# Participatory concept mapping processes generate a multi-level tobacco control strategy for Aboriginal Health Workers in South Australia

### Harold Stewart & Anna Dawson Margaret Cargo, Alwin Chong, Mark Daniel







# Aboriginal Health Workers





# A. Research Partnership between AHCSA & UniSA







### B. Broad Community Engagement

### Participation by health services and individual AHWs

- AHWs, CEO's and other staff

### Collective participation

- Aboriginal Primary Health Care Workers Forum
- Stakeholder Working Group
- Tackling Smoking Workforce

### Inter-sectoral participation through Advisory Group

monthly meeting of Puyu Wiya (No Smoking)
 Advisory Group regarding Aboriginal tobacco
 control in SA









# C. Guided by Iga Warta Principles and Social Ecological Theory

<u>Iga Warta principles</u> – sustainable, focus on prevention, consider environmental health determinants, respect family and Aboriginal concepts of time and space, and partner with other sectors in program design/delivery

### Social Ecological Theory

- recognises that health behaviours are affected by multiple levels of influence (Bronfenbrenner, 1979)
- selected to guide the study since it aligns with Aboriginal notions of health and wellbeing (Carson et al, 2007)

### D. Multiple ethics approvals

Ethical review by multiple ethics committees important to ensure cultural safety







## Concept Mapping Methodology

#### 1. Brainstorming strategies

Extensive consultation to identify:

- factors that perpetuate smoking
- barriers to quitting
- strategies that promote cessation:

34 interviews

3 focus groups

Results interpreted and refined through:

Stakeholder Working Group workshop

AHW Forum

→ 74 strategies identified

# FACTORS THAT PERPETUATE SMOKING

"it just seems to relax me when I'm experiencing those high level stress situations, I know it's bad for me and yet I do it"

#### **INDIVIDUAL**

associative boredom behaviours

tactile habit

stress

addiction

nicotine

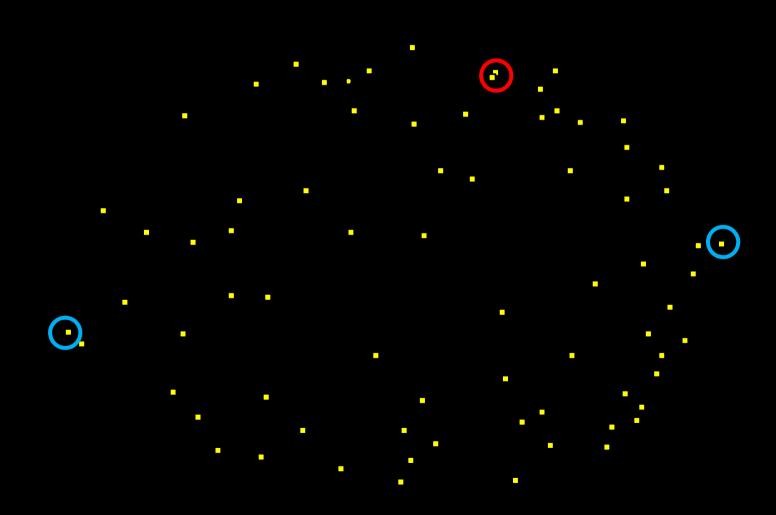
#### STRATEGIES - INDIVIDUAL LEVEL

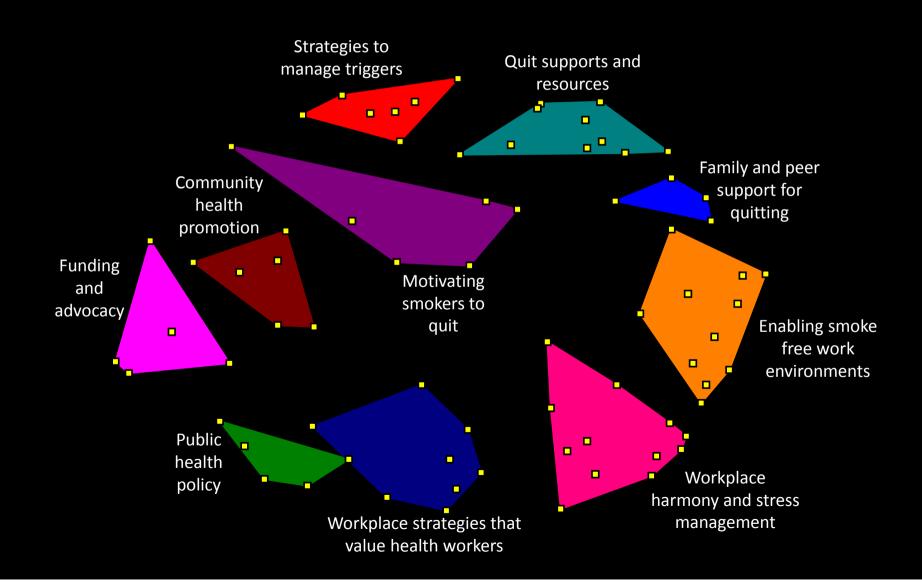
- 24 hour access to counselling support services
- access to yoga, relaxation, massage or meditation at work to help manage stress
- workplace debriefing sessions to encourage health workers to talk to each other about their experiences or <u>stresses</u>
- strategies to ensure health workers are supported by at least other health professional in the clinic at all times

