Evaluating influence

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Context

Heads up
Better mental health in the workplace

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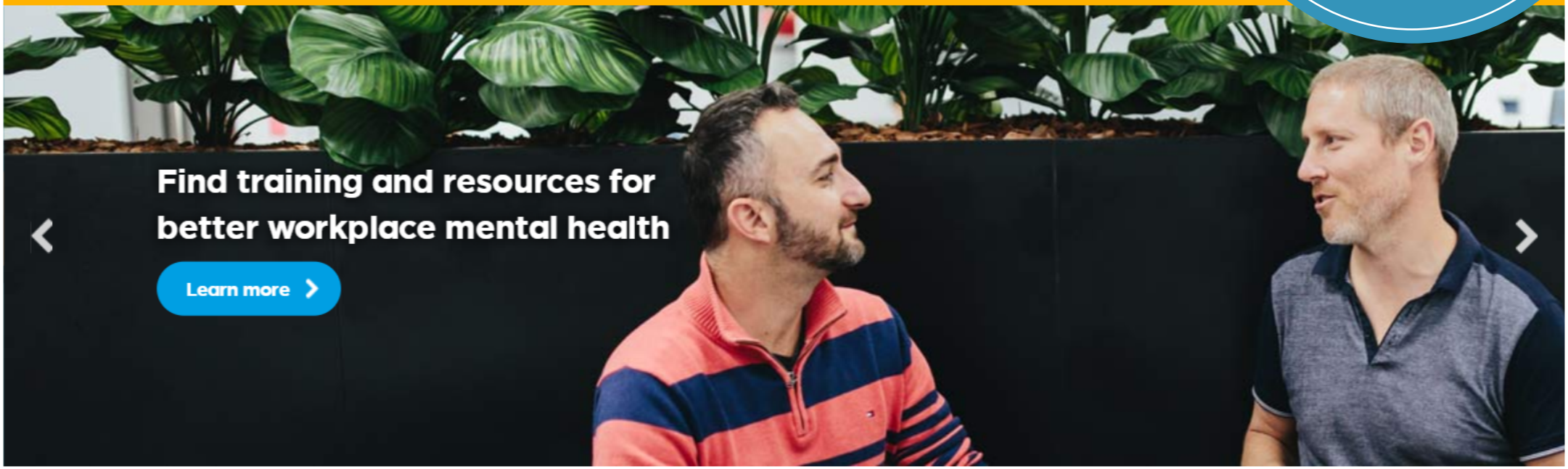


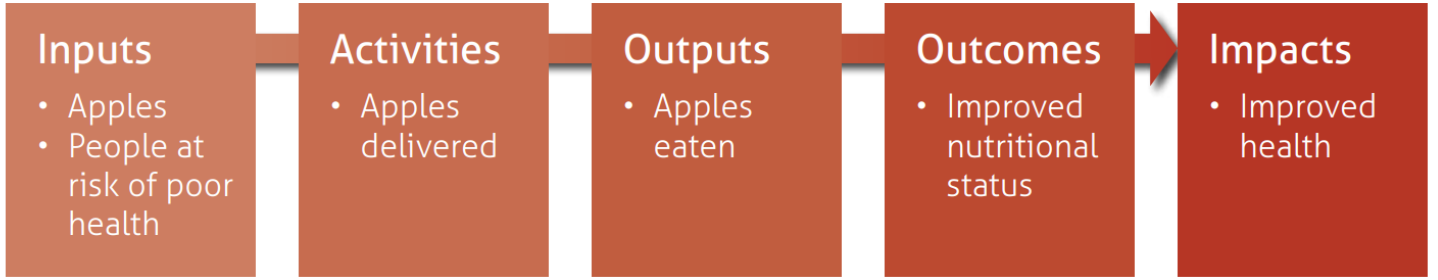
Workplace resources for

Challenge

Hi, I donated $20 last year.
Can you tell me exactly how many
Children I've saved?
freshspectrum.com

