



Hot tips for commissioning and managing actionable evaluation



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burning issue

How well do
evaluation
commissioning
& management
practices work
in our changing
world?



changed

context matters

situation

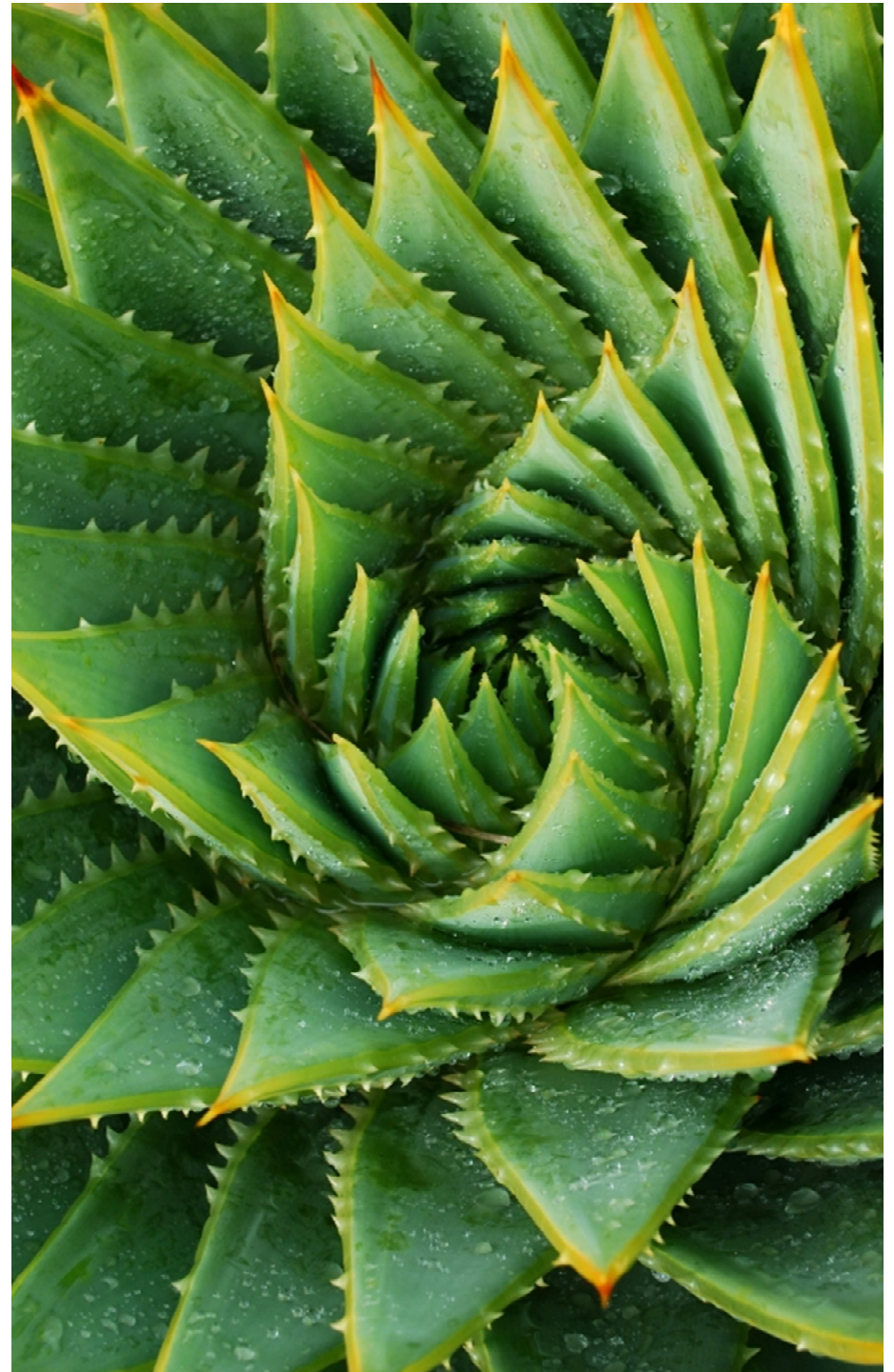
recognition

emergent strategy

methodological

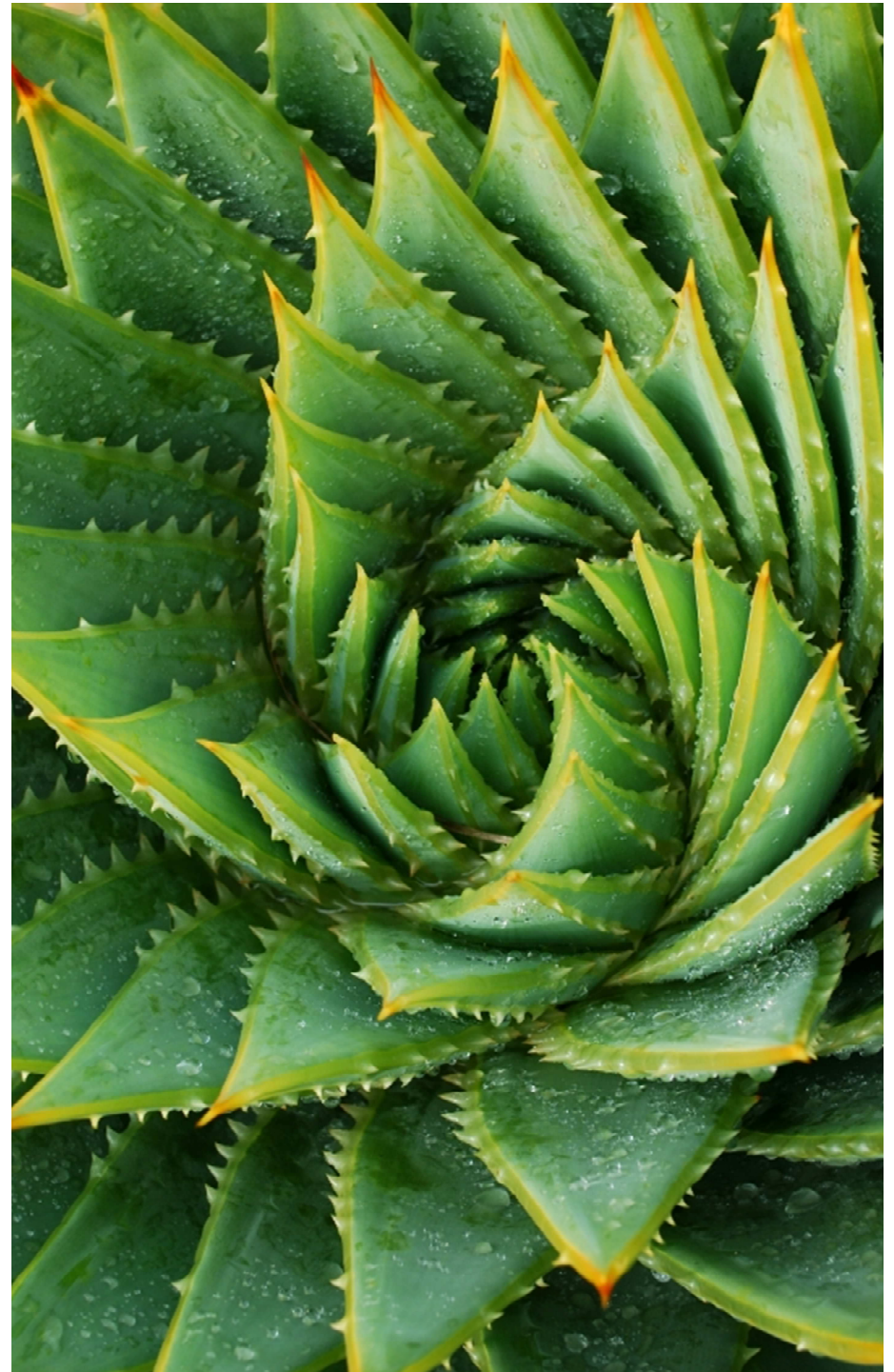
agility

relationship-based



changed

So, what are the
implications
for the way we
commission and
manage
evaluation?

