

Umbrellas and rain drops: Evaluating systems change – lessons and insights from Tasmania

Jess Dart, Clear Horizon

Anna Powell, Collective ed.

Ebeny Wood, Collective ed.

Jo Taylor, Paul Ramsay Foundation

Kitty, te Riele, the Peter Underwood Centre



Overview of the session

1. What do we mean by systems change and why is it tricky to evaluate?
2. Introduction to the case study – Collective ed.
3. Overview of the Umbrella evaluation framework
4. Panel session of: 4 different perspectives live in the room:
the funder; intermediary; external impact evaluator; oversight evaluator

What do we mean by system change endeavours?



*Changing a system is about shifting the conditions that are
holding a problem in place*

John Kania, Collective Impact (2011)




“Complex environments for social interventions and innovations are those in which what to do to solve problems is uncertain and key stakeholders are in conflict about how to proceed.”

Michael Quinn-Patton, 2010




What we're learning about what influences systems:

- Learn about the system
 - Diagnose leverage points
 - Place small bets before big bets
 - Build networks and coalitions
 - Work with power and authority
- 

Why it is tricky to evaluate systems change initiatives

Everyone agrees its important but tricky!


- Long term nature
 - Many moving pieces
 - Dynamic nature
 - Hard to attribute
 - Rigour versus ownership
 - Whose reality and knowledge counts
 - Resource challenges
- 

-
- Poll – hands up who is involved in systems change type endeavours?
 - With people near you have you experienced similar challenges?

A large orange speech bubble with a blue outline, pointing to the left. The text "BUZZ GROUP" is written inside in black, bold, uppercase letters.

BUZZ GROUP

Principles for evaluation in a systems innovation context

1. **Integrate** evaluation throughout
 2. **Protect space for creativity.** Evaluation needs to serve the innovation process
 3. **Rigorous evidence.** It's not evaluation light
 4. **Human centred.** We learn with people
 5. **Agile planning.** Sprints and phased and refinement of evaluation plan as you go
 6. **Fit for purpose.** Consider which are the right lenses for the context and stage of innovation. “patch evaluation”
 7. **Learning.** Ultimately design is about discovery – evaluation needs to capture the learnings
- 



Currently, 4 in 10 young Tasmanians will not complete year 12.



Currently, 4 in 10 young Tasmanians will not complete year 12.


That means that in a year 10 class of 25 students, 10 will not go complete schooling.



Our purpose

Our big, bold vision is that all young Tasmanians are thriving.

Our 2021 goals are that:

- 90% of students in our schools attain year 12; and
 - they transition into meaningful pathways.
- 



