

Engaging with philanthropy

A funder's perspective on how to maximise the reach of your findings

Presented by: Dr Squirrel Main
Research and Evaluation Manager

Presented to: Australasian Evaluation Society
Annual Conference, Canberra
5 September 2017



Poll Ev...Funder-commissioned report

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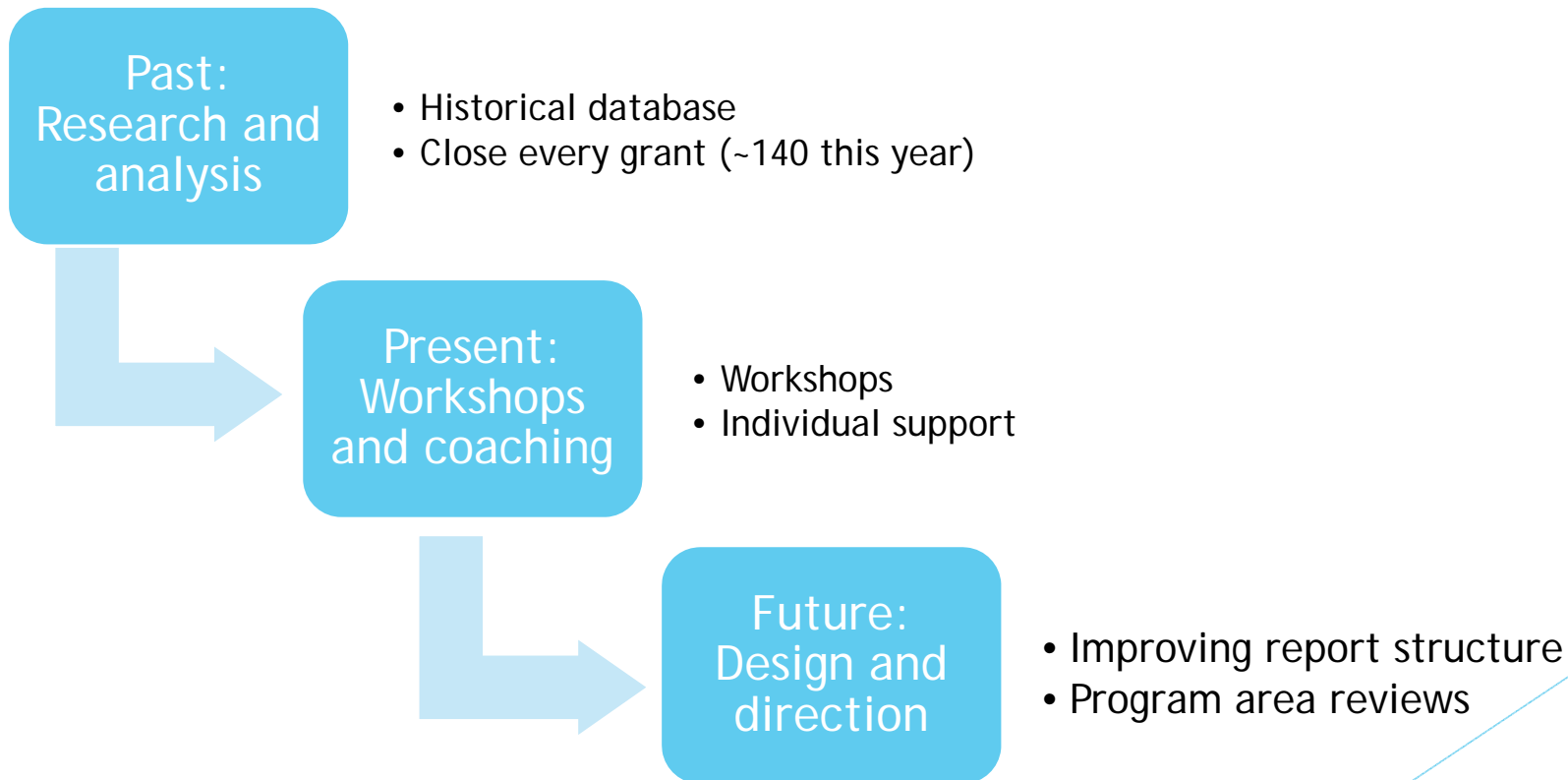
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One minute: REM role – what do I do at Potter? Maximise effectiveness



The Getty: What's hot?

