

When speed is of the essence!

How to make sure the rubber hits the road

Grosvenor™

Acknowledgement of Country



Grosvenor is proud to support aboriginal artist Renee Clifton. The artwork is titled *Family Gathering* and was chosen as it reflects the feeling of when the Grosvenor team meet with each other and with clients.

Grosvenor acknowledges the Australian Aboriginal and Torres Strait Islander peoples of this nation. We pay our respects to ancestors and Elders, past and present.

We acknowledge the traditional custodians of the lands on which our company offices are located, where we conduct our business and where our employees live, learn and play:

- › the Wurundjeri People of the Kulin Nation in Melbourne
- › the Gadigal people of the Eora Nation in Sydney
- › the Ngunnawal People in Canberra
- › the Turrbal and Jagera/Yuggera Peoples in Brisbane
- › the Kauma People in Adelaide.

Grosvenor honours Australian Aboriginal and Torres Strait Islander peoples' unique cultural and spiritual relationships to the land, waters and seas and their rich contribution to society – a society Grosvenor is committed to building a better future together with First Nations people.

What's this session about?

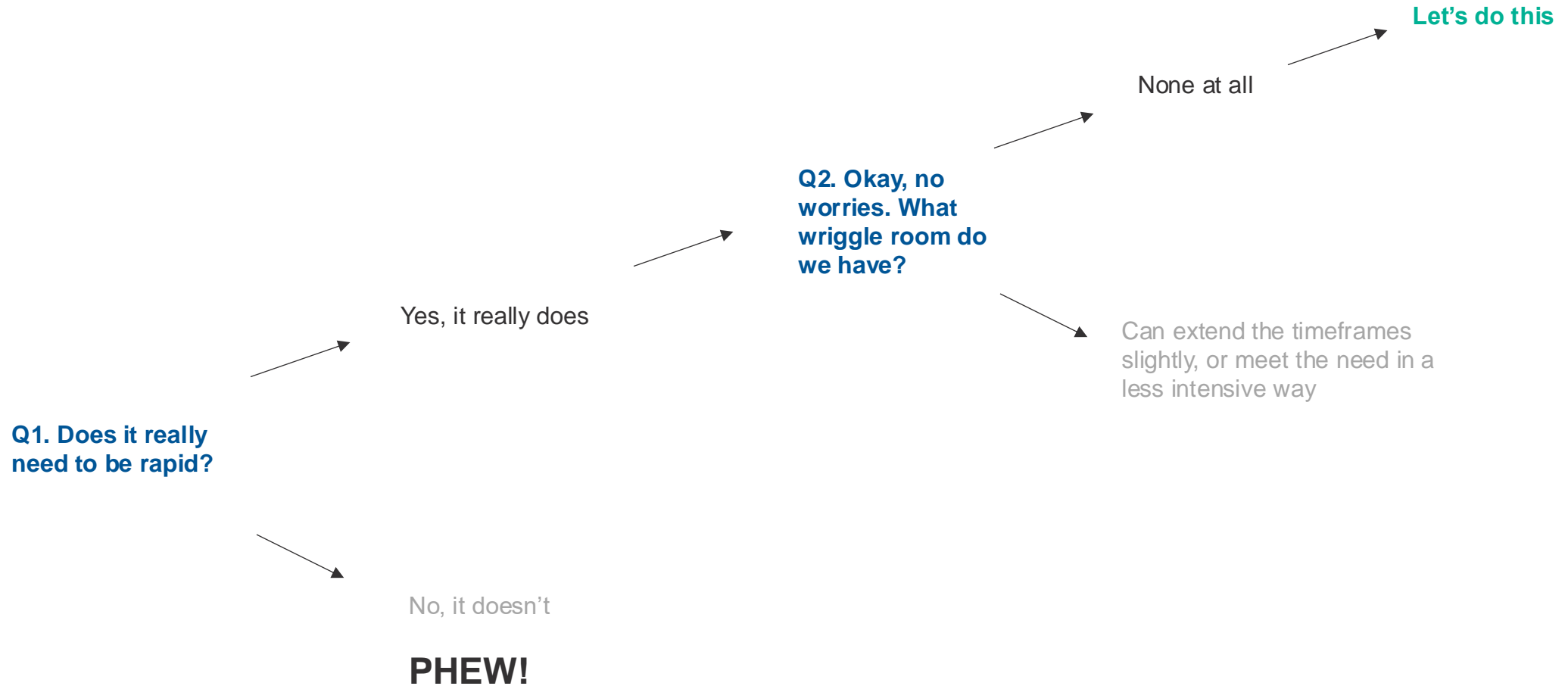
- › there is a lot of interest in rapid M&E planning and rapid evaluations at present
- › but not so much guidance out there at present as to how we acquit our responsibilities as evaluators, ethically and appropriately, in a rapid context
- › this session sets out a step by step approach to conducting a rapid evaluation across three phases, using design thinking as the overall model for the framework

