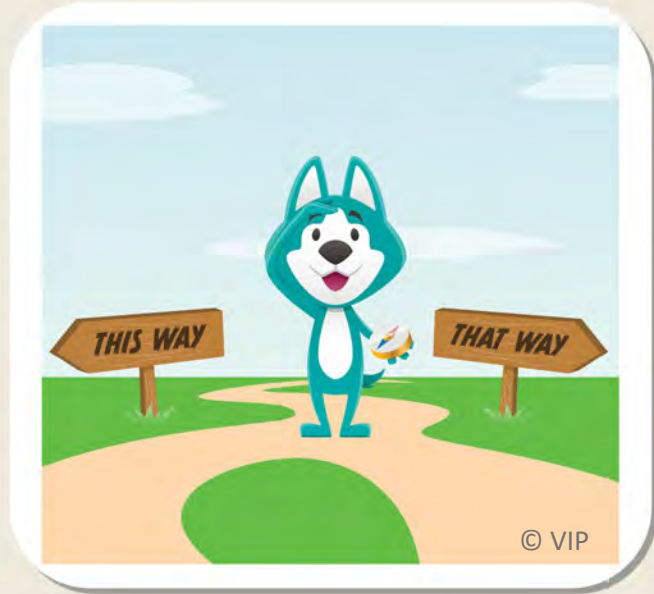


# Values literacy for evaluators

Samantha Abbato and Wendy Muller



# Why is values literacy important?



**1.**  
**Shape every aspect  
of evaluation  
process**

# Why is values literacy important?



**1.**  
**Shape every aspect  
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**2.**  
**Practitioner  
competency for  
sound practice**

# Why is values literacy important?



**1.**  
**Shape every aspect  
of evaluation  
process**



**2.**  
**Practitioner  
competency for  
sound practice**



**3.**  
**They are critical to  
effective  
partnerships**



“On matters of style, swim with the current.  
On matters of [values and] principle, stand like a rock.”

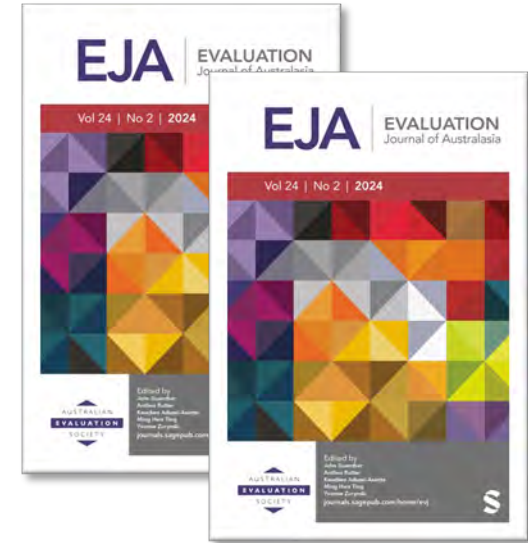
# The call to increased values literacy in our profession



Michael Scriven, 1971  
Values and the Valuing  
process



Jane Davidson, 2019  
Keynote AES conference



December, 2019  
March, 2020

**Defining values** Personal beliefs, especially about what is right and what is most important in life, that control their behaviour

*(Cambridge dictionary)*



Subjective, personal,  
emotional and arguable  
Part of an internal system  
May change over time

© VIP

# Defining values

Personal beliefs, especially about what is right and what is most important in life, that control their behaviour

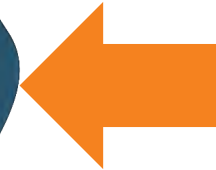
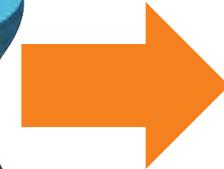
*(Cambridge dictionary)*

**PRINCIPLE**

Objective, factual and impersonal  
Based on peoples' values  
External, unchanging, universal

Subjective, personal, emotional and arguable  
Part of an internal system  
May change over time

