

A close-up photograph of several hands of different skin tones stacked together in a circle, with fingers pointing upwards. The hands are positioned against a bright, hazy background, possibly a sunset or sunrise, creating a warm, golden light. The image is framed by a black border on the left and top, and a black line on the right. The text is overlaid on the left side of the image.

LESSONS LEARNED CO- DESIGNING A PROGRAM AND ITS EVALUATION IN AN EMERGING POLICY LANDSCAPE

TODAY'S PRESENTATION...



Poppy Wise, Director at Urbis



Malcolm Haddon, Senior Manager,
Community Resilience at
Multicultural NSW



Zainab Kadhim, Program Manager at
Bankstown Youth Development
Services

KEY PRINCIPLES OF EVALUATION CO-DESIGN



Securing the involvement of the communities involved in delivering and receiving the program/ service/intervention in designing the measurement approach



Strengthen relationships with stakeholders



Build evaluation capacity



Secure support for the results and subsequent advice



Build support for data collection activities



Mitigate risk to participants

**COMMUNITIES
DON'T TRUST
COUNTERING
VIOLENT
EXTREMISM
APPROACHES**

Deradicalisation program is pointless, says influential Muslim association

Abbott government's consultations with the community dismissed as 'box-ticking exercises' by president of the Lebanese Muslim Association



COMMUNITY PARTNERSHIP ACTION PROGRAM, 'COMPACT' – ONE PART OF THE SOLUTION



Multicultural
NSW

COMPACT Community Partnership Action



*“Communities standing united for Australia’s peaceful
and harmonious way of life”*

CO-DESIGN INVOLVED EIGHT KEY STEPS...



Presentation for all project partners to introduce Urbis and set the foundation for the co-design approach



Interviews with management and frontline staff from each of the 12 funded projects to understand the design, scope and aims of their individual projects



Evidence review of other community-resilience-building programs and approaches to measurement



Draft program logic, including refining the program logic with management and frontline staff from each of the 12 funded projects



Draft evaluation framework, including refining the evaluation framework with the same group of staff and management from all project partners



Consultation with project partners to understand how evaluation activities would be best implemented in their project's context, leading to a tailoring of approaches across several projects



Intensive period of data collection, conducted by Urbis and the projects



Analysis, reporting and advice



THE OUTCOMES FOR A CO-DESIGN PARTICIPANT...

- Built on existing BYDS foundations
- Presented new ideas of how to evaluate, which helped to develop questions in our own evaluation
- The findings were helpful in our internal reporting – highlighted unexpected benefits
- Developed sense of our project's contribution to COMPACT's collective impact



THE OUTCOMES FOR THE CO-DESIGN COMMISSIONER AND PARTNER...

- Helped build a sense of identity for the COMPACT program itself – the program logic came to represent our collective sense of purpose
- Co-design an important element of program of joint activities – which strengthened the relationships between partners
- Built our collective evaluation experience – within the COMPACT Alliance as well as internally at Multicultural NSW
- Key trade-offs involved using very community-centric language in a policy setting, which posed some challenges
- Findings have informed program expansion and continuous improvement activities





Q & A