

Social Capital

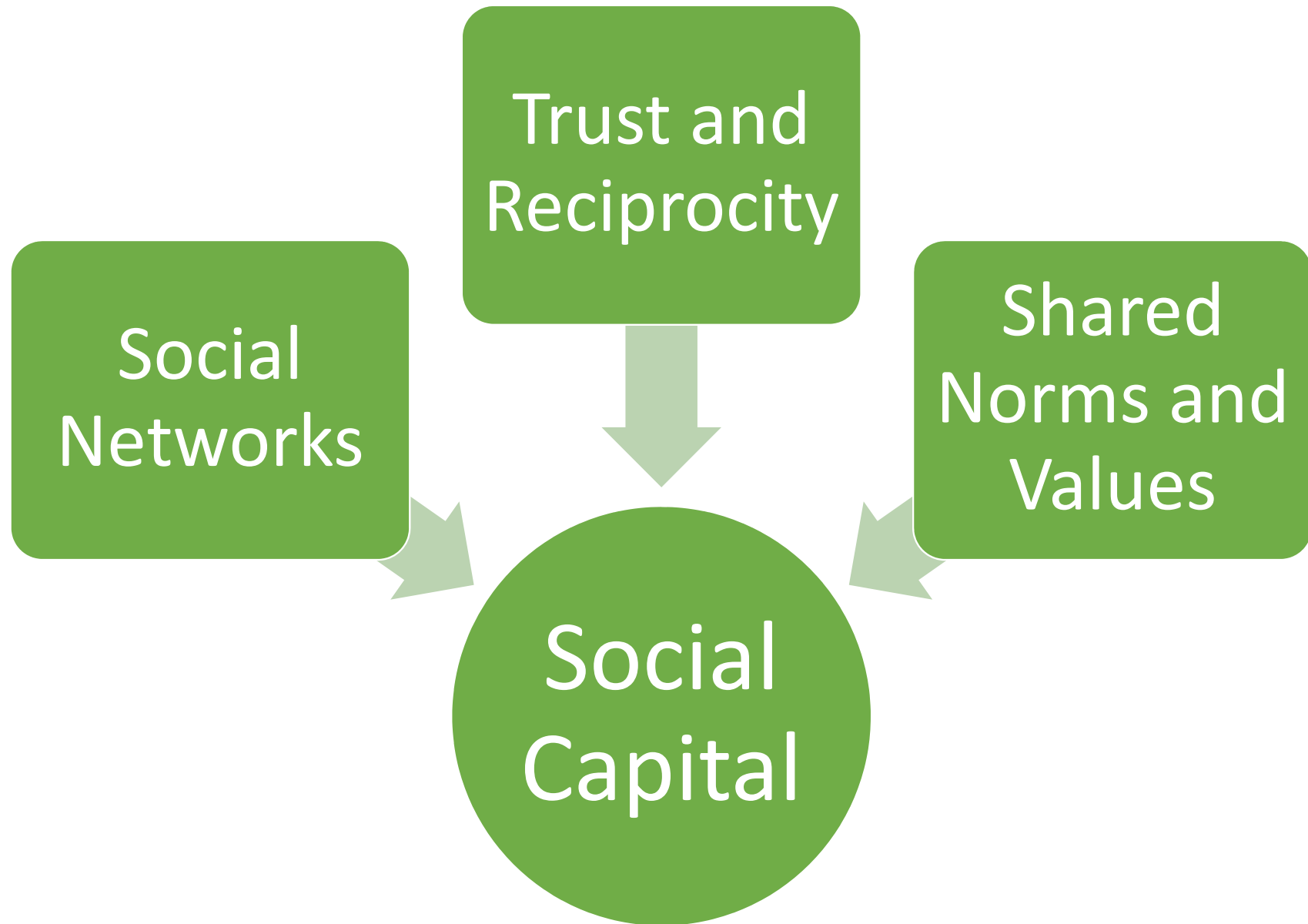
A reflection on the theory, its implications and use in evaluation