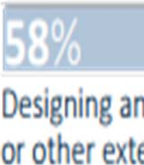
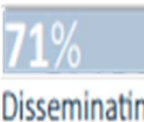
“Co-Design”

- Workshops
- Supporting evaluation
- Learn from mistakes



Evaluation Managers: Growing trend

Percentage of foundations following

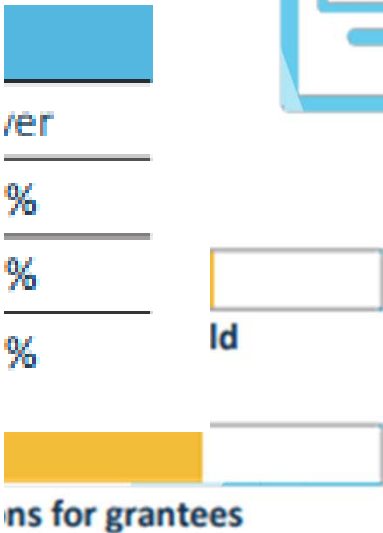


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Foundations will be more strategic in the way they plan for and design evaluations so that information collected is meaningful and useful.



Having evaluations result in meaningful insights for the foundation



What's hot? Strategic philanthropy ...



What's hot: Endgame!



Replication?



Government adoption?



Mission achievement?

- ▶ Source: Alice Guglev and Andrew Stern. *What's Your End-game?* Global Development Incubator. 30 January 2014.

Poll ev- Formal training

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Stakeholder involvement

- ▶ Plan ahead and consider the following guidelines:
 - ▶ Who needs to read your report? Can you talk to them?
 - ▶ What information will be useful and used?
 - ▶ Read and review similar studies and reports and determine *in advance* what additional knowledge is needed.
 - ▶ Use common definitions - don't create anew each time.
 - ▶ Pay attention to and evaluate implementation, replication and the management challenges (staffing, training, communication, adaptation) that others will face.
 - ▶ Disseminate widely and share at conferences, in journals, in sector networks, and in [IssueLab](#)'s open repository.

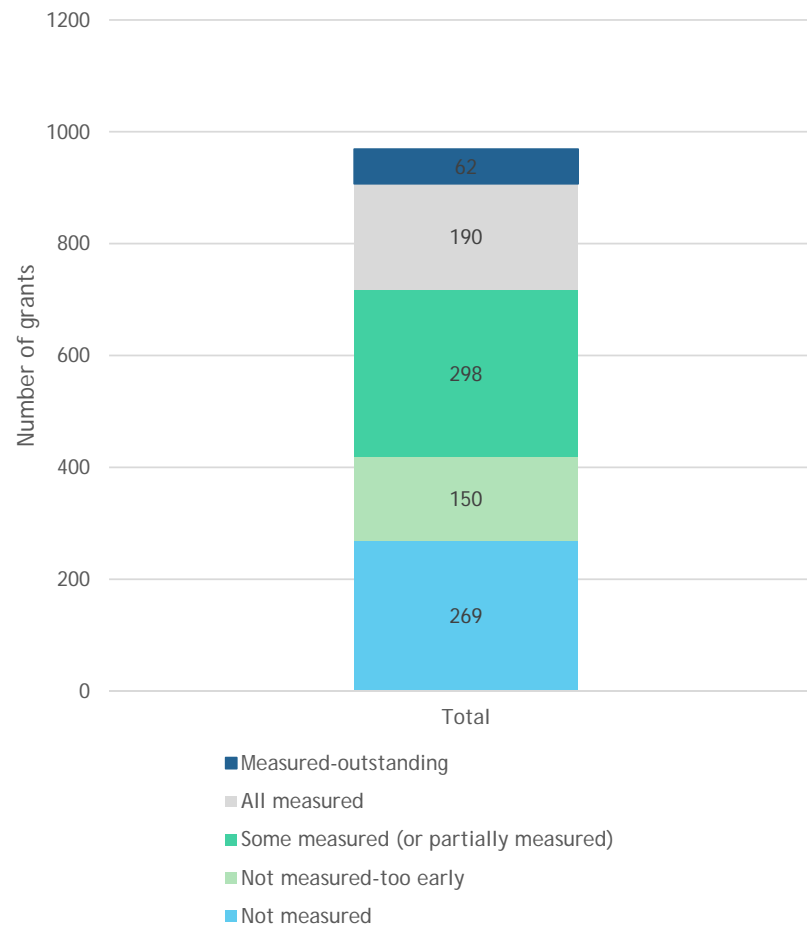
Advice from Tom Kelly at the Hawai'i Community Foundation