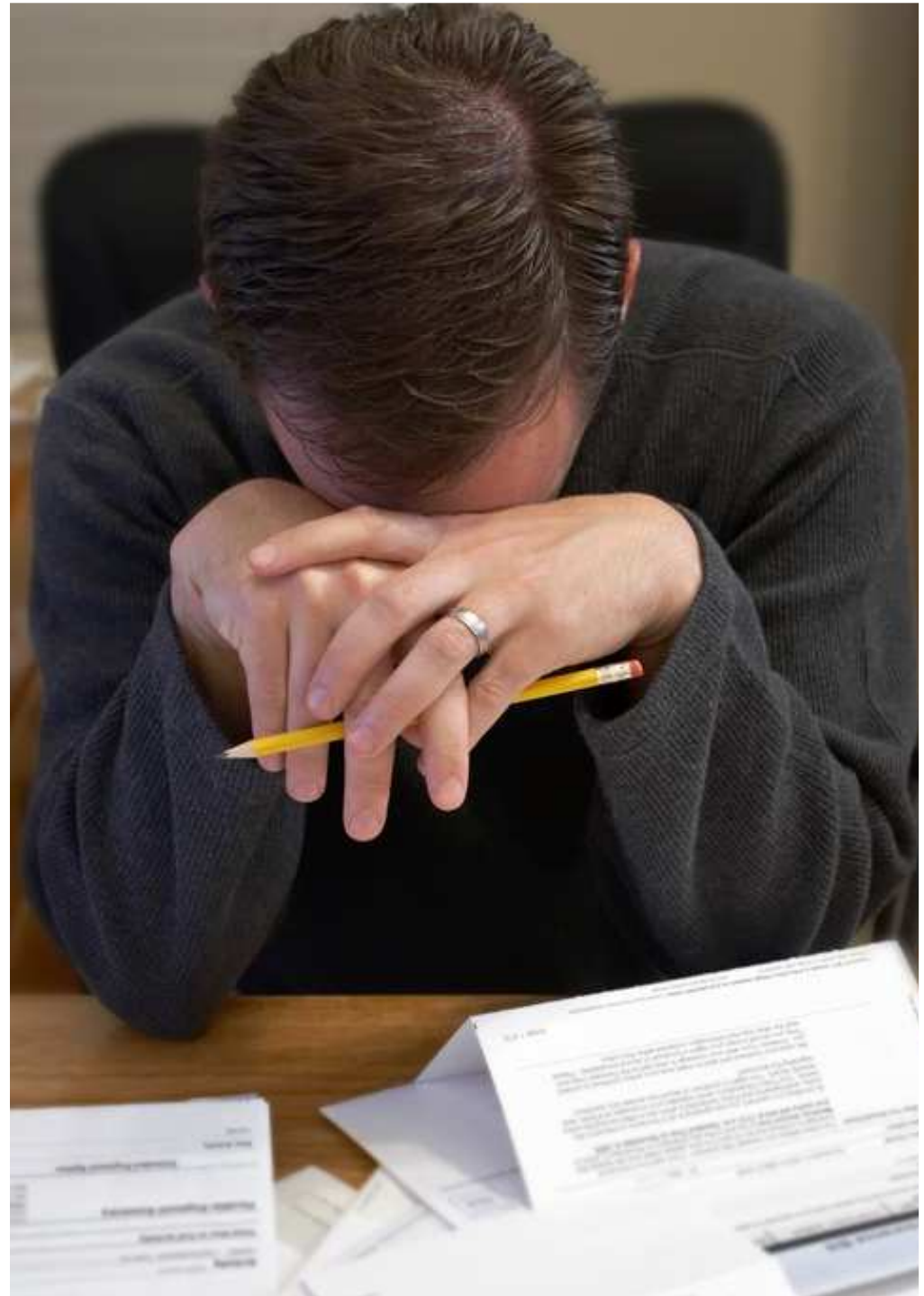




A NIGHTMARE ON EVAL STREET

procurement

What are some
sources of
procurement
nightmares?



procurement

It's a **simple**
world ...

