

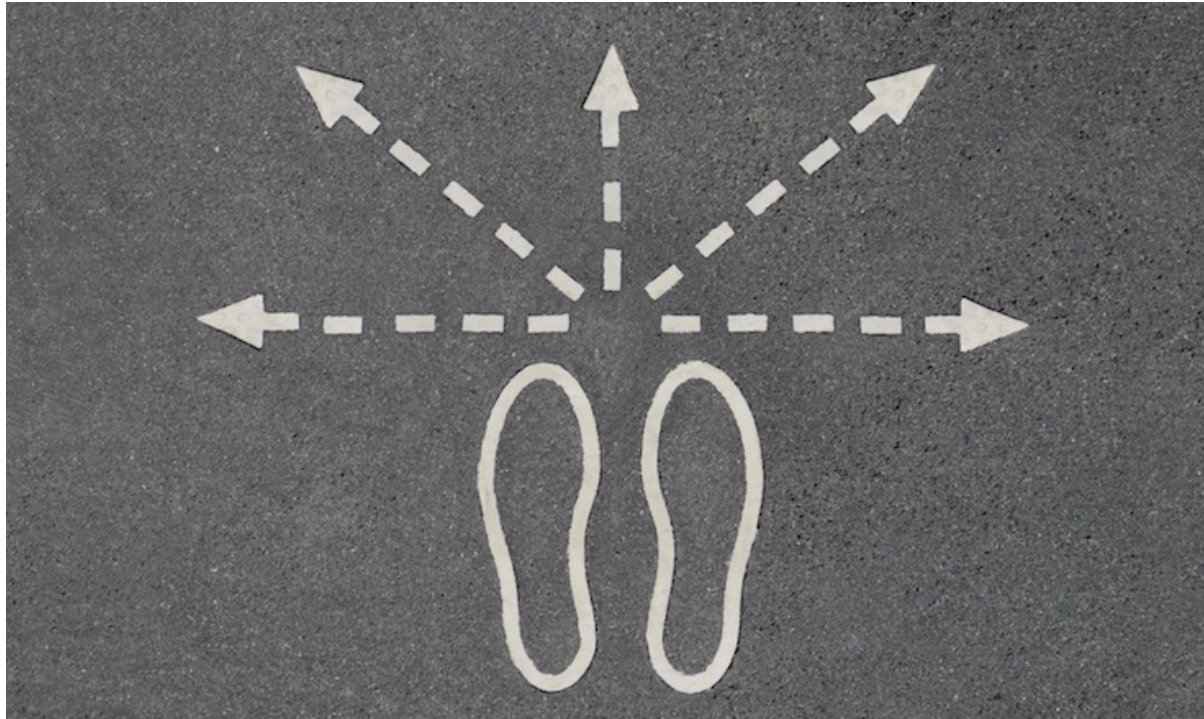


UCWB

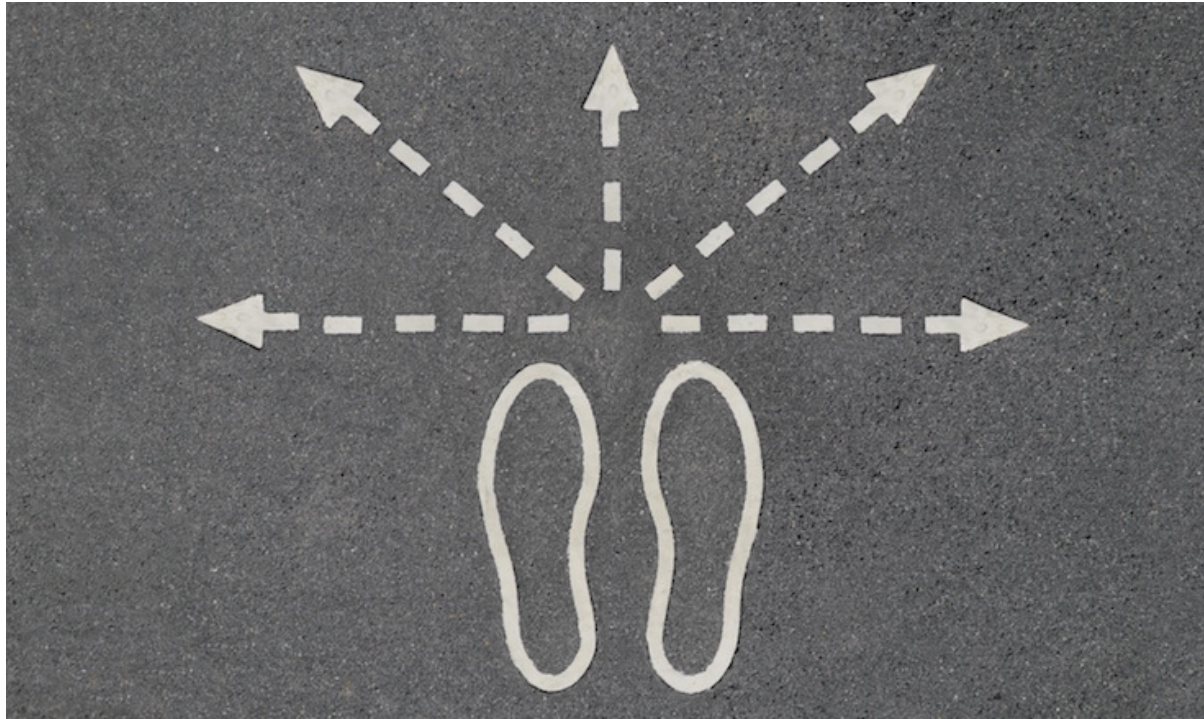


REALITIES OF EVALUATION IN A NOT FOR PROFIT

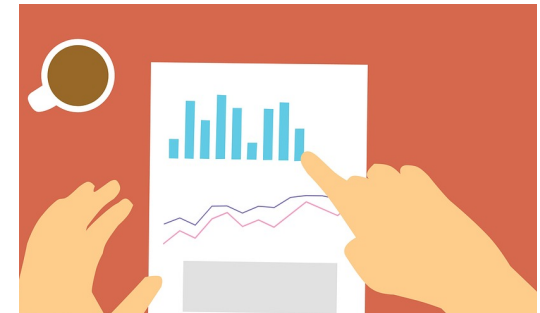
Successes, challenges and lessons learned



Be clear about your intention



Be clear about your intention





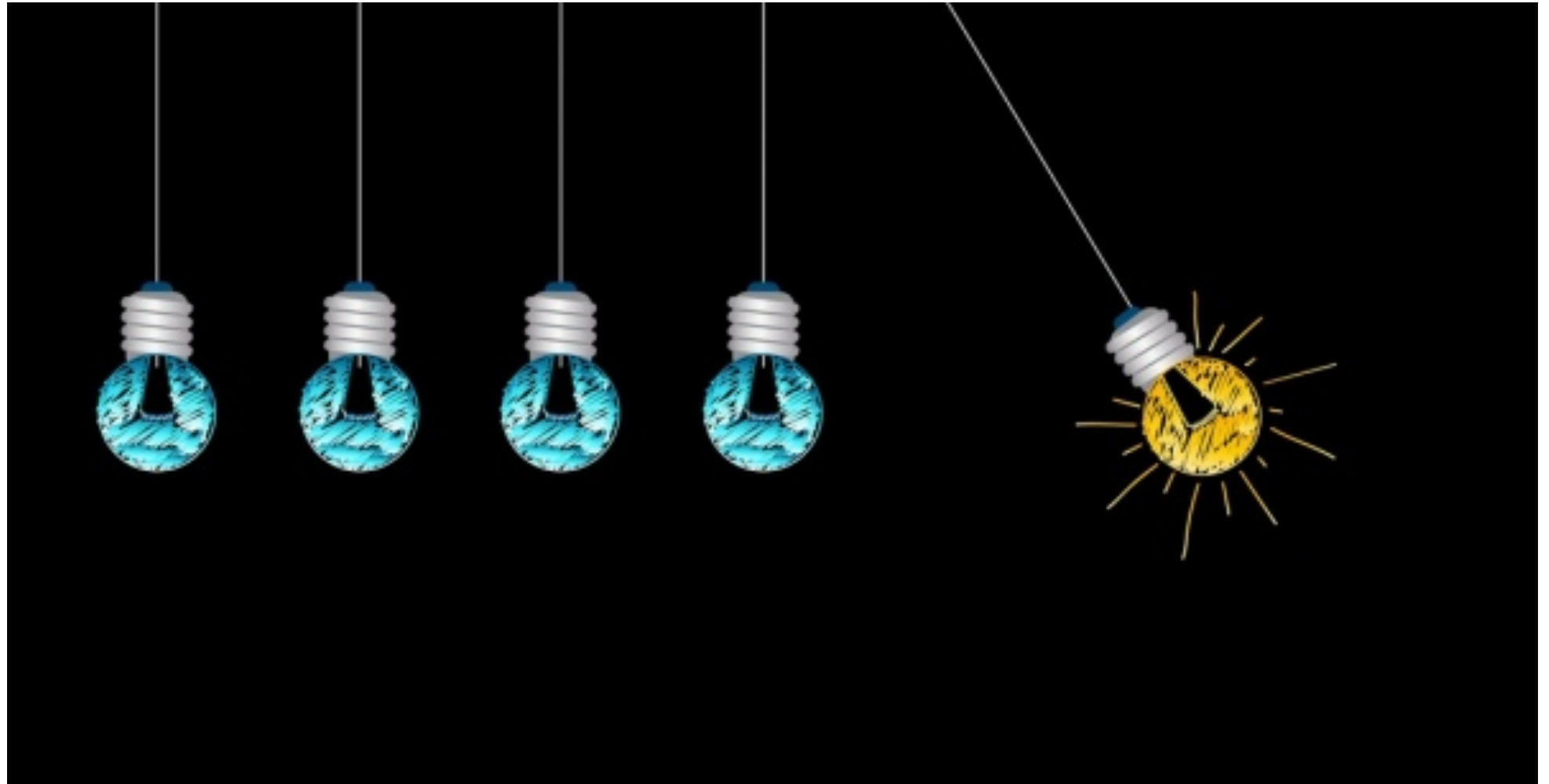


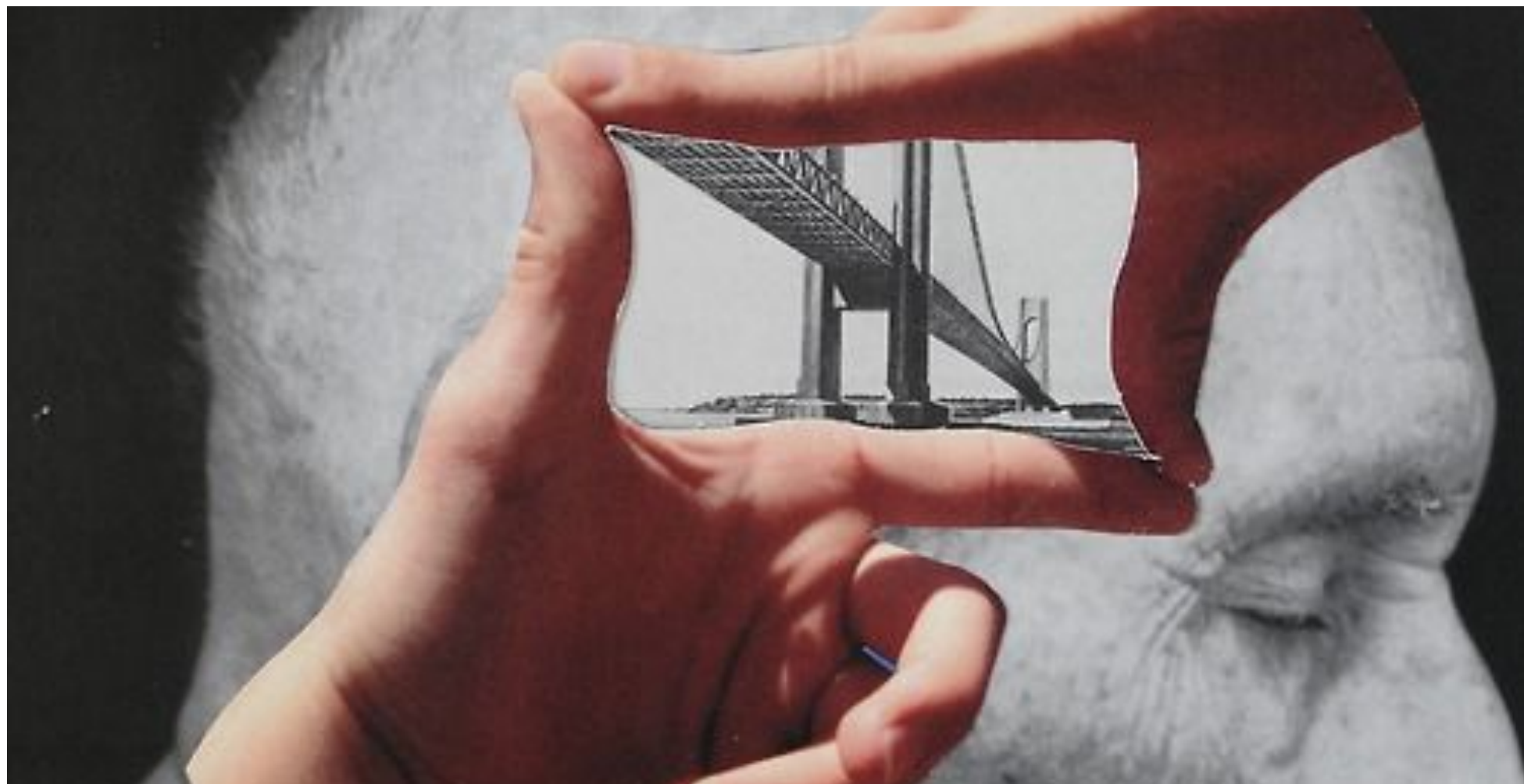


Build on what exists



Build on what exists



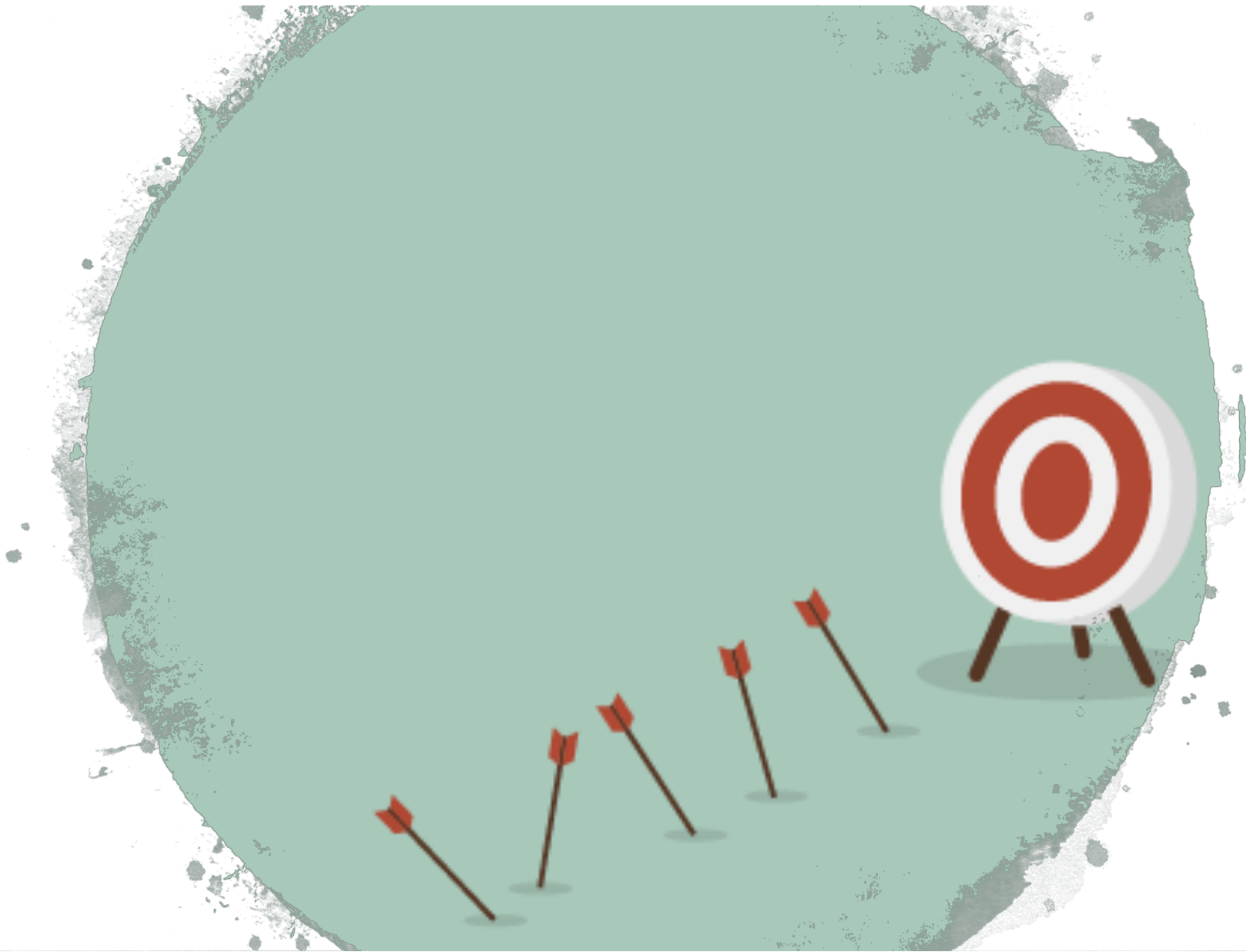






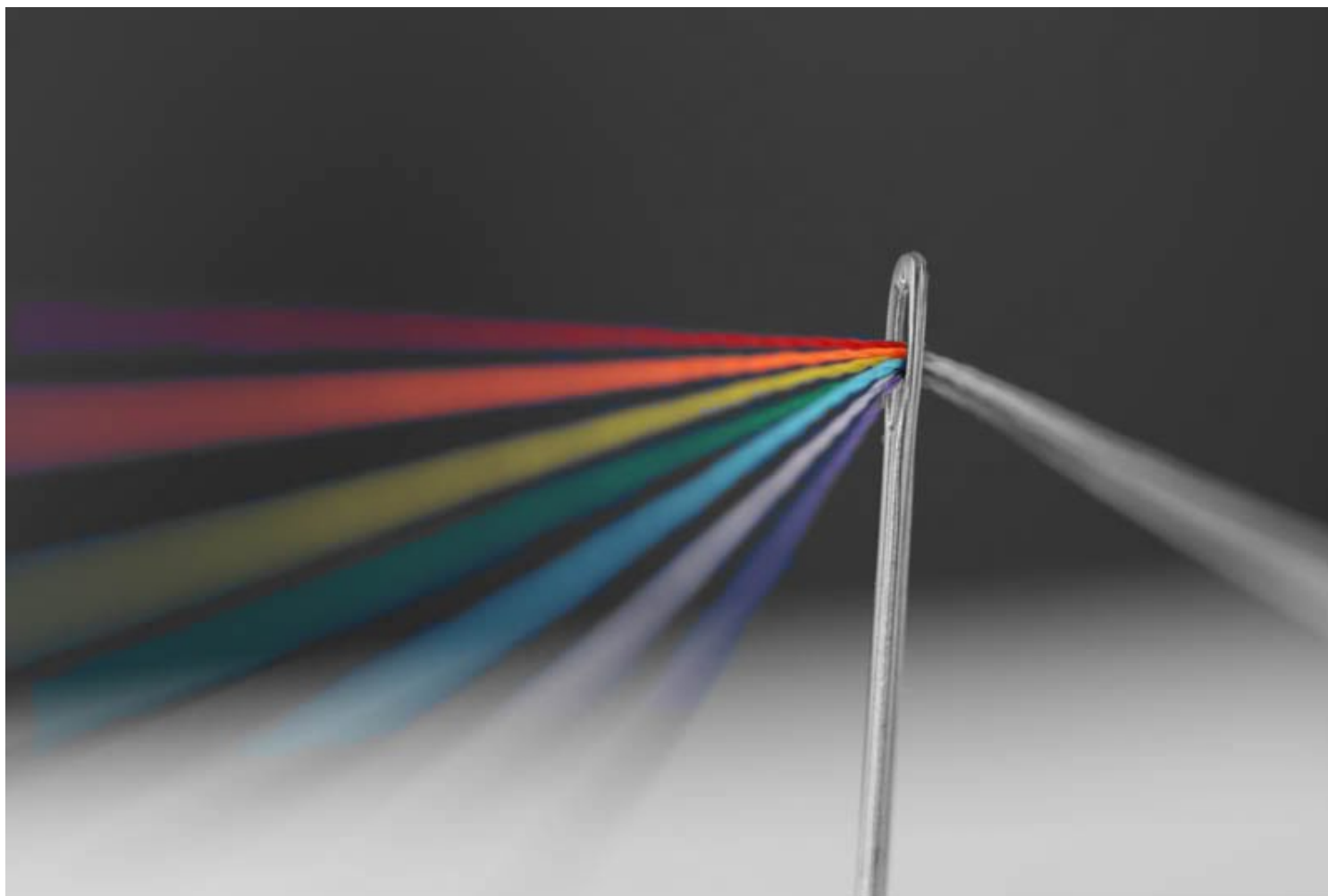
Allow room for flexibility





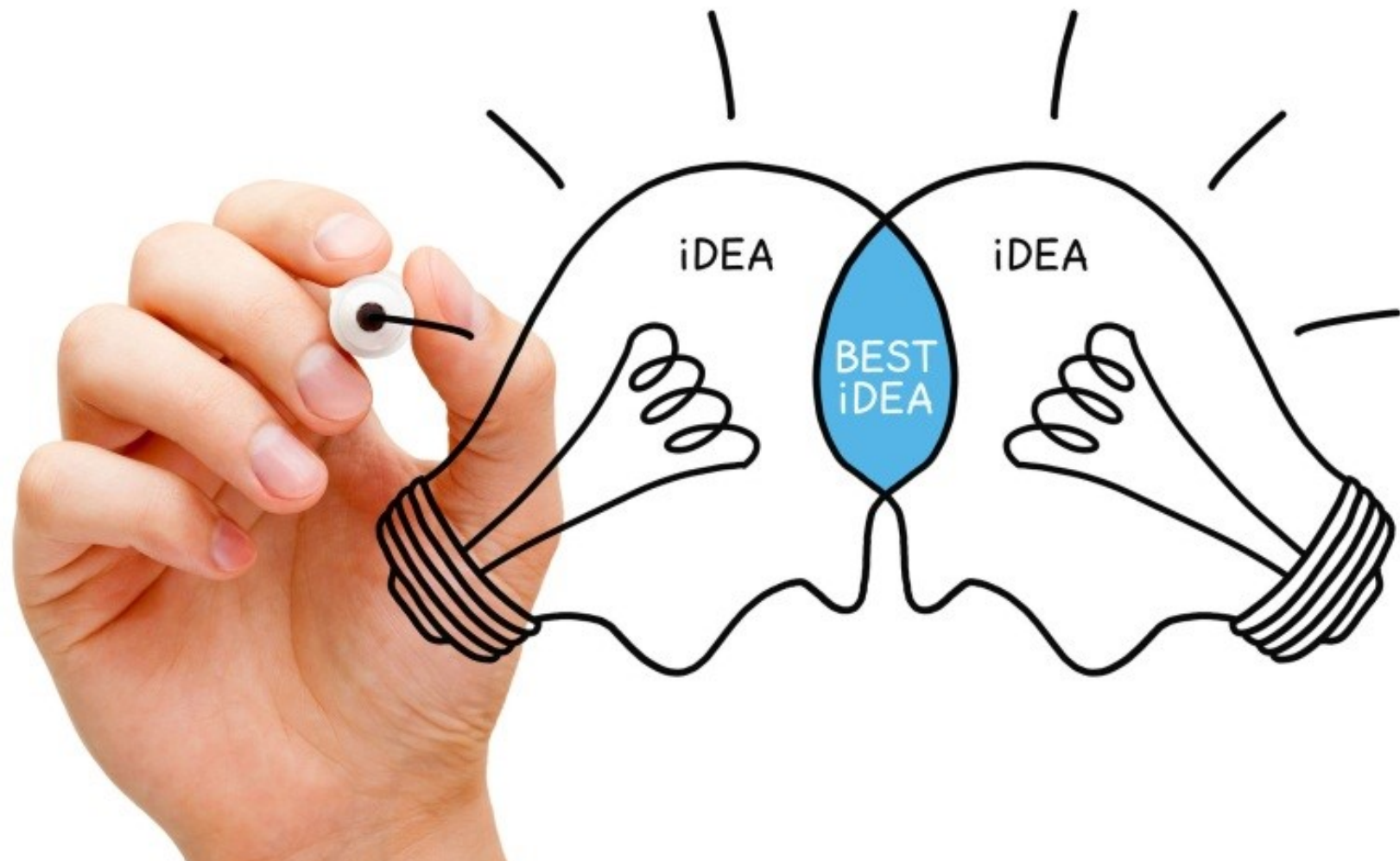


All of this requires resourcing



RELATIONSHIP

The word "RELATIONSHIP" is rendered in a large, bold, sans-serif font where each letter is composed of a grid of orange and black squares, resembling a brick wall. The word is centered on a light gray background. Surrounding the word are several black icons: a pencil above the 'R', a crane hook above the 'A', a wrench and pencil below the 'E', a wrench and pencil below the 'L', a ruler below the 'T', a briefcase below the 'I', a hammer above the 'S', and a hand holding a tool below the 'P'. A vertical line extends upwards from the crane hook.





INVEST
IN YOUR
PEOPLE

