

Annual Report 2010 - 2011

AUSTRALASIAN EVALUATION SOCIETY INC

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ABOUT US

OUR VISION

To be the pre-eminent voice and leader of evaluation in Australasia

OUR MISSION

To see rigorous evaluation as central to policy development, program design and service delivery.

OUR VALUES

In December 2000 the AES adopted a Code of Ethics to guide its activities and the behaviour of members. In essence the guiding principle is that when commissioning, conducting or reporting an evaluation, members should strive to uphold the ethical principles and associated procedures endorsed by the AES in the *Guidelines for the Ethical Conduct of Evaluations*. The guidelines can be found on the AES website at http://www.aes.asn.au/about/

OUR WORK

The Australasian Evaluation Society (AES) is the primary Australasian professional organisation for people involved in all aspects of evaluation and performance measurement.

It has more than 1000 members including evaluation practitioners, managers, teachers and students of evaluation, and welcomes any interested individuals.

The AES services the Australasia community of evaluators and users of evaluations by defining and promoting the ethics and standards which underpin excellence in evaluation practice.

The AES recognises and promotes advances in the theory and practice of evaluation through the production of the *Evaluation Journal of Australasia* and by conferring of Awards of Excellence for outstanding contributions to evaluation practice, evaluation systems or evaluation capacity building.

The AES undertakes it work through:

- •an annual conference which focuses on thought and practice leadership
- •publication of a bi-annual journal
- •annual awards for best practice in evaluation work
- •local networking and support opportunities for members
- •Special Interest Groups (SIGs) on specific aspects of evaluation
- •a program of occasional international guest speakers and regular professional development workshops and seminars

A board of management provides overall governance, elected annually. The AES is an Incorporated Association, supported by a Secretariat based in Canberra.

OBJECTS

- establishing and promoting ethics and standards in evaluation practice as a service to the community of evaluators and users of evaluations;
- encouraging advances in the theory and practice of evaluation by publishing such advances and by recognising outstanding contributions;
- providing education and training in matters related to evaluation;
- providing forums for networking and the discussion of ideas including society publications, seminars, workshops and conferences;
- acting as an advocate for evaluation and encouraging understanding about the use and application of evaluation;
- linking members who have similar evaluation interests; and
- other activities consistent with this aim.

MEMBERS' BENEFITS

- Recognition and support belong to the premier professional evaluation organisation in Australia and New Zealand, with a network of 1000 practitioners involved in all aspects of evaluative enquiry and performance measurement
- Professional development keep up-to-date through our publications, workshops and conferences
- Networking make contacts with colleagues in evaluation by joining in regional group meetings and other activities for training, networking and discussion of current evaluation topics
- Publications receive AES publications including the Evaluation Journal of Australasia and the Guidelines for the ethical conduct of evaluations
- Members only web-page electronic access to information for members only, including the latest issue of the Evaluation Journal of Australasia, E-News and the Directory of AES Members
- Awards submit nominations for, and be eligible to receive prestigious AES annual Awards for Excellence in Evaluation
- Promotion and marketing promote members' consultancies through the web-based Consultants Directory and receive tender information sent to the AES office
- International evaluation conferences stay in touch with the latest trends and issues in evaluation through the annual AES International Conference, for which members receive advance notice and discounted registration fees
- Learn from the experts leading local and international evaluators are involved in our conferences and in regional professional learning and development activities
- International links be part of an international network of evaluation societies.
- Discounts on Professional Services Leading insurance broker, Aon, provides AES members a 15% discount off the standard consultants' insurance rate for Professional Indemnity and Public Liability Insurance.

Further details about AES membership can be found on our website at http://www.aes.asn.au.

A membership application form is available at http://www.aes.asn.au/membership.

PRESIDENT'S REPORT

The past year has been something of a milestone for the Australasian Evaluation Society. This has been a time during which directions for further growth of the Society have been set and several developments have occurred to support a vision for the Society in the future as a strong and relevant member association, promoting ethical and sound practice in evaluation.

The Society has a membership of over than 1,000 and the diversity of backgrounds and high skill levels reflected in this membership means that the AES is already a member association of considerable influence. Moreover, as shown at the very successful Wellington Conference in 2010, the Society is able to draw experienced practitioners to share knowledge and insights into evaluation that make a mark in the thinking of many organisations.

At this point in its history, the AES is now going to the next level of development in its strategic directions and its organisational activity. The Strategic Plan was revised through the input from ordinary members, regional groups, committees and the Board.

Areas of particular strategic focus include:

- •An emphasis towards external engagement with governments and other stakeholders to promote evaluation as a field in which proficiency can be recognised and ethical standards can be defined,
- •The positioning of evaluation in the external environment so as to benefit members in terms of the recognition they receive for their knowledge and skills,
- Affirmation of the importance of offering members professional learning opportunities,
- •The encouragement to pursue innovation in practice development, building on national and international contributions to evaluation theory and methods,
- •Strengthened commitment to offering practical support for Indigenous evaluation and capacity building for evaluation associated with international aid and development especially in the region in which our members live and work.

To achieve these bold strategic directions, while at the same time ensuring that AES members receive high quality activities, publications and support for their regional groups and special interest groups, the Board also prepared an Implementation Plan to accompany the Strategic Plan. This approach will underpin how the AES itself monitors and evaluates its performance back to its strategic directions.

A key change this year has been the recruitment of an Executive Officer, Maria Eliadis, as a permanent employee to foster the external stakeholder presence for the AES and to oversee the management of AES activities and member services.

This year has also seen the long-standing involvement that Judy Pearce and her team at Expert Conferences have had in providing the secretariat services to the AES come to conclusion. The AES is most fortunate to have an organisation in good financial shape and with effective internal systems mainly as a result of Judy's commitment and skill over the years. We are well placed for growth as an organisation largely because of the solid state of our administrative affairs. I wish to give my personal tribute to the contribution that Judy in particular, and those working with her, have made to the Society.

It is also appropriate at this time of annual reporting to acknowledge the considerable work that is undertaken in the Society on a voluntary basis by its members through participation on the elected Board, on committees, in conference organising groups, regional groups as well as special interest groups. This direct member involvement is something that we must not lose – and will find even better ways to support as the Society moves ahead in the coming year.

I look forward to an exciting time ahead for the AES and encourage all members to be involved and support the activities of your Society.