### 2. Structuring the strategies

sorting of strategies by 15 stakeholders

multidimensional scaling and hierarchical cluster analysis used to create Concept Map



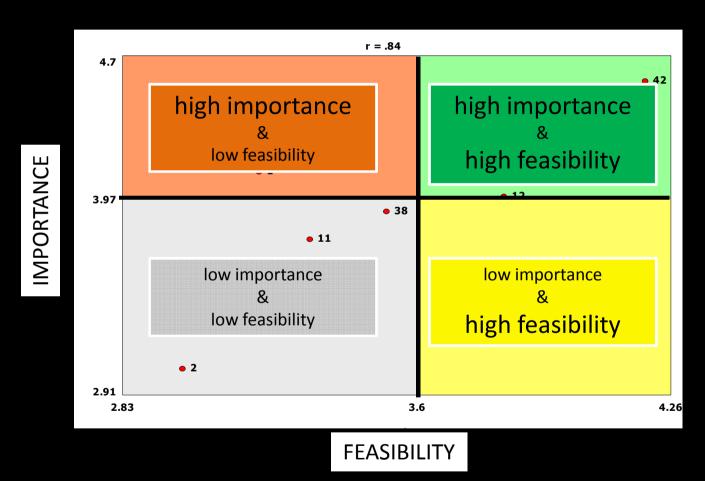


### 3. Prioritising the strategies

rating of importance and feasibility by 45 stakeholders including AHWs and Tackling Smoking staff from across the state

# Go-Zone Plot:

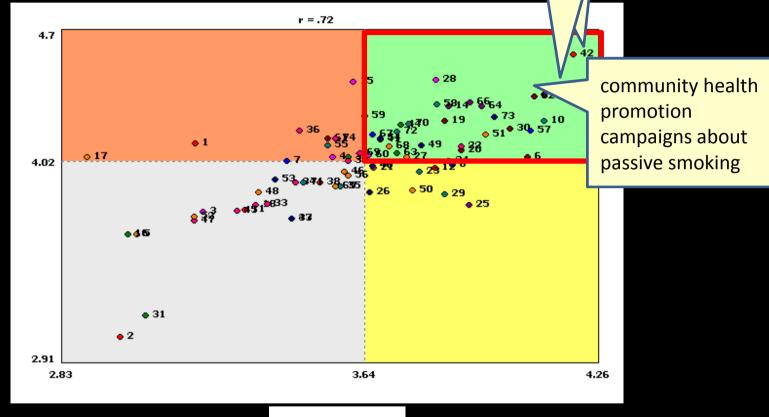
depicts mean perceived importance and feasibility of individual strategies



# Go-Zone Plot

**IMPORTANCE** 

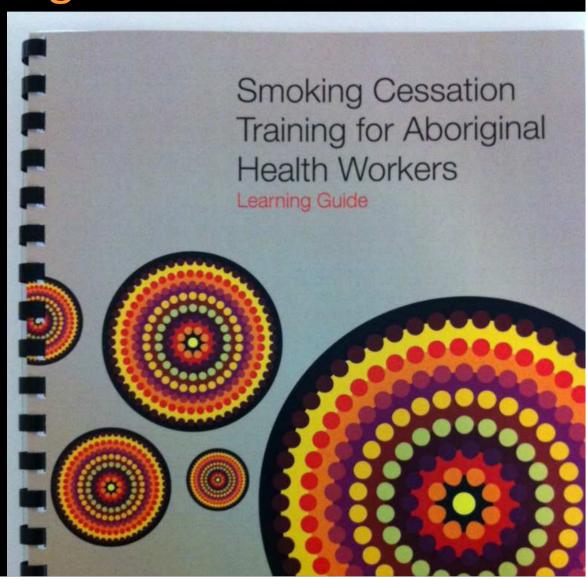
subsidised NRT & quit support medications



**FEASIBILITY** 

# How are findings being used? Knowledge Translation

- Quit SA Smoking Cessation Training for AHWs
- Ambassador projects
- Influence national agenda via DoHA Tobacco
   Technical Reference Group
- Results disseminated to Tackling Smoking Workers
- A Toolkit currently in production





- SA Health
- Aboriginal Health Workers and other health service personnel for their participation
- Aboriginal Primary Health Care Workers Forum



harold.stewart@ahcsa.org.au anna.dawson@unisa.edu.au



