

# **I'M AN EVALUATOR, NOT A MAGICIAN**

## **DESIGNING EVALUABLE PROGRAMS**

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# WHY DOES EVALUABILITY MATTER FOR INTERVENTION DESIGN?

- ✓ Enhances data quality
- ✓ Improves intervention design
- ✓ Increases buy-in to evaluation process



# **5 KEY QUESTIONS**

1

# WHAT IS THE INTERVENTION?



**2**

**WHAT DO  
YOU WANT  
TO ACHIEVE?**

3

**ARE YOU  
MEASURING  
WHAT YOU  
WANT TO  
ACHIEVE?**



4

# ARE YOUR EXPECTATIONS REALISTIC?



**5**

# WHAT IS YOUR EVALUATION CAPACITY?



# EVALUABILITY CHECKLIST

- 1 What is the intervention?
- 2 What do you want to achieve?
- 3 Are you measuring what you want to achieve?
- 4 Are your expectations realistic?
- 5 What's your evaluation capacity?

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# SHAPING CITIES AND COMMUNITIES FOR A BETTER FUTURE



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