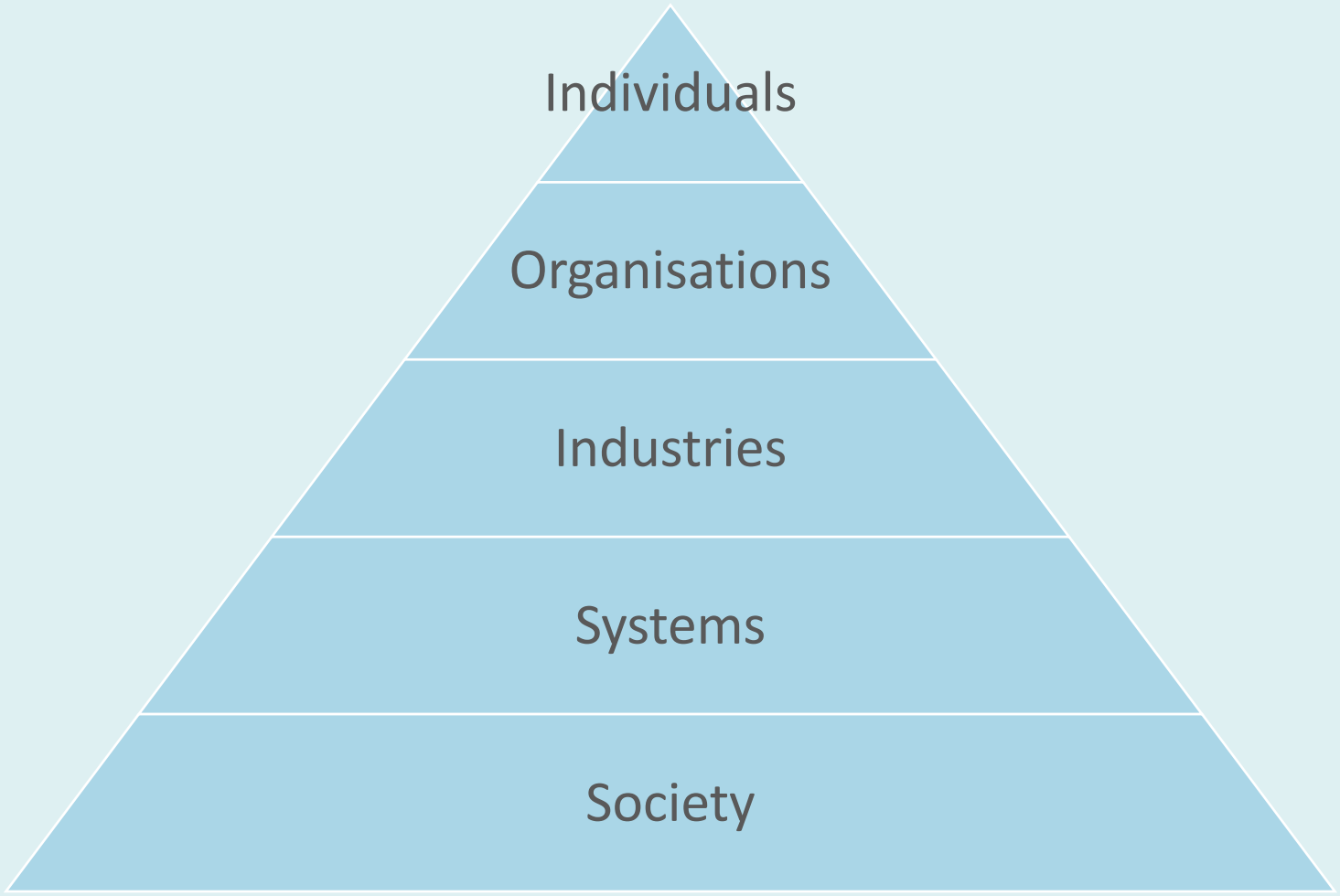
Program evaluation

Results Chain (also known as a pipeline model)
showing a program as a series of boxes - inputs-> activities -> outputs -> outcomes -> impacts.