Erin Blake

AES2017: Evaluation
Capital

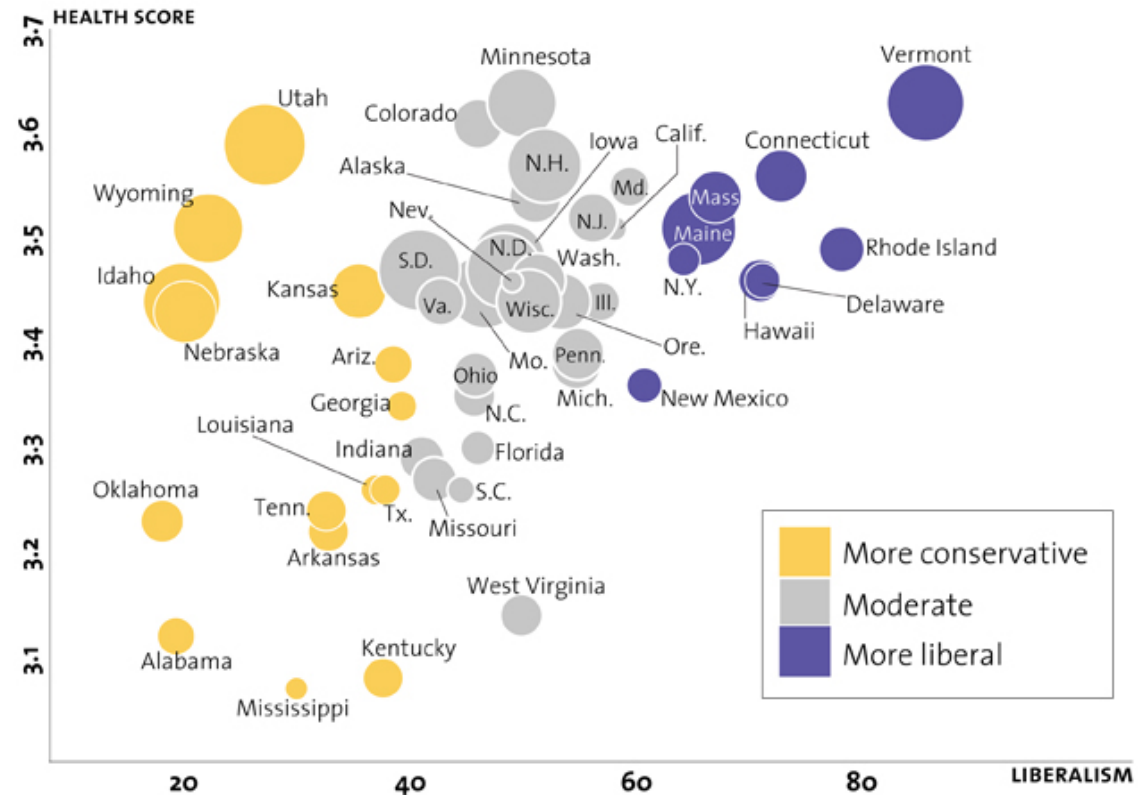
A word cloud centered around the phrase "Social Capital". The words are arranged in a circular pattern around the central text. The words are in various colors, including dark blue, purple, and green. The words include: trust, communication, diversity, society, self-confidence, engagement, community, cohesion, bridging, access, people, networks, participation, inclusion, reciprocity, bonding, norms, and coordination.

trust communication diversity society self-confidence engagement community cohesion bridging access people networks participation inclusion reciprocity bonding norms coordination



Social Capital and Liberalism Both Predict Health

Some conservative states may be healthier than others because of strong community ties.
In this chart, larger circles indicate states with higher levels of social trust.