Recap: What's hot in Philanthropy?

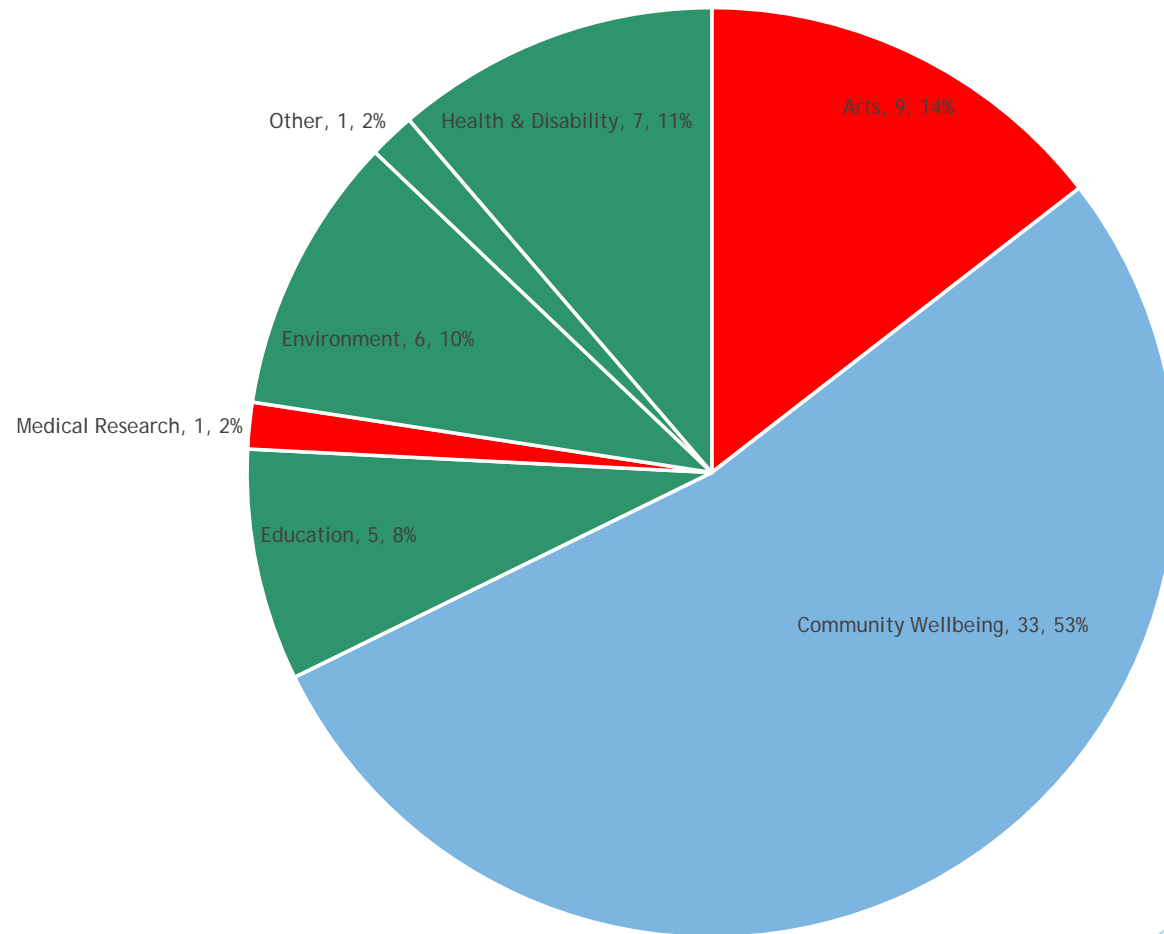
- ▶ Co-design.
- ▶ Strategic.
- ▶ Endgame.



