Supporting country ownership of development outcomes: How monitoring and evaluation in a public-private partnership can contribute to evaluation capital in PNG

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Australian Evaluation Society 2017 Conference

Canberra

September 3rd to September 7th 2017



Learning from practice

- Why we wanted to give this paper:
 - Unique public/private partnership Oil Search Ltd (OSL) and Oil Search Foundation (OSF)
 - Working in partnership with the Government of PNG nationally, provincially, and locally – PNG decides what its development outcomes should be
 - We are not just funding infrastructure or delivering services as a contracted provider
 - We work shoulder to shoulder with Government leaders and officers through GoPNG systems, structures and processes – health, family and sexual violence, education, women's leadership
 - Most public/private partnerships do not involve this level of engagement with government
 - OSF is part of OSL's commitment to social responsibility and to being a good corporate citizen
 - OSL believes 'what is good for PNG is good for Oil Search' we are all learning and evaluation is built into our day to day work beyond monitoring



Understanding PNG

- PNG's context matters
- Dominant public image what is it?
- How did this happen what stories are told about PNG?
- What role has evaluation and research played in this image making?
- Who should be telling PNG's story of development?
- Pride in cultural traditions, values and customs shared wealth, strong social and family obligations, rich customs and culture – very diverse
- Story telling is strong critical in traditions and culture oral society

Evaluation theories and practice in OSF

Yoland Wadsworth – Everyday Evaluation of the Run

Participatory action research – brave, radical, and hard to convince funders and program evaluators of its value

Four eras of evaluation:

- 1970s and 80s era of research –
- 1990s era of evaluation –
- 2000s era of continuous improvement –
- 2010s era of living systems

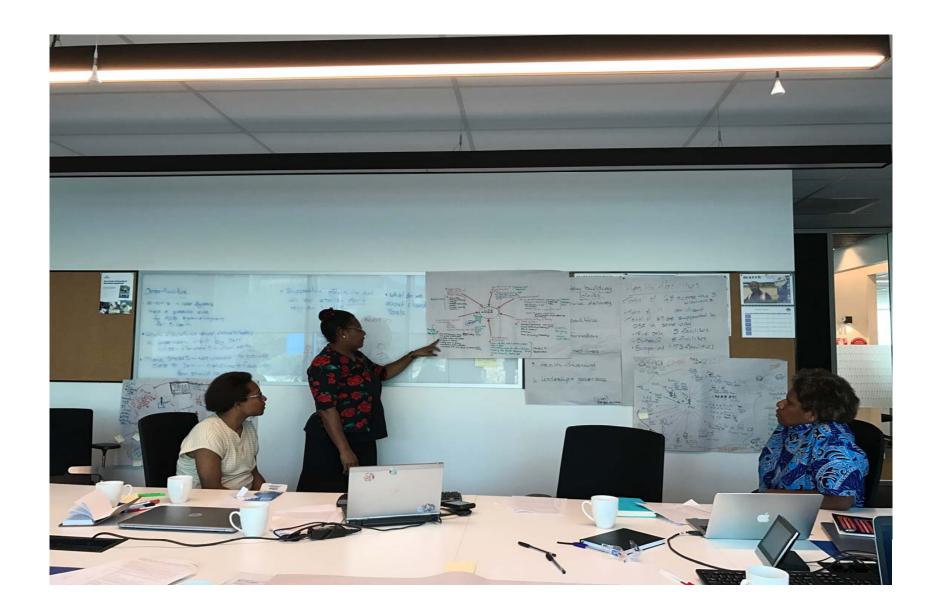
Monitoring and evaluation grew significantly during the 2000s in international development – later than social change and human services

Michael Quinn Patton –developmental evaluation is a systems approach – collaborative, dynamic, participatory, deals with complexity, chaos, strong internal processes for M&E, shared sense making – widely accepted in development now

Impact of many external evaluations and research reports in PNG – reactions: humiliation, frustration, stinging annoyance - seen as disrespectful – negative evaluation capital

What we did and what we are doing to build evaluation capital

- Worked closely with Government on what our priorities should be
- Drafted a high level Performance Framework with all indicators aligned to key PNG government policies, plans and strategies
- Restructured our teams away from direct service delivery to development, started building much stronger relationships with Government officers
- Began working to GoPNG strategies National Health Plan and Medium Term Development Plan
- Engaged actively with all PNG Government officers to jointly plan our approach and to agree how we would assess outcomes and impact



