FREAKING SUPER SWEET WEBINARS: LEARNING NEW TRICKS FROM YOUNG GUNS

aka Webinars 101: AES webinar working group reports back

Webinar?

I thought the email said "winebar."

someecards user card

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WEBINARS + AES: BACKGROUND

Member feedback

"Explore opportunities to use webinars"

Webinar Working Group

Initial Project Group

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WEBINAR WORKING GROUP: SUB-TEAM

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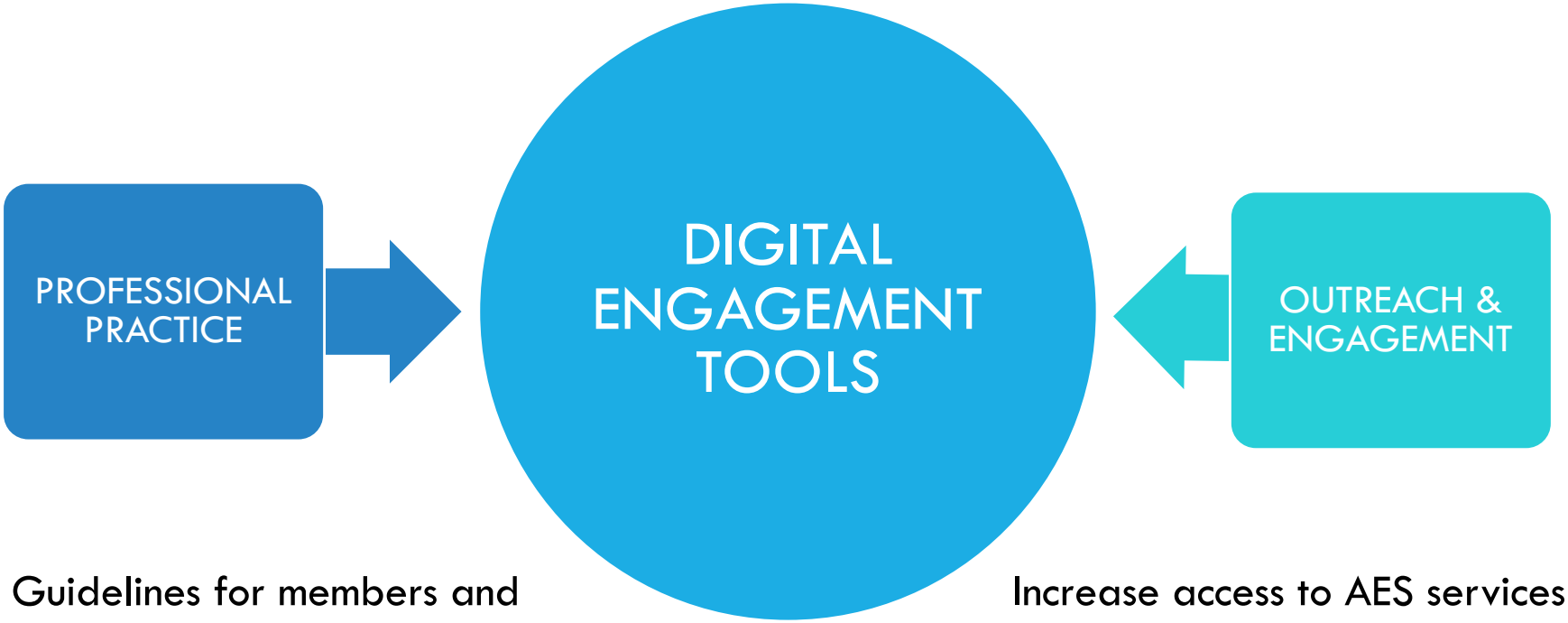
WEBINARS + AES: NEW FOCUS



Guidelines for members and AES on incorporating digital engagement tools

Increase access to AES services and benefits through use of digital engagement tools

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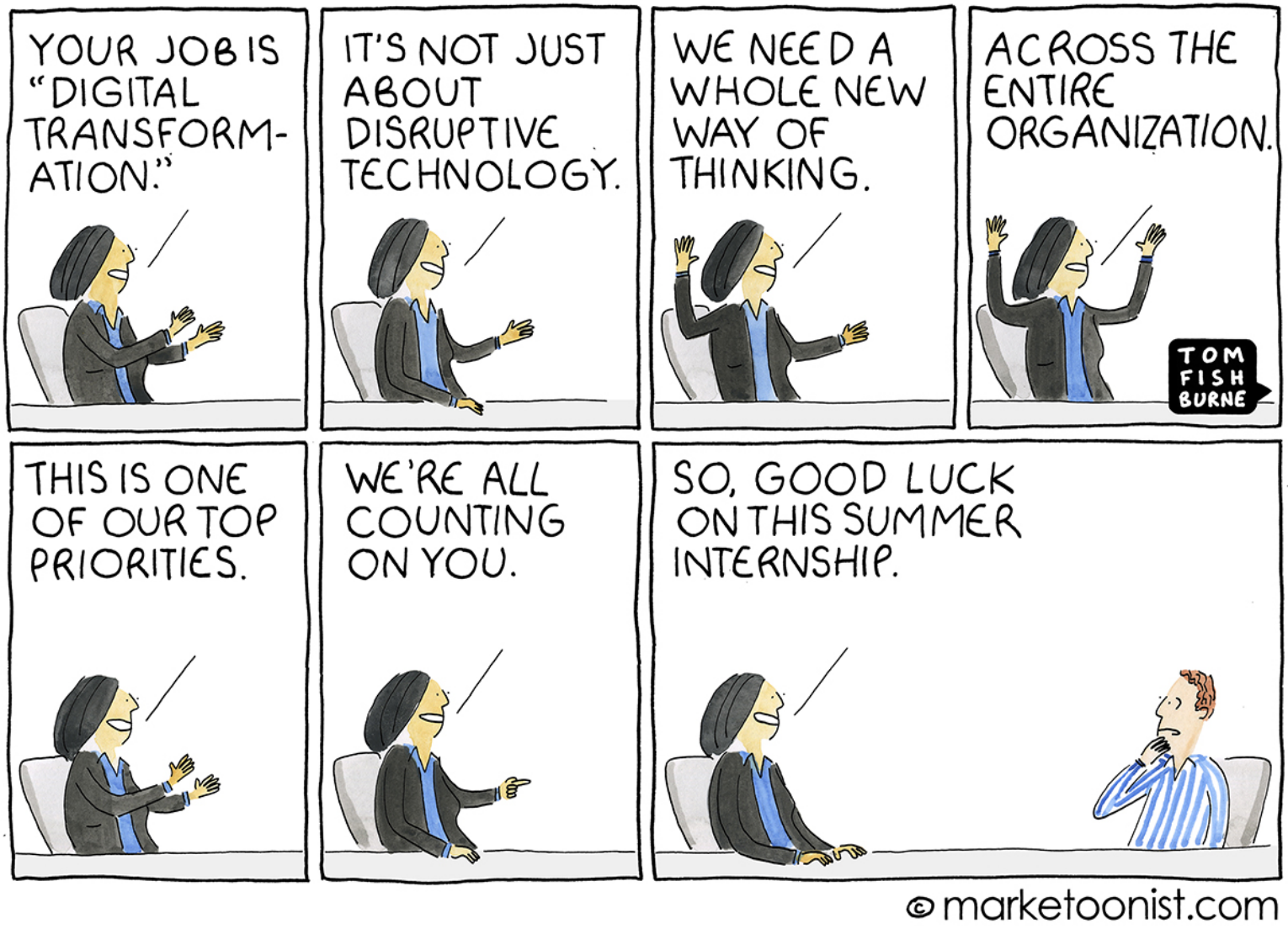

