

AES 2024 Ignite session

Reflections by a non-analyst on the use of state-wide data sets and modelled data in evaluation

Presenter: Gabby Lindsay-Smith

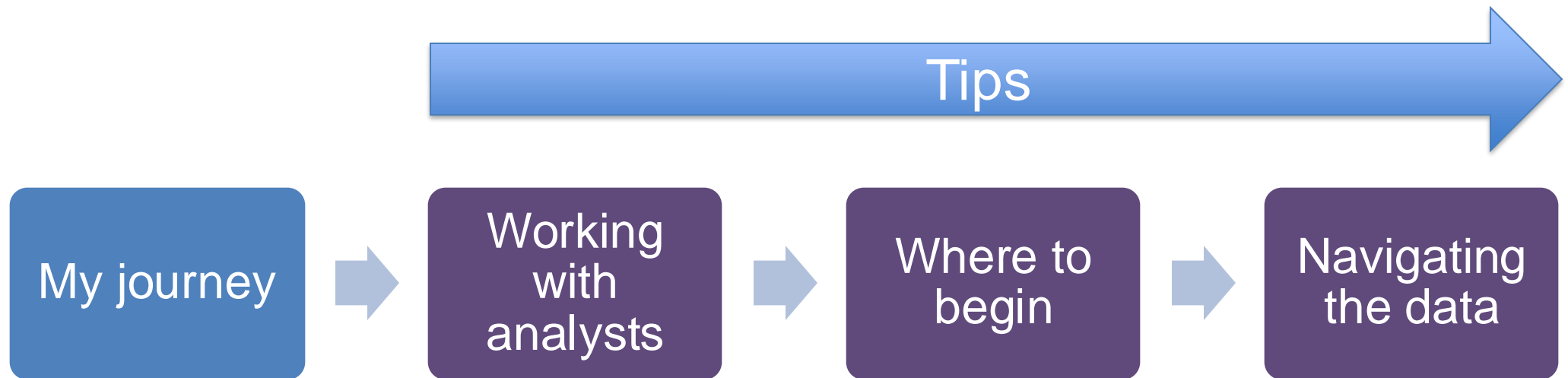
Centre for Evaluation and Research Evidence