**VALUE**

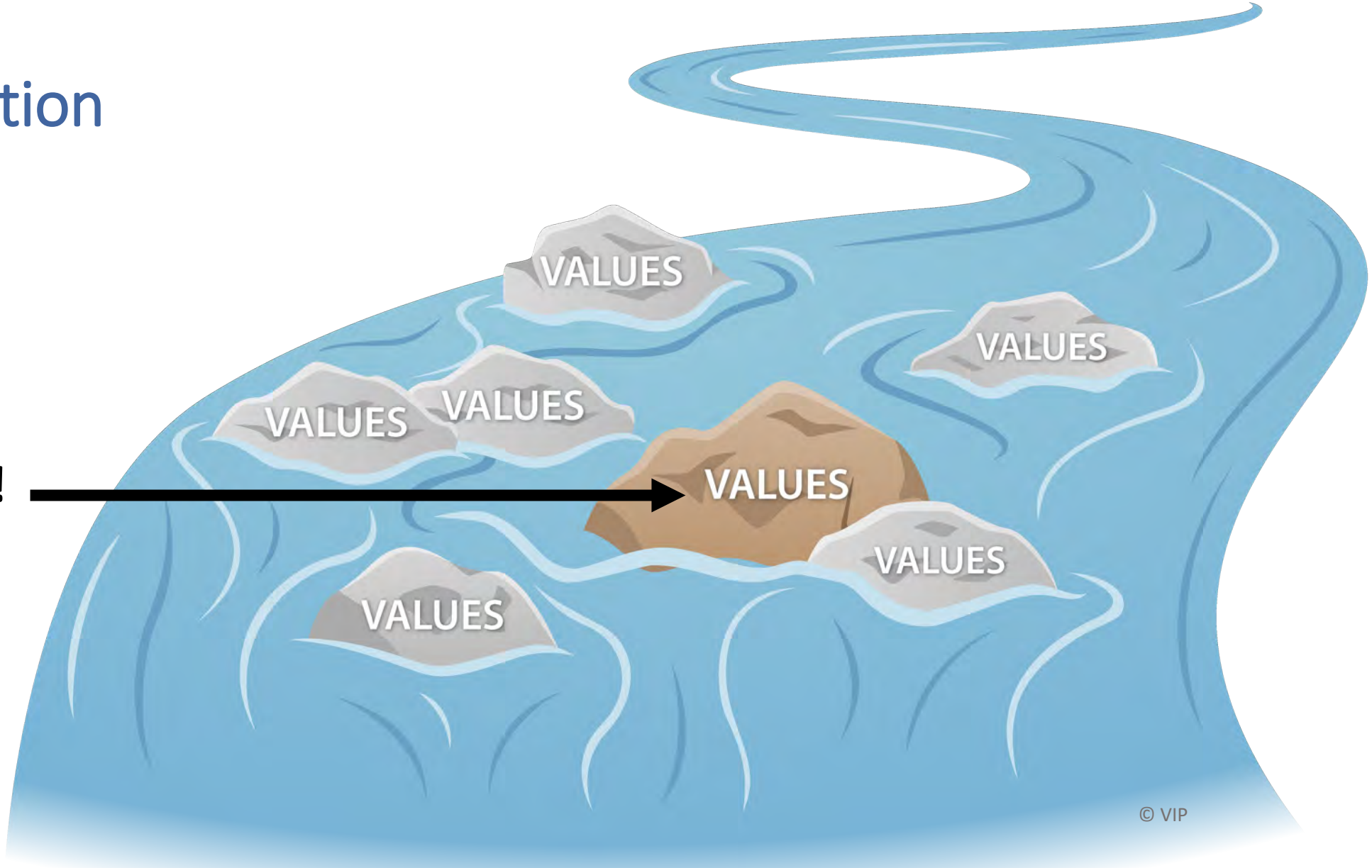
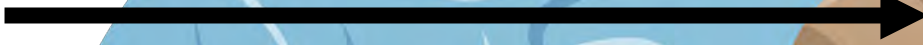