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WHY WEBINARS?

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WHAT IS A WEBINAR?

“web” + “seminar”

→ Using the internet to come together synchronously

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WHAT IS A WEBINAR? CONT…

- **Synchronous engagement** (+ option for asynchronous delivery, e.g. recording)
- **Internet enabled** (+ option for blended delivery)
- **Interactive** (as opposed to live stream or 1-way broadcast) – in platform or through 3rd-party
- **Multiple media** – audio, video, chat, presentation
- **Flexible participation** (1:1, 1:few, 1:many, few:few, few:many, many:many)

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WHAT HAVE YOU USED?

Think about:

- Synchronous, real-time interaction
- Sharing audio, video, chat, screen, presentation, files
- Recordable
- Nothing/never is an acceptable answer!

Go to: https://pollev.com/aeswebinar

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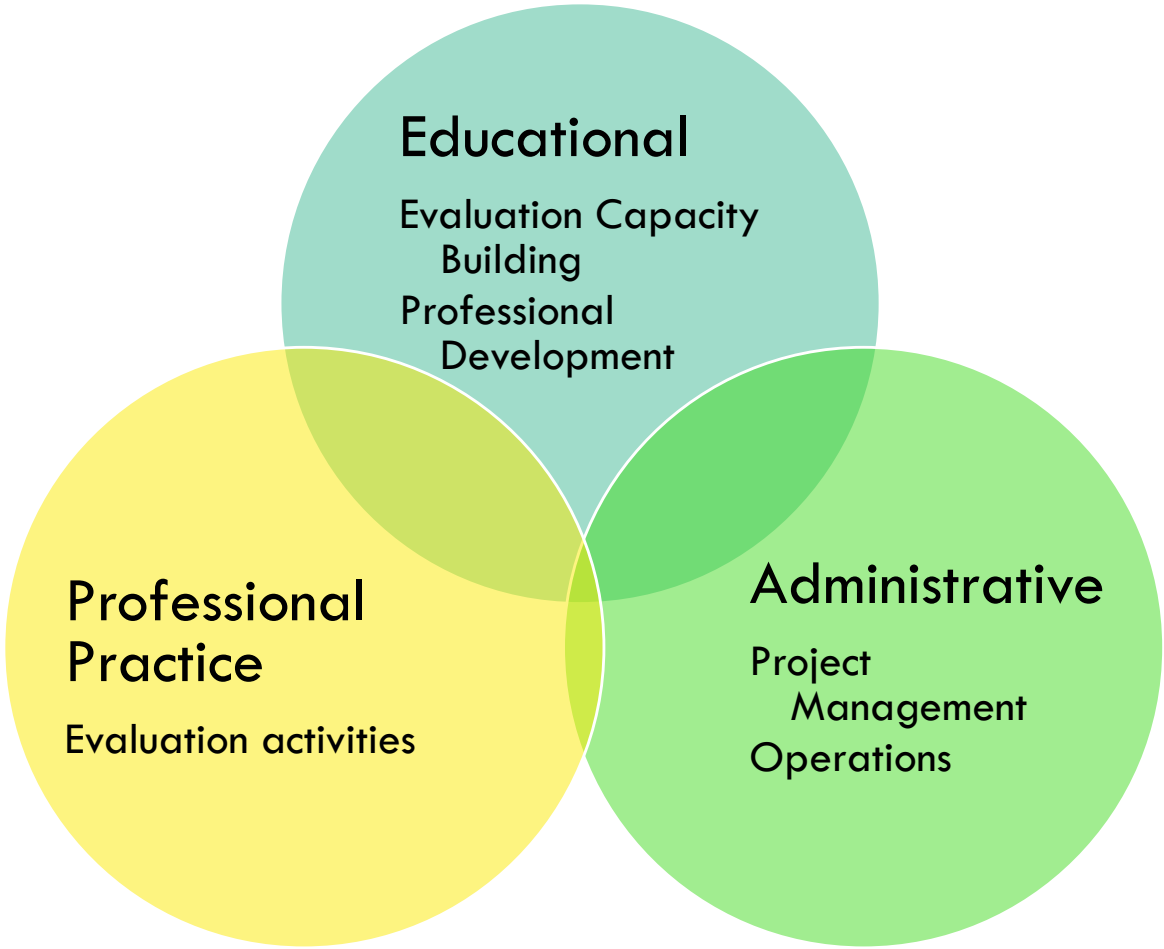
HOW COULD YOU 'WEBINAR'?