Alan Woodward,

AES President

Ala Wasdwal

PRIORITY AREAS

The AES ten year Strategic Plan (2010-2020) adopted the following priorities and objectives. For a copy of *Leading Evaluation in Australasia* and the associated Implementation Plan go to: http://www.aes.asn.au/about/

Strategic Priorities	Objectives
Further develop a body of knowledge in evaluation	Publish and promote ideas, experiences, information and developments in evaluation theory and practice
	Exchange and develop ideas, information and experiences through gatherings (that are widely accepted as keynote events on the professional calendar)
	Strengthen the role of the AES Special Interest Groups in knowledge development and management
Increase and further enhance Membership Services and Governance	Strengthen and support AES Regional Committees to: encourage and enable member participation in AES decision-making; grow the membership; enable professional networking; promote high quality evaluation practice; and provide professional learning
	Enhance participation in the AGM and reporting in general around AES decision-making
Further develop and consolidate Professional Learning	Consolidate the program and enhance the standard of Professional Learning activity to support the membership and strengthen evaluation practice in Australia
Strategies for Quality Assurance	Develop Australasian-specific Professional Practice Standards to encourage consistent, high quality evaluation practice in 1 – 3 years
	Initiate a process of exploring the merits and consequences of developing and implementing an Evaluator Accreditation Scheme
Strategies for advocacy and Influence with governments in	Position the AES as a key source of expertise and advice for governments in Australia and NZ on evaluation
Australia and NZ	Establish initiatives and arrangements for partnership and collaboration between the AES and national and state/territory governments
	Actively encourage and support governments to consider resourcing evaluation during the developmental phase of programs
	Place more emphasis on advocating for evaluation
Strategies to advance Indigenous evaluation	Work closely with Aboriginal and Torres Strait Islander, Maori and Pacific peoples to: promote sound, respectful and the appropriate practice of evaluation; engage Indigenous peoples in evaluation practice; enhance ethical evaluation processes; strengthen evaluation capacity
Strategies to advance the relationship with ANZEA	Develop strong working relationship with the Aotearoa New Zealand Evaluation Association, for shared learning
Strategies to advance evaluation capacity development in the Asia/Pacific Region	Position the AES as a resource for both individual practitioners and emerging national evaluation associations, following principles of partnership; self-help, demand-led and country-owned interventions and systemic capacity building with enduring impact
Strategies to engage the non- government sector	Develop evaluation capacity in the non-government sector, recognising great diversity in the size and resources of organisations
Strategies to engage with academic institutions	Improve flow of information from academic institutions to the AES membership; contribute to academic research in evaluation; promote discipline of evaluation in higher education; strengthen AES's credentials as an expert organisation in the field

AES LIFE MEMBERS

Life members

Professor Anona Armstrong

Ian Trotman, new Life member in 2010

Fellows

Introduction

In 2003 the Society developed a special membership category, the AES Fellows, for its most experienced and esteemed members. The policies and associated information regarding the Fellows are available at http://www.aes.asn.au/fellows/

AES Fellows

The Fellows of the Society in 2011 are:

Anona Armstrong, Victoria Darrel Caulley, Victoria

Sue Funnell, New South Wales Penny Hawkins, Wellington

Chris Milne, New South Wales John Owen, Victoria

Colin Sharp, South Australia Ralph Straton, Western Australia

lan Trotman, Wellington Jerome Winston, Victoria

Yoland Wadsworth, Victoria

Fellows Committee

New Fellows are selected through a process conducted by the Fellows Committee, which comprises three Fellows along with a Board Representative and the Chair of the Awards Committee. The Committee makes recommendations to the AES Board. No new Fellows were selected in 2011.

Fellows Committee members in 2011

Chris Milne Chair, Fellow, NSW

Ralph Straton Fellow, Western Australia

Penny Hawkins Fellow, New York

Silvia Cosier Board (ex officio member), Queensland

David Roberts Chair, Awards Committee (ex officio member), Canberra

Overview of Fellow Activities in 2011

Fellows met as a group at the Wellington 2010 Conference, and conducted a well-attended *Forum with the Fellows* on the final day. A number of Fellows presented workshops or papers at the conference.

We were all pleased to see the Board award Ian Trotman with Life Membership reflecting his many years of valuable service to the AES.

Over the year individual Fellows responded to Board and Committee requests for advice or responses to policy papers. Fellows have responded individually and have not aimed to offer any collective or representative views.

Individual Fellows have contributed editorial and review work for the EJA, and in particular Darrel Caulley has been Book Review Editor for the EJA. Yoland Wadsworth has been a member of the Awards Committee. Chris Milne has been the Program Chair for the 2011 Conference in Sydney. A number of Fellows have contributed to other Board and Regional Committees.

Planning for 2011-2012

The AES Fellows policy is due for review in 2011-2012 to be in line with the new AES governance structure, and to address issues with the nomination and selection process.

AES AWARDS FOR EXCELLENCE - 2010

About The Awards

The AES Awards for Excellence in Evaluation aim to recognise, promote and encourage exemplary evaluations, evaluators and evaluation practice in Australasia which adhere to the principles of, excellence, professionalism and ethical conduct.

The AES Awards are presented at the opening dinner of the annual AES International Conference held in August/September each year. In 2010 the conference was held in Wellington, New Zealand and the awards were presented at the conference dinner on Thursday 2 September 2010.

For more information about the AES Awards for Excellence in Evaluation, the eligibility and the nomination process visit http://www.aes.asn.au/awards/

Awards Committee

The awards are coordinated by a committee of AES members with other members being co-opted based on expertise to undertake the judging of the nominations submitted for consideration.

The 2010 Awards committee was comprised of:

David Roberts Chair, Canberra

April Bennett Committee member, Wellington
Ellen Vasiliauskas Committee member, Queensland
Yoland Wadsworth Committee member, Victoria

Professor Brian English Leave of Absence

The Awards

Every year the AES invites nominations for awards in 7 different categories.

Two of the awards recognise individual evaluators nominated by their peers:

- •the Outstanding Contribution to Evaluation (ET&S) Award: this award recognises an AES member for his/her outstanding contribution across evaluation, training and to the evaluation profession in Australasia.
- •the Emerging New Talent Award. This award recognises emerging new evaluators who demonstrate the potential to contribute significantly to the field of evaluation, or who have made a significant contribution to the field of evaluation in a short period of time of working in the evaluation area.

The remaining five awards recognise organisations, project teams, specific evaluation projects, programs or systems nominated by the evaluators and/or the organisations involved in the evaluation:

- •the Best Evaluation Publication Award (the Caulley Tulloch Award), This award recognises the best journal article, conference paper, research paper, undergraduate or postgraduate thesis or other peer reviewed publication in evaluation.
- •the Best Evaluation Study Award, This award recognises an individual or team that has conducted a specific evaluation study which has made or has the potential to make a significant contribution to the practice or use of evaluation in Australasia.
- •the Best Evaluation Policy and Systems Award, this award recognises the work of an individual or team in developing the best evaluation policy, integrated evaluation system, evaluation program, framework and/or implementation of evaluation policies, systems programs or frameworks.
- •the Community Development Evaluation Award. This award encourages evaluations and evaluation processes that contribute to and have made a demonstrable impact on community development.
- •the Indigenous Evaluation Award. This award recognises evaluation practice and evaluation capacity building with Indigenous peoples in Australasia (Australia, New Zealand, Papua New Guinea and Pacifica).

2010 AWARD WINNERS

Four awards were presented in 2010.

The Emerging New Talent Award

Awarded to:

James Curtis

James was recognised as an emerging evaluator who has demonstrated the potential to contribute significantly to the field of evaluation. He had only been working as an evaluator for three years but the study presented in support of the nomination showed a maturity of approach. The literature review was innovative, incisive and a key component of the evaluation. The overall report was comprehensive and well-structured showing sound qualitative investigation and reporting. Client feedback was positive and the evaluation was reported to have effectively met the client's needs, with broader application to other locations. NB: James' award was collected in his absence by Rick Cummings.