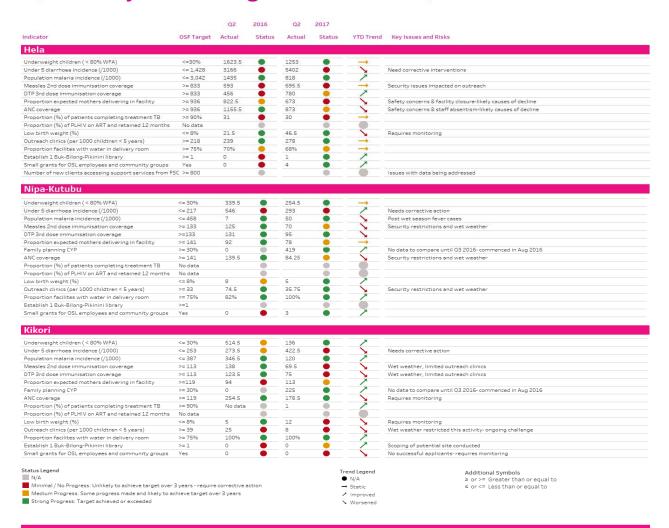
What we did and what we are doing to build evaluation capital

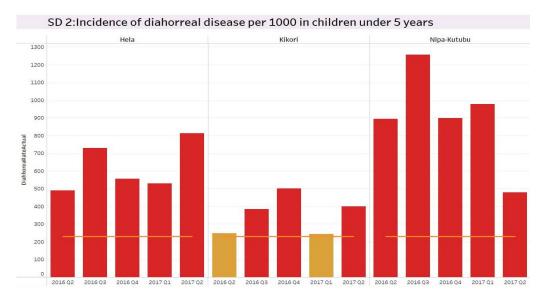
- Established an information system tapping into the National Health Information System – encouraging health and OSF staff to use this data for planning outreach patrols, feeding back gaps in services, provided trend data quarterly in very accessible data reports – this is a work-in-progress
- In 2017 integrated evaluation into our core work M&E skills survey
- Developed capacity building plan for all staff raising overall skill levels participatory evaluation methods, case studies, using program logic and theory of change in planning, use of videos to interview health staff and tell stories of change
- Budget process every activity jointly planned with partners
- Focusing on developing shared solutions where data shows poor or no progress

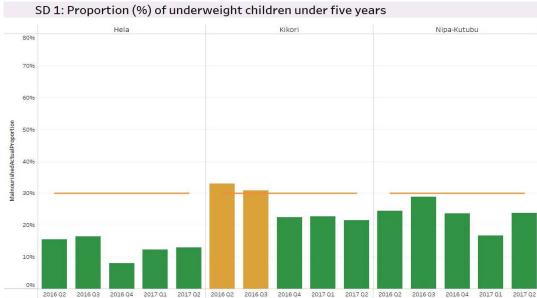
Case study 1: Scorecard

- Powerful impact on everyone told a story and suggested solutions
- Galvanised OSF staff and partners
- Felt proud could see success and could see no progress 'we have to do something'
- Visualisation was the powerful driver
- Built evaluation capital can see the value of good data, understand critical evaluation language – impact, outcomes, indicators, trends
- Engaged partners in finding solutions and deciding interventions adaptive planning

Quarterly Traffic Light Scorecard Q2 2017









Hela Hospital

- Established a functioning hospital Board and executive team
- Chair the Provincial Health Authority (PHA)
- Channeled resources into the PHA for infrastructure
- Fully functioning hospital within 12 months
- Worked through all GoPNG systems HR for recruitment, Finance and Health Dept for funding, Provincial Health Authority, Provincial Administration
- PNG stakeholders proud of what's been achieved want it evaluated
- Now evaluating outcomes from GoPNG perspective review team



Conclusion

- Public private partnership planning, learning and adapting together
- Deciding indicators that demonstrate progress using partipatory processes and hard data
- Managing complexity and occasional chaos
- Sense making together
- Enquiry in the context of living systems
- New technologies high uptake in PNG possibilities are endless visualizations, multi media,