Source: Mitchel Herian et al., "Social Capital, Ideology, and Health in the United States"
Social Science & Medicine, 2014

Mother Jones

Social Capital & Evaluation

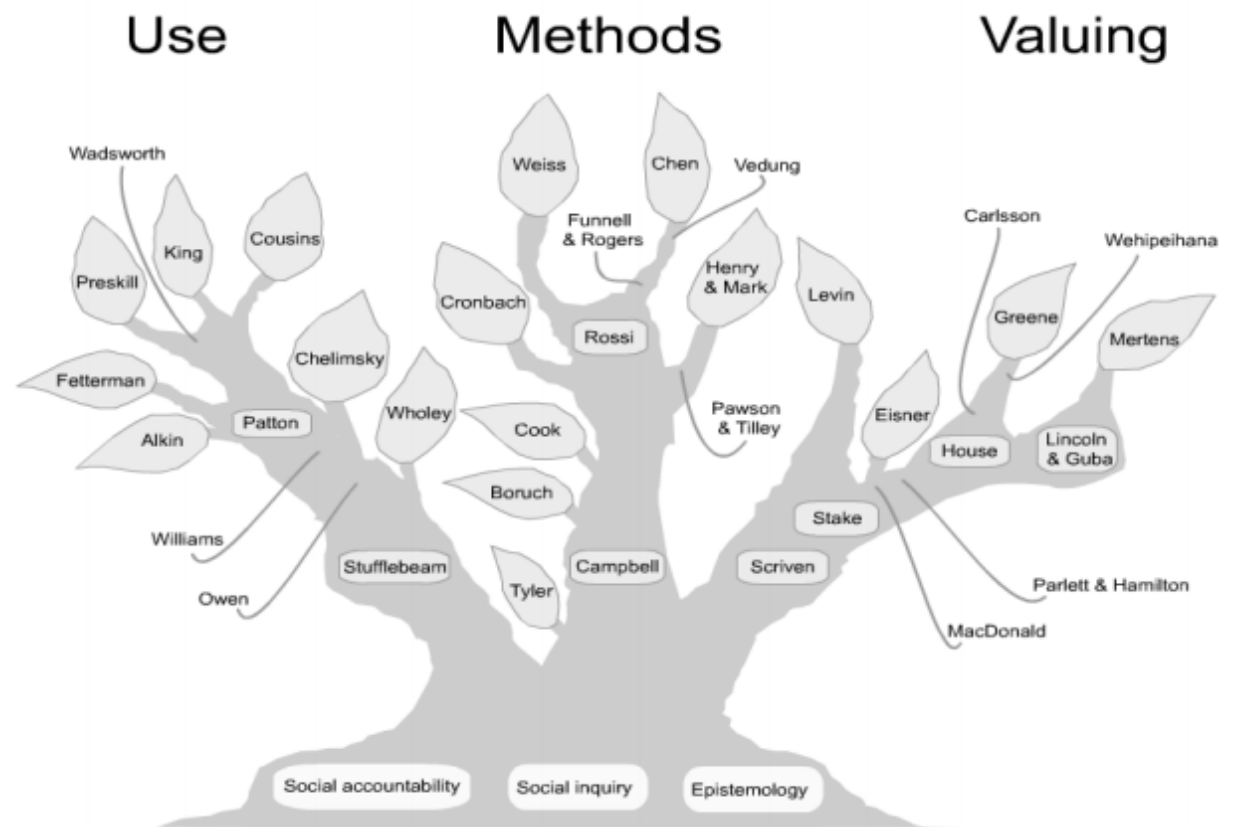


Figure 1. Evaluation Theory Tree

Source: Alkin, M. C. (2012). *Evaluation roots* (2nd ed.). Thousand Oaks, CA: Sage.



Blue Marble Evaluation

“Think globally,
act globally,
evaluate
globally”