My fictional case study

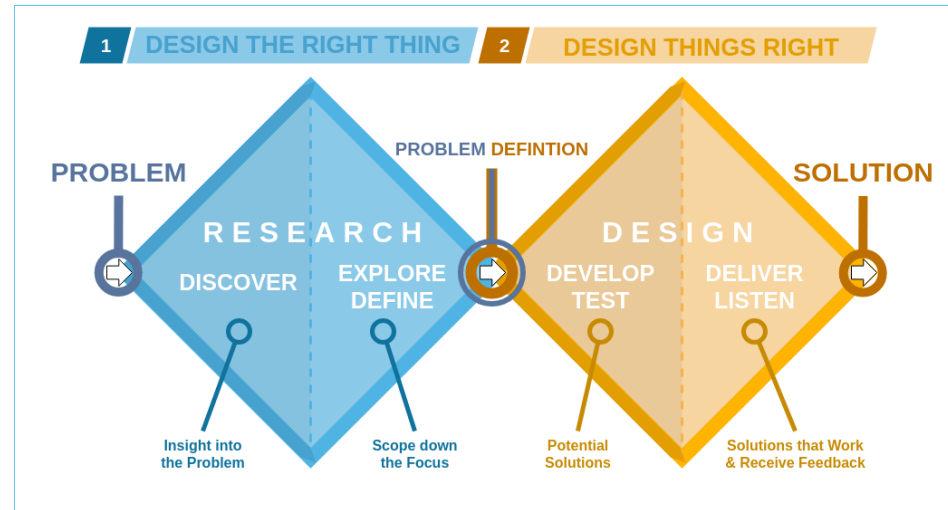


- › place-based initiative with multiple sites
- › staff are based at each site, with a range of different models across the program
- › objective is to support young people aged 10-14 to increase aspirations for their future employment and education pathways
- › small in program value but high in complexity and sensitivity, given cohort includes at-risk demographics

First some framing...



Design thinking to help you plan and deliver the evaluation rapidly



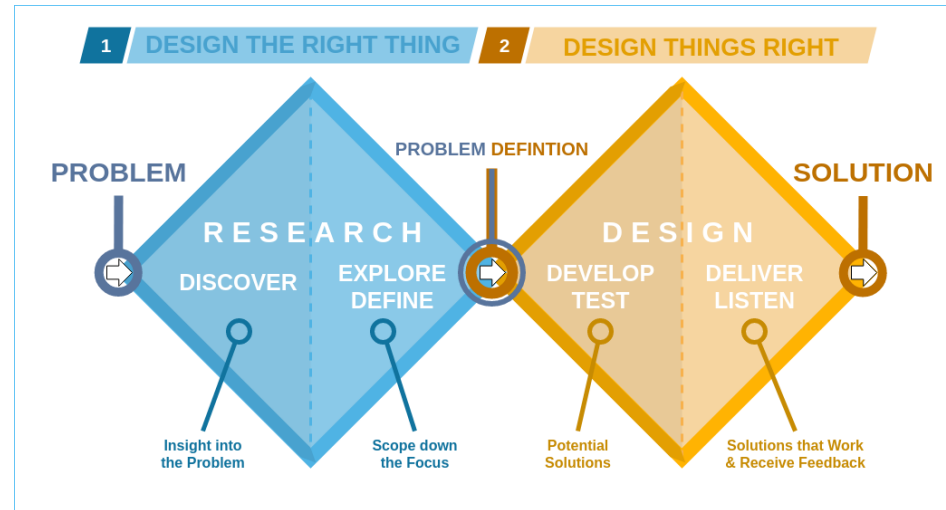
What problem is the rapid evaluation seeking to solve?

How does the rapid evaluation need to be conducted, in your context?

What are the ways in which the rapid evaluation can solve that problem?

Design thinking is a useful framework for you to plan and deliver rapid evaluations