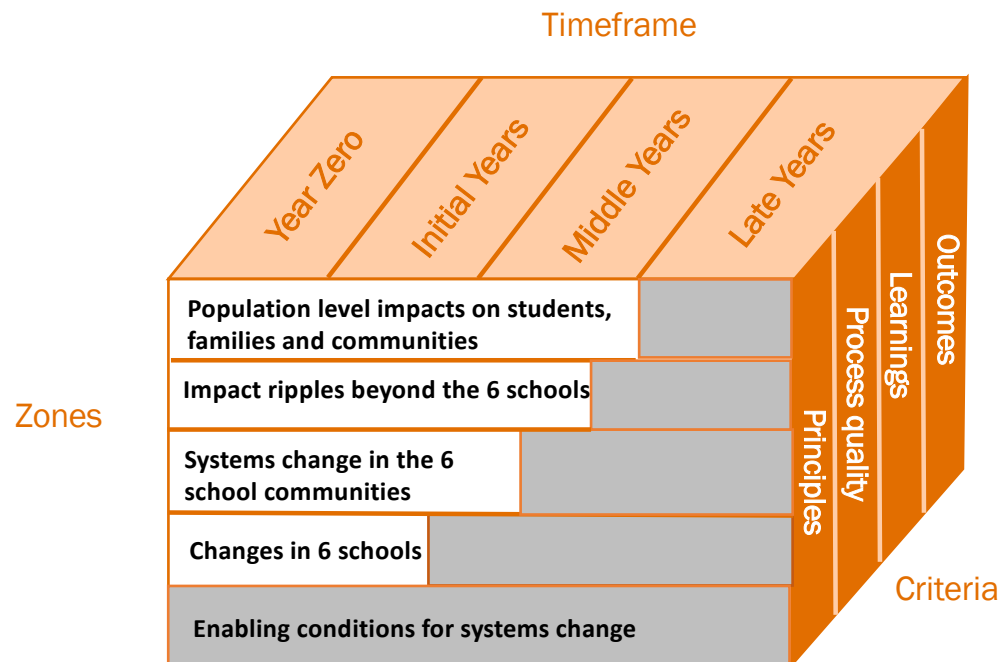


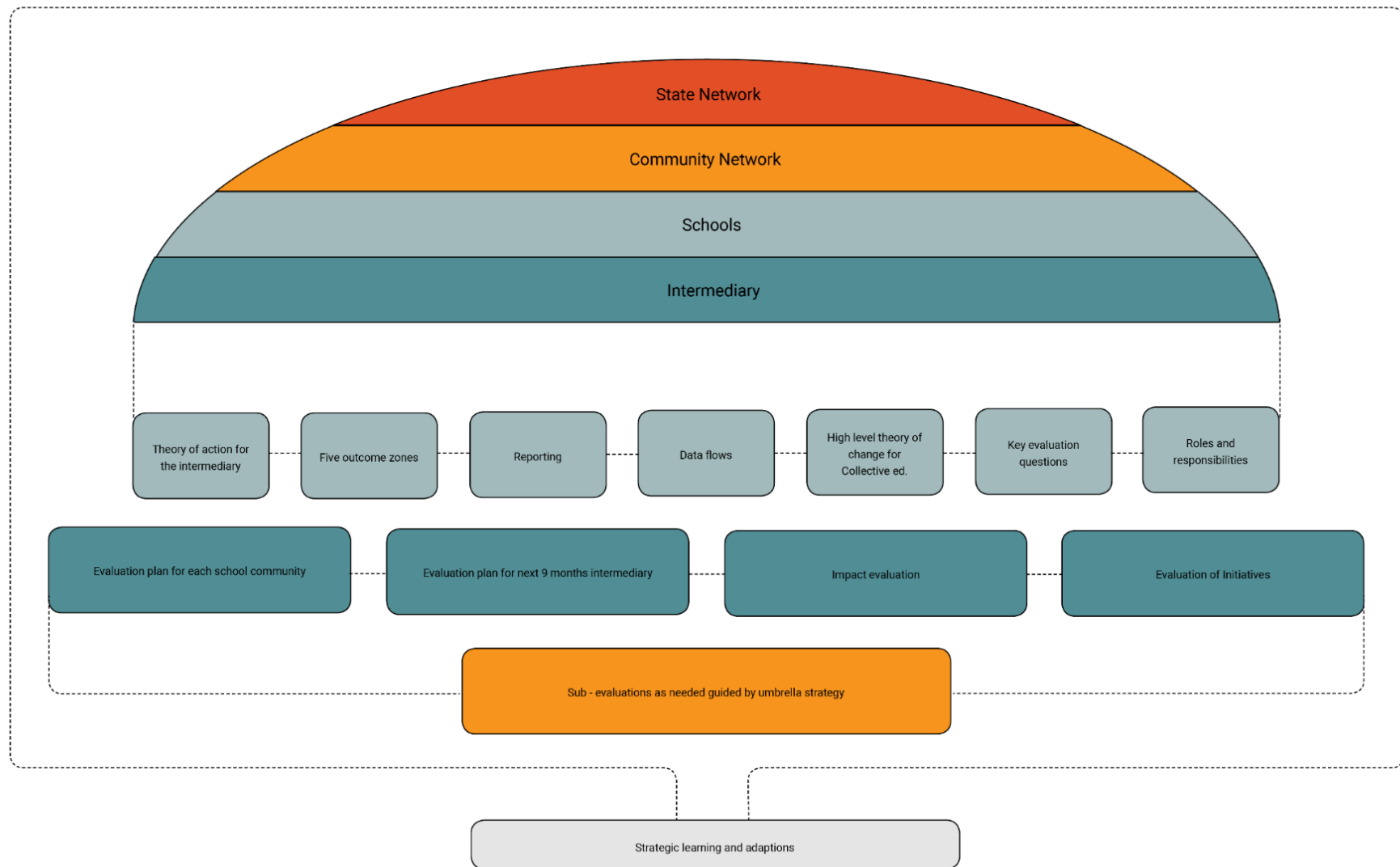


Collective ed. Umbrella evaluation strategy

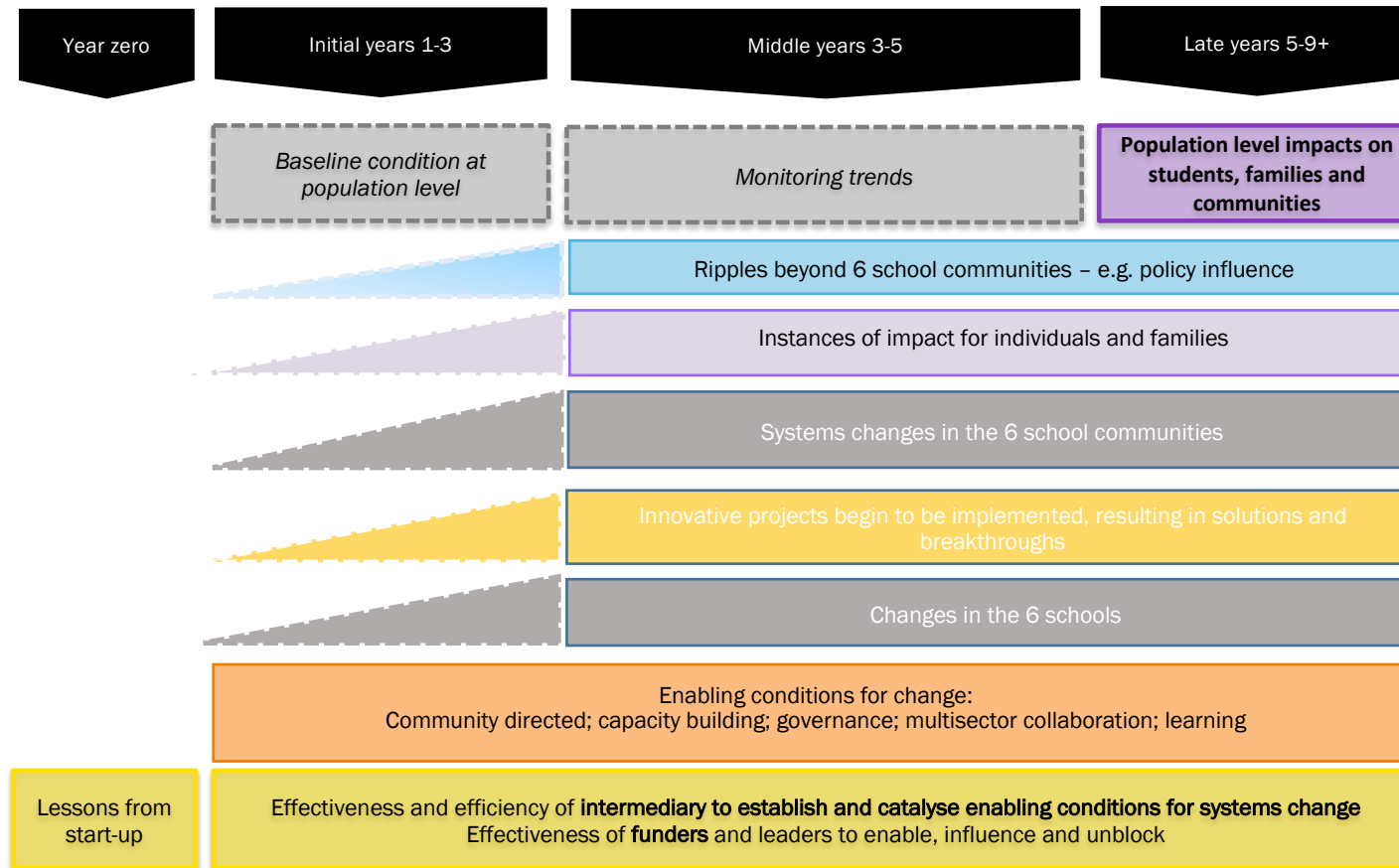


Concept cube






Expectations across time



Questions to the panel

- What has worked with regards to evaluation from your perspective?
 - What's been challenging?
 - What are you still wondering about?
- 

Q and A

?