Michael Quinn-Patton

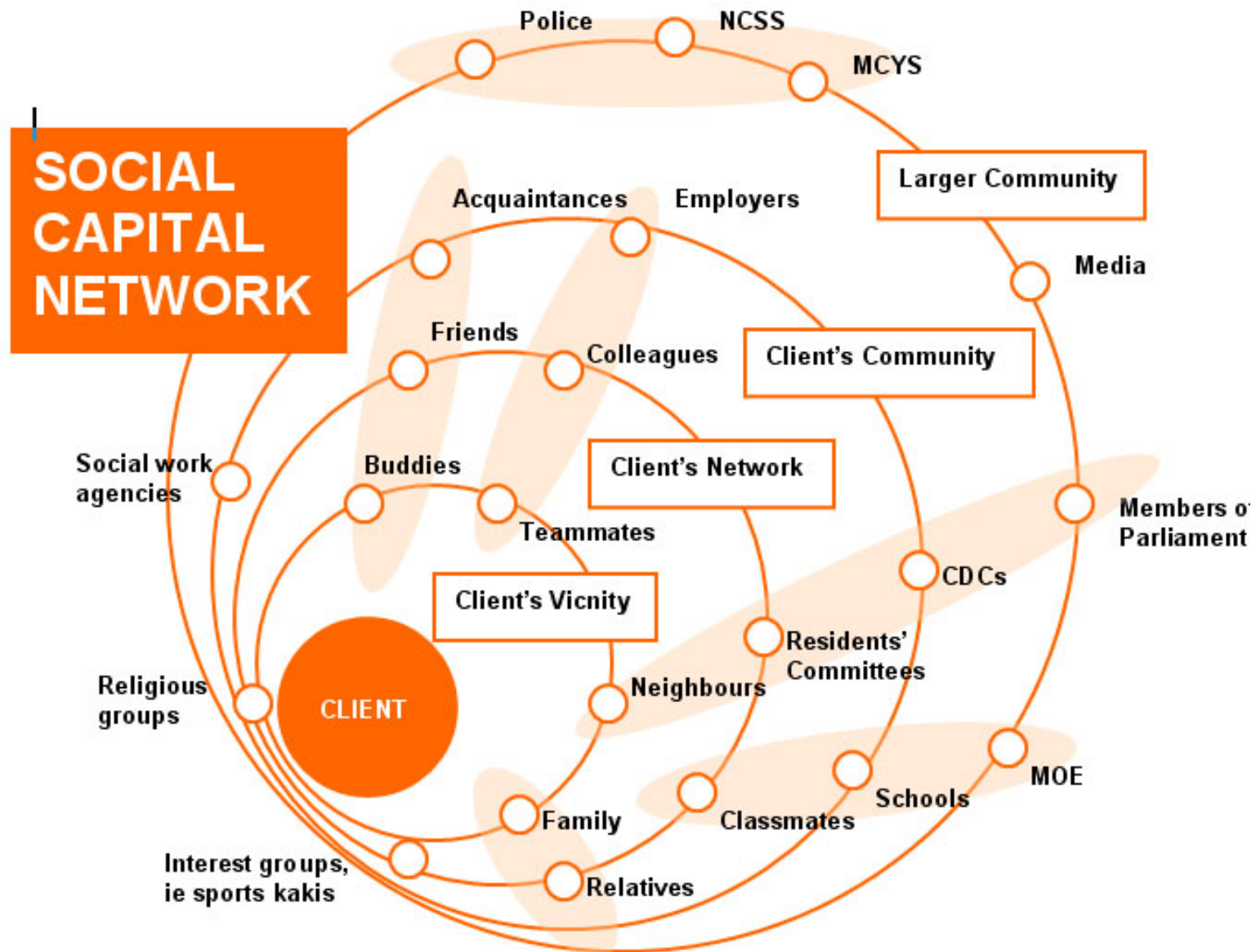


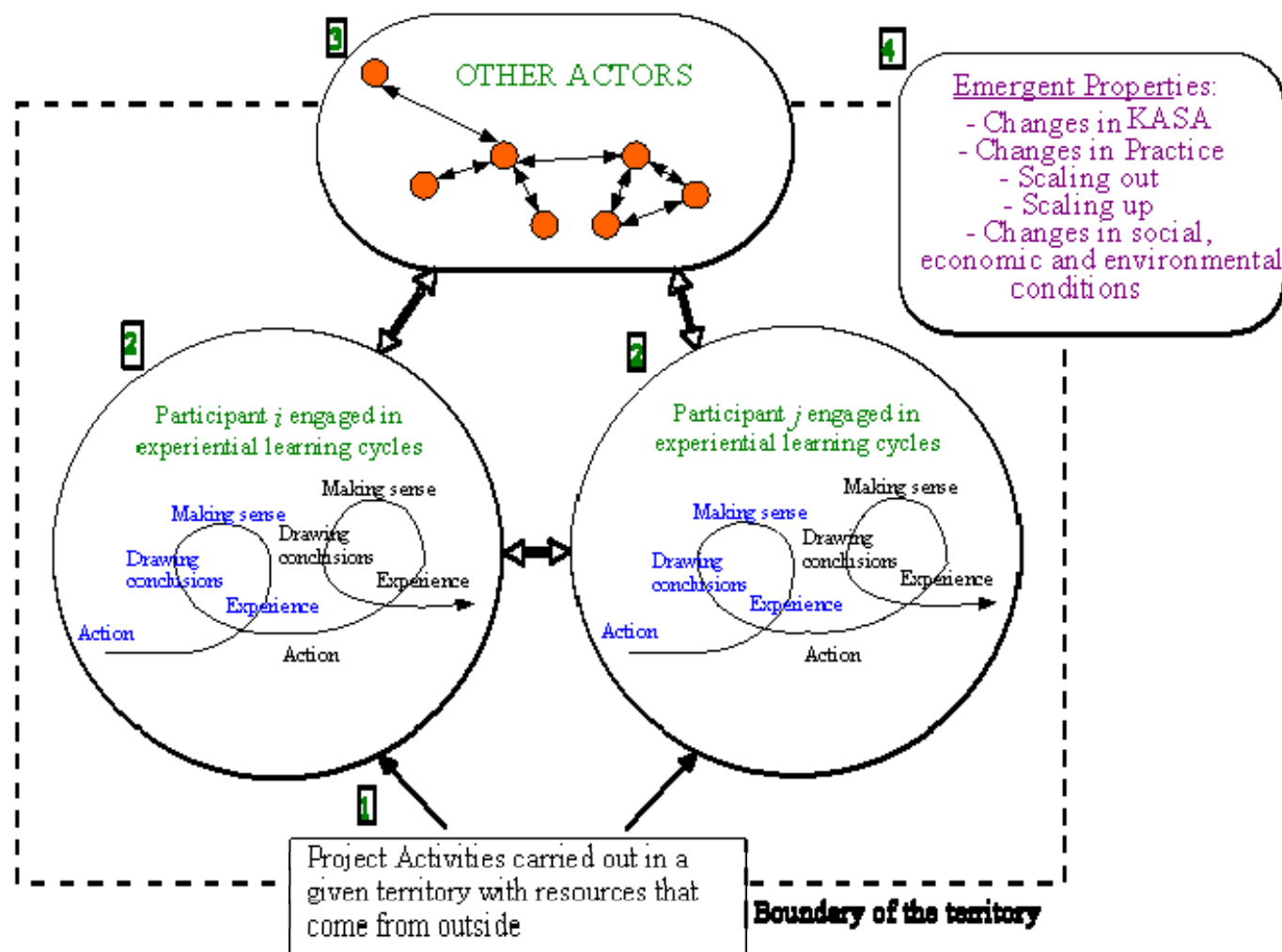