**Behaviour & Character**

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# Values in action

**You are here!**

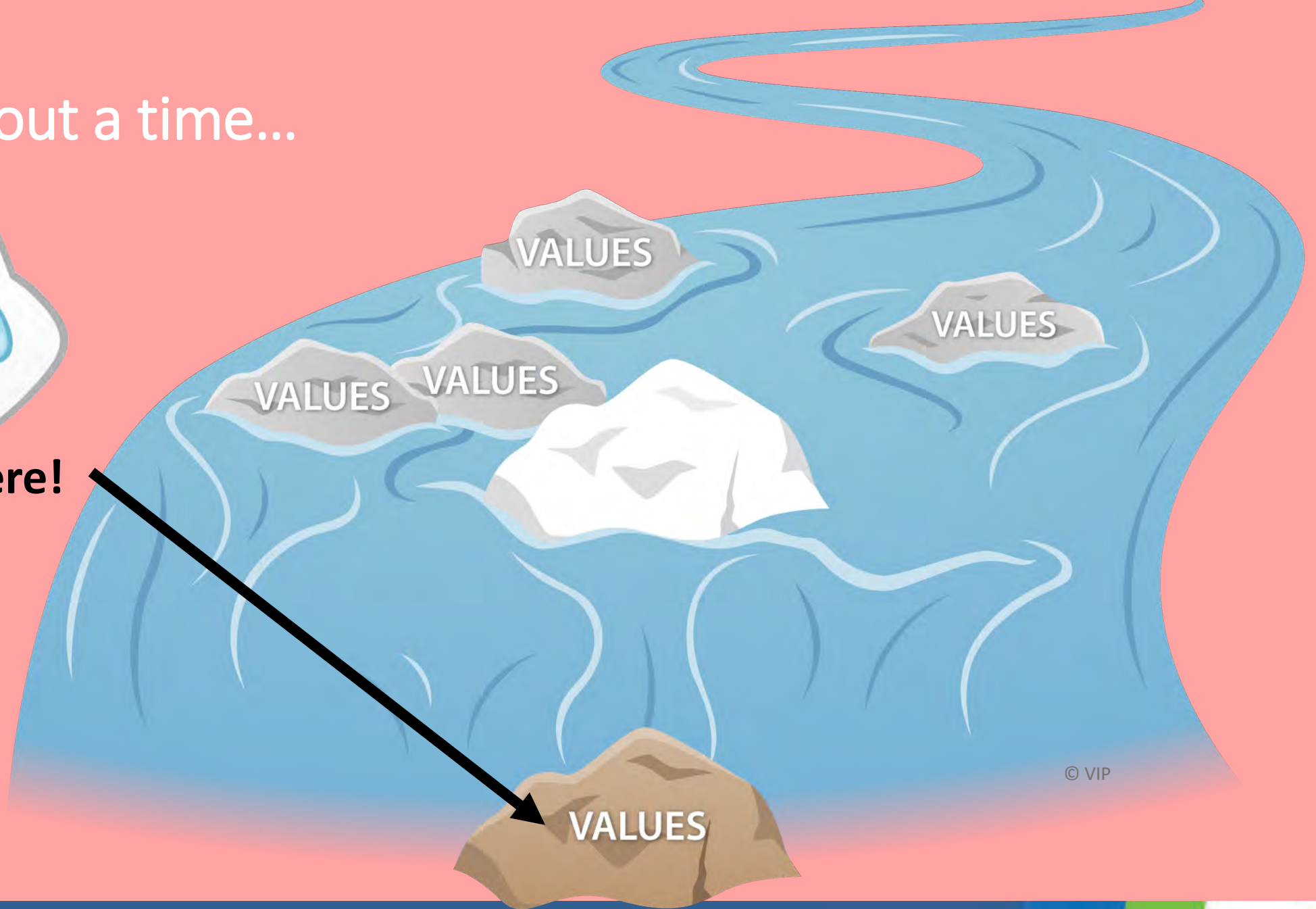


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Think about a time...



**You are here!**



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# Current values training



**1.  
Top down**



**2.  
Big list**



**3.  
Not linked to  
practice**

# A fresh approach to values literacy for evaluators



## 1. Its personal

# A fresh approach to values literacy for evaluators



1. It's personal



1. It's a deep dive

# A fresh approach to values literacy – The proposed ingredients



1. It's personal



2 It's a deep dive



3. It's applied

# The challenges



**1.**  
**It's scary**

# The challenges



**1.**  
**It's scary**



**2.**  
**It's hard**

# The challenges



**1.**  
**It's scary**



**2.**  
**It's hard**



**3.**  
**It involves  
others!**

# Other challenges?

2 It's hard



1. It's scary



3. It involves others

# Questions for you about Values Literacy training

1. Is this important?
2. What are the other ingredients?
3. What are the other challenges?



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Thank you!



**Keeping the conversation going**

Sam.Abbato @VisualInsights.com.au