Best Evaluation Study Award

Awarded to:

Evalue Research: Mathea Roorda, Heather Nunns, Dr Ieti Lima, Amton Mwarksurmes, Senorita Laukau, Kateata Binoka, Talonga Pita, Alison Gray, Charlotte Bedford and International Migration, Settlement & Employment Dynamics Research, Department of Labour: Sankar Ramasamy

Project submitted:

The Evaluation of the Recognised Seasonal Employer Policy (2007-2009)



The evaluation was large and complex. It demonstrated sound attention to quality, quality assurance and the development of an appropriate evaluation methodology. The methodology featured an inclusive approach across multiple stakeholders and Pacific cultural groups at key points in the evaluation. The evaluation has made a contribution to the evaluation of adaptive policies and principles of reciprocity. The development of the logic was an interesting and stimulating application of the ideas of Professor Patricia Rogers. The success of the evaluation is evidenced by the positive outcomes across stakeholder, industry, employer and interest groups and in specific changes to the policy being evaluated.

Photo: from left David Roberts, Mathea Roorda, Senorita Laukau,, Amton Mwarksurmes, Sankar Ramasamy, Heather Nunn and Jenny Neale. Best Evaluation Policy & Systems Award

Awarded to:

ARTD Consultants: Klas Johansson, Janet Kidson and Ageing, Disability and Home Care, NSW Dept of Human Services: Joanne Battersby

Project submitted:

The Evaluation, Monitoring and Reporting system for the Transition To Work and Community Participation Programs of Ageing Disability and Home Care, NSW Department of Human Services



The evaluation, monitoring and reporting system was an exemplary model. It presents a new approach that has overcome many of the traditional drawbacks. It uses new systems theory (ie start small and develop from the bottom-up). The system and reporting tools were developed and refined through a process of user and stakeholder feedback, resulted in a high level of fitness for purpose, appropriateness, relevance and utility. As a result there are exceptional levels of compliance with reporting requirements. The system has been integrated into departmental management and performance systems and has provided a rigorous evidence base for improved funding from government.

Photo: Chris Milne accepting the award on behalf of ARTD Consultants with David Roberts and Jenny Neale

The Community Development Award

Awarded to:

Donnelly Consultants: Dr John Donnelly

Project submitted:

Evaluation of the "Makira Sustainable Livelihoods Project" The project was sponsored by World Vision in association with the New Zealand government.

The award was presented for a first class, very small budget, cooperative evaluation of a community project in the Solomons. The evaluator worked closely with the local communities using sensitive and leading edge 'full cycle' enquiry methods and Participatory Rural Appraisal techniques to tap into local knowledge and perspectives on the project. The amount of data collected from multiple sources was remarkable for such a small budget evaluation. The report was clear and concise and the limitations of the evaluation were clearly articulated. All of the conclusions were based firmly on the available evidence. The evaluation was sensitive to impacts of the project on the community and identified the unintended outcomes.



Photo: John Donnelly with David Roberts

AES 2011 CONFERENCE SUPPORT GRANTS

The Conference Support Grants scheme is part of the AES's Indigenous evaluation strategy. The grants provide financial assistance to emerging Indigenous evaluators to enable them to attend the annual AES International Conference. Further information on the **AES Conference Support Grants** is available on the AES 2011 conference website at http://www.aes2011.com.au/rego-grants.asp

2010 Grants Recipients

Below is a photo of 6 of the 7 2010 grants recipients together at the 2010 AES International Conference in Wellington New Zealand.



Photo: 2010 grants recipients, from left - Amohia Boulton, Timoci O'Connor, Salend Kumar, Le Le Lan, Sarah Lehari, Carol Thomas

2011 AES International Conference Support Grants

In 2011 the AES invited emerging evaluators from Australia, Aotearoa/ New Zealand and the Pacific to apply for financial assistance to support their attendance at the AES International Conference in Sydney.

The successful grant applicants that will be attending the 2011 AES International Conference in Sydney are:

- •Tanifaolevao Apa, a consultant with Edupac Ltd, New Zealand (Tanifa was unable to accept the grant).
- •Jodie Robertson, a consultant with Te Raukura Rangahau, New Zealand.
- •Emmanuel Peni from the Melanesian NGO Centre for Leadership in Papua New Guinea.
- •Catherine Jacka from the Queensland Institute of Medical Research, Australia.
- •Fiona Hornung from the Queensland Department of Education and Training, Australia.
- •A group from the Tiwi Islands and Palmerston Communities for Children Programs in the Northern Territory, Australia.
- •Grace Daniels and Cecelia Lewis, members of the Aboriginal Research Practitioners' Network.
- Vanessa Davis and Denise Foster from the Tangentyere Council in Alice Springs, Australia.

COMMITTEES

CONFERENCE SUPPORT GRANTS COMMITTEE

Following a detailed review of the scheme in July 2010 the grants were opened up to the following groups:

- •Aboriginal and Torres Strait Islander peoples living in Australia
- •Maori living in Aotearoa / New Zealand
- •Pacific Island peoples (including those living in Aotearoa / New Zealand)
- •Native East Timorese people.

In addition, the AES now reserves at least one grant for an Aboriginal or Torres Strait Islander evaluator who meets the support grant criteria.

Overview of activities and achievements 2010-11

Based on the 2010 review of the scheme the following strategies were implemented:

- •Testimonials from previous grant recipients and photographs of these recipients were published on the AES 2011 conference website
- •The selection criterion for grant applications was revised
- •A summary of the selection criteria was published on the AES 2011 conference website to increase the transparency of the process and provide more guidance to applicants
- •The Convenor of the grants scheme (June Lennie) consulted and collaborated with staff of the Department of Families, Housing, Community Services and Indigenous Affairs (FaHCSIA) in Canberra who encouraged relevant organisations to identify suitable Indigenous applicants and support their applications
- •The grants were promoted widely to various contacts, organisations, online lists and Regional Representatives of the AES
- •A plan was developed to support and welcome grantees while they are attending the Sydney conference

As a result of these developments and the efforts of the committee a total of 26 applications were received from people in five countries to attend the 2011 conference. Fourteen of these applications were from emerging Aboriginal evaluators. This was a significant increase from 2010 when one application was received from an Aboriginal evaluator.

The 2011 Grants Committee was successful in securing sponsorship of \$13,910 from FaHCSIA, the New South Wales Department of Family, Community Services, Ageing, Disability and Home Care, Colmar Brunton and Bowchung Consulting. This sponsorship enabled an additional four emerging Aboriginal evaluators to attend the conference and provided additional support to the Tiwi Islands group.

Planning for 2011-12

The assessment process raised a number of issues for the panel in the selection process in 2011. The panel will look to make recommendations for revisions to the scheme in 2012. The issues included:

- •The complexity of using the existing selection criteria to assess applications from people living in remote Aboriginal communities and emerging Aboriginal evaluators who were voluntary members of a community-based program
- •How do we define an 'emerging evaluator'?
- •What new criteria should be added to enable more appropriate assessment of applicants from people living in remote Aboriginal communities and those engaged in evaluation as members of community-based programs?
- •How can support be best provided to applicants in the above groups with preparing their applications?

