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# EVALUATING SOCIAL MEDIA IN POLICY MAKING

NEW WAYS OF THINKING

**PRESENTERS:**  
TANJA PORTER

**“ ...Government is collaborating: strengthening networks, creating partnerships to involve the wider community in developing policy”**

(APS ICT Strategy 2012-2015)

**“ ...offering an unprecedented opportunity to achieve more open, accountable, responsive and efficient government...”**

(Getting on with Government 2.0, 2010)

**“ ...achieve greater citizen participation in the consideration of policy options and decision making”**

(Public Service Mobile Roadmap, 2013)

**“ ...will advance transparency, accountability, public participation and technologies innovation...”**

(Open Government Action Plan, 2016)



## A complex network graph visualization showing a dense cluster of nodes and edges, with a smaller, less dense cluster on the right. The nodes are labeled with names and some have profile pictures. The edges represent connections between the nodes.



**News Timeline: The Australia #Spill**  
Tweets referencing #Spill, #AusPol, #AusPol, Kevin Rudd and other related terms – June 26, ;  
Follow @TwitterAU for more updates and information from Twitter.

.....

**500,000+**  
**Related Tweets**  
between 12:00 PM and 12:00 AM





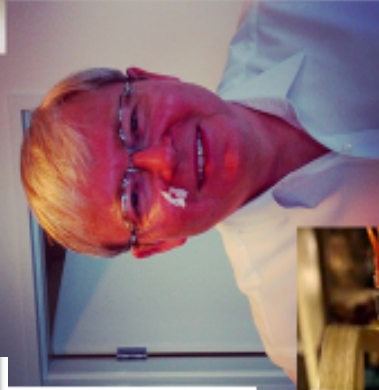
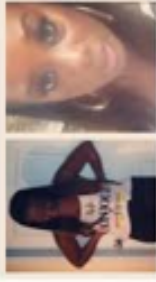


**Re:think**  
Better tax, better Australia



Australian Government

[instagram.com/p/...](https://www.instagram.com/p/...)  
Reply · Retweet · Favorite





## For venues in the Sydney CBD Entertainment Precinct



### At all times



No clothing, jewellery or accessories of outlaw motorcycle organisations



### After midnight



No sale of shooters, shots, doubles, bombs, or any drink designed for rapid consumption



No sale of RTDs over 5%



No sale of more than 4 alcoholic drinks per person at a time (or one bottle of wine)



### After 2am



No sale of more than 2 alcoholic drinks per person at a time



### After 3am



No sale of alcoholic drinks

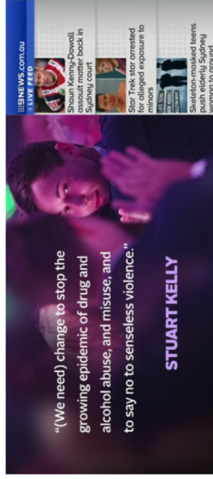
For transport options in Sydney, visit [131500.info](http://131500.info) or phone 131500



**MAKING YOUR NIGHT OUT SAFER**  
SYDNEY - A SAFE AND FRIENDLY CITY TO VISIT



Brother of 'one punch' victim Thomas Kelly has called on NSW Government to maintain stance on lockout laws. #9News



STUART KELLY

KELLY CALL TO PREMIER



## Violence on Sydney's streets: enough is enough

BRUCE MCDUGALL\* THE DAILY TELEGRAPH JANUARY 02, 2014 12:00AM



Charitable organisation in Sydney, Australia



### Our Story

The Thomas Kelly Youth Foundation was formed following the death of 18 year Thomas Kelly, who was...

[See more](#)


## Confirmed victory


This petition made change with 143,025 supporters!



The Premier of NSW – The Hon. Barry O'Farrell MP: Reform...

### Community

 20,551 people like this

 19,985 people follow this

 [Share on Facebook](#)

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[View all our followers](#)



Keep Sydney Open  
[@KeepSydneyOpen](#)

[Home](#)



CONVERSATIONS ABOUT ALCOHOL IN AUSTRALIA

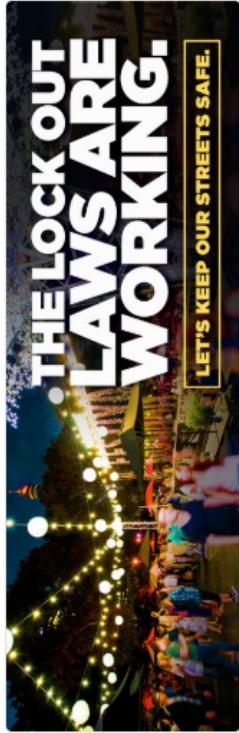
[Tweets](#)
[Following](#)
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190

**FARE** @FAREAustralia · 19 Jul 2016  
 Restricting alcohol is key to reducing violence, says @ralphakelly  
[canberratimes.com.au/act-news/onepu... #NAAPA #KeepCanberraSafe](#)



FARE @FAREAustralia · 19 Feb 2017  
NSW Tweeps: Contact your local MP to show your support for Sydney's alcohol measures [lastdrinks.org.au/mp-action/ #NAAPA #KeepSydneySafe #nswpol](#)

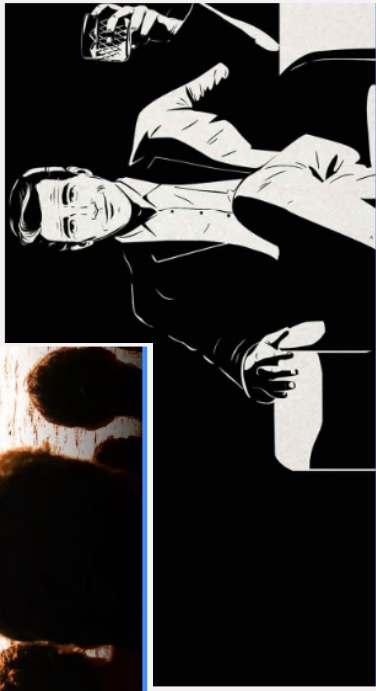
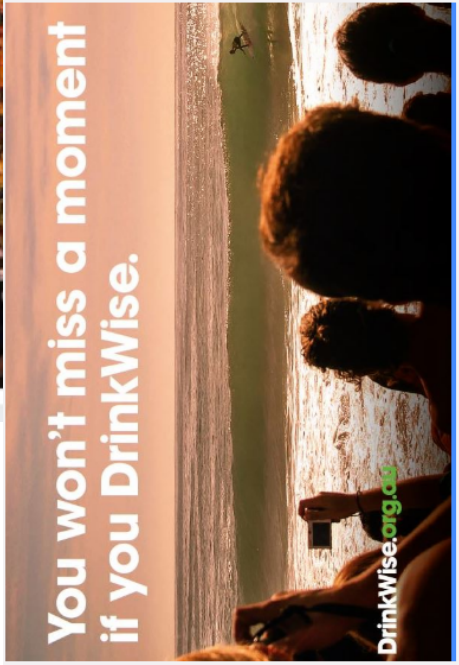


1
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 [Reply icon]

Jim Beam with Juancho Benningthorn  
 Ronaldo Shinoda and 12 others  
 January 29 · 🍷 · Food

There are no bad seats in the Bourbon Bowl.

2.1K Comments 14K Shares



Drinking: Do it Properly

- Look beyond the product
- Look beyond government
- Look to capacity building
- Look for counter activity
- Look for links to political decision making





THANK YOU