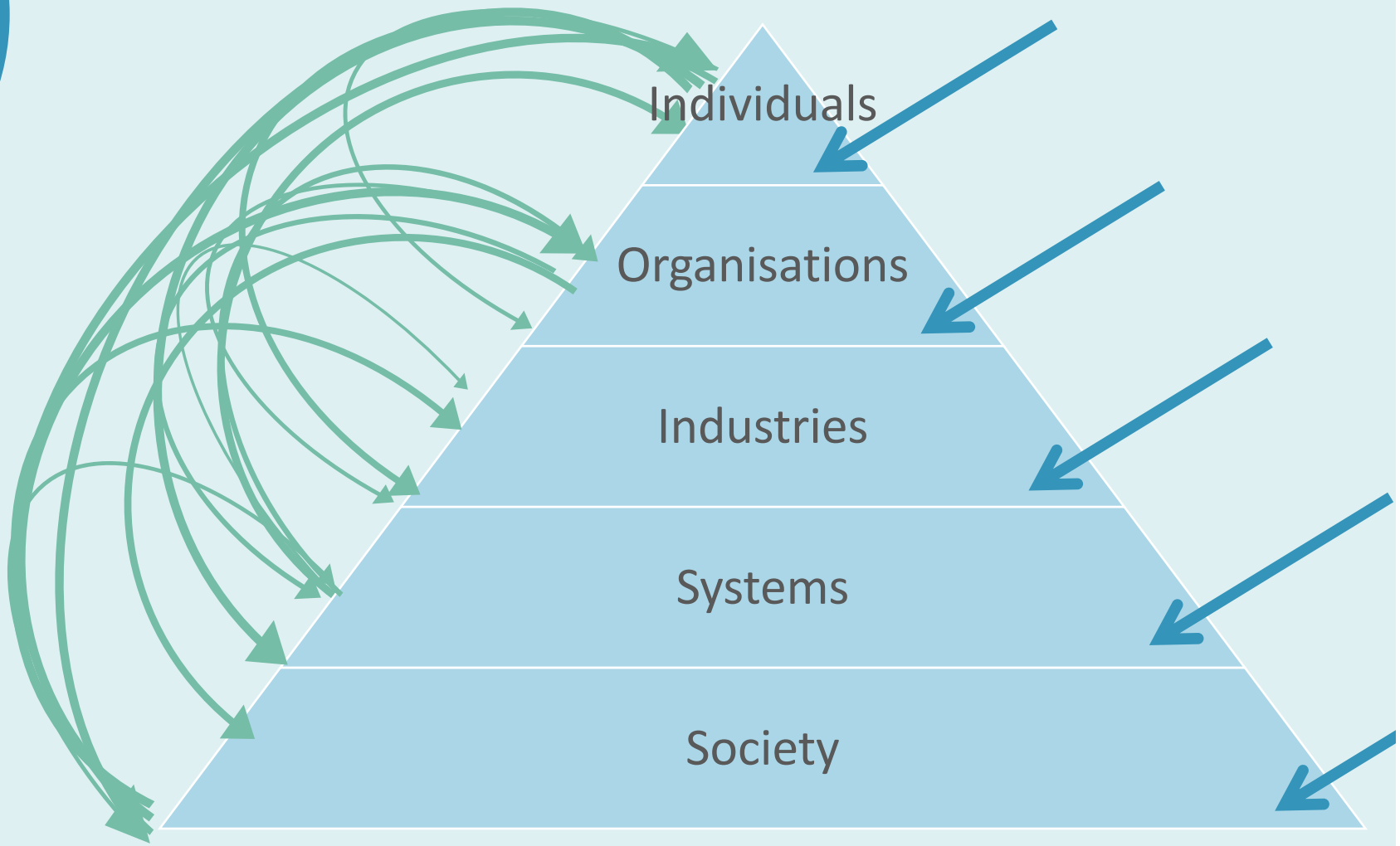


BetterEvaluation
Sharing information to improve evaluation

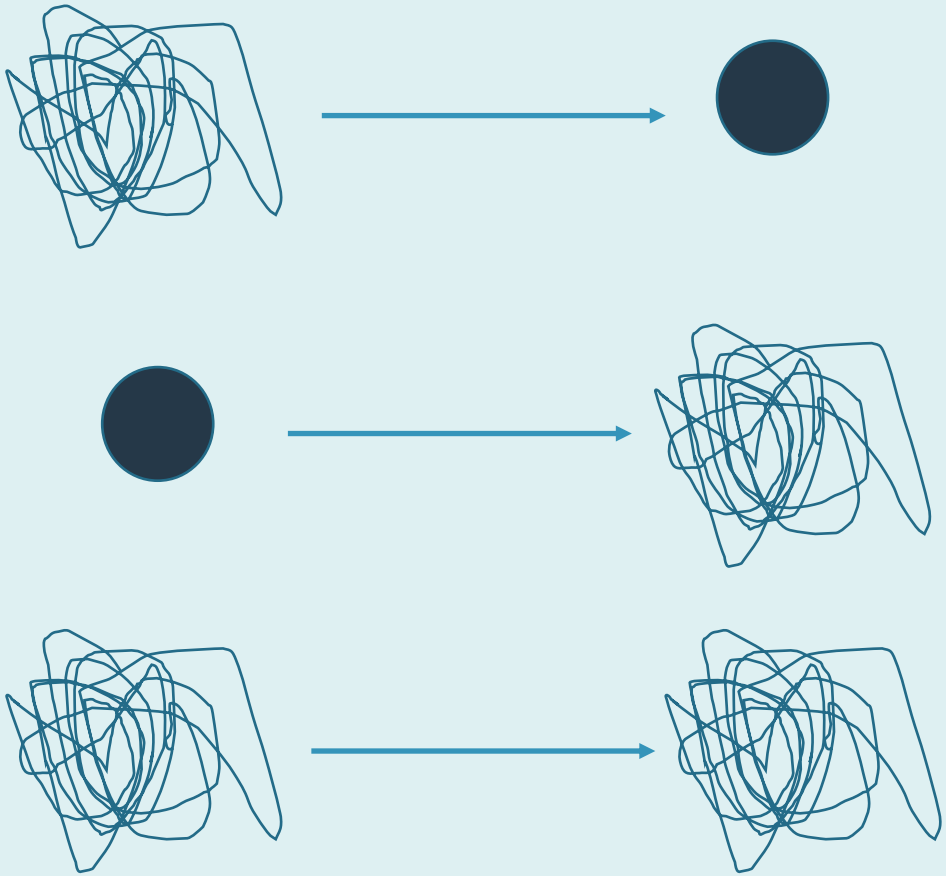
System complexity