Grants Panel Members for 2011 grants

June Lennie Convenor, Queensland

John Scougall Panel member, Western Australia

Mathea Roorda Panel member, Wellington

Eliza Pross Panel member, New South Wales

INTERNATIONAL RELATIONS COMMITTEE

Overview of activities and achievements 2010-11

Members of the International Relations Committee were active during the year contributing to international debates and discussions making significant contributions to international debates on topics such as impact evaluation methods and professionalization in evaluation. In undertaking these debates the Committee members engaged with the International Organisation for Cooperation in Evaluation and the Network of Networks for Impact Evaluation. Members have also represented the AES at various international events such as the European Evaluation Society's October 2010 conference in Prague.

Consistent with the AES's new strategic direction the International Relations Committee has also been involved in:

- •Providing assistance with identifying and engaging international keynote speakers for the 2011 Conference
- •Examining opportunities to support evaluation capacity development in the Asia-Pacific region. In particular the AES has fostered close ties with **The PNG Association of Professional Evaluators (PNG AoPE)** and was represented at the PNG Associations launch (see below)
- •The AES Board have also been lobbying the IOCE to account for what support is provided to the field of evaluation and evaluators in the Asia-Pacific region

Planning for 2011-12

The line with the new strategic plan the structure of all committees will be reviewed in 2011-12. Hence, planning for 2011-12 is contingent on the outcomes of this review of the nature of the AES engagement with international bodies and overseas organisations.

Members

Scott Bayley Convenor, Melbourne, Australia
Penny Hawkins Committee member, New York USA

John Owen Committee member, Melbourne, Australia

THE PNG ASSOCIATION OF PROFESSIONAL EVALUATORS (PNG AOPE)

On 17 November 2010, Anne Markiewicz, Vice President of the AES, represented the AES at a lauch where the newly formed Papua New Guinea Association of Professional Evaluatiors (PNG AoPE) signed its grant agreement with Scholarships PNG to establish the Professional Association and commence its membership drive.

It was an event that captured the interest of many PNG nationals working in monitoring and evaluation roles within government, and the interest of the PNG media. Stanley Raka, President of the PNG AoPE, spoke about the formation of the Professional Association and the importance of developing such an evaluation society in PNG given that this work has previously been the domain of ex-patriate consultants and advisers.

Anne indicated that the AES was available to support the newly formed association in line with the directions of its 10 year strategic plan for the Asia-Pacific region. Alan Woodward sent his words of support to Stanley Raka as AES President and these words of support were warmly received by the members of the PNG AoPE.

The AES will continue its communication with the PNG AoPE to establish ways in which the AES can support the organisation as it develops its membership base and delivers member services.





Photo: Centre: Stanley Raka, President, PNG AoPE; Centre Left: Jennifer Rush, AES member; Centre Front Row: Anne Markiewicz, AES Board member

PROFESSIONAL LEARNING COMMITTEE

Overview of activities and achievements 2010-11

The Professional Learning (PL) Committee undertook forward planning of professional learning for the AES and identified that the role of professional learning in the AES is to:

- •advance knowledge and thinking in evaluation
- create an environment that supports a professional community of practice and learning
- •advocate for and influence good practice in evaluation with evaluators and with wider evaluation stakeholders

These goals now act as a guiding framework for planning and evaluating all professional learning activities of the AES.

The PL Committee has also been involved in:

- •Developing a professional learning framework which will provide a basis for structuring professional learning activities and surveying member interests.
- •Redesigning the evaluation of the annual conference to focus on the learning outcomes of the conference, in line with the roles identified above.
- •Discussions about online delivery mechanisms as part of a wider review of the AES internet development strategy.

Workshops offered 2010-11

11 different workshop topics were offered around Australia and New Zealand. Of the 36 workshops offered only 2 were cancelled due to insufficient numbers and WA region continued to foster a very effective partnership with IPAA, WA.

Workshops offered included:

Developing Monitoring and Evaluation Frameworks. Presenter: Anne Markiewicz

Using purposeful program theory and logic models for evidence-based policy and practice. Presenter: Professor Patricia Rogers

Reframing/Re-evaluating Case Study Evaluation. Presenter: Professor Helen Simons

Introduction to Monitoring and Evaluation. Presenter: Dr Jessica Dart

Evaluation Dilemmas: Participatory Clinic Linking Evaluation and Social Justice. Presenter: Dr Donna M Mertens

Actionable Evaluation for Real World Decision Makers. Presenter: Dr Jane Davidson

Analysing Qualitative Data. Presenter: Assoc Professor Ros Hurworth

Introducing Developmental Evaluation. Presenters: Kate McKegg and Nan Wehipeihana

Designing Improved Performance Measurement Systems. Presenter: Graham Smith

Systems thinking for evaluation practice. Presenter: Janice Noga

Linking Evaluation and Social Justice. Presenter: Dr Donna M Mertens

Planning for 2011-12

The main activity of the PL Committee for 2011-12 will be to complete the development of the professional learning framework, commence work on commissioning a set of core modules in professional learning in evaluation and will work with the Executive Officer to undertake information collection on members' interests in professional learning.

Professional Learning Committee 2010-2011

David Earle (Chair) Margaret MacDonald

Rick Cummings Rita Perkons

Paul Chesterton

PUBLICATIONS COMMITTEE

Overview of activities and achievements 2010-11

In accordance with the strategic objectives established for the Committee over the past year, our key achievements have included:

Continuing to receive and act upon the feedback of members in relation to key publications roles and responsibilities of the Society: Feedback in relation to website publications has been warmly welcomed, and we continue to receive positive feedback about the value of the Journal to Society members.

Maintaining the momentum of current publication commitments to the Society, through regular production of *EJA* and *E-News*: The Committee is now up-to-date and on track with the *EJA* to have produced three editions for last year and two for this year – this brings our subscription commitments up to date with an average of two editions over the past three years (including the current edition). Articles continue to be submitted across an increasing range of topic areas related to evaluation, and submission of manuscripts from overseas authors continues to grow. Members are continually encouraged to submit manuscripts for consideration to the journal as this is considered a vital source of professional peer review and knowledge dissemination about current issues and approaches to evaluation.

Reviewing website access and methods to streamline the provision of electronic information to members: Some further modifications to the website have been made in line with suggestions of members, and we will continue to streamline web-site information as an ongoing task.

Strengthening membership contributions to *Evaluation Stories* and *Evaluation Reports*: Unfortunately, additional contributions to these aspects of the website have not been forthcoming over the past year. Accordingly, the Committee is in the process of following up relevant support mechanisms with activity co-ordinators, together with strategies and linkages across other AES portfolios that might be used to strengthen contributions to these areas. The ongoing viability of each of these publications will be reviewed over the next year.