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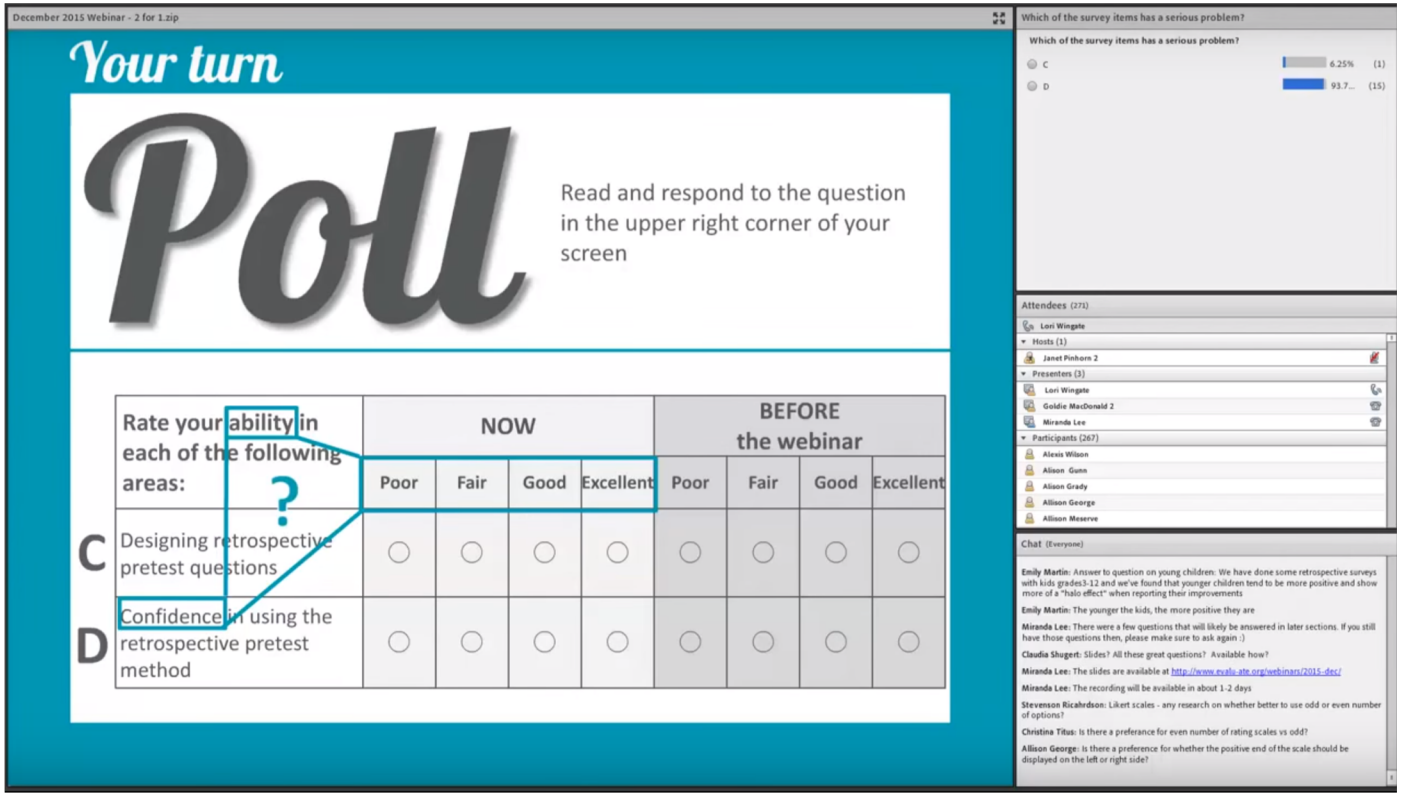
EXAMPLE SCENARIO: PRACTICAL SKILLS WORKSHOP



http://www.evalu-ate.org/webinars/2015-dec/

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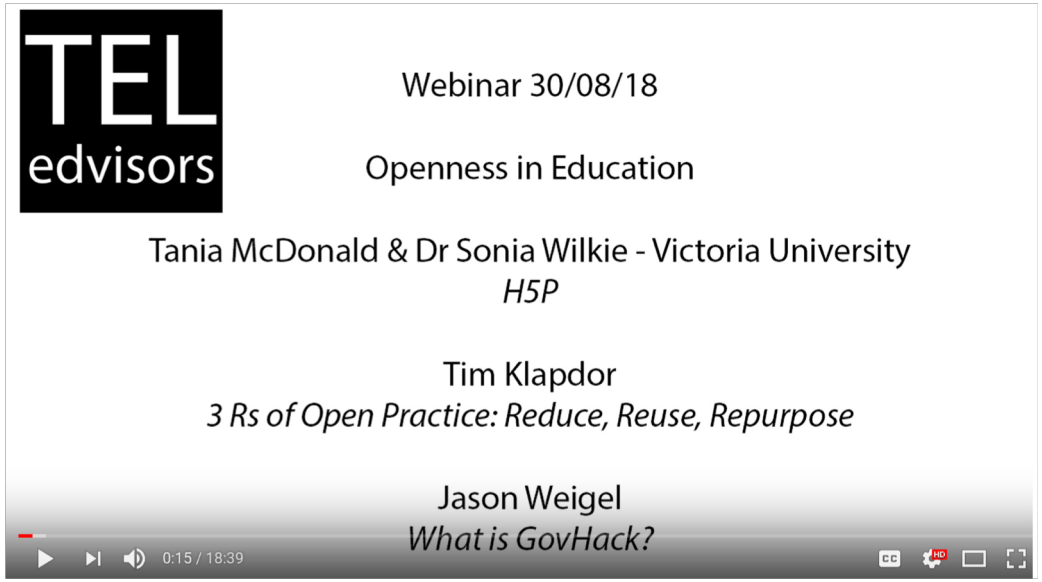
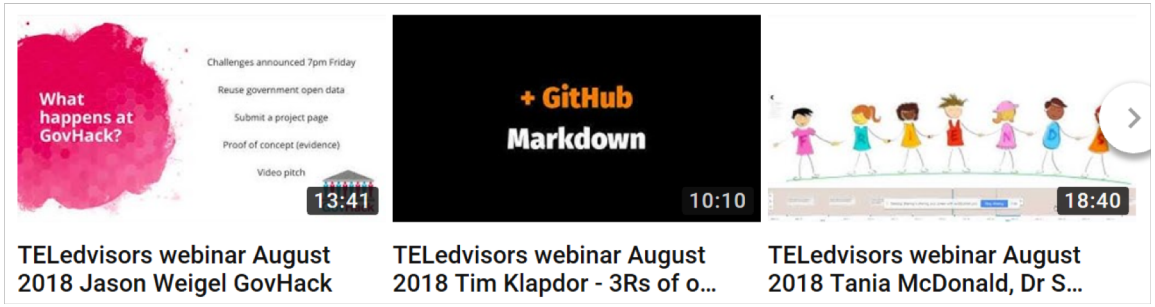
EXAMPLE SCENARIO: COMMUNITY OF PRACTICE