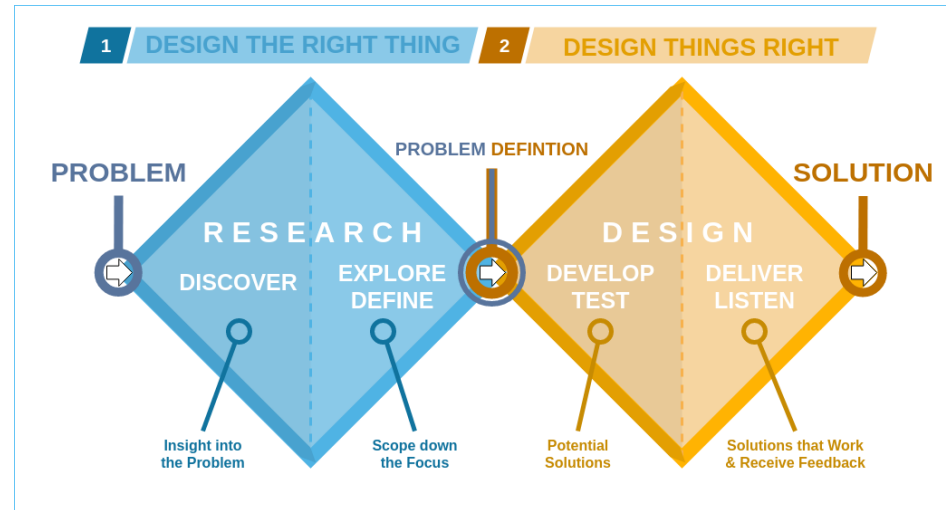
Design thinking to help you plan and deliver the evaluation rapidly



What problem is the rapid evaluation seeking to solve?

- › inform a decision: start / change / reallocate / stop
- › respond to an issue
- › understand a situation, need or context
- › meet a compliance requirement

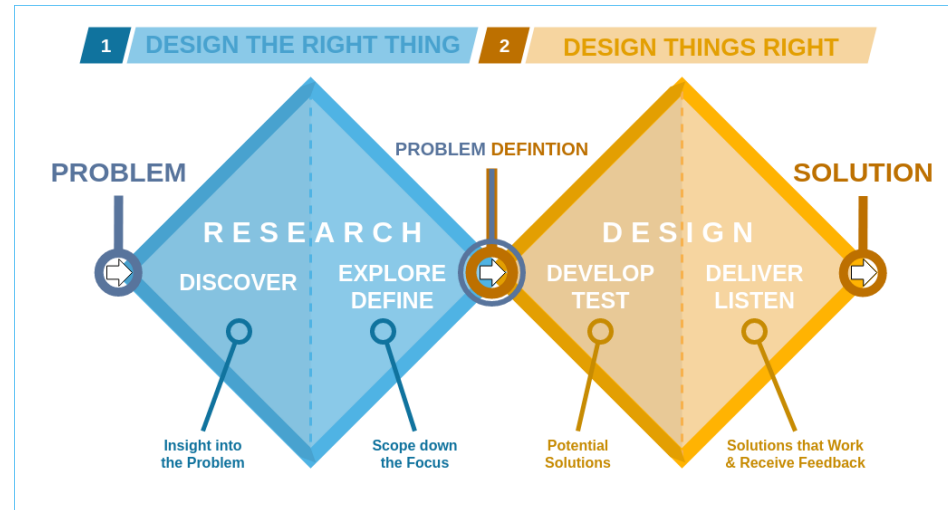
Design thinking to help you plan and deliver the evaluation rapidly



How does the rapid evaluation need to be conducted, in your context?

- › compliant with a regulatory or policy requirement
- › any human research ethics implications
- › stakeholder groups and information needs
- › parsimonious approach or fulsome approach
- › can also vary dependent on program value, scale, complexity and/or sensitivity as well as the capability and capacity of the team tasked with conducting the rapid evaluation

Design thinking to help you plan and deliver the evaluation rapidly

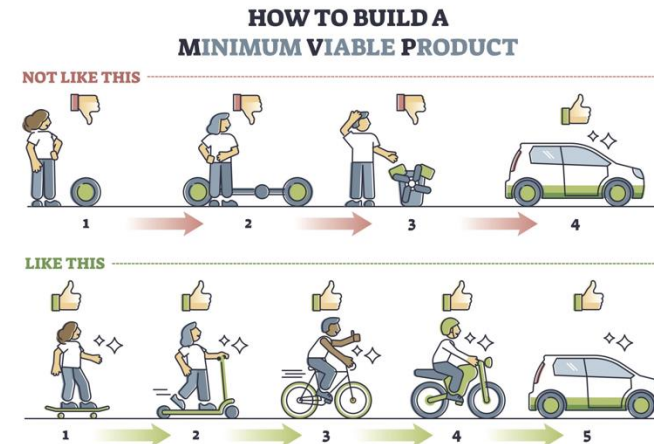
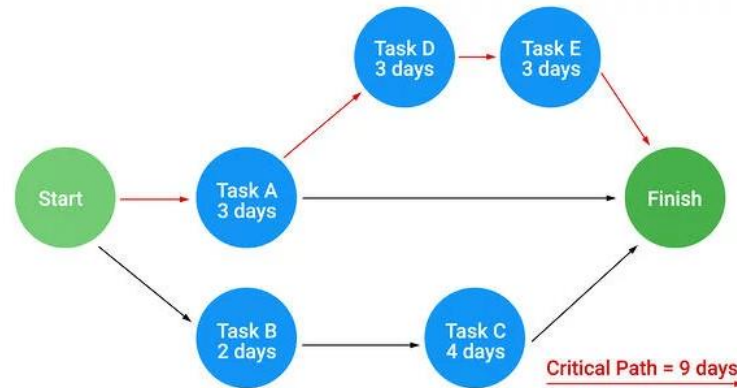


What are the ways in which the rapid evaluation can solve that problem?

