

Designing a Transformative Evaluation Framework

AES18 International Evaluation Conference, Launceston, 19-21 September 2018 Sarah Stamp

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Queensland
Family & Child
Commission



What we do...



Evaluation

Oversight

Sector development

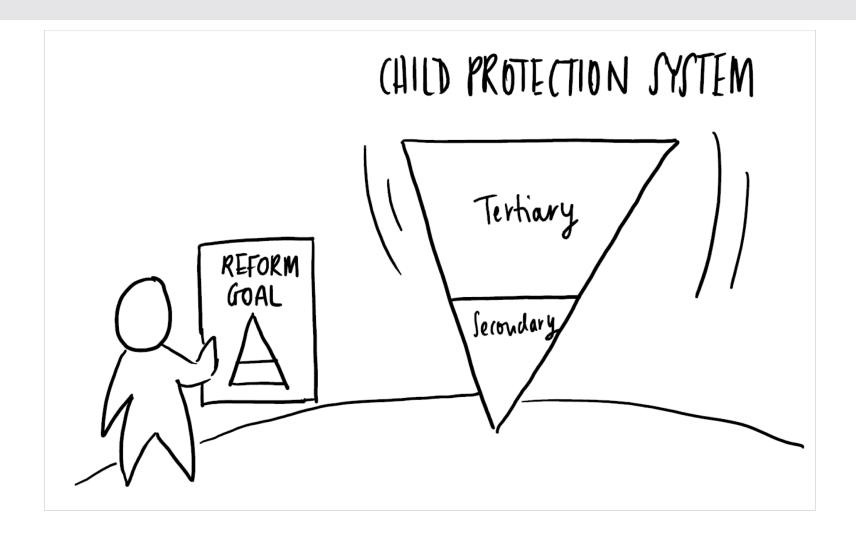
Community education

Youth engagement

Policy & advocacy leadership

Research

System context



Reform program context



121 recommendations

\$400 million+
new investment



11 government agencies

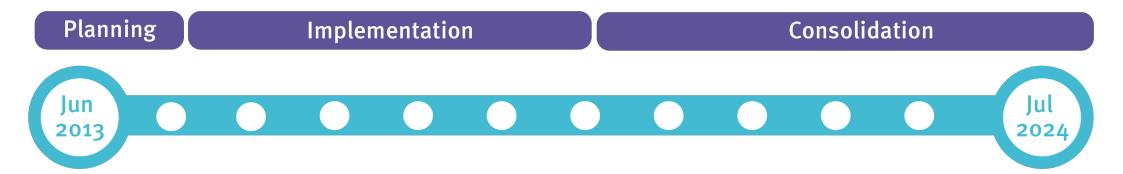
100+ non-government organisations

5 peak bodies

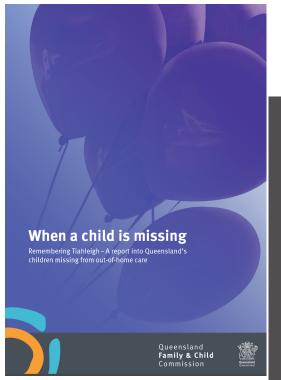
"Protecting children is everyone's business"

Ten years of reform implementation



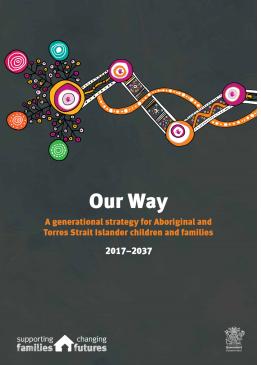


But wait ... more changes!



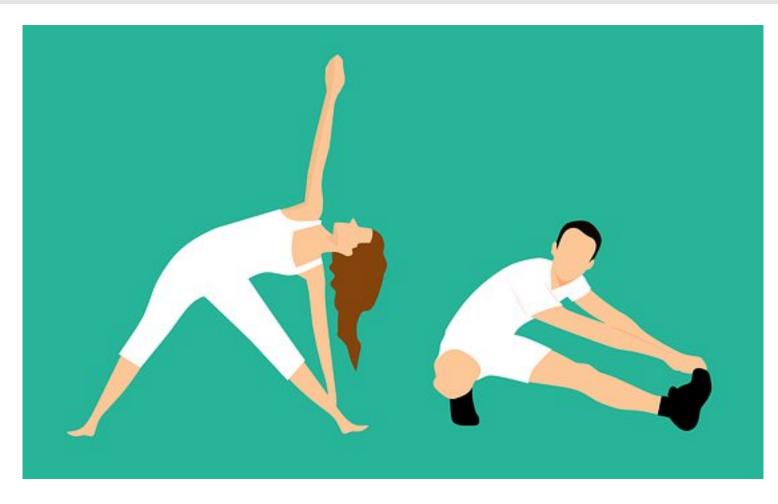






Need to be flexible!