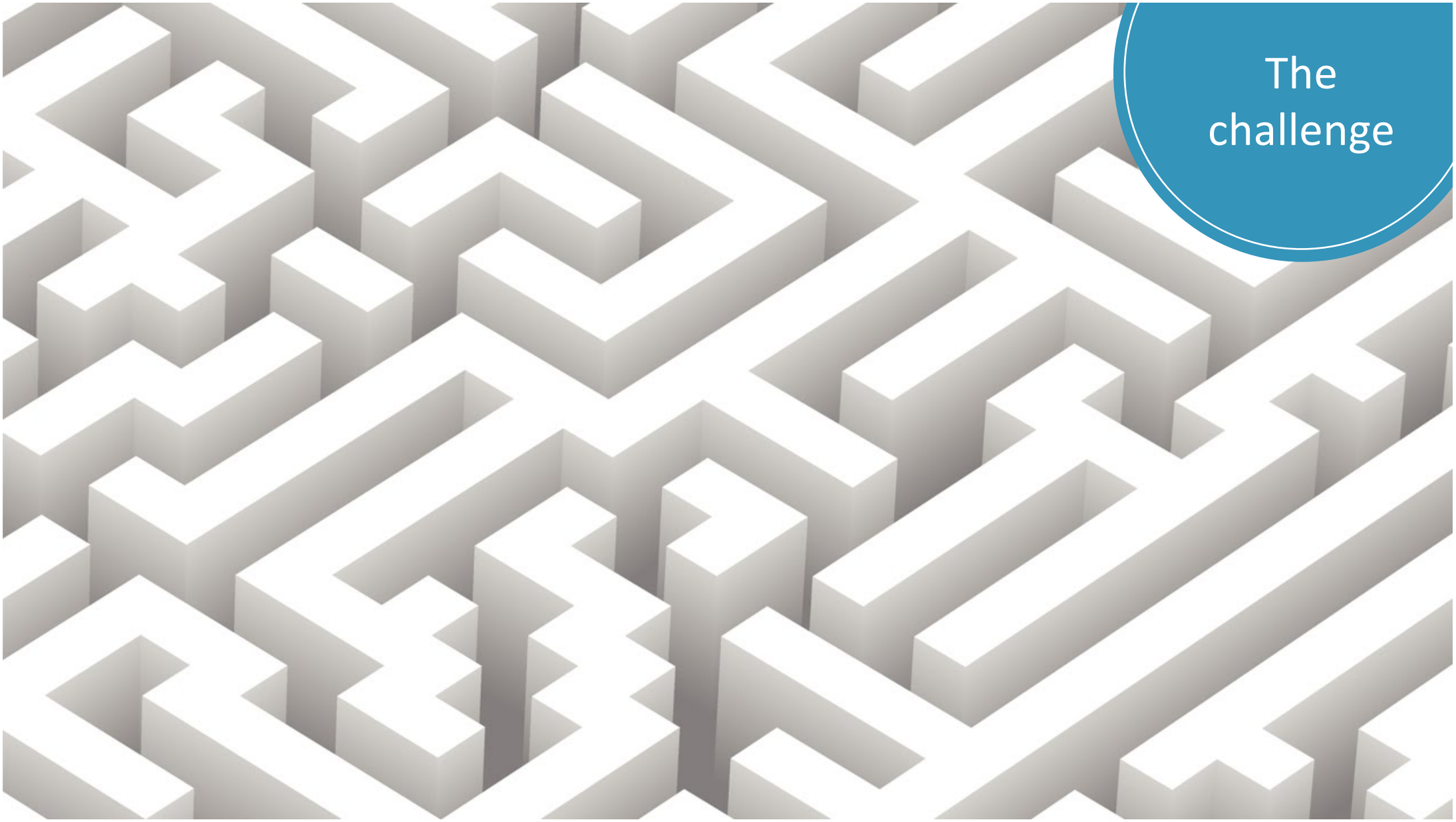
System complexity



System complexity



The challenge



Fluid situations

Time

Institutions get in the way

Solutions?