Acknowledgement of Country

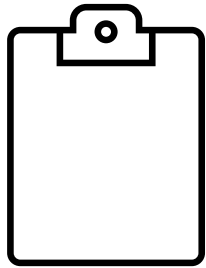


'Country' by Mandy Nicholson

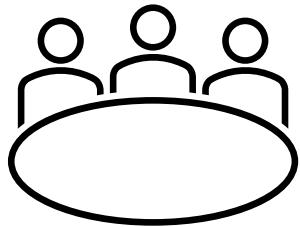
Outline



My Journey - the opportunity

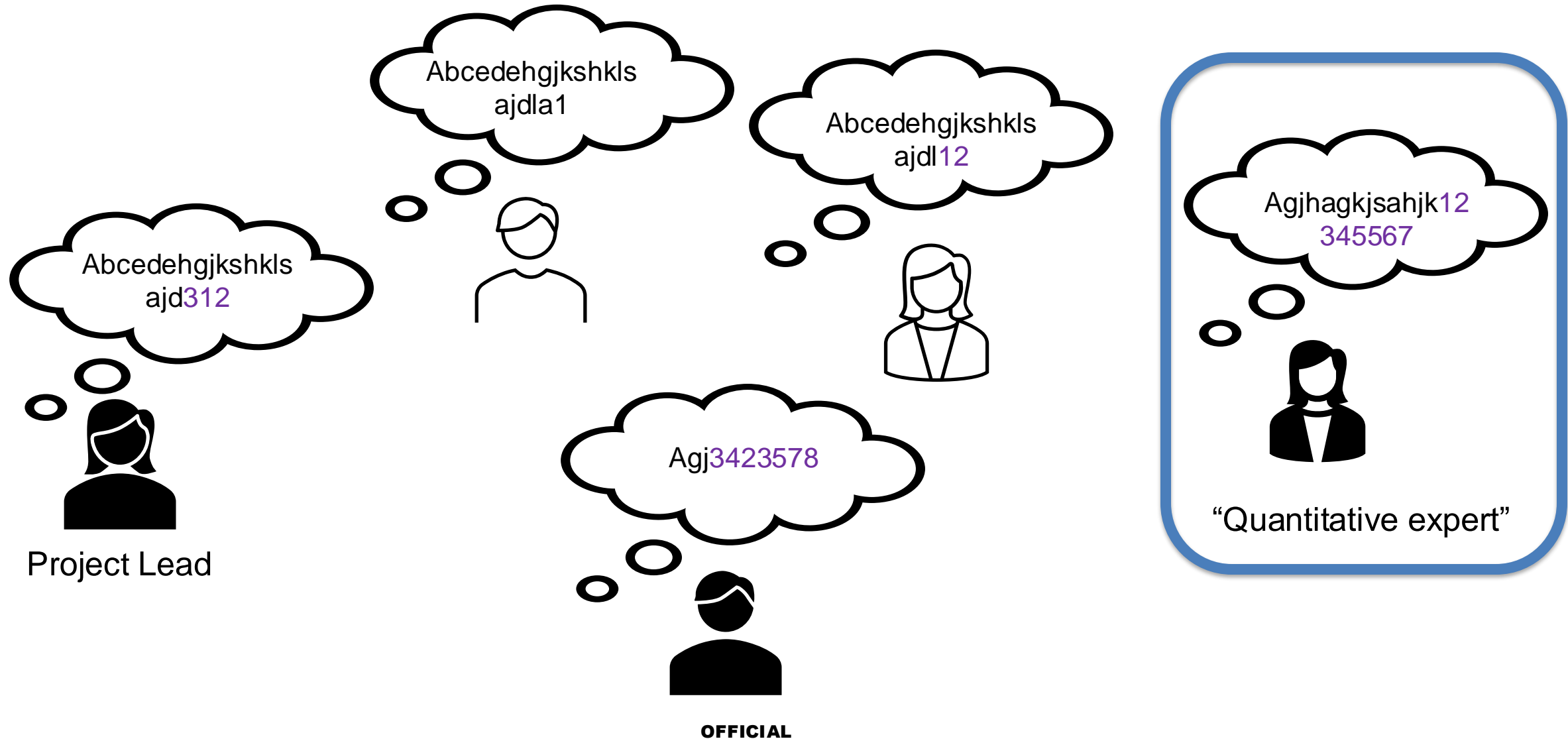


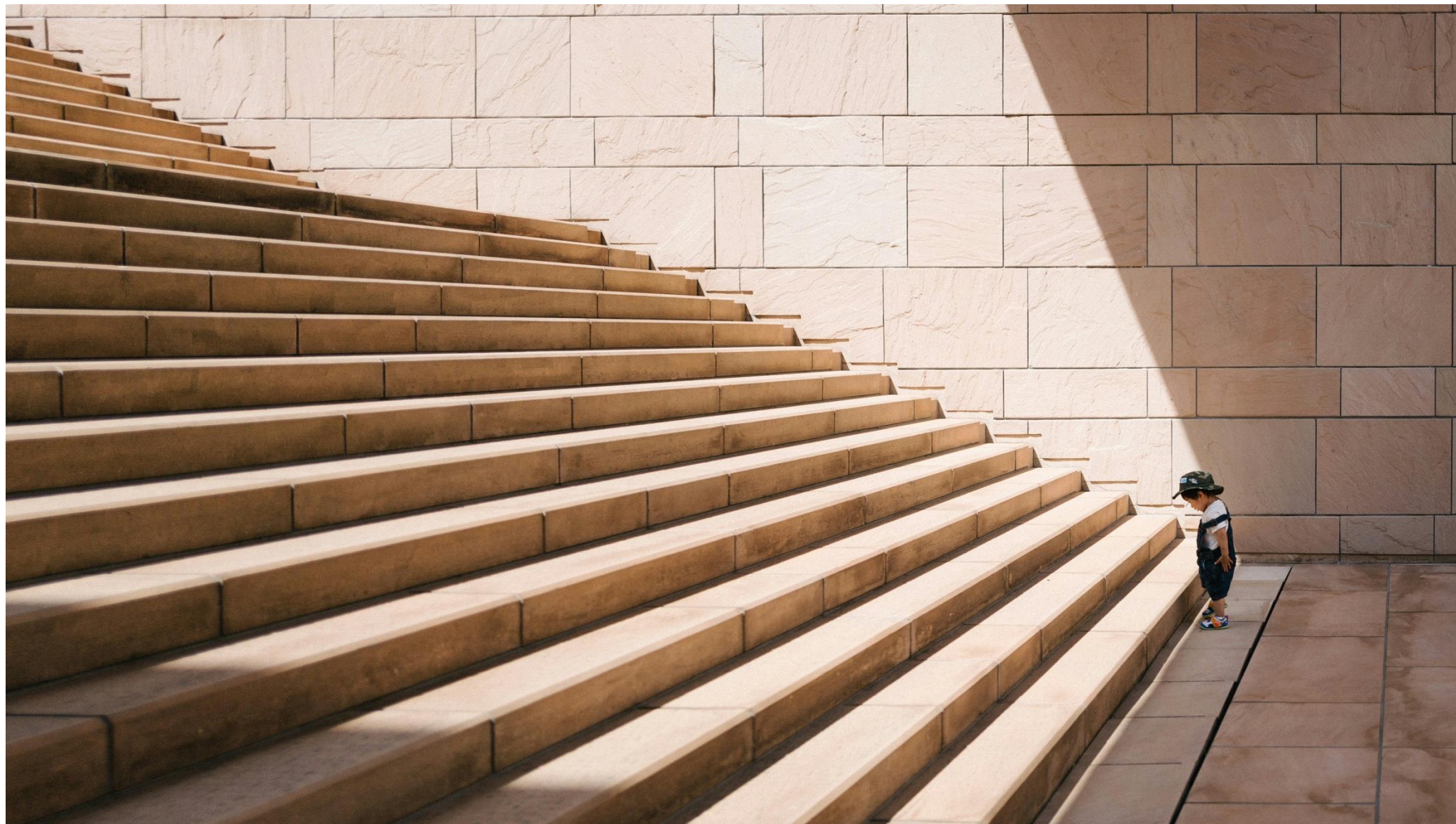
+



Large datasets
and statistical models

The evaluation team





OFFICIAL

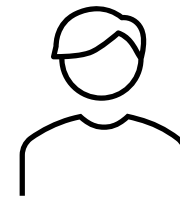
Scoping

“We need **xyz** data. Can you help?”



Project Lead

“Sure, we have that in our new model!”

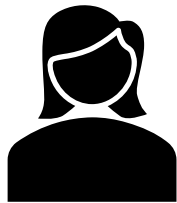


Analytics manager

XYZ? They must mean abc??

Data familiarisation

Will be using
data from the
modelled
dataset



Project lead

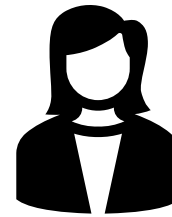
Sure.....I'm
sure we can
figure it out



Me

*.....that
sounds
complicated...*

Collecting the data



Me



Fellow quant expert

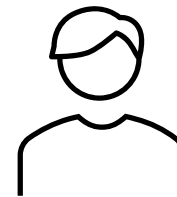
Data analysis

We needed xyz but your modelled data reports abc



Project lead

We thought that is what you needed... we can't do more now



Analytics manager