Social Capital and Resilience

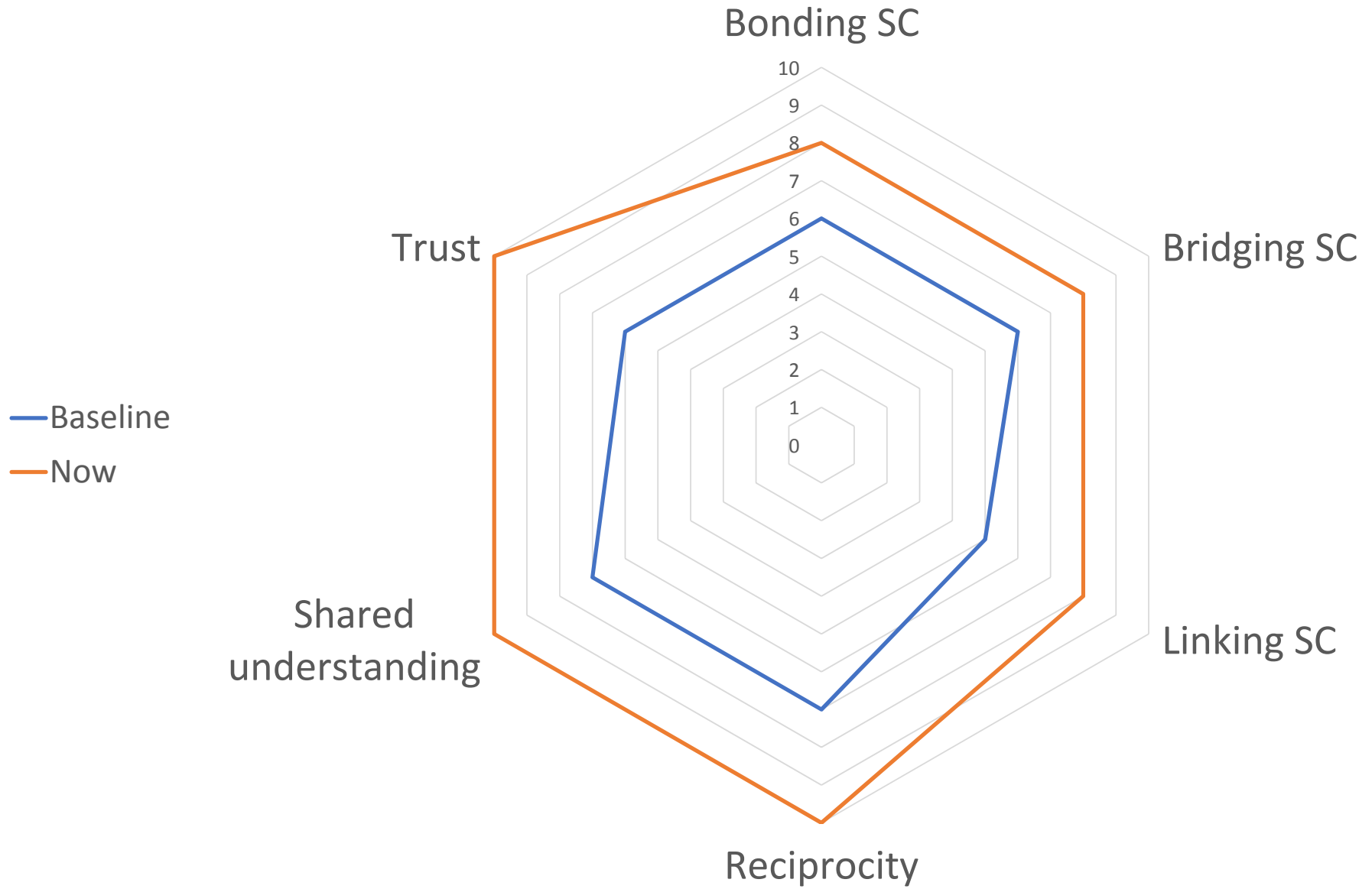
"The Grand Bargain is a recognition that humanitarian solutions can start and end with local communities supported by local organisations..."