Planning for 2011-12

Over the coming 12 months the Publications Committee has set a number of strategic goals, focusing upon:

- Expanding Committee membership to incorporate NZ representation;
- •Developing an **Editorial Advisory Board** for the Journal;
- •Expanding the pool of peer reviewers for the Journal;
- •Implement on line 'feedback' about the Journal from subscribers/readers; and
- •Improving cross committee linkages to take advantage of:
 - oThe Awards Committee and publication of Evaluation Stories on the website, and
 - oThe Professional Development Committee and publication/promotion of information on the website.

We look forward to the challenges ahead for the 2011-2012 financial year and continue to invite feedback from Society members about methods of continuing to improve our dissemination of knowledge to you.

Publications Committee Members

Dr Darren Harris Chair, Victoria

Associate Professor Rosalind Hurworth Co-Editor EJA, Victoria

Professor Rick Cummings Committee Member, Western Australia

Mr Bradley Shrimpton Committee Member, Victoria

AES 2010 INTERNATIONAL CONFERENCE: WELLINGTON NZ

The 28th AES International Conference was hosted by the Health Services Research Centre of Victoria University of Wellington. It was held at the Pipitea Campus of Victoria University from September 1 to 3.

The conference theme, *Reflecting on Evaluation* invited evaluators, commissioners and users of evaluation to reflect on current professional practice and the role of evaluation within the wider society.

There were 7 sub-themes:

International development
 social and community

practice and usemethodology and methods

•health and education •impacts of evaluation

•Indigenous peoples

The conference was attended by 307 delegates, of whom 60% were AES members. Delegates came from as far afield as Vietnam, Papua New Guinea, The United States, the UK and Cambodia.

The keynote speakers included:

•Dr Jane Davidson, Director of Real Evaluation Ltd, Auckland

•Professor Roger Maaka, Māori and Indigenous Studies Te Manga Māori, Taradale, NZ

•Professor Donna Mertens, Department of Educational Foundations and Research, Gallaudet University, Washington DC

•Professor Thomas A Schwandt, Department of Educational Psychology, University of Illinois, Urbana-Champaign, USA

• Professor Elliot Stern, Evaluation Research, Lancaster University

14 workshops were offered with 213 participants.

One of the most popular aspects of the conference was the opportunity to be exposed to Māori culture through the opening session (powhiri) held at Pipitea Marae and other events.

AES 2011 International Conference Sponsors

•NZQA – New Zealand Qualifications Authority •Statistics New Zealand

•NZ Ministry of Education •NZ Ministry of Social Development

●ACER ●NZ Department of Labour

•ARTD Consultants
•NZ Council for Educational Research

●Victoria University of Wellington ●IMSED Research

AES 2010 International Conference - Wellington Committee

David Turner (Convenor) Independent contractor
David Earle Ministry of Education, NZ
Anne Alkema Independent contractor

Mathea Roorda Evalue Research

Penny Hawkins NZAID

Robyn Bailey

RB Evaluation Research Ltd

Mili Burnette

Victoria University of Wellington

Ausaga Faasalele Tanuvasa

Victoria University of Wellington

Victoria University of Wellington

Research Evaluation Consultancy Ltd

SPECIAL INTEREST GROUPS

OVERVIEW

Special Interest Groups (SIG's) are intended to play an integral part in the future of the AES. SIG's offer members a vehicle through which to progress particular areas of interest and manage the development of the knowledge and practice in these areas.

The AES currently has two operational SIG's: the Indigenous Evaluation SIG and the Realist Evaluation and Realist Synthesis SIG's.

There are plans to expand the number of SIG's and the Board have simplified the arrangements for creating SIG's to encourage the formation of more groups.

INDIGENOUS EVALUATION SIG

The continued development of Indigenous evaluation remained a priority for the AES in 2010-11. The AES Indigenous strategy continued to support the aims of:

- •Increasing the numbers of Indigenous people in evaluation
- •Increasing the capacity of evaluators to produce high quality, ethical work in Indigenous contexts
- Increasing knowledge, skills and competence of Indigenous and non-Indigenous evaluators

The key focus of the Indigenous Strategy and SIG for 2010/11 has been on supporting Aboriginal and Torres Strait Islander evaluators.

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS FOR 2010/11

The SIG Planning Workshop

The Indigenous SIG held a workshop at the 2010 conference to:

- Provide an overview of the progress of the Indigenous Strategy SIG.
- Endorse ethics and good practice guidelines for conduct of evaluation in Indigenous contexts.
- Review learnings and challenges from the conference support grants scheme.
- Review good practice in evaluation capacity and developing good practice in evaluation.
- Determine priorities and strategies for the SIG over the coming year.

Priorities for the Indigenous SIG set during the workshop included:

- 1. Supporting learning and strengthening the capacity of Indigenous and non-Indigenous evaluators. Strategies to achieve this included:
 - •Developing a registry of Indigenous researchers and exploring how the AES could support Indigenous evaluators by linking to mentoring/training pathways
 - •Promoting partnerships between the AES and Indigenous organisations, people, groups and people. Strategies included:
 - •Exploring mechanisms for breaking down the distinction between research and evaluation, since many Indigenous researchers may not identify as evaluators.
 - Establishing partnerships with research bodies
 - •Looking for opportunities to promote evaluation research in local communities
 - •Developing the SIG website to expand presence.
 - •Exploring a range of new formats for use by the SIG.
- 2. Identifying what the AES has to offer Indigenous people. Strategies to achieve this included:
 - •Developing strategies to further support involvement by Indigenous evaluators at the 2010 Conference;
 - •Creating safe spaces at the conference for Indigenous people
 - •Establishing support networks for Indigenous people attending the conference

- •Inviting an Indigenous key note speaker to the Sydney conference
- •Promotion of the conference within Indigenous communities
- 3. Encouraging Indigenous people to apply for conference support grant hence increasing the number of Indigenous evaluators at the Conference. Strategies included:
 - Providing support for community-based evaluation training and for information sharing about communities

Support for Indigenous Evaluators to Attend the AES Conference

FaHCISA supported Diane Walker to attend the 2010 Wellington Conference. The Department has also provided funding to support additional grant places at the 2011 conference.

Support Learning and Strengthening the Capacity of Indigenous and Non-Indigenous Evaluators

A number of AES members worked with Indigenous evaluators and groups throughout the year to support learning and strengthen capacity. Member's activities included employment, mentoring, and training of Indigenous evaluators by Australian and New Zealand consultancy groups, government departments, and research organisations. A number of these activities will be presented as part of the 2011 AES Conference.

Regional Committees conducted a range of seminars and workshops that were focussed on Indigenous programs and on conducting quality and responsive evaluation in Indigenous contexts.

Nan Wehipeihana and Kate McKegg conducted workshops in four Australian cities on developmental evaluation, which drew heavily on their experiences in using this methodology with Maori community development programs.

Identify what the AES has to offer Indigenous People

The AES conference was promoted within Indigenous communities, which resulted in a significantly increased number of conference paper submissions by Indigenous peoples.

