

Expressions of Interest

External Evaluation Providers List

The Ian Potter Foundation is a major Australian philanthropic foundation that supports and promotes excellence and innovation. Since 1964, The Ian Potter Foundation has contributed over \$325 million to thousands of organisations that address key issues and develop our creativity and capacity as a nation.

Based in Melbourne, the Foundation grants nationally to support charitable organisations across four pillars:

- Vibrant (arts)
- Fair (e.g. community wellbeing (employment) and early childhood development)
- Sustainable (biodiversity, nature conservation)
- Healthy (public health and medical research equipment)

To learn more about the Foundation's work, please refer to our website: ianpotter.org.au

While each program area has its own grant-making priorities and objectives, the Foundation's general principles are to fund prevention and to support and encourage excellence. We also look for innovative solutions and ideas and assess the long-term sustainability of the projects we support.

As such, many of the projects we fund are evaluated, and often grantees approach us to inquire about evaluators' recommendations. To this end, we are issuing a call for evaluators interested in being listed in the [External Evaluation Providers list by The Ian Potter Foundation](#).

Our main purpose is to ensure our grant partners have access to high-quality evaluation reports that will enable projects to leverage ongoing funding (from government, social enterprises, or other foundations). While we welcome applications across all our areas, current needs are particularly high for **community-led, place-based and systems-change evaluations**.

Ultimately, we may ask grantees to use only providers from the external evaluation list, but at this point, we simply wish to make recommendations.

To evaluators, we use the following rubric to grade the submissions. We seek to include those evaluators who score highest across the following criteria.

Criteria	Rating		
	0	1	2
Outcomes	No	Yes	Excellent-comparison or counterfactual included
Financial/economic/SROI skills	No	Yes	Excellent

State/Cwlth gov't experience	No	Yes (evidence of 1-3 jobs)	Extensive
Capacity building	No	Yes (evidence of 1-3 instances)	Extensive
Diverse team	No	Some evidence	Clear diversity

If you are interested in being included in the list, please send in the following:

1. Your CV/website link
2. A sample of your work (if it is publicly available, please send a link). It is required that your name or the name of your consultancy appear in the document.
 - Essential:
 - Experience writing for Government (state/commonwealth) audiences
 - Experience working with diverse populations and communities that work in the non-profit sector.
 - Error-free, clear writing
 - Financial/economic/SROI skills are valued highly (can be subcontracted)
 - Desirable:
 - Sample clearly meets [Level 2 on NESTA evidence standards, and ideally Level 3](#)
 - Example of capacity building.
 - Evidence of diversity and inclusion in terms of staffing, [mentoring](#) (e.g., people w/ lived experience, disabilities, racially diverse, etc.).
3. Office/work location. Please include your interest in or availability for interstate jobs.
4. Your (\$) fee range. Please use the guide provided on the next page.

Applications should be sent to **Ximena Avalos** at ximena.avalos@ianpotter.org.au. Please ensure you have permission to share the work prior to emailing it. Please be aware that (unless specifically noted as confidential) your work samples/CV may be shared with grantees and other foundations whose staff access our External Evaluation Providers list.

If you are already on the list, you have already received an email enquiring about your interest in continuing to be part of it. If you have not received it, please reach out to Ximena (email provided above).

*Before submitting your application, please read carefully **the Inclusion Agreement & Terms of Participation** provided at the end of this document.*

Hard Deadline: Monday, 17 July 2026, 4:59 pm AEST - Please note that sending attachments via email has a 10 MB limit. Dropbox or Google Drive is an option; please make sure to give access to Ximena's email.

This is a hard deadline; no applications will be received after the due date/time.

The final list of selected evaluators will be published in late August 2026. Limited feedback may be provided upon request, and evaluators whose work is not chosen are welcome to re-apply *with new material* in subsequent years.

Fee (\$) range. Please note this is important information so that we are not sending you projects that are 'too small' or 'too large' ... aiming for the 'Baby Bear' effect.

Fees by role (fill in those relevant to your organisation)

<i>Role</i>	Hourly	Daily
<i>Principal</i>		
<i>Associate</i>		
<i>Senior Consultant</i>		
<i>Consultant</i>		
<i>Project officer</i>		

Please note that we will prioritise the principal's daily rate, as this is the one that can help us provide an 'indication only' to our grantees.



External Evaluation Providers by The Ian Potter Foundation: Inclusion Agreement & Terms of Participation

Purpose

The list of External Evaluation Providers (previously known as the Evaluation Panel, TIPFEP) by The Ian Potter Foundation was created to identify high-quality evaluators who can be recommended to The Ian Potter Foundation's grantees seeking evaluation expertise. It is not a procurement panel, it does not mandate selection, and it does not imply endorsement beyond inclusion on the published list.

Inclusion and Maintenance

Inclusion on the list of External Evaluation Providers will be for a period of 4 years. The process will consist of an application and will be subject to periodic reconfirmation (every 2 years) and updates to details. Being listed as an External Evaluation Provider does not create any contractual, financial, or exclusive relationship with the Foundation.

Evaluators listed in the published list are expected to provide, upon request, accurate and current information, including areas of expertise, evaluation approaches, program experience, and fee structures or indicative pricing. Evaluators are asked to reconfirm their interest in remaining on the list as part of the recurring confirmation process.

Promotion

- The list of External Evaluation Providers will be promoted solely as a resource. The Foundation does not broker engagements, recommend individual providers over others, or guarantee work. Any engagement between an evaluator and a grantee is a private arrangement between those parties.
- The Foundation will promote the list through its website, grant application, reporting forms, grantee communications, workshops, and selected public channels.
- Evaluators consent to their approved details being published and shared for these purposes.
- The Foundation may update how the list of External Evaluation Providers is described or promoted over time, including changes to its name or positioning, without altering the list's fundamental nature.
- Being part of the External Evaluation Providers does not create any obligation on the Foundation to promote an evaluator or refer work.

Acceptance

By applying for inclusion on the list of External Evaluation Providers, those selected acknowledge and agree to these expectations and basic terms of participation.