... so let's
procure
evaluation
widgets



procurement

just trot out the
specifications



procurement

nothing will
change



procurement

always choose
the cheapest



procurement

always value
content
expertise



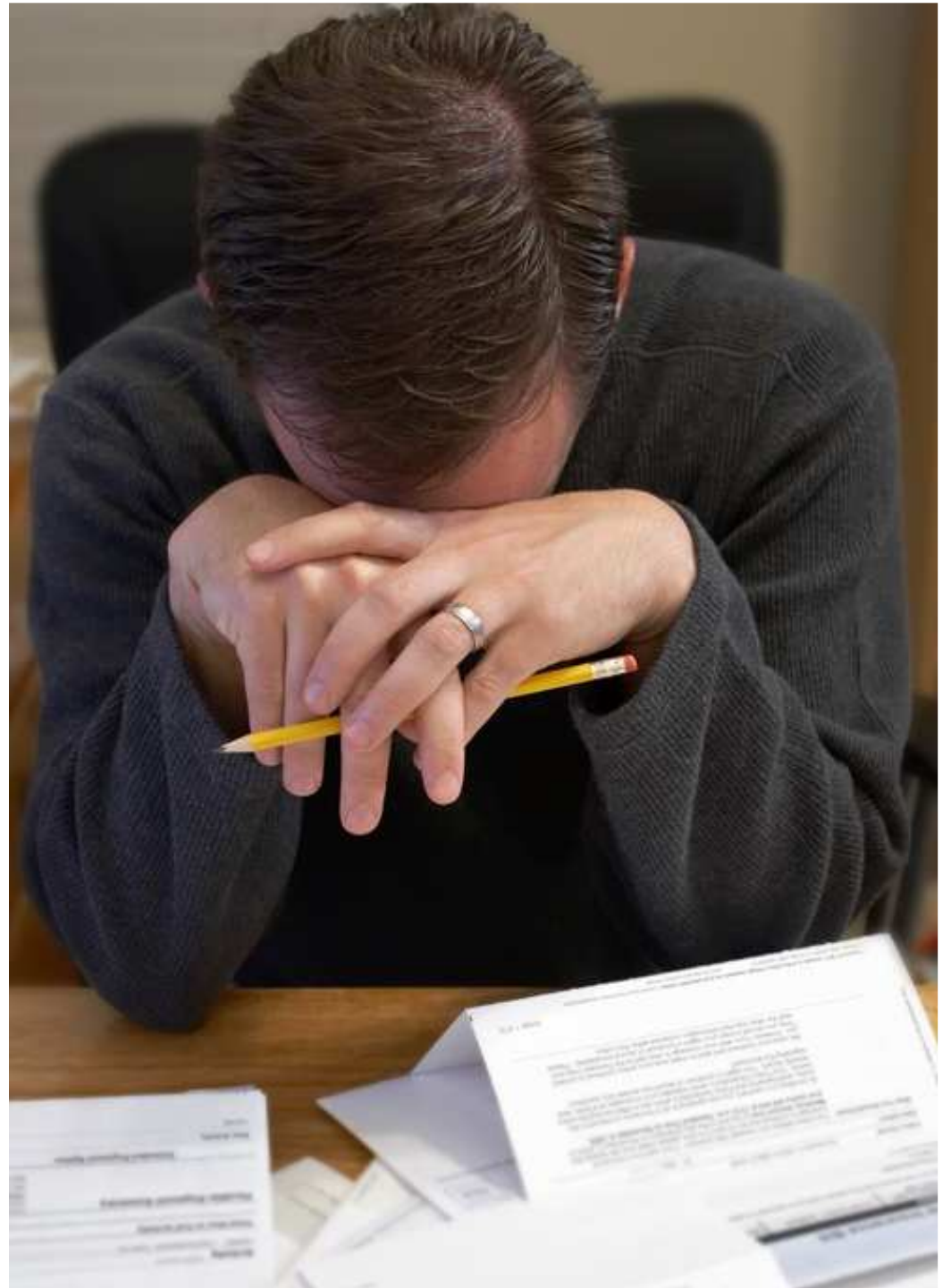
procurement

researchers
are **the same**
as evaluators



procurement

“Oops, they
didn’t get it”



procurement

Evaluation is
relationship
-based,
not methods-
driven



hot tips for
no-more-
tearing-your-
hair-out
evaluation
commissioning



procurement

evaluation is not a widget!

budget clarity

EOI, then RFP?

RFP interviews

select on capability, not
plans written blind



assess fit

1. evaluation vs. research?
2. value of outcomes?
3. stakeholder perspectives of 'value'
4. managing specific challenges
5. your 'brand', signature approach?

and, show us your work!



management

What are some
sources of
evaluation
management
nightmares?



