# Cumulative Evaluation in Practice aes22 International Evaluation Conference

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We acknowledge this land that we meet on today is the traditional lands of the Kaurna people and that we respect their spiritual relationship with their country.



Wellbeing SA



# The Bushfire Mental Health Project

- 4 years: July 2020 June 2024
- Early intervention & prevention
- Communities of:
  - Kangaroo Island
  - Adelaide Hills and
  - Yorketown



## The Bushfire Mental Health Project

#### Project Outcomes:

- Improved community connectedness
- Improved mental health awareness and literacy
- Increase help-seeking behaviour to support mental health and wellbeing
- Improved mental health of the community
- Improved mental wellbeing of the community
- Improved mental resilience of the community
- Improved community resilience





## **Project Summary**



## Project Funding Programs





## Project Funding Programs



Community Grants

>25 activities funded

From \$700

Up to \$20,000



Co-investment Partnerships

>15 partnerships

From \$4,000

Up to \$170,000

## **Project Activities...**



### **Our Problem**

- Many small and medium activities
- Wide variety of activities designed to impact different project outcomes
- Inconsistent data being captured for each Project Outcome
- Individual activity data was insignificant and difficult to compare



## The Solution

Develop standard questions for each Project Outcome

	OFFICIAL								
J	Project Outcome	Questions							
	Improved community connectedness	Following this event, I feel a greater sense of belonging with others in my community							
	Connectedness	I talked with someone new, got to know someone better, or made a new friend							
L		I will be able to use this space to meet/connect with others							
ı	Improved mental health awareness and literacy	I learned something new about mental health							
ı	awareness and incracy	I learned a new skill to help me care for my mental health							
J		Next time someone I know is struggling, I will feel more comfortable supporting them							
	Improved help-seeking behaviours to support mental health and wellbeing	Next time I'm struggling, I will feel more comfortable talking to someone I know							
Γ	Improved mental health of the	This event was beneficial for my mental health							
l	community	This activity showed how creativity or art can be good for my mental health							
	Improved mental wellbeing of the community	This event was good for my mental wellbeing / This activity made me feel good [Kids' version]							
l		Did this activity make you feel good? [Little kids' version of above]							
l		This event has motivated me to spend some time in nature							
l		Artistic activities (like this one) help my community to recover from the bushfires							
Γ	Improved mental resilience of the community	After attending this event I feel more able to deal with stress and challenges							
l	Continonity	I learned about ways to cope with challenges and stress, or process emotions							
l		I will do a group activity like this again in future to help me feel good or de-stress							
ì	Improved community resilience	Coming together like this helps my community recover and builds resilience							
		I gained skills, knowledge, or tools that will enable me to respond to my own needs or support the needs of other members of the community in the event of future disasters							
		I learnt a new skill to prepare me for challenges in the future							
		By taking part in this activity, I feel like I have helped other kids							

OFFICIAL

**OFFICIAL** 

## The Solution

Develop standard questions for each Project Outcome



**Project Outcome** Questions Improved community connectedness Following this event, I feel a greater sense of belonging with others in my community I talked with someone new, got to know someone better, or made a new friend I will be able to use this space to meet/connect with others Improved mental health awareness and literacy I learned something new about mental health Next time someone I know is struggling, I will feel more comfortable supporting them Improved help-seeking behaviours to Next time I'm struggling, I will feel more comfortable talking to someone I know support mental health and wellbeing Improved mental health of the This event was beneficial for my mental health community This activity showed how creativity or art can be good for my mental health Improved mental wellbeing of the This event was good for my mental wellbeing / This activity made me feel good [Kids' community version] Did this activity make you feel good? [Little kids' version of above] This event has motivated me to spend some time in nature Artistic activities (like this one) help my community to recover from the bushfires Improved mental resilience of After attending this event I feel more able to deal with stress and challenges the community I learned about ways to cope with challenges and stress, or process emotions I will do a group activity like this again in future to help me feel good or de-stress Improved community resilience Coming together like this helps my community recover and builds resilience I gained skills, knowledge, or tools that will enable me to respond to my own needs or support the needs of other members of the community in the event of future disasters I learnt a new skill to prepare me for challenges in the future By taking part in this activity, I feel like I have helped other kids

