



PRESENTED BY JO SHEFFIELD & VICTORIA CARLING Establishing and embedding evaluation as a central landmark on the organisational horizon

### **Objectives**

- Background and overview of the NZDF Evaluation Capacity Building (ECB) Project Aims / Project Plan.
- Organisational culture and environmental implications.
- Why conduct an Organisational Readiness Assessment?
- How will this inform the ECB initiatives
- Challenges & Lessons identified
- Where to next?
- Questions



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#### **Background and Overview**







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#### **Organisational Landscape**



#### "All evaluation occurs in contexts infused with culture; there is no such thing as culture-free evaluation" (Kirkhart, 2011, p. 74).





# ECB Project Aims



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- To build a culture of organisation-wide evaluation to map future direction
- Build capacity of the internal (P&E team) and external (stakeholders)
- To establish NZDC as a "learning" organisation focussed on continuous improvement
- To encourage evidence-based decision making

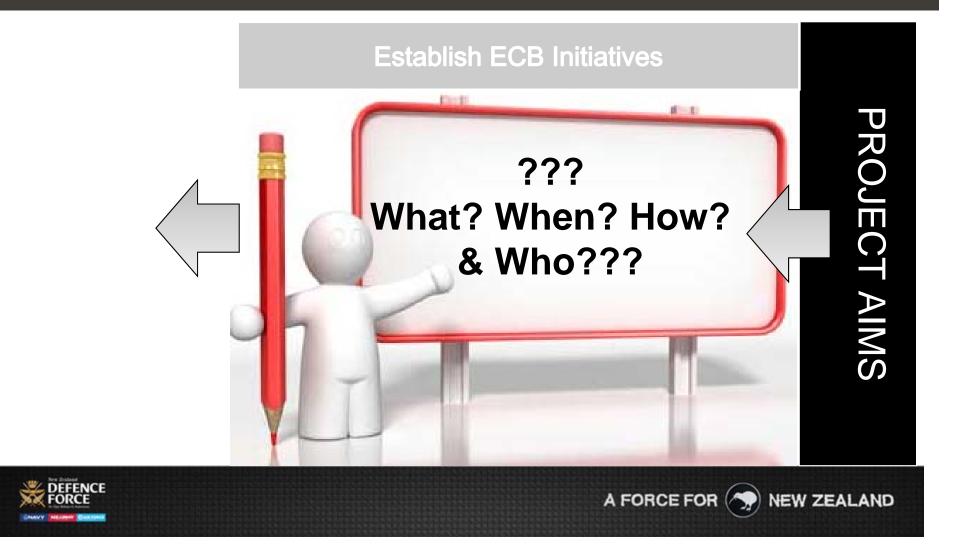
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 To close the reporting loop for all aspects of evaluation across NZDF





# Establishing ECB Initiatives

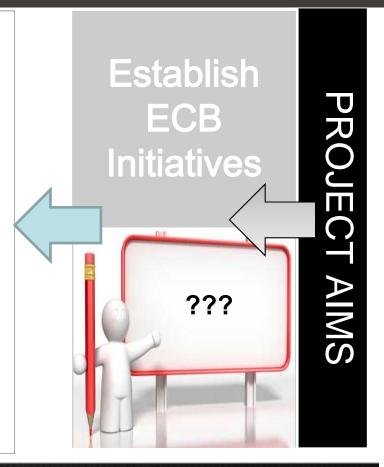




# **Evaluation Readiness**

One of Cousin's ECB research assumptions states that;

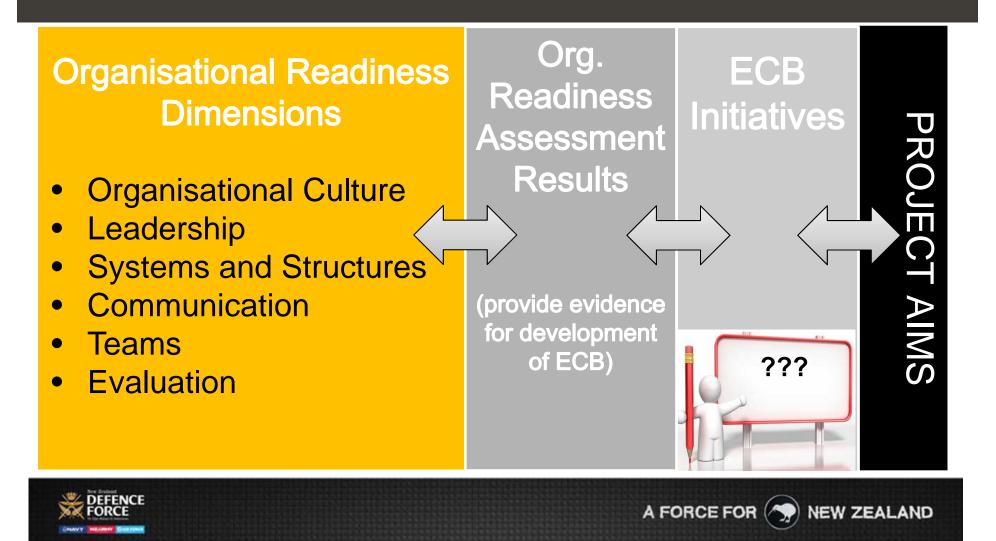
"ECB knowledge and practice,... will benefit from well-developed, credible, researchbased evidence".