management

utilization-**un**focused

the hand-me-down

pushing up the daisies



hot tips for
sleep-better-at-night
evaluation
management



management

clarity of purpose,
questions & values



actionable

1.
clear
purpose



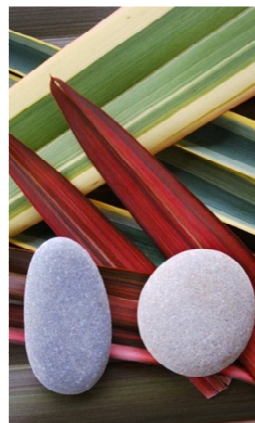
2.
right
engagement



3.
important
questions



4.
evidenced
answers



5.
succinct
reporting



6.
actionable
insights



management

clarity of purpose,
questions & values

‘pre-nups’

living systems

early access

hunches & answers

skeletons



changed

context matters

situation

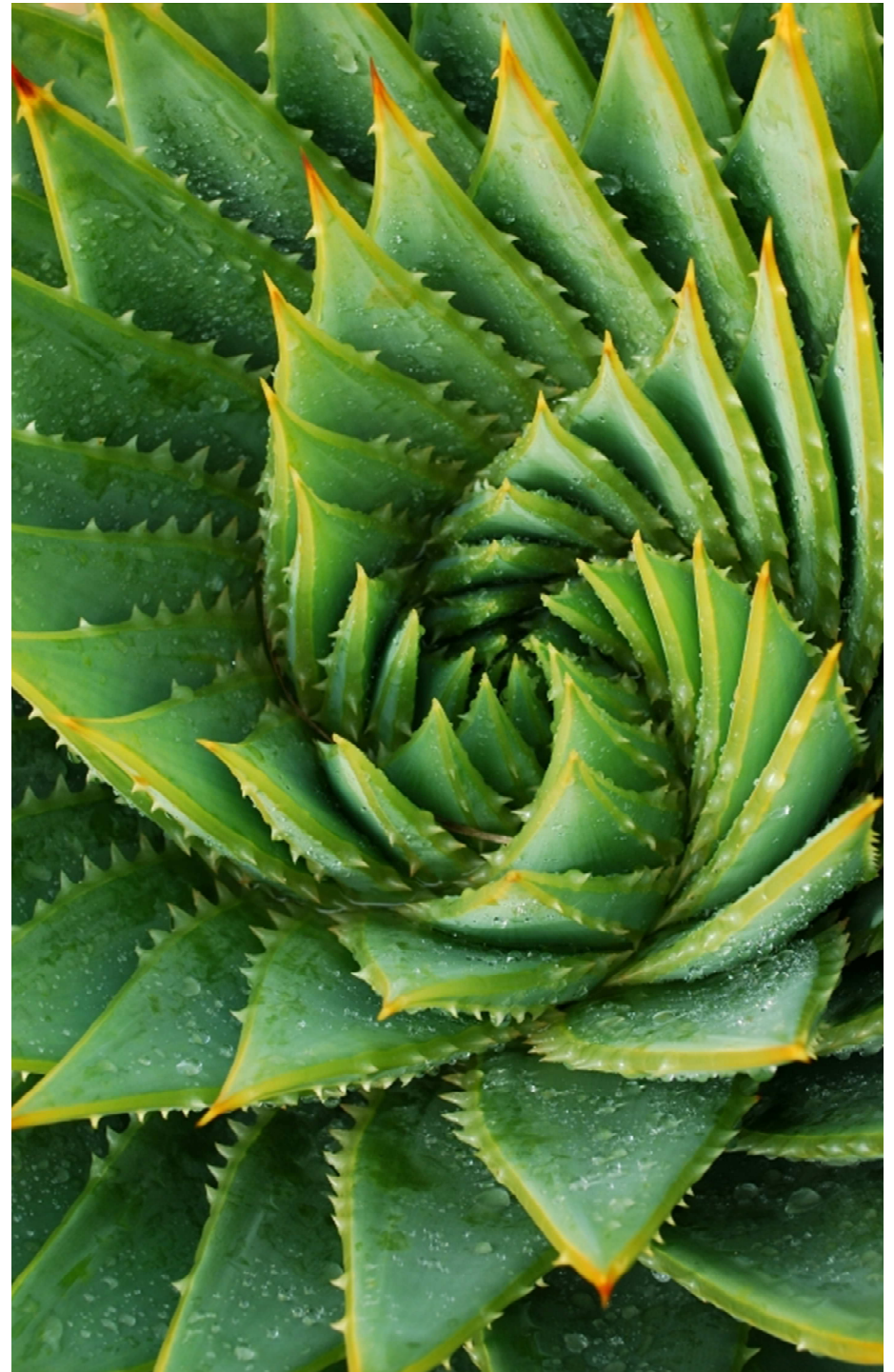
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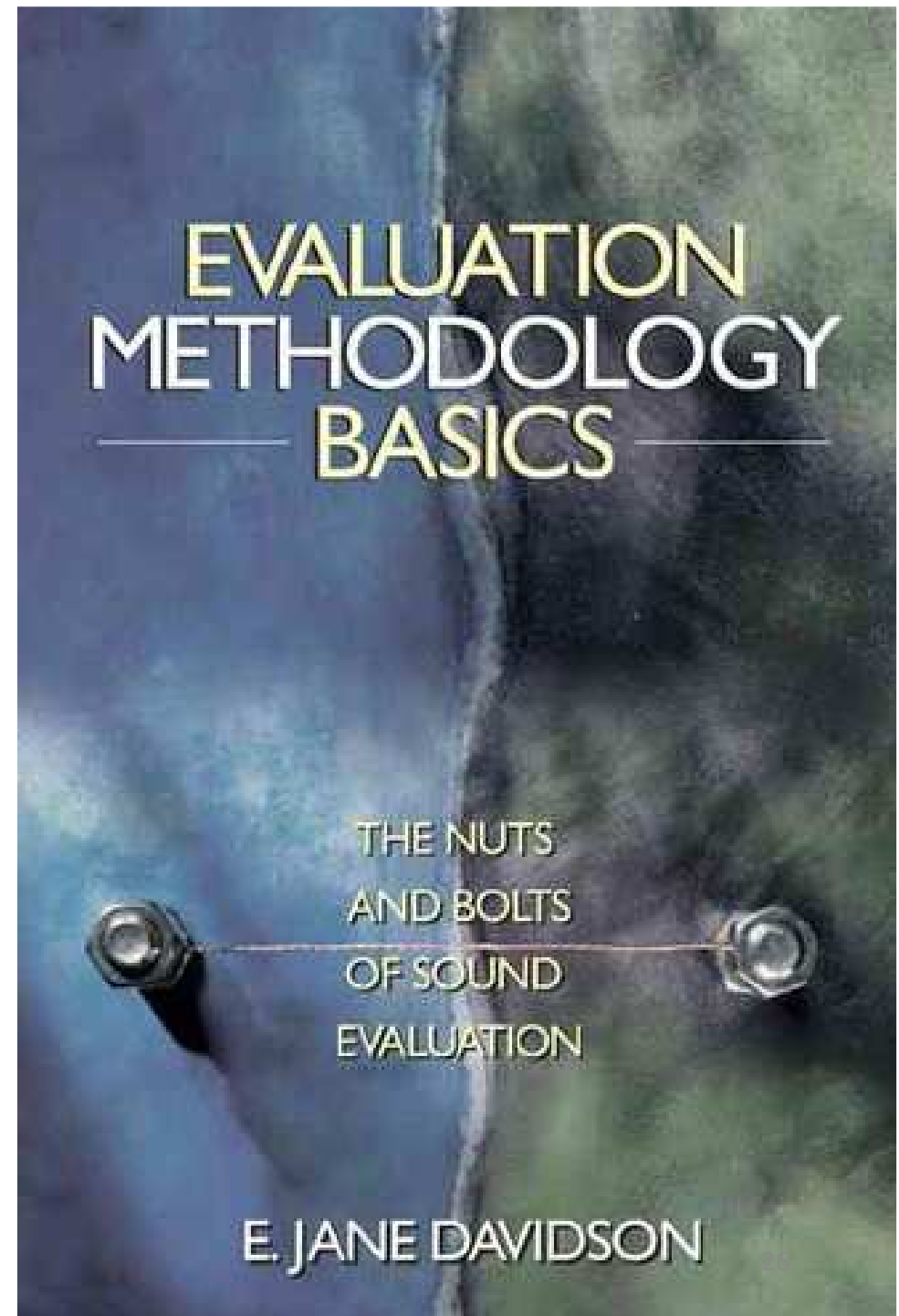


resources

Jane Davidson & Patricia
Rogers' blog:
<http://GenuineEvaluation.com>
(client's role; commissioning)

Jane's website
<http://RealEvaluation.com>

Watch for Jane's evaluation
article (for Kindle): *"Actionable
Evaluation Basics: Asking the
most important questions and
getting straight-to-the-point
actionable answers"*





keep in touch!

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