#### OFFICIAL

## The Solution

Develop standard questions for each Project Outcome



Select the most appropriate questions from the relevant Project Outcomes

	OFFICIAL								
	Project Outcome	Questions							
J	Improved community connectedness	Following this event, I feel a greater sense of belonging with others in my community							
1	CO11110C1CG11033	I talked with someone new, got to know someone better, or made a new friend							
		I will be able to use this space to meet/connect with others							
	Improved mental health awareness and literacy	I learned something new about mental health							
	awareriess aria ilieracy	I learned a new skill to help me care for my mental health							
ı		Next time someone I know is struggling, I will feel more comfortable supporting them							
	Improved help-seeking behaviours to support mental health and wellbeing	Next time I'm struggling, I will feel more comfortable talking to someone I know							
	Improved mental health of the community	This event was beneficial for my mental health							
	COTTITIOTITY	This activity showed how creativity or art can be good for my mental health							
	Improved mental wellbeing of the community	This event was good for my mental wellbeing / This activity made me feel good [Kids' version]							
		Did this activity make you feel good? [Little kids' version of above]							
		This event has motivated me to spend some time in nature							
		Artistic activities (like this one) help my community to recover from the bushfires							
	Improved mental resilience of the community	After attending this event I feel more able to deal with stress and challenges							
	THE CONTINIONNY	I learned about ways to cope with challenges and stress, or process emotions							
		I will do a group activity like this again in future to help me feel good or de-stress							
	Improved community resilience	Coming together like this helps my community recover and builds resilience							
ł		I gained skills, knowledge, or tools that will enable me to respond to my own needs or support the needs of other members of the community in the event of future disasters							
		I learnt a new skill to prepare me for challenges in the future							
		By taking part in this activity, I feel like I have helped other kids							



Strongly Disagree agree nor Agree

disagree

We'd love to know what you thought



Strongly Disagree agree nor

following this event I feel a greater sense of belonging with others in my community Creative expression

for my wellbeing

This event was beneficial

activities like this one help my community recover from the bushfires

I think social connection is important to my mental health and/or wellbeing

about mental health It was beneficial for my mental health

is struggling, I will feel more comfortable supporting them

I will feel more comfortable

ollowing this event, I feel a greater sense of belonging with others in my commu



We'd love to know

#### Scoreboard

I learned something new

This event was beneficial

I learned a new skill to help me care for my mental health

Following this event, I feel a

greater sense of belonging with others in my community

After attending this event I

for my mental health

about mental health

Please tick a box to show your agreement or disagreement with each statement about this event:

I learnt something new about mental health

It was beneficial for my mental health

Next time a mate is struggling, I will feel more comfortable sitting with, listening to, or assisting them

Next time I'm struggling, I will be more comfortable talking to a mate about it

Following this event, I feel a greater sense of belonging with others in my community



Following this event, I feel a greater sense of belonging with others in my community



We'd love to

cope with challenges and

Following this event, I feel a greater sense of belonging with others in my community

Which activity did you attend? Tick to show your agreement or disagreement with the statements below Strongly Disagree agree nor Agree Strongly agree This activity was good for my mental wellbeing I will do a group activity like this again in future to help me Following this activity, I feel a greater sense of belonging with others in my community

At this activity I talked to

my friend(s) or someone new

Please turn over

**Our Feedback Cards** 

We'd love to know what you thought



This activity made I talked with someone new

This activity made me feel like I belong in my community

Coming together at activities

We'd love to know what you thought Which activity did you attend? Activity name: Tick to show your agreement or disagreement with the statements below: Disagree agree nor Agree Strongly This activity was good for my mental wellbeing I will do a group activity like this again in future to help me feel good or de-stress Following this activity, I feel a greater sense of belonging with others in my community At this activity I talked to my friend(s) or someone new

I talked to someone new, got to know someone better or made a new friend

We'd love to know what you thought

> I learnt something new about mental health

> > is struggling, I will feel more comfortable supporting them

Next time I'm struggling, I will feel more comfortable talking to someone I know

Following this event, I feel a greater sense of belonging

with others in my community



Scoreboard

Please tick a box to show your agreement or disagreement with each statement about this event:

learnt something new about mental health

It was beneficial for my mental health

Next time a mate is struggling, I will feel more comfortable sitting with,

Next time I'm struggling, I will be more comfortable talking to a mate about it Following this event, I feel a greater sense of belonging with others in my community

listening to, or assisting them

We'd love to know what you thought



## Keeping track of the data

We'd love to know what you thought

Which event did you attend?