The Sydney conference organisers have included a wide range of activities to support involvement by Indigenous evaluators at the 2011 Conference including:

- •Creating safe spaces at the conference for Indigenous people
- •Establishing support networks for Indigenous people attending the conference
- •Inviting an Indigenous Australian keynote speaker to the Sydney conference

The conference support grants panel has developed a plan for supporting and welcoming conference support grant recipients at the Sydney conference. This includes finding 'buddies' for grantees who might be on their own and need some support, a proposed morning or afternoon tea for Indigenous participants at the beginning of the conference, and encouraging workshop presenters to acknowledge the traditional owners.

Encourage Indigenous People To Present At The 2011 Conference And Apply For Conference Grants

SIG members, Regional Groups and the Conference Organisers actively encouraged Indigenous people to attend the Conference and apply for conference grants. As a result, a significantly increased number of Aboriginal evaluators applied for and where awarded conference support grants. (see the Conference Support Grants Committee report following).

A 2010 support grant recipient, Carol Thomas is giving a paper at the Sydney conference on 'What's important in evaluating an Aboriginal program'.

The SIG Website

The Conference Support Grants Committee convener used the SIG to identify a new Aboriginal member of the conference support grants panel. The new member, Eliza Pross made a significant and valuable input into the work of the panel this year.

Challenges

The Indigenous SIG convener Carol Thomas was unable to continue in the role from early 2011 and the SIG was inactive for the final part of the year.

Planning for 2011-12

The SIG website will be launched and the group revitalised in the coming year. The SIG will continue to progress the actions established in 2010/11 and a new convener will be sought. In 2011 a new AES organisational structure will create a separate Indigenous Evaluation Strategy committee that includes the current activities of the conference support grants panel.

2010/11 SIG Members

Carol Thomas (Convener) Diane Walker Cara Waller

Nea Harrison, Valerie Alberts Christine Walker

Silvia Cosier Kim Grey Eliza Pross

Sue Leahy June Lennie Moana Keelan

Wendy Mathews Nan Weihepeihana

Kataraina Pipi Trish Young Mathea Roorda Kellie Spee

Cheryl Read Amohia Boulton

John Scougall Peter Ryan

John Donnelly John Guenther

REALIST EVALUATION AND REALIST SYNTHESIS SIG

A Special Interest Group (SIG) in Realist Evaluation and Realist Synthesis was established at the 2009 AES conference.

This SIG is a response to a general interest in the methodology of Realist Evaluation and using realist approaches. It offers opportunities for networking where people can share experiences and questions.

Activities and Achievements

A small group of SIG members met at the 2010 conference and decided that there should be four priorities for the coming year:

4.continuing to promote professional development activities;

5.investigating development of e-communications such as a chat list or web space;

6.sharing information and resources; and

7.advocating for a workshop space to be included in the 2011 conference.

There was some progress on each of these fronts;

- •An initial attempt to establish a blog ran out of steam, and was replaced with representations to the Board for inclusion of appropriate spaces for SIGs on a proposed revised AES website.
- •Two brief Information Bulletins were prepared and distributed to SIG members, describing new initiatives in realist evaluation and realist synthesis, new publications and journal articles, and professional development events.
- •Members were polled to find out the extent of interest in a pre-conference 'peer networking' workshop at the 2011 conference, and (with a positive outcome), negotiations were undertaken to organise that workshop. It has been promoted to SIG members and will be trialled as a strategy this year. The workshop will give participants the opportunity to share experiences, dilemmas, ideas and information. It will also provide a forum for planning activities for the SIG over the coming year.

The SIG has also, through its convenor, contributed to discussions about the AES Strategic Plan and Implementation Plan and invited realist papers for the 2011 conference. There are 45 members on the SIG mailing list.

Convenor: Gill Westhorp

AES REGIONAL ACTIVITY

The AES supports activities and achieves strategic goals through a strong network of committed members organised in regional locations. Committees based in regional locations work to provide a program of professional development and networking activities for the benefit of local evaluation practitioners and users of evaluation services.

AES IN CANBERRA

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS

In 2010-2011 we plan to hold further events on a range of themes relevant to evaluation. The committee is also establishing links to federal central agencies in relation to reform of the Australian Public Service (APS) and to stimulate interest in evaluation across the APS.

The Canberra Regional Group offered a number of different events to engage current members, as well as to attract new members to the AES, including:

- •24 August 2010, Hot Issue Breakfast: Evaluation Ethics a conversation
- •7 October 2010, Hot Issue Breakfast: Reflecting on the Wellington AES Conference
- •4 November 2010, Hot Issue Breakfast: Internal and External Evaluation
- •10 March 2011, Hot Issue Breakfast: Evaluating for accountability vs evaluating for learning

Workshops organised during 2010-2011 were:

- •17 March 2011, Using purposeful program theory and logic models for evidence-based policy and practice, Professor Patricia Rogers
- •15 June 2011, Introducing Developmental Evaluation, Kate McKegg and Nan Wehipeihana

The Canberra Regional Group of the AES hosted the launch of the book *Purposeful Program Theory: Effective use of theories of change and logic models* by Sue C. Funnell and Patricia J. Rogers (in photo to right) in Canberra in March 2011. The AES negotiated a deal with the publishers were AES members were offered a 20% discount when purchasing the book and 70 members took up the offer.



CANBERRA COMMITTEE MEMBERS FOR 2010-2011

Susan Garner (Regional Representative & Chair) – Consultant evaluator

Julie Elliott (Deputy Chair) – AusAID Graham Smith Consultant evaluator

John Stoney Department of Education, Employment and Workplace Relations

Stephen Horn Department of Families, Housing, Community Services and Indigenous Affairs

Emma Mathews Consultant evaluator
Palaniappan Muthiah Consultant evaluator

Emma Williams Independent Maburra Consulting

PLANNING FOR 2011-12

The ACT regional committee plans to host a range of activities, including lunch time seminars; hot issues breakfasts; panel discussions; and workshops during 2011-12. Possible themes across these activities include:

- Evaluating strategies and policies
- •Use of statistical analysis in evaluation
- Planning and managing large scale complex evaluations
- Evaluability assessment

The committee will continue to establish links and relationships with federal government agencies in line with supporting the AES Strategic Plan to stimulate interest in evaluation across Government.

AES IN NEW SOUTH WALES

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS

As our NSW membership grows and in the lead up to the Sydney conference we continue to hold well attended bimonthly professional development sessions with a range of AES members contributing to the workshops. Attendance is a good cross section of the evaluation community including government, NGOs, consultants and the business sector.

Sydney Conference 2011

NSW will host the AES Conference Evaluation and Influence at the Sydney Hilton 29 August - 2 September 2011.

With the focus on influence, the conference builds upon the two previous conferences with their themes of evidence (Canberra 2009) and Reflections on Evaluation (Wellington 2010). Evaluation claims to influence public policy, professional practice and the management of organisations. What is the nature and extent of this influence? How can evaluations be made more influential? And conversely, in a rapidly changing world, what are the main influences on evaluation? To what extent is evaluation responding by taking on new approaches and technologies?

Much of the year has been taken up in planning the 2011 Conference through the Sydney Conference Organising Committee. At 30 June 2011 we are on track to register over 400 participants after receiving a record number of abstracts.