- › briefing paper
- › lessons learned
- › design / co-design workshop
- › formal report

Practical tips and tricks

- › run your evaluation activities concurrently, considering the critical path and what your minimum viable product is



- › deploy an agile approach, with stand ups once or twice daily across the evaluation team
- › communicate often and consistently to sponsors and decision-makers, not just about progress but also to manage expectations
- › consider opportunity for peer review
- › don't shy away from acknowledging limitations

But how can I do a rapid evaluation ethically?

same as any other
evaluation

- › a rapid context does not negate your responsibility regarding ethical conduct
- › always, regardless of time pressures, ensure:
 - bias in your sample is managed appropriately, even where purposive sampling like snowball sampling is used
 - informed consent is obtained, either explicitly or inferred
 - data is collected, managed and stored appropriately and confidentially
- › in rapid contexts, you may not be able to undertake full HREC processes. As such, question very carefully:
 - does the intended benefit of the rapid evaluation get outweighed by the evaluation's inability to consult with target cohorts? If so, you may need to revisit the appropriateness of a rapid evaluation approach
 - to what extent and how appropriately can others speak on behalf of target cohorts, to provide indicative findings? Alternatively, could a user journey approach be used to mimic the experience of the target cohort, or proxy data used in combination with other data sources?



What this could look like in reality

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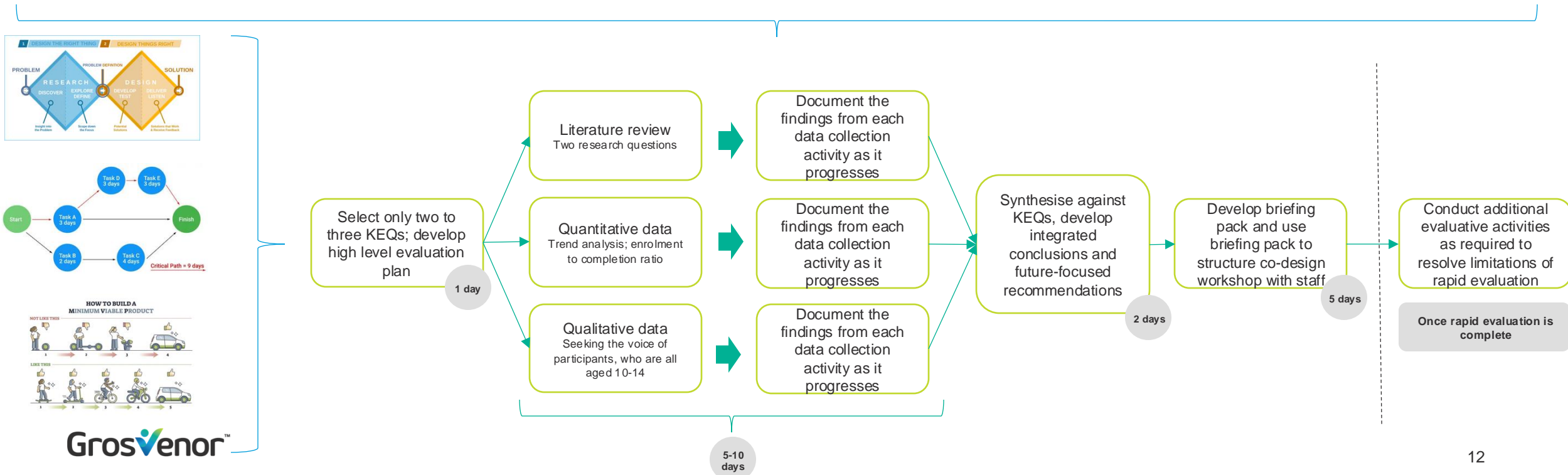
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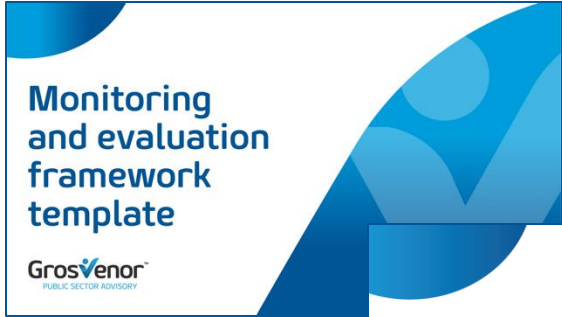
Any questions?

Come see me at the Grosvenor booth near the coffee cart to chat further, or grab your complimentary 60 minute consulting session



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