Elhadj As Sy, IFRC Secretary
General









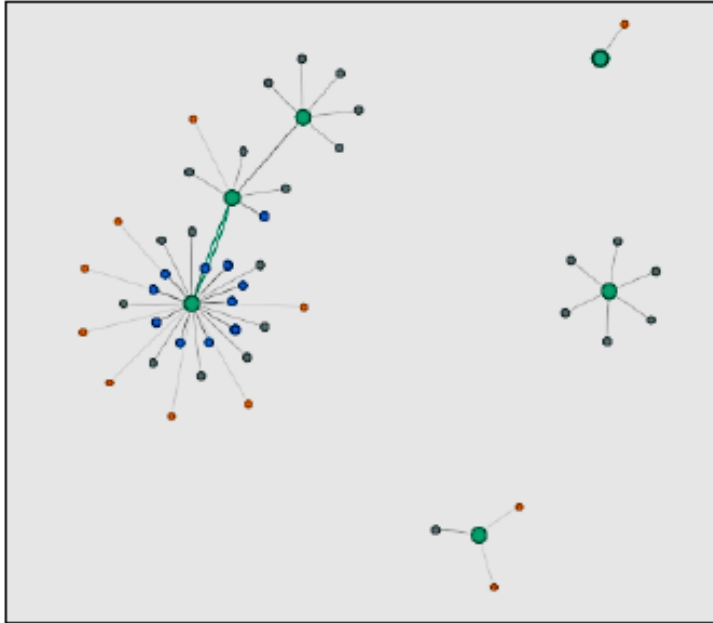
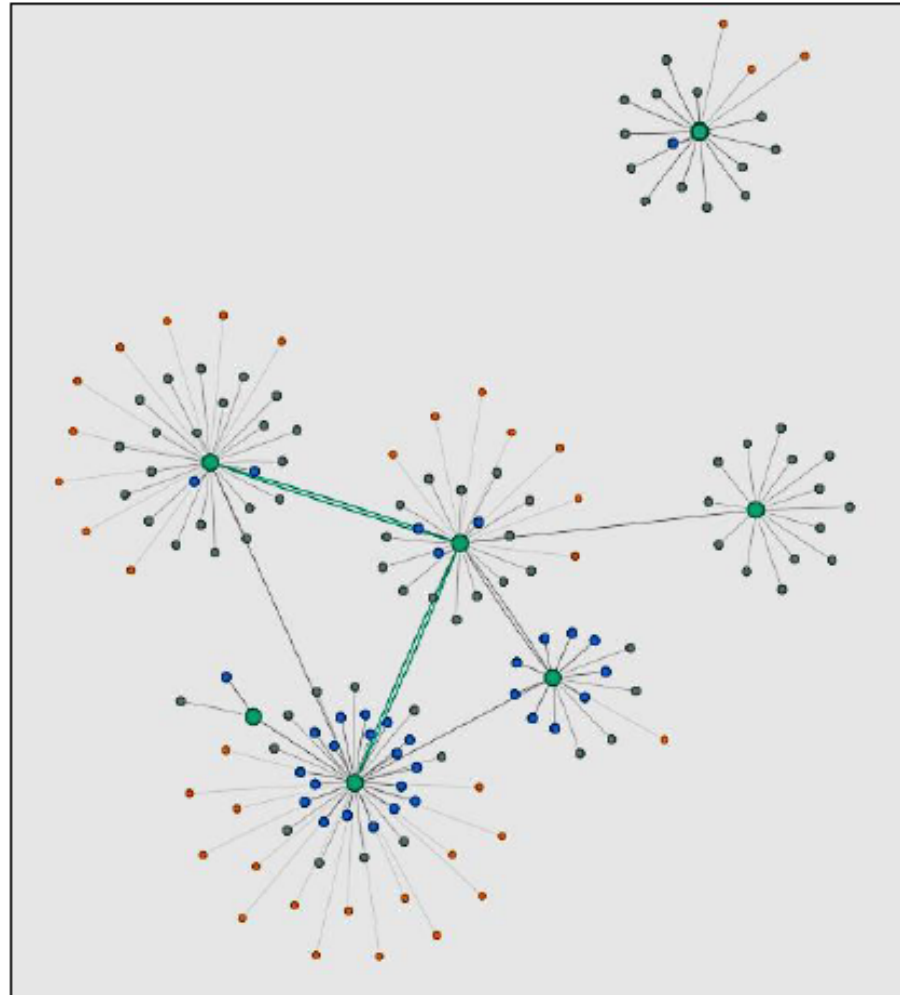


Table 3: GWT - SNA Scores

	Benchmark	Now
<i>Bonding</i>	16	46
<i>Bridging</i>	26	77
<i>Linking</i>	13	36





Discussion Questions

- How does social capital influence your work as an evaluator?
- What role can evaluators play in promoting social capital?
- Is it our role to do so?