Our keynotes include:

- •Sandra Nutley, Professor of Public Management, University of Edinburgh
- Professor Penny Hawe, Markin Chair in Health and Society University of Calgary
- •Stewart I. Donaldson, Professor and Chair of Psychology, Director of the Institute of Organizational and Program Evaluation Research
- Professor Ian Anderson Head of Murrup Barak, Melbourne Institute for Indigenous Development, University of Melbourne, Former Director of Onemda VicHealth Koori Health Unit
- •Patricia Rogers, Professor in Public Sector Evaluation, RMIT
- •Peter Shergold, Macquarie Group Foundation Professor the Centre for Social Impact, UNSW

The Conference Organising Committee has been meeting regularly since September 2009 and comprises:

Annette Michaux The Benevolent Society (Chair)

Andrew Anderson The Benevolent Society

Kerrie Ikin/Cheryl

Department of Education and Training

Ballantyne

Chris Milne ARTD Consultants (Chair Program Committee)

Sue Leahy ARTD Consultants

Rita Perkons Thoracic Society of Australia and New Zealand

Peter Ryan Aboriginal Affairs, Department of Human Services

Yona Cass South Eastern Sydney Illawarra Health

Margaret Thomas ARTD Consultants

Ralph Hall School of Social Sciences and International Studies, UNSW

Jeff Bost Consultant

Ann Chamberlain Catholic Community Services

Karen Fisher Social Policy Research Centre, UNSW

The 2010-11 regional meeting and workshop program

This regional program emphasises professional development and provides the opportunity for networking and discussion of practice issues. Each session has an AES meeting, short afternoon tea and a 1.5 hour professional development workshop. The workshops explore issues of interest to evaluation practitioners and to those commissioning or managing evaluations. The workshops focus on connecting theory and practice in an interactive way, and are designed to leave participants with new ideas and approaches to evaluation. These sessions continue to be well attended.

AES meetings with a professional development workshop this year include:

- •20 October 2010. Workshop: Evaluability Assessment bringing stakeholders together to reach consensus on target outcomes, key evaluation questions and performance indicators, Jeff Bost, Consultant
- •8 December 2010, Workshop: *Organisational Change through Evaluation*, Andrew Anderson, The Benevolent Society, followed by Christmas drinks, Hosted by Urbis
- •23 February 2011, Workshop: Evaluating capacity building in health contexts: use and development of the health promotion capacity building framework, Margaret Thomas, ARTD Hosted by Urbis
- •20 April 2011, Workshop: *Principles that make program monitoring work how it works for Community Participation and Transition to Work Programs*, Klas Johansson ARTD and Joanna Battersby ADAHC, Hosted by GHD
- •22 June 2011, Workshop: Community Partnerships for Human Rights, Jennifer Davis and Sonia Wutzke, Human Rights Commission, Hosted by GHD

We would like to thank Urbis and GHD for hosting our professional development program this year.

- •One day workshops included:
- •22 September 2010, Workshop: Evaluation Dilemmas, Elliot Stern
- •27 July 2010, Workshop: *Using purposeful program theory and logic models for evidence-based policy and practice*, Professor Patricia Rogers
- •11 April 2011, Actionable Evaluation for Real World Decision Makers, Dr Jane Davidson
- •14 June 2011, Introducing Developmental Evaluation, Kate McKegg and Nan Wehipeihana

NSW Committee Members FOR 2010-2011

Annette Michaux AES Regional Representative and convenor, The Benevolent Society

Ben Barnes Committee member, Ipsos Social Research

Karen Fisher Committee member, SPRC, UNSW

PLANNING FOR 2011-12

In the coming financial year we will be focussing on the upcoming Sydney Conference and regional activities will recommence in November when we have all had a well earned period of recovery.

AES IN THE NORTHERN TERRITORY

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS

The NT Region was revitalised with the establishment of a new Regional Committee and a high level of interest in Bi Monthly Discussion Groups. The new format for discussion groups for the year includes a short presentation by an invited guest or AES member followed by group discussion, lunch and networking. The Discussion Groups alternate between venues in the City and Casuarina area. The NT Committee holds its meetings immediately after the Discussion group.

Lunchtime Discussion Program 2011:

- •10 February 2011, Who's doing what, when, where and how when it comes to evaluation in the Territory?
- •7 April 2011, Building evaluation capacity and participatory evaluation as strategies for strengthening community decision-making and increasing program responsiveness and quality, Nea Harrison (Pandanas Evaluation and Planning Services) and Aggie Wegner (Northern Institute)
- •9 June, 2011, What's in my evaluation 'toolkit'? Using Web 2.0 tools to support asynchronous evaluation for projects with geographically dispersed teams, Alicia Boyle, Charles Darwin University

One day workshop:

•12 April 2011, Actionable Evaluation for Real World Decision Makers, Dr Jane Davidson

NT COMMITTEE MEMBERS FOR 2010-2011

Nea Harrison, Pandanus Evaluation & Planning Services, Darwin

Regional

Representative

Dagmar Schmitt Power and Water Corporation, Darwin (until March 2011)

Elizabeth McDonald Menzies School of Health Research Darwin

Anja Tait Northern Territory Library, Darwin

Pascal Tremblay Department of Education and Training, Darwin

Jo McGill Northern Territory Library, Darwin

Diane Walker The Lowitja Institute, Darwin (retired in June 2011)

Johanna Bell Menzies School of Health Research Darwin

PLANNING FOR 2011-2012

The NT committee plans to establish mechanisms to link Northern Territory AES who live outside Darwin into Regional activities. The NT Regional Group will continue to conduct its bimonthly seminars in Darwin in 2011/12.

AES IN QUEENSLAND

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS

This year Queensland maintained a strong monthly program of lunchtime seminars and held three workshops in Brisbane. We were delighted to see members host two workshops and an evening seminar in Cairns.

The 2010-2011 Brisbane lunchtime seminar series included the following:

- •July 2010, Independence and Objectivity in Evaluation, Anne Markiewicz
- •August 2010, Wearing the ruby slippers! Embedding a culture of evaluation in the Queensland Department of Education and Training. The story so far...., Linda Newman

- •September 2010, Critical reflections on the use of meta-evaluation in a participatory research project in Nepal, June Lennie
- •October 2010, The fear of fear: Overcoming resistance to evaluation, Peter Bycroft and Victoria Visser
- •February 2011, Action Research Emerging Themes from Three Decades of Evaluative Practice, Dr Mervyn (Merv) Wilkinson
- •March 2011, The evaluation design for a major Indigenous school renewal reform: challenges and insights, Dr Annette Woods & Professor Val Klenowski
- •April 2011, Positive Evaluation Methodology: Unpacking the Positive Ageing Methodology, Anthea Rutter
- •May 2011, The promises and perils of collaborative evaluation, Dr Delwyn Goodrick
- •June 2011, Ethical challenges in evaluations: ideas for usefully applying research ethics strategies, Dr Gary Allen

Brisbane workshops held during 2010-2011 were:

- •19 July 2010, Using purposeful program theory and logic models for evidence-based policy and practice, Professor Patricia Rogers
- •5 October 2010, Linking Evaluation and Social Justice, Dr Donna M Mertens
- •17June 2011, Introducing Developmental Evaluation, Kate McKegg and Nan Wehipeihana

Cairns seminar which was jointly staged with The Cairns Institute was:

•6 October, Social Justice and Credible Evidence. Dr Donna M Mertens

Cairns workshops organised during 2010-2011 were:

- •5 & 6 August 2010, Developing Monitoring and Evaluation Frameworks, Anne Markiewicz
- •20 June 2011, Introducing Developmental Evaluation, Kate McKegg and Nan Wehipeihana

Our part-time administrative support has greatly benefited us and enabled us to maintain the seminar program. The committee is appreciative of the ongoing support it receives from Queensland Treasury in providing the lunchtime seminar venue free of charge.