Event name:

Tick to show your agreement or disagreement with the statements below:

Strongly Disagree disagree nor disagree nor disagree nor disagree nor disagree nor disagree with the statements below:

I learned something new about mental health

This event was beneficial for my mental health

me care for my mental health

Following this event, I feel a
greater sense of belonging
with others in my community

After attending this event I feel more able to deal with stress and challenges

Supporting your state of wellbeing

OFFICIAL

Project Outcome	Questions	#						
Improved community connectedness	Following this event, I feel a greater sense of belonging with others in my community	1						
Connectedness	I talked with someone new, got to know someone better, or made a new friend	2						
	I will be able to use this space to meet/connect with others	3						
Improved mental health awareness and literacy	I learned something new about mental health	1						
	I learned a new skill to help me care for my mental health	2						
	Next time someone I know is struggling, I will feel more comfortable supporting them							
Improved help-seeking behaviours to support mental health and wellbeing	Next time I'm struggling, I will feel more comfortable talking to someone I know	1						
Improved mental health of the community	This event will benefit my mental health							
Commonly	This activity showed how creativity or art can be good for my mental health	2						
Improved mental wellbeing of the community	This event was good for my mental wellbeing / This activity made me feel good	1						
Continuoriny	Did this activity make you feel good? [Little kids' version of above]	2						
	This event has motivated me to spend some time in nature	3						
	Artistic activities (like this one) help my community to recover from the bushfires	4						
Improved mental resilience of the community	After attending this event I feel more able to deal with stress and challenges	1						
Continuoring	I learned about ways to cope with challenges and stress, or process emotions	2						
	I will do a group activity like this again in future to help me feel good or de-stress	3						
Improved community resilience	Coming together like this helps my community recover and builds resilience	1						
	I gained skills, knowledge, or tools that will enable me to respond to my own needs or support the needs of other members of the community in the event of future disasters	2						
	I learnt a new skill to prepare me for challenges in the future	3						
	By taking part in this activity, I feel like I have helped other kids							

## Keeping track of the data



						Eval	vation Map	oping -	Questi	ons use	ed acro	ss activ	/ities						
			Co	mmu	nity	Num	bers	Outcomes Measured											
	Activity	Date	AH KI Y		Evaluations completed	Attendees	Improved community connected- ness		Improved mental health awareness & literacy		Improved help-seeking behaviours to support mental health & wellbeing		Improved mental health of the community as a whole & identified risk groups		Improved mental resilience of the community		Improved community Resilience		
A								Q1	Q2	Q1	Q2	Q1	Q2	Q1	Q2	Q1	Q2	Q1	Q2
	Activity 1	15/11/2020			✓	11	11	1		1	2			1		1			
	Activity 2	25/01/2021	✓			12	27	1		3	4			2		1			
lv	Activity 3	20/01/2021	<b>✓</b>			8	ò	1		3	4			2		1			
e	Activity 4	25/02/2021		✓		9	9	1		3	4			2		1			
	ctivity 5	18/04/2021		✓		15	20	1		3	4			2		1			
	ctivity 6	17/06/2021			✓		9	1		3	4			2		2			
	tivity 7	22/05/2021		✓			35	1		3	4			2		3			
	hivity 8	12/07/2022	✓			66	>100	4	1			1						2	
	vity 9	17/06/2021	✓	✓	<b>√</b>		200	4	1			1						2	
	/ity 10	28/06/2021	✓			17		1		3	4			2		1			
	ity 11	02/10/2021		✓				4	5			1				2		1	
ease	turn over.	12/07/2022	✓					1				1				4		2	
	Activity 13	10/08/2022		✓						3	4			2	2				
	Activity 14	15/09/2022				N/A													