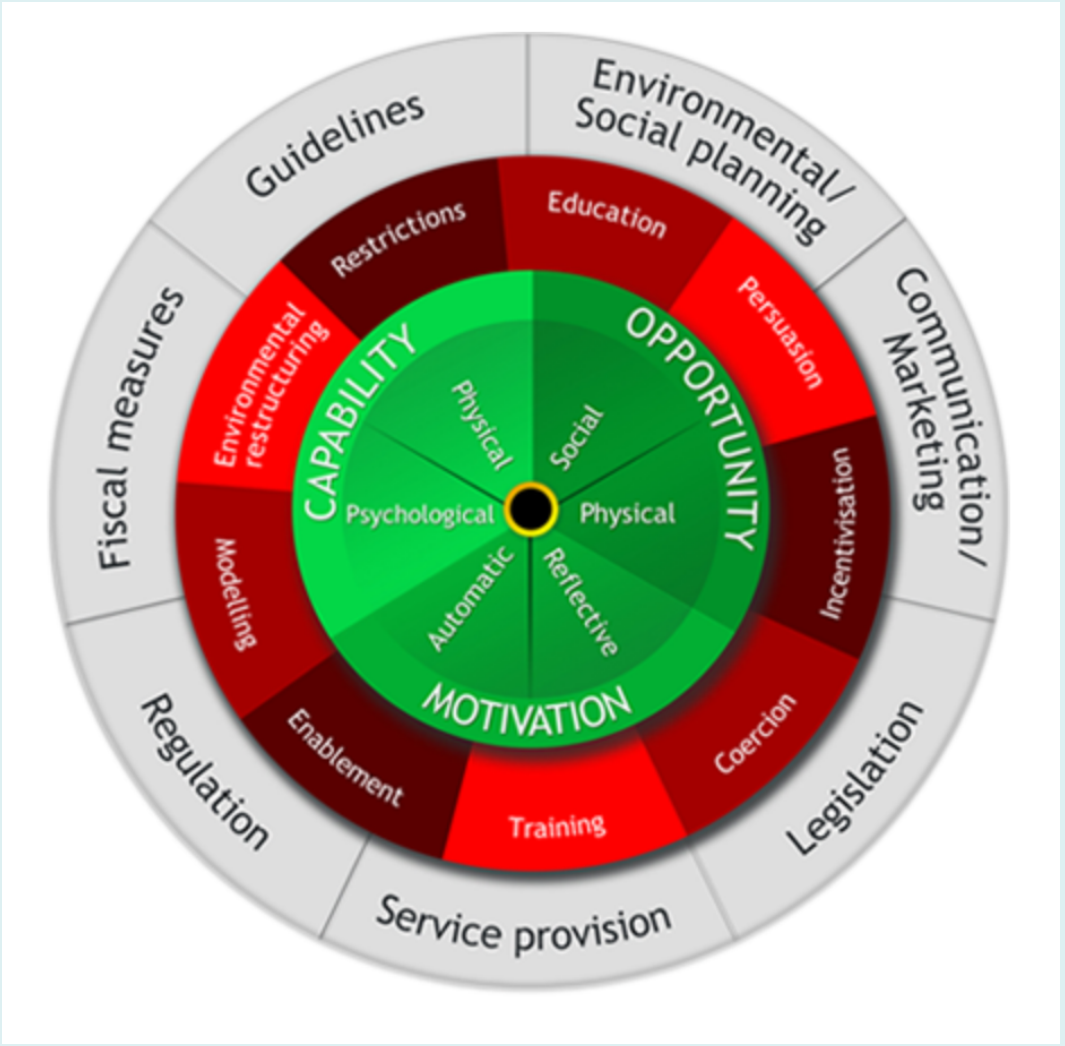
Contribution

Ditch the PL?

Ditch the PL?

Goal free?

Other models



Michie, Atkins and West
www.behaviourchangewheel.com

Data

Stakeholders

Thank you

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