https://teledvisors.net

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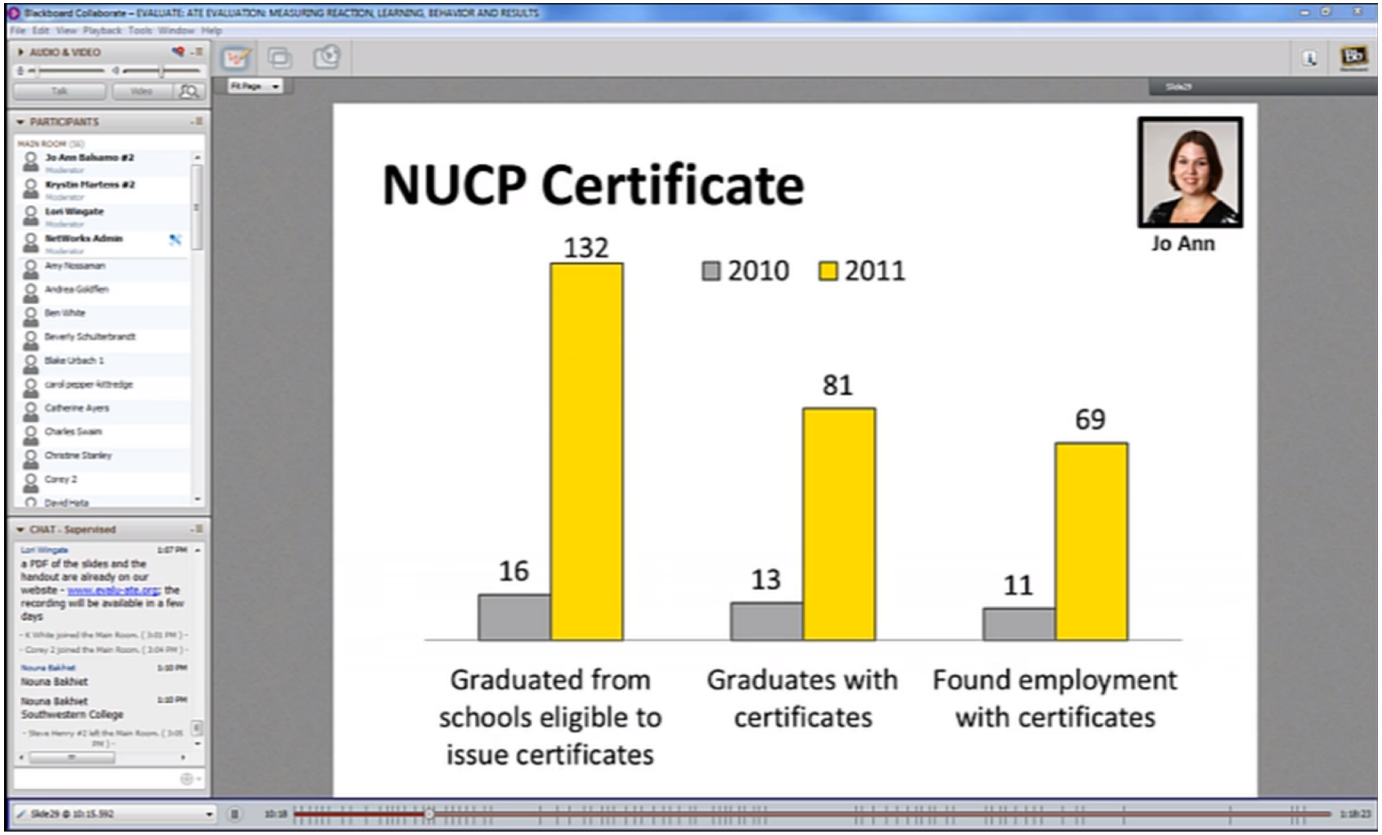
EXAMPLE SCENARIO: FINDINGS PRESENTATION