The committee hosted an 'End of Year' celebration on 24 November 2010 as an AES member only event to celebrate our success and thank members for their support.

QUEENSLAND COMMITTEE MEMBERS FOR 2010-2011

Silvia Cosier Regional Representative and PD Sub-Committee Member

Diana Beere PD Sub-Committee member (resigned June 2011)

Jo Durham PD Sub-Committee member
Susan Rudland PD Sub-Committee member

Jill White Committee member and Membership Officer

Yvonne Darlington Committee member (resigned April 2011)

June Lennie Committee member

Marion Norton Committee member

Linda Newman Committee member (joined February 2011)

PLANNING FOR 2011-12

The Committee will support the implementation of AES strategic directions in order to strengthen evaluation practice in Queensland, As well as our regular monthly seminars in Brisbane, we will seek opportunities to offer activities to members in other locations, both face-to-face and through online applications. We look forward to collaborating in the planned review of regional committee operations.

AES IN SOUTH AUSTRALIA

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS

South Australia will host the 2012 AES International Conference and made a decision, early in the year, that we would need to manage our limited human resources wisely. To this end, we decided to reduce the number of local seminars we conduct and to establish a clear focus on building evaluation capacity within the local seminar program. John Pilla, from KPMG, undertook to convene the local seminar program with support from a couple of other members. This effectively cleared the remainder of the committee to start work on planning for the 2012 conference.

Significant progress has been made on the organisation of the 2012 Conference, with a committee established, dates set, the Adelaide Convention Centre booked as the venue, confirmation of Arinex as the conference organisers, consultations undertaken with the Board, regional representatives and the Professional Learning Committee about potential speakers; initial approaches made to some international keynote speakers, and the initial budget developed and submitted to the Board. The theme for the conference will be *Evaluation in a Changing World*, providing opportunities to focus on changes to the contexts for evaluation as well as to innovations in methodology.

SEMINAR AND WORKSHOP ACTIVITY FOR 2010-11

Seminars

- •6 July 2010, Everything you always wanted to know about evaluation but didn't know who to ask... A panel of speakers responded to a set of questions developed by a community health program, with additional questions and discussion from the floor.
- •21 September 2010, Highlights of the 2010 AES conference (and consultation for the 2012 Conference Adelaide)
- •28 March 2011, Old dogs new tricks: applying new methodologies in evaluation
 A presentation demonstrated the use of the Participatory Performance Reporting Technique. The panel included representatives from the client, the consultancy firm undertaking the evaluation, and participants in key aspects of the methodology
- •25 May 2011, Responding to the Global Financial Crisis: Evaluating the American Recovery and Reinvestment Act (ARRA), Dr Bill Kittredge

One day workshops

•19 May 2011, Actionable Evaluation for Real World Decision Makers, Dr Jane Davidson

South Australian Committee Members for 2010-2011

Regional Representative, Conference Co-Convenor Gill Westhorp **Bronte Koop** Conference Co-Convenor, Convenor, Conference Sponsorship Committee, Branch Committee member Don Allan Committee member; Treasurer, Conference John Pilla Committee member; Convenor, Seminar Program **Emily Moskwa** Committee member; Convenor, Indigenous theme, Conference Committee John Collins Committee member; Member, Conference Sponsorship Committee John Goslino Committee member; Convenor, IT Theme, Conference Committee Martin Andrew Committee member Anne Bosio Committee member Colin Sharp Committee member Mark Dawson Committee member

PLANNING FOR 2011-12

The Committee plans to conduct half a dozen high quality seminars over the year, and to continue work on preparation for the 2012 conference as described above.

THE TASMANIAN EVALUATION INTEREST GROUP

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS

On 11 June 2010 a group of people interested in evaluation met with the view of forming a AES Regional Committee, and develop a plan for the next 12 months. During this meeting Jenny Kerrison gave a presentation on *The role of Program Theory in Program Logic Development*. A committee was appointed and they planned to meet to develop professional development calendar for 2010-2011

SEMINARS 2010-2011

Friday 16 July Seminar: *Measuring the unmeasurable: dealing with complex and complicated evaluations* Presenter: Dr. John Guenther

Friday 20 August Seminar: The use of program clarification in program development Presenter: Dr. Jenny Kerrison

Friday 17 September Seminar: *Using case-based research methods: Why evaluation is not a choice between qualitative or quantitative methods* Presenter: Dr. Erica Bell

Friday 29 October Seminar: *Theoretical and practical approach to program logic* Presenters: Helena Mitev and David Treanor

Thursday 25 November Seminar: *Evaluation that really makes a difference: short-cycle evaluation* Presenter: Bob Dick

Friday 18 February Seminar: *Evaluating Ethics in Evaluation Practice* Presenter: Professor Jeff Malpas, Professor of Philosophy, University of Tasmania

Wednesday 20 April Seminar: Maximising Value of Consultants and Evaluations: A Consultant's View on the Project Lifecycle Presenter: Byron Pakula, Senior Consultant, Roberts Evaluation

Thursday 23 June *Social Return on Investment Analysis in Evaluation* Presenter: Kiros Hiruy, Senior Consultant for RDS Partners

TASMANIAN COMMITTEE MEMBERS

Helena Mitev

Jenny Kerrison

Committee member

Carla Mooney

Committee member

Committee member

Committee member

AES IN VICTORIA

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS

The Victorian Committee has continued to organise and provide a monthly seminar series. These seminars have provided the opportunity for professional development and networking for members and non-members, and have been well attended throughout the year. Presentations and notes from seminars held have been loaded onto the AES website for access by attendees and those who could not attend.

The following seminars have been delivered:

- •15 July 2010, Participatory approaches to evaluation, Dr. Ian Patrick, Director, Ian Patrick & Associates Pty Ltd
- •18 August 2010, *Lessons learned*, Dr Bruce Kefford, Deputy Secretary, Agriculture Research & Development, Department of Primary Industries
- •22 September 2010, The empirical measurement of the impact of worldview on development. Daring, dumb or downright dangerous? Rob Kilpatrick, Director of Spiritual Engagement, World Vision
- •20 October 2010, Performance stories, Dr. Jess Dart, Managing Director, Clear Horizon
- •17 November 2010, Understanding the World Café: A Participatