

*Surprise! No one read your annual corporate performance report. Now what?*

*Brooke Edwards*







# **ANNUAL REPORT 2016-17**

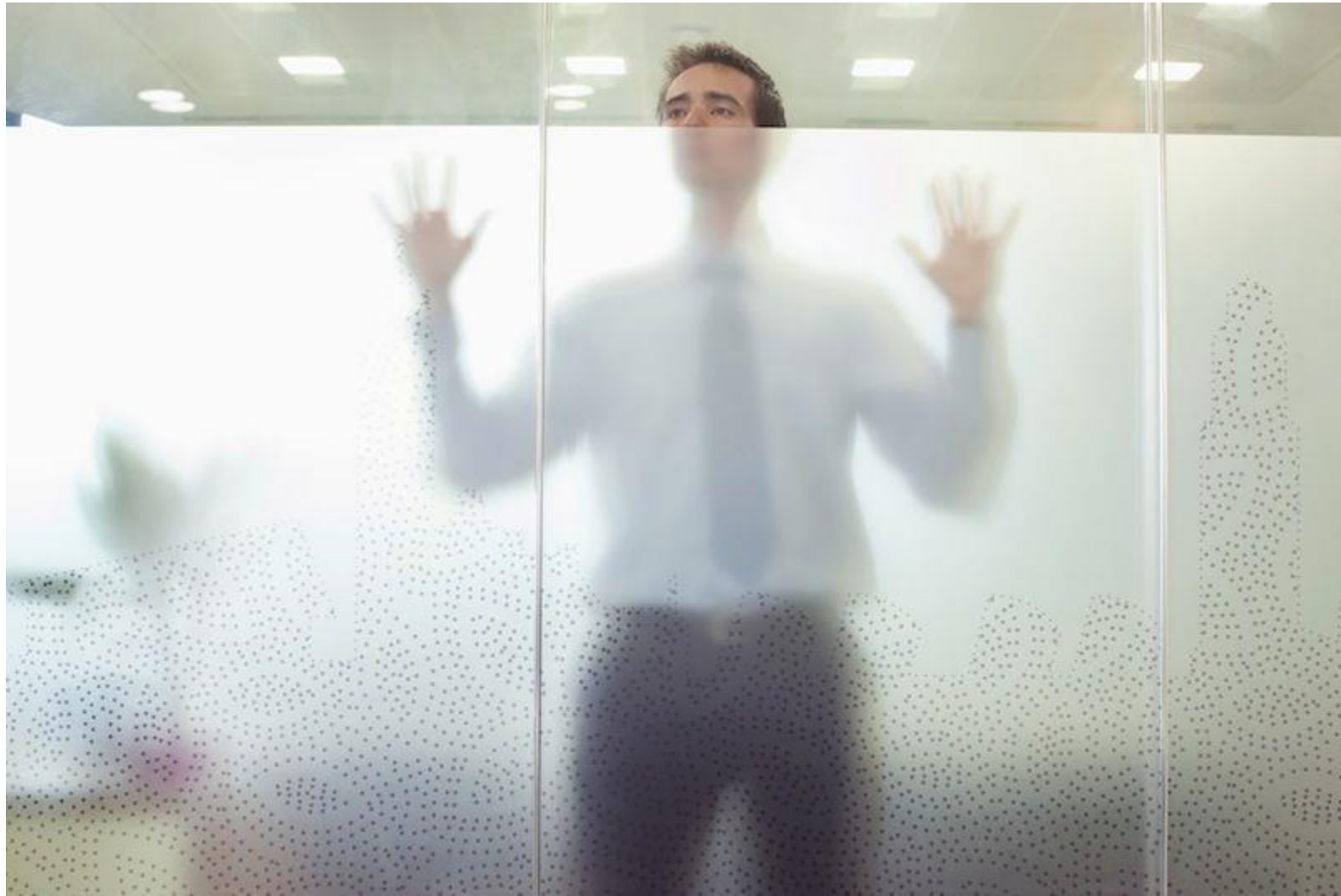
A YEAR OF ACCOMPLISHMENTS



# **PERFORMANCE REPORT 2016-17**

RESEARCH ACCOMPLISHMENTS





AUSTRALASIAN  
**EVALUATION**  
SOCIETY INC.

AES PROFESSIONAL LEARNING

## Developing Monitoring and Evaluation Frameworks

Presented by Ian Patrick

July 2016

# #1 You need a M&E Reporting Strategy

**A corporate report is an output, not an outcome.**



## #2 You need a Learning and Reflection Strategy





### **#3 Not all M&E frameworks are born from the desire to have learning and improvement outcomes**





**In conclusion...**