http://www.evalu-ate.org/webinars/2012_nov/

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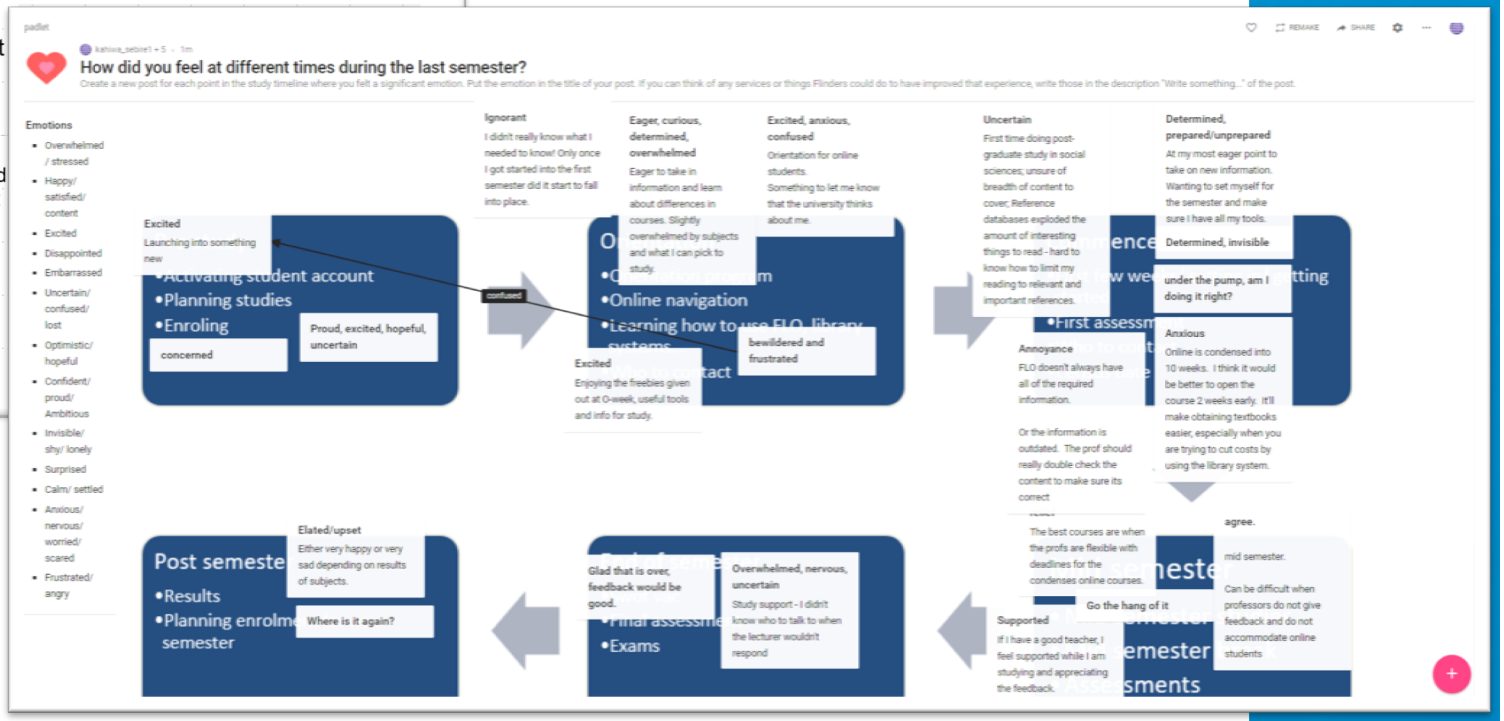
EXAMPLE SCENARIO: ONLINE FOCUS GROUP

Activity: Map your study journey

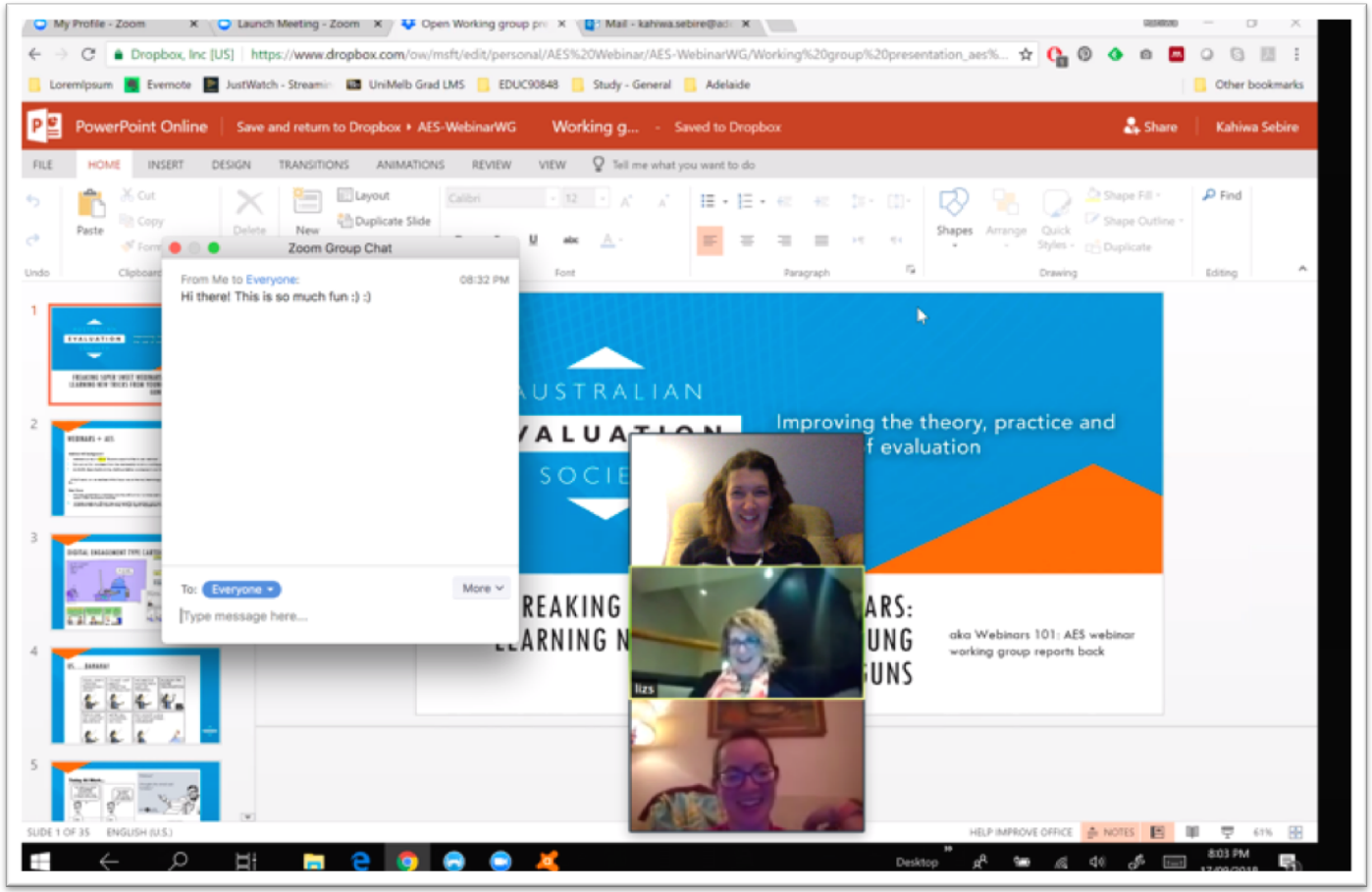
1. Select the link in the chat window to Padlet
2. Create a new post and share how you felt at different points over the last semester or two
    1. Write the emotion in the “Title”
    2. Write any ideas for how your experience could be improved, or comments about why you felt that way in the “Write something” (post description)

**These posts are anonymous*

flinders connect



EXAMPLE SCENARIO: PROJECT COLLABORATION



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HOW HAVE YOU 'WEBINAR'ED?

As a Participant

- Educational
- Professional practice
- Administrative

As a Facilitator

- Educational
- Professional practice
- Administrative

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ACTIVITY: WEBINAR CONFESSIONAL

Reflecting on some of the example scenarios we've just discussed, in pairs or small groups, think about a recent or significant time you participated in or facilitated a webinar.

- What was the context, i.e. why was the webinar being delivered?
- What tool was used and what were the key considerations for using that tool?
- What worked well and what benefits, if any, did you get from the webinar?
- What didn't work so well and what impact did that have?
- Based on this experience, are there any 'tips and tricks' you think others might find useful? Feel free to include several examples

Go to: https://padlet.com/kahiwa_sebire1/aeswebinar1
OR use handout document

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~~BEST~~ EMERGING PRACTICE TIPS FOR FACILITATORS

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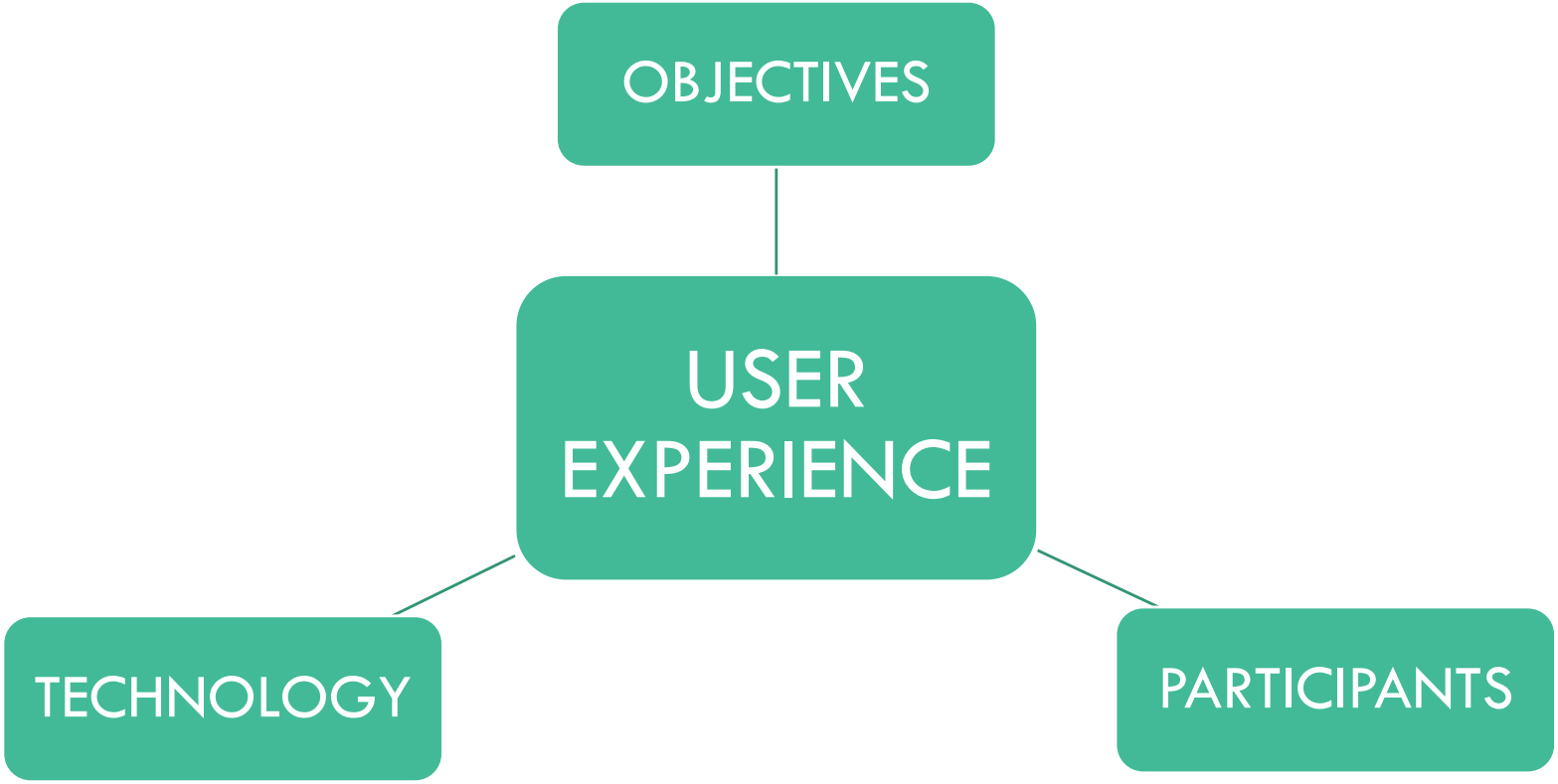
WHAT TO CONSIDER WHEN YOU 'WEBINAR'?



→ *Technology is an enabler, not a strategy*

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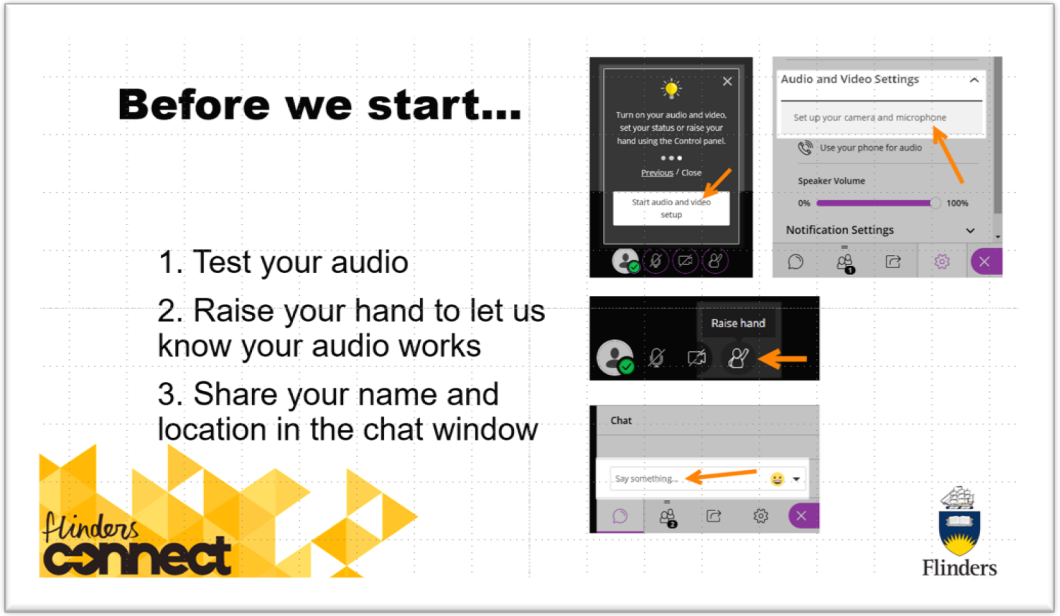
1. ONBOARD PARTICIPANTS

1. Session structure and expectations
2. Technology/tools
3. Norms
4. How to access support



→ *If in doubt, onboard anyway*

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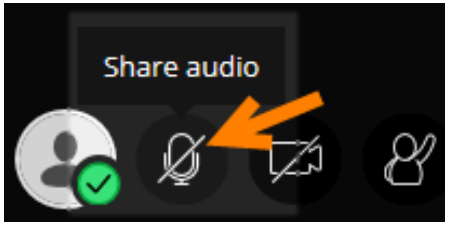
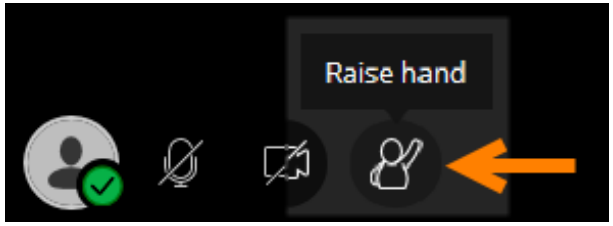
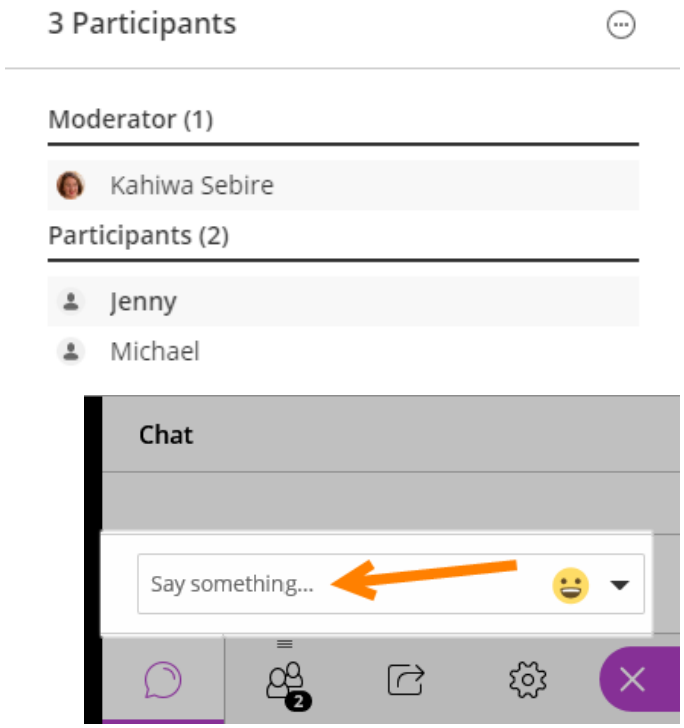
2. INVITE ACTION





- Specify tools for any action or request
- Look for signals of engagement or trouble
- Encourage non-verbal/non-audio ways of 'nodding'



→ *If you don't ask, you won't be able to 'see' your participants*

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3. DESIGN TO LEVERAGE WEBINAR BENEFITS

Make use of the functionality unique to a webinar environment, e.g.

- Back-channel conversations in the chat
- Whole group polling/contributions
- Recordable
- Support group and individual participation

→ *Think beyond replicating F2F - What can you do online that you couldn't do F2F?*

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4. DESIGN FOR ACCESSIBILITY

- Assume someone will have low bandwidth
  – design a backup plan accordingly
- Assume someone will arrive late and leave early
  – design a buffer window into beginning and end
- Assume someone will have no audio or video
  – design other ways to interact

→ *Start from the lowest common denominator, then build up alternatives*

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5. BUDDY UP

Find a colleague to act as Producer or Co-Facilitator to:

- Manage chat window
- Answer support queries (usually related to audio)
- Take over facilitation if you drop out