#### Readiness measures?





# **Diagnostic Assessment**



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- Adapted ROLE (Readiness for Organizational Learning & Evaluation instrument) & VERA Institute of Justice (evaluation capacity diagnostic tool)
- Sampling approach proposed across Learning Providers (Navy, Army, Air, & NZDF and College colleagues across the country).
- Results will feed into an organisational maturity matrix

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• Once diagnostic results populated in the matrix, workshop may be held to triangulate the results.





#### The Matrix – Overview of results

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Domain	Attributes	Not known or Not yet started	Significant Development required	Developing - need more capacity or resource	Well on our way but can still improve	Leading the way & sharing with others
Organisational Culture	1. NZDC's vision, mission and values are clear		70%			
Leadership	<ol> <li>NZDC Leaders support and champion evaluation.</li> </ol>		68%			
Systems and Structures	1. Strong NZDC collegial relationships		69%			
Communication	<ol> <li>Information from stakeholders gauges how well evaluation services meet requirements</li> </ol>		68%			
Teamwork	1. Different NZDC Teams work together to provide integrated services		77	/o		
Commitment & expertise to conduct Evaluation	1. NZDC conducts integrated evaluation		68%			onco roto

142 Surveyed – 49% response rate



#### The Matrix - detail

Domain	Attributes	Not known or Not yet started	Significant Development required	Developing - need more capacity or resource	Well on our way but can improve	Leading the way & sharing with others
Organisational Culture	<ol> <li>NZDC's vision, mission and values are clear</li> <li>NZDC encourages evidence- based decision making</li> <li>Evaluation &amp; Monitoring (KPI's) is central to NZDC strategic planning</li> <li>NZDC Culture encourages risk-taking and views mistakes as opportunities to learn.</li> </ol>					



# Challenges & Lessons



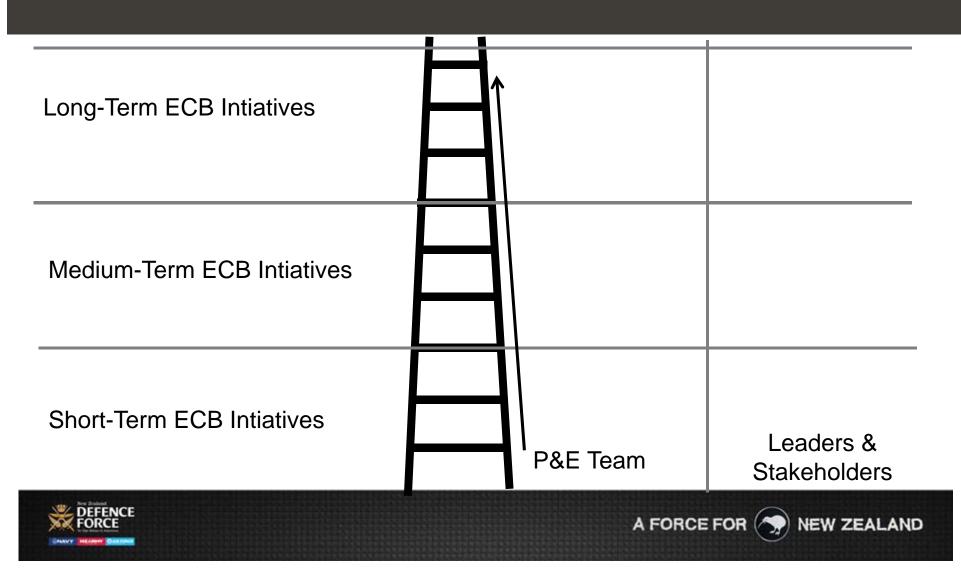
- Complexity & culture of organisation
- Position of our evaluation team within the organisation
- Change of Command Team in NZDC
- Ensuring as representative a sample as possible
- Geographic locations
- Rank structured bureaucracy





#### **Direction from here**





### Questions?







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