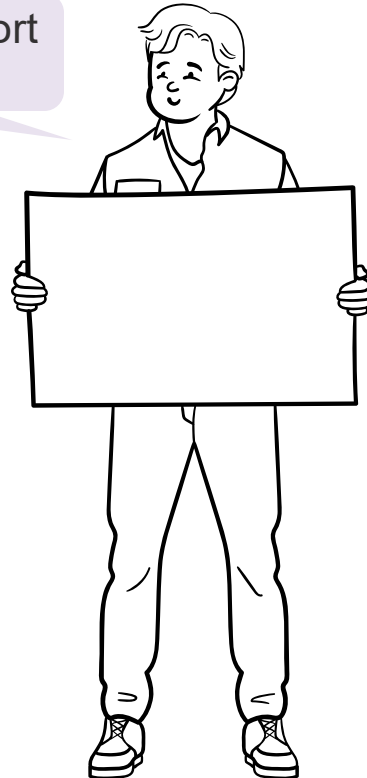


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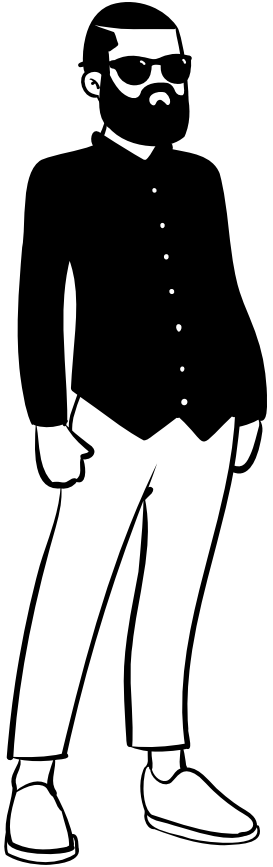


Questions to ask:

- › Does this report meet the requirements that we specified at the beginning?
- › Will this report meet the organisation's / government's requirements for evaluations?
- › Have we identified any new needs that this report should address?



Accept

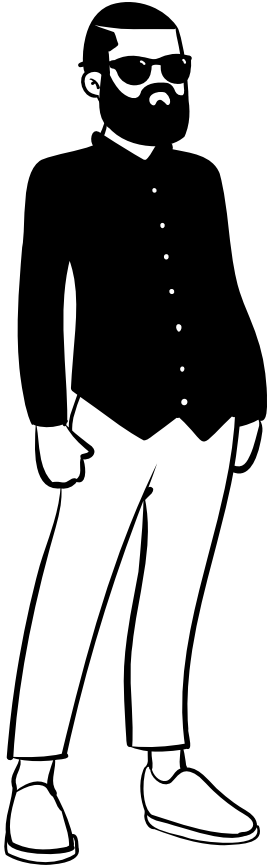


I don't understand this, so I don't accept it

- ✓ use the checklist for reporting for understanding to address potential issues
- ✓ discuss any further or more specific issues that may arise



Accept



I don't understand this, so I don't accept it

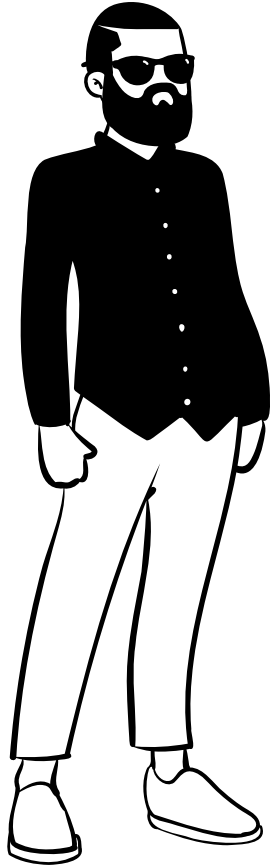
I don't think you can say that. Where's the proof?

- ✓ use the checklist for reporting for understanding to address potential issues
- ✓ discuss any further or more specific issues that may arise

- ✓ identify what data is believed to be missing, integrate into report as appropriate
- ✓ where additional data is unable to be provided, consider ways to temper the message or better reflect alternate viewpoints
- ✓ ensure findings that are from a single or small data set are limited, and only used where appropriate



Accept



I don't understand this, so I don't accept it

I don't think you can say that. Where's the proof?

But this doesn't take into account X problem we had!

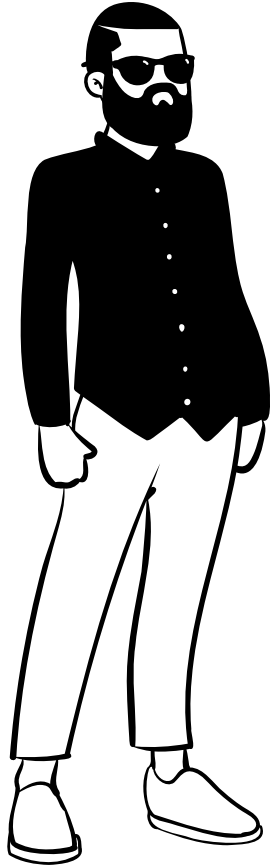
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- ✓ ensure findings that are from a single or small data set are limited, and only used where appropriate

- ✓ discuss and confirm what context is missing or should be included
- ✓ include factors that may have contributed to issues



Accept



I don't understand this, so I don't accept it

I don't think you can say that. Where's the proof?

But this doesn't take into account X problem we had!

I don't like it / It makes me look bad

- ✓ use the checklist for reporting for understanding to address potential issues
- ✓ discuss any further or more specific issues that may arise

- ✓ identify what data is believed to be missing, integrate into report as appropriate
- ✓ where additional data is unable to be provided, consider ways to temper the message or better reflect alternate viewpoints
- ✓ ensure findings that are from a single or small data set are limited, and only used where appropriate

- ✓ discuss and confirm what context is missing or should be included
- ✓ include factors that may have contributed to issues

- ✓ reframe any potentially inflammatory statements to focus on opportunities
- ✓ ensure findings do not target a specific individual



Share



Who else should see this?

Are any business decisions impacted by this?

Do any other business units have similar responsibilities?

Which stakeholders gave input?

Who's the sponsor?



**Now, you're
ready for action**



Any questions?



Rachel Wilks
Senior Consultant
rachelwilks@grosvenor.com.au

Come see me at the Grosvenor booth to chat further, or grab your complimentary 60- minute consulting session

Register to receive a digital copy of our new ebook!

Post-evaluation playbook



For further information
please visit our website:
www.grosvenor.com.au

Contact Us
(02) 6274 9200

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