Potter database: 6% excellent outcomes measurement



Potter database: Opportunities in Arts and Medical Research



Potter database: Pages, yes. Leverage, no.

Internal or external	Number	Pages	Projects with leverage	Govt leverage	Overall leverage
External	15	36	11	\$192,196	\$273,282
Internal	46	6	23	\$143,354	\$222,760
Grand Total	61	14	34	\$155,365	\$235,183

Key learnings

- ▶ Measurement - how, why, when, what, **who?**
- ▶ External data and benchmarking
- ▶ Capacity building
 - ▶ Data management
 - ▶ Continual improvement - adapt and innovate
 - ▶ Quality assurance - Monitor regression

Measurement: Plan early and be inclusive



External data: Endgame influences measurement

Disability Employment Services Outcome Rates by Disability Type, December 2015

Table Notes.

1. Participant and outcome counts are limited to Employment Service Areas (ESAs) with 20 or more in the numerator or denominator.
2. A participant or outcome count of less than 5 for an ESA, will show Labour Market Region (LMR) counts where there is 20 or more across the LMR.
3. A blank indicates less than 20 for all of a provider's ESA sites, and no LMR counts for ESA sites with less than 5.
4. The figures show LMR counts where provided, or a tally of ESA counts where no LMR count is provided.

Programme	DES-ESS	▼
State	(All)	▼
LMR Name	(All)	▼
Disability Type	(All)	▼

Provider	Got a Job	Started with Provider	Job Placement	Job ≥ 26 Weeks	With Provider ≥ 26 Weeks	26 Week Outcome
Job Support Inc	514	644	79.8%	435	518	84.0%
LEAD Employment	52	125	41.6%	31	44	70.5%
Personnel Employment	168	378	44.4%	126	228	55.3%
Marriott Employment Options	35	81	43.2%	32	59	54.2%
Axis Employment	1723	3560	48.4%	1092	2177	50.2%
Ability Employment	158	334	47.3%	125	259	48.3%
Western District Employment Access	1397	3416	40.9%	1026	2222	46.2%
Bizlink	339	814	41.6%	176	382	46.1%

Government endgame = evidence base

Communities for Children Facilitating Partners Evidence-based programme profiles

A-Z listing

Below are the profiles of evidence-based programmes that have a sufficient evidence base to be considered approved for use under the 50% requirement for Communities for Children Facilitating Partners.

Read more [about the profiles](#), access a [guide to selecting a programme](#), or access information about [submitting an alternative programme](#).

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[1-2-3 Magic and Emotion Coaching](#)

The 1-2-3 Magic and Emotion Coaching programme aims to help parents and carers manage difficult child behaviour with a focus on strategies and techniques that promote positive behaviour; encouragement in developing the child's ability to manage their emotional reactions; and relationship-building.

Delivered to: Parents

A

[Abecedarian Approach Australia](#)

The programme is a combination of teaching and learning strategies for use in early childhood settings and parenting programs designed to enhance children's cognitive, emotional and communication outcomes and readiness for school.