## Collating our data



						Eval	vation Map	pping -	Questi	ons use	d acro	ss activ	vities						
			Со	mmur	nity	Num	Outcomes Measured												
	Activity	Date	АН	ΚI	Y	Evaluations completed	Attendees	Impro comn conne ne	nunity ected-	Impro me hed aware liter	ntal alth ness &	Impro help-se beha to sup mei heal wellb	eeking viours oport ntal th &	Impro mei health comn as a w identifi gro	of the nunity hole & ied risk	Impro mei resilier th comn	nce of ne	Impro comn Resilie	nunity
								Q1	Q2	Q1	Q2	Q1	Q2	Q1	Q2	Q1	Q2	Q1	Q2
	Activity 1	15/11/2020			✓	11	11	100%		100%	82%			91%		100%			
	Activity 2	25/01/2021	✓			12	27	75%		96%	92%			83%		100%			
ngly	Activity 3	20/01/2021	✓			48	120	88%		88%	88%			75%		75%			
ree	\ctivity 4	25/02/2021		<b>✓</b>		29	49	78%		100%	100%			100%		100%			
	ctivity 5	18/04/2021		✓		15	20	80%		83%	80%			87%		73%			
	ctivity 6	17/06/2021			✓	19	42	100%		100%	82%			91%		100%			
	tivity 7	22/05/2021		✓		27	35	75%		96%	92%			83%		100%			
	ivity 8	12/07/2022	✓			66	~150	90%	94%			87%						94%	
	vity 9	17/06/2021	✓	✓	✓	78	~200	89%	95%			94%						90%	
	ity 10	28/06/2021	✓			17	25	87%	_	93%	79%			88%		89%			
	ity 11	02/10/2021		✓		45	89	90%	83%			86%				86%		94%	
Please	e turn over.	12/07/2022	✓			32	48	89%				89%				75%		84%	
	Activity 13	10/08/2022		✓		12	22	87%		74%	88%			91%	82%				
Ī	Activity 14	15/09/2022				N/A	~150												

### The Result: 'Cumulative Evaluation'

	Evalu	ation	Mapp	oing -	Questions used	across activ	/ities	
		Со	mmu	nity	Numbe	ers	Outcomes	Measured
Activity	Date	АН	KI	Y	Evaluations completed	Attendees	Improved health comm	of the
							Q1	N
Activity 1	15/11/2020			✓	11	11	100%	11
Activity 2	25/01/2021	✓			12	27	75%	9
Activity 3	20/01/2021	✓			48	120	88%	42
Activity 4	25/02/2021		✓		29	49	78%	23
Activity 5	18/04/2021		✓		15	20	80%	12
Activity 6	17/06/2021			✓	19	42	100%	19
Activity 7	22/05/2021		✓		27	35	75%	20
Activity 8	12/07/2022	✓			66	~150	90%	59
Activity 9	17/06/2021	✓	✓	✓	78	~200	89%	69
Activity 10	28/06/2021	✓			17	25	87%	15
Activity 11	02/10/2021		✓		45	89	90%	41
Activity 12	12/07/2022	✓			32	48	89%	28
Activity 13	10/08/2022		✓		12	22	89%	10
Totals	13				411		87.4%	359

Of the **15** attendees that provided feedback, **80% (12)** agreed or strongly agreed that the event was 'beneficial for their mental health'

### The Result: 'Cumulative Evaluation'

Evaluation Mapping - Questions used across activities													
		Со	mmu	nity	Numbe	ers	Outcomes Measured						
Activity	Date	АН	ΚI	Y	Evaluations completed	Attendees	Improved health comm	of the					
							Q1	N					
Activity 1	15/11/2020			✓	11	11	100%	11					
Activity 2	25/01/2021	✓			12	27	75%	9					
Activity 3	20/01/2021	✓			48	120	88%	42					
Activity 4	25/02/2021		✓		29	49	78%	23 /					
Activity 5	18/04/2021		✓		15	20	80%	12					
Activity 6	17/06/2021			✓	19	42	100%	19					
Activity 7	22/05/2021		✓		27	35	75%	20					
Activity 8	12/07/2022	✓			66	~150	90%	59					
Activity 9	17/06/2021	✓	✓	✓	78	~200	89%	69					
Activity 10	28/06/2021	✓			17	25	87%	15					
Activity 11	02/10/2021		<b>√</b>		45	89	90%	41					
Activity 12	12/07/2022	✓			32	48	89%	28					
Activity 13	10/08/2022		✓		12	22	89%	10					
Totals	13				411		87.4%	359					