Changing context



From learning to impact



Reform implementation

Reform consolidation





Implementation evaluation

Outcomes evaluation

Impact evaluation

Evaluation Framework

Data Collection Points

3

Process

Reform foundations

Overall process

Effectiveness

Progress - Intended Outcomes

Longitudinal (place-based) case studies

Impact

Systemic change

Impact - children and families

Sustainability

Financial viability / sustainability

Evaluation Framework

Process

Reform foundations

Overall process

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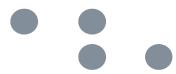
Data Collection Points

1 2 3







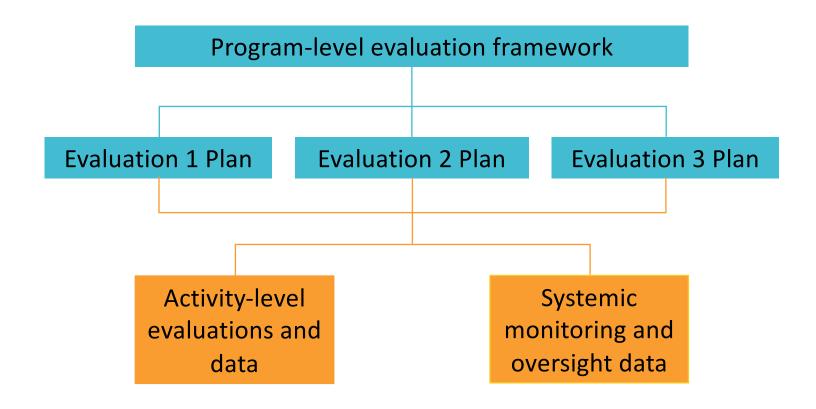




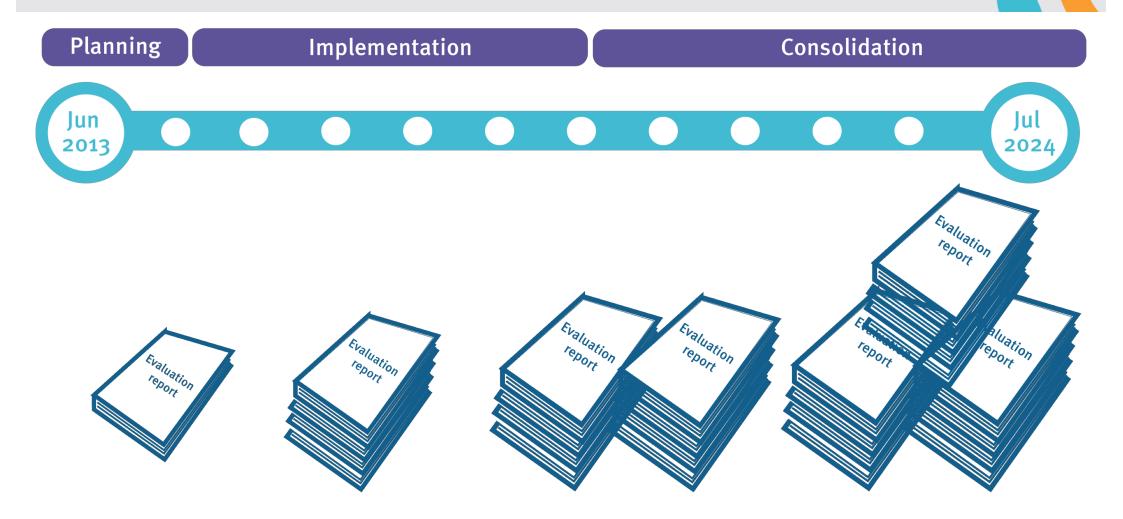
Measures of Success?



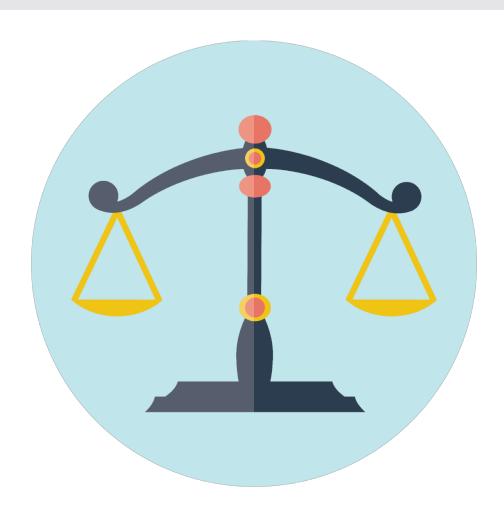
Evaluation activities



Evaluation data availability



Evaluability assessment



Measuring success: Implementation evaluation



Intended Outcome: Families have timely access to high quality supports

Early
intervention
supports are
visible and
accessible

	1		2			3		
Pres	Not yet eviden	t	Eme	rging	Evident			
Evid	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	«xxxxxxxxx	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX			
	1		2	5		4		
ess	Ineffective/	Pr	ogressing	Promisin	g	Effective	9	
vene	counterproductive							
:=	VVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVVV	VVVVVVVVVVVVVVVV	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	VAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA		VAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA		

Measuring success: Implementation evaluation



Intended Outcome: Families have timely access to high quality supports **Evident** Early intervention supports are **Effective** Ineffective/ **Progressing Promising** visible and counterproductive accessible

Measuring success: Outcomes evaluation



Intended Outcome: Families have timely access to high quality supports								
	Evidence						3 Evident	
Early intervention	Evid			x		XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		
supports are improving	veness	1 Ineffective/ counterproductive	Pro	2 ogressing	3 Promisin	g	4 Effective	
outcomes	Effective	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	xxxxxxxxxx xxxxxxxxxxx	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	

Measuring success: Impact evaluation



Is this approach right for you?

200	IMP	1
20 100	ACT	2
<u>20</u> 70	EVALU	3
<u>20</u> 50	ATION	4
20 40	PROCESS	5
30	EFFECTIVENESS	6
<u>20</u> 25	SUSTAINABILITY	7

It might be...



Thank you!

Queensland Family & Child Commission



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