[Expert Panel project home](#)

[About these profiles](#)

[A-Z listing](#)

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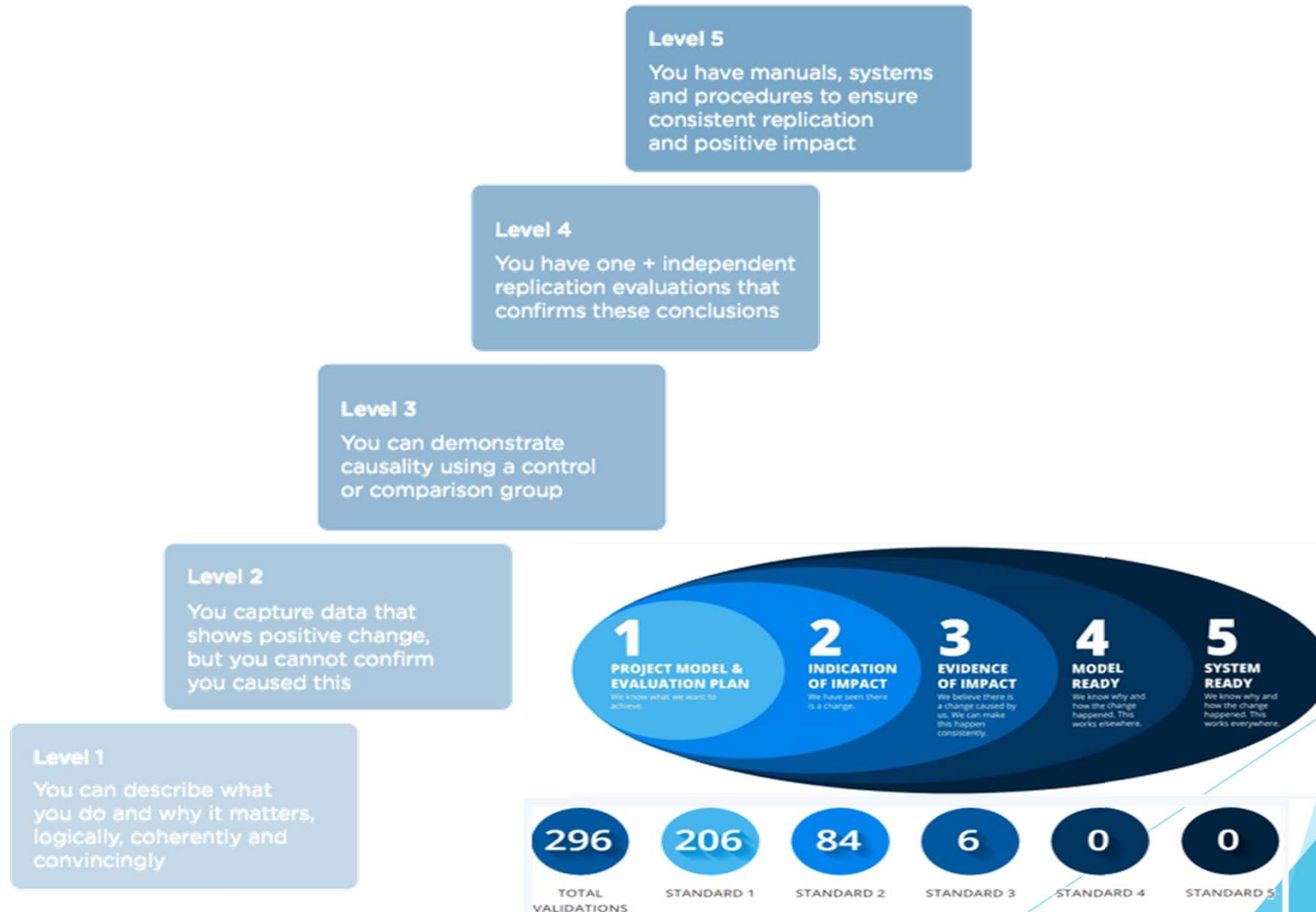
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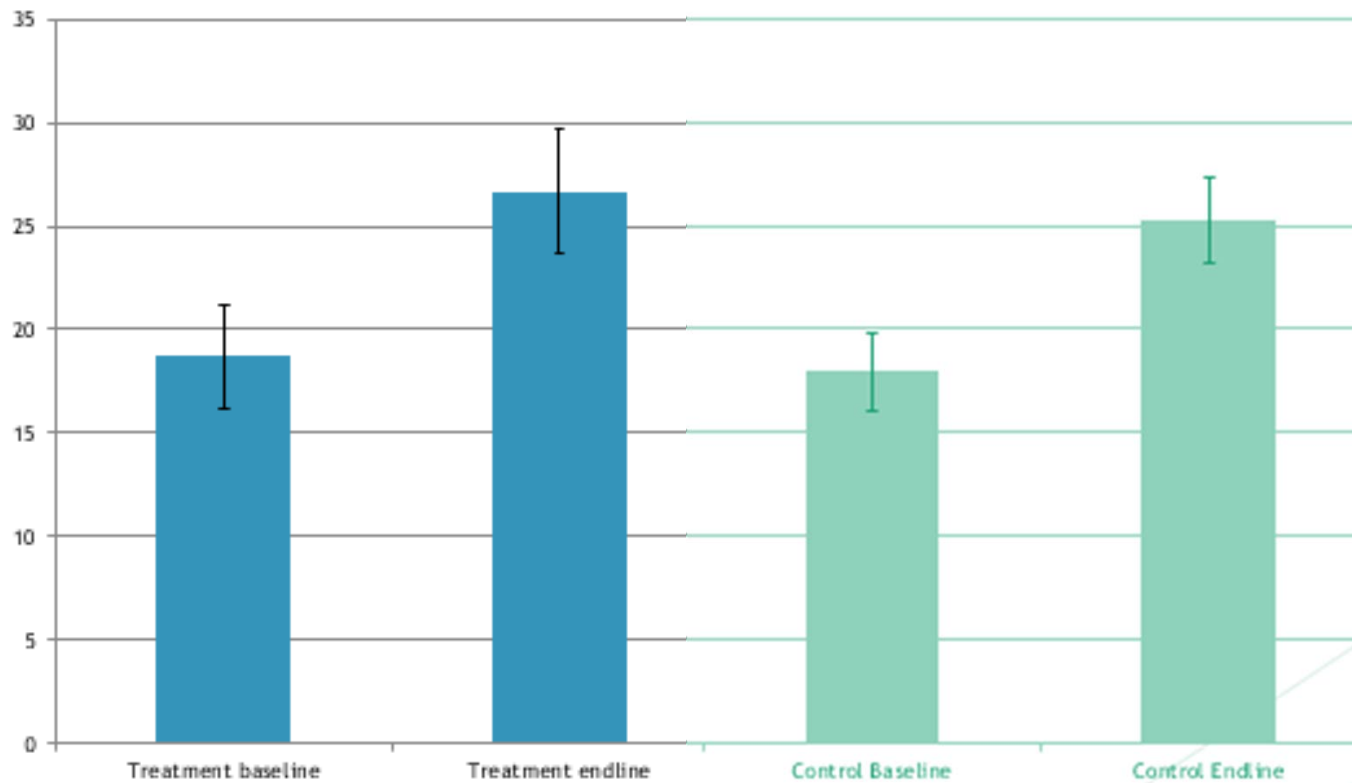
[Submit an alternative programme](#)

[Contact the project team](#)

External data: Standards of Evidence



From Level 2 to Level 3: Why bother with a control group?



Source: Stephen Taylor, Volker Schoer and Thabo Mabogoane

Capacity building: Part of the role

- ▶ Data management/storage
- ▶ Continual improvement
- ▶ Quality assurance—
regression/pitfalls



Think-pair-Poll everywhere

- ▶ Measurement - plan ahead
- ▶ External data and benchmarking - do it
- ▶ Capacity building - part of the role

What resonated?

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TIPFEP applications open February 2017

<http://www.ianpotter.org.au/the-ian-potter-foundation-evaluation-pool-2017/>



**The Ian Potter
Foundation**

www.ianpotter.org.au

Figure 2a. Estimated Annual Emissions (kg CO₂e) by Appliance – Before and After Retrofit