→ *Facilitating online is similar, but different*

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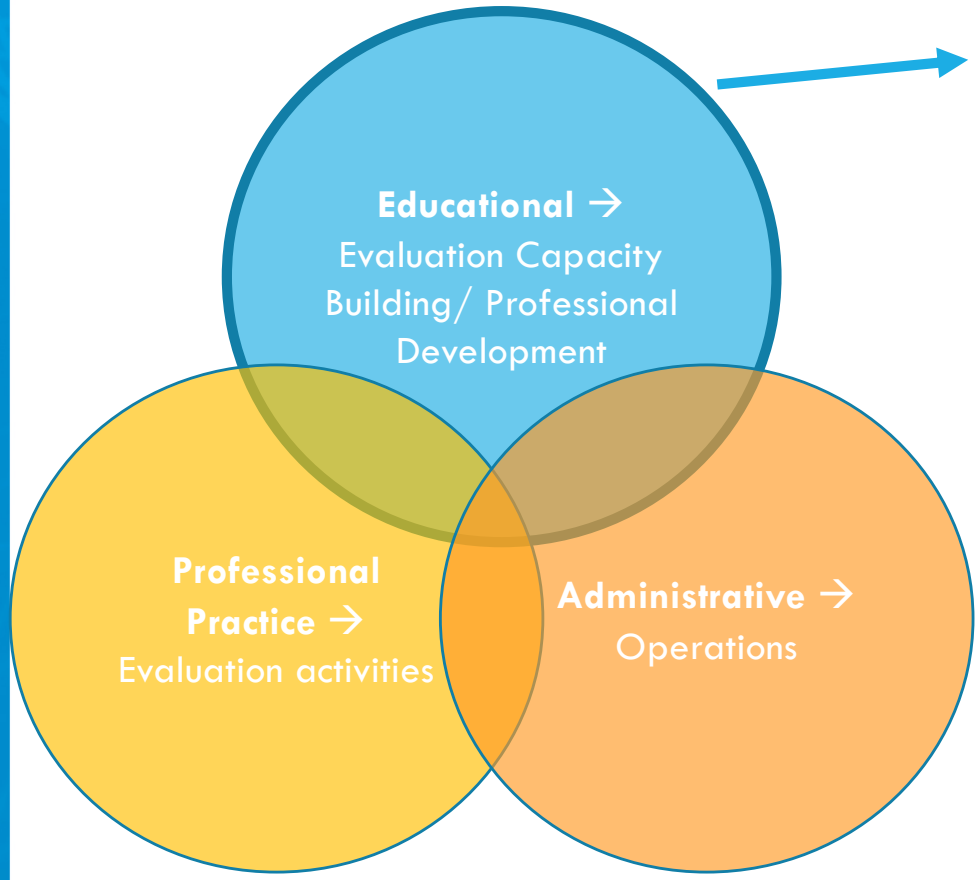
BUT – WHAT FOR AES THEN?



- **Training** – Seminars, workshops, forums, courses, conference streaming
- **Technical assistance** – mentoring, peer-review
- **Coaching** – courses, mentoring
- **Communities of Practice** – SIGs, networking, book clubs

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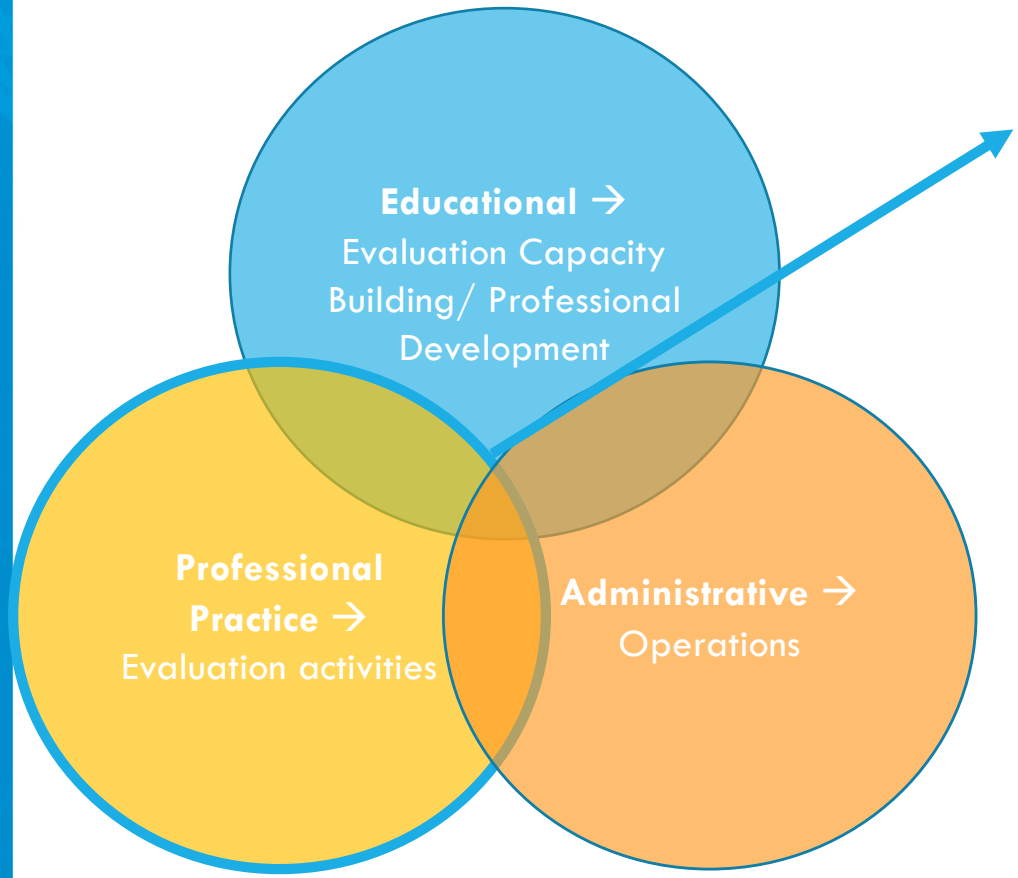
BUT – WHAT FOR AES THEN?



- Resources
- Guidelines
- Training

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WHAT FOR AES THEN?

Thinking about the different ways that AES could use, and support members to use, webinars, what should the Webinar Working Group do that would be useful? What should we prioritise?

Go to: https://pollev.com/aeswebinar

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NEXT STEPS – AT THIS STAGE…

- "How to webinar" webinar
- Guidelines for facilitating
- Guidelines for technology selection

→ *Who wants to join us?*

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WHAT HAVE WE MISSED?

Go to: https://pollev.com/aeswebinar

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