An analyst from our other team will help you

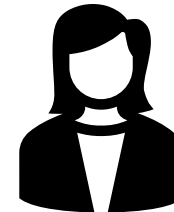
Data analysis

I am not familiar with this modelled data set. Which variables do you need?



Analyst

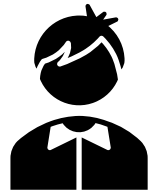
Oh, I thought your colleagues would have told you? Let me ask them....



Me

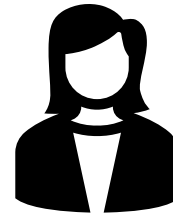
Still trying to analyse the data.....

Here is the analysis
you asked for



Analyst

Ok, thanks for
all your time!



Me

*Oh no, this
still feels
wrong!!*

And in the end.....

The director of analytics said we have to use the abc data reported originally



Project Lead

Ok thanks, we will delete all this analysis

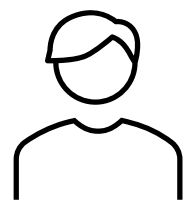


Me

What a waste of everyone's time!!

TIPS 1 - Working with analysts

Clean,
process,
analyse, SQL,
Python,.....

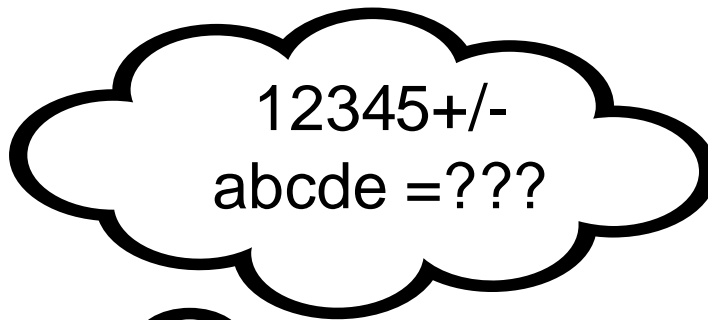


f()>4457h5757;
_col

- Background
- Data Science
 - Advanced stats
 - Python
 - SQL
 - Advanced maths

Evaluators – varied backgrounds

Programs,
policies,
systems,
triangulation,
value.