Of the **15** attendees that provided feedback, **80% (12)** agreed or strongly agreed that the event was 'beneficial for their mental health'

VS

Of the 411 attendees that provided feedback at 13 events aimed at improving the mental health of the community, 87% (359) agreed or strongly agreed that the event was 'beneficial for their mental health'

## 'Cumulative Evaluation' – Example 2

	Evalu	ation	Mapp	oing -	Questions used	across activ	⁄ities		
		Со	mmu	nity	Numbe	ers	Outcomes Measured		
Activity	Date	АН	KI	Y	Evaluations completed	Attendees	Improved health awa litera	areness &	
							Q1	N	
Activity 1	15/11/2020			✓	11	11	100%	11	
Activity 2	25/01/2021	✓			12	27	95%	12	
Activity 3	20/01/2021	✓			48	120	88%	42	
Activity 4	25/02/2021		✓		29	49	100%	29	
Activity 5	18/04/2021		✓		15	20	83%	12	
Activity 6	17/06/2021			✓	19	42	100%	19	
Activity 7	22/05/2021		✓		27	35	96%	26	
Activity 8	12/07/2022	✓				~150			
Activity 9	17/06/2021	✓	✓	✓		~200			
Activity 10	28/06/2021	✓			17	25	93%	16	
Activity 11	02/10/2021		✓			89			
Activity 12	12/07/2022	✓				48			
Activity 13	10/08/2022		✓		12	22	74%	9	
Totals	13				190		93%	176	

Of the 12 attendees that provided feedback, 95% (11) agreed or strongly agreed that they 'learnt something new about mental health'

## 'Cumulative Evaluation' – Example 2

Evaluation Mapping - Questions used across activities												
	Date	Co	mmu	nity	Numbe	ers	Outcomes Measured					
Activity		ΑH	AH KI Y Evaluations completed Attendees		Improved mental health awareness & literacy							
							Q1	N				
Activity 1	15/11/2020			✓	11	11	100%					
Activity 2	25/01/2021	<b>✓</b>			12	27	95%	12				
Activity 3	20/01/2021	✓			48	120	88%	42				
Activity 4	25/02/2021		✓		29	49	100%	29				
Activity 5	18/04/2021		✓		15	20	83%	12				
Activity 6	17/06/2021			✓	19	42	100%	19				
Activity 7	22/05/2021		✓		27	35	96%	26				
Activity 8	12/07/2022	✓				~150						
Activity 9	17/06/2021	✓	✓	✓		~200						
Activity 10	28/06/2021	✓			17	25	93%	16				
Activity 11	02/10/2021		✓			89						
Activity 12	12/07/2022	✓				48						
Activity 13	10/08/2022		✓		12	22	74%	9				
Totals	13				190		93%	176				

Of the 12 attendees that provided feedback, 95% (11) agreed or strongly agreed that they 'learnt something new about mental health'

VS

Of the 190 attendees that provided feedback at 13 events aimed at improving mental health awareness & literacy, 93% (176) agreed or strongly agreed that they 'learnt something new about mental health'

'Cumulative Evaluation' for our Projections

#### Leads to data that is:

- Stronger;
- More significant, and
- More meaningful.

#### It allows us to:

- Report on the impact these locally-led activities are having on their community's recovery; and
- inform government's strategic planning & future investment.



#### **Get in Touch**

Find us at Wellbeing SA (SA Health)

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#### Imaaes:

- bushfire | Openverse (wordpress.org)
- apples and oranges | Openverse (wordpress.org)
- fire regrowth | Openverse (wordpress.org)

