

**AES 2007 template for proposal submission  
ABSTRACT**

<b>Title of proposal:</b>	<b>Managing Research in Indigenous communities: The evaluation of the suite of Vibe Australia products</b>
<b>Author's Name and job title:</b>	<i>Kristine Giddy, Senior Research Consultant, CIRCA</i>
<b>Co – author names, job title and organisation:</b>	
<b>Please specify the session type:</b> <i>Paper, short paper, poster, think tank, roundtable or debates &amp; dilemmas</i>	<i>Paper</i>
<p><b>Abstract:</b></p> <p><b>Your abstract must use Arial 10 font and not be more than 200 words in length.</b></p> <p><b>Managing</b></p>	<p>This paper will discuss the evaluation of the suite of Vibe Australia products as conducted by the Cultural and Indigenous Research Centre Australia (CIRCA) in 2006. Vibe Australia is an Indigenous media organisation that produces Deadly Vibe Magazine, In-Vibe Magazine Deadly Sounds Radio Program, the Vibe 3on3 Basketball competition and the Deadly Awards. CIRCA was commissioned to evaluate each of these products</p> <p>The focus of the paper will be on discussing the lessons learnt in terms of effective management and coordination of Indigenous research in terms of:</p> <ul style="list-style-type: none"> <li>• Involving and engaging young people in the evaluation</li> <li>• Managing community expectations through involvement and feedback</li> <li>• Managing Vibe Australia's expectations and input in to the research</li> <li>• Managing qualitative and quantitative research simultaneously</li> <li>• The skills required to manage the evaluation</li> </ul> <p>Kristine Giddy (CIRCA Research) will present the paper. Kristine was involved in all aspects of the evaluation from research design, fieldwork management and reporting and analysis.</p> <p>The paper will also discuss some of the challenges of the project including:</p> <ul style="list-style-type: none"> <li>• Ensuring the evaluation accurately reflected the value of the Vibe Australia products in terms of their long term contributions to Indigenous communities;</li> <li>• Measuring the products against the Department of Health and Ageing and the Office for Aboriginal and Torres Strait Islander Health (OATSIH) funding criteria;</li> <li>• Ensuring the research was as representative of Indigenous communities as possible;</li> <li>• Using a methodological approach that was appropriate for each product; and</li> <li>• Evaluating the products against behavioural and attitudinal objectives.</li> </ul>

**AES 2007 template for proposal submission  
ABSTRACT**

<b>Title of proposal:</b>	<b>Managing Research in Indigenous communities: The evaluation of the suite of Vibe Australia products</b> e as: <del>Surname_firstname_1.doc</del>
<b>Author's Name and job title:</b>	<i>Kristine Giddy, Senior Research Consultant, CIRCA</i>  ohn_1.doc
<b>Co – author names, job title and organisation:</b>	ing more than one proposal, please update the numbers accordingly: ohn_2.doc for your second submission
<b>Please specify the session type:</b> <i>Paper, short paper, poster, think tank, roundtable or debates &amp; dilemmas</i>	<i>Paper</i>
<b>Abstract:</b>  <b>Your abstract must use Arial 10 font and not be more than 200 words in length.</b>  <b>Managing</b>	<p>This paper will discuss the evaluation of the suite of Vibe Australia products as conducted by the Cultural and Indigenous Research Centre Australia (CIRCA) in 2006. Vibe Australia is an Indigenous media organisation that produces Deadly Vibe Magazine, In-Vibe Magazine Deadly Sounds Radio Program, the Vibe 3on3 Basketball competition and the Deadly Awards. CIRCA was commissioned to evaluate each of these products</p> <p>The focus of the paper will be on discussing the lessons learnt in terms of effective management and coordination of Indigenous research in terms of:</p> <ul style="list-style-type: none"> <li>• Involving and engaging young people in the evaluation</li> <li>• Managing community expectations through involvement and feedback</li> <li>• Managing Vibe Australia's expectations and input in to the research</li> <li>• Managing qualitative and quantitative research simultaneously</li> <li>• The skills required to manage the evaluation</li> </ul> <p>Kristine Giddy (CIRCA Research) will present the paper. Kristine was involved in all aspects of the evaluation from research design, fieldwork management and reporting and analysis.</p> <p>The paper will also discuss some of the challenges of the project including:</p> <ul style="list-style-type: none"> <li>• Ensuring the evaluation accurately reflected the value of the Vibe Australia products in terms of their long term contributions to Indigenous communities;</li> <li>• Measuring the products against the Department of Health and Ageing and the Office for Aboriginal and Torres Strait Islander Health (OATSIH) funding criteria;</li> <li>• Ensuring the research was as representative of Indigenous communities as possible;</li> <li>• Using a methodological approach that was appropriate for each product; and</li> <li>• Evaluating the products against behavioural and attitudinal objectives.</li> </ul>

**AES 2007 template for proposal submission**  
**ABSTRACT**

---

Save your file as: Surname\_firstname\_1.doc

eg. Smith\_John\_1.doc

If you are submitting more than one proposal, please update the numbers accordingly:

eg. Smith\_John\_2.doc *for your second submission*