Background

Anatomy/physiology

Statistics 101

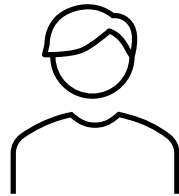
Public health

Mixed methods research

Evaluation

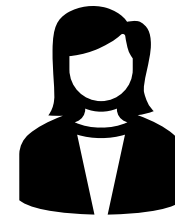
We speak and understand different languages

Clean,
process,
analyse....
realism



f()>4457h5757;
_col

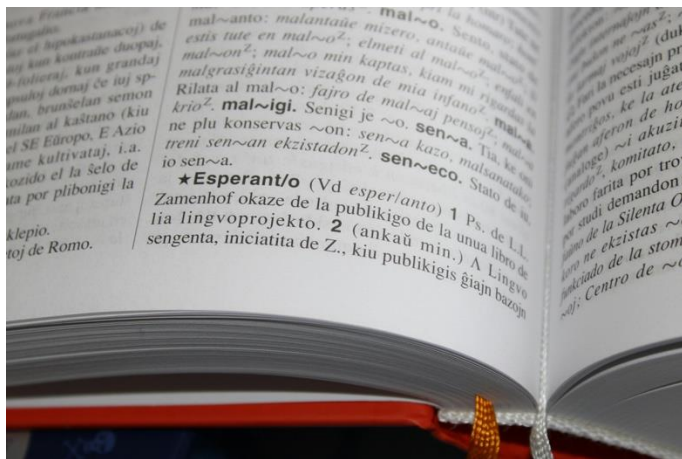
Programs,
policies,
systems,
value....
pragmatism



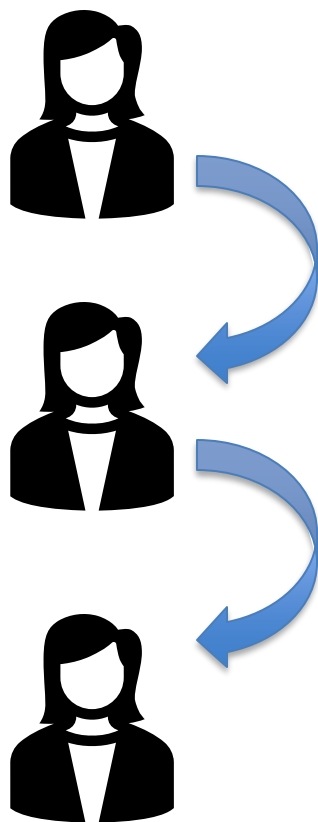
12345+/-
abcde =???

TIPS 2 – where to begin

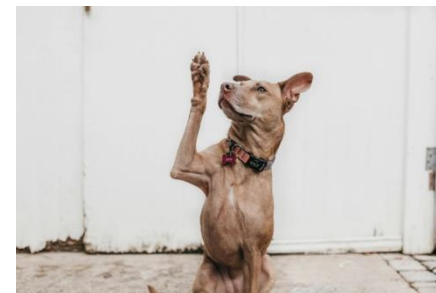
Appreciate language differences. Request a data dictionary.



Familiarity



Clarify

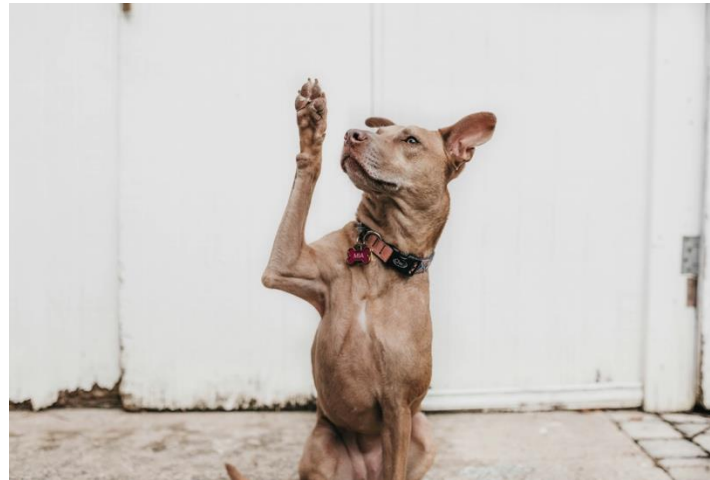


TIPS 3 - Navigating the data

Start early



Clarify...again!



Keep analysis plans simple



Navigating the data

Its tempting to want everything from data but if you aren't an analyst:



Be flexible

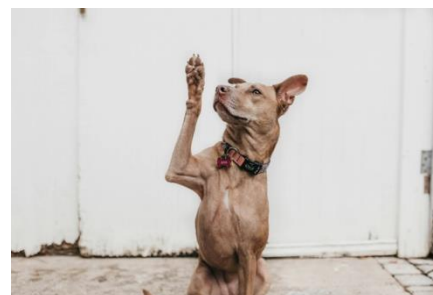
Keep expectations constrained to pre-analysed data



In summary

Big data are becoming more accessible but still pose challenges.

When working across disciplines clarification of language at many points will save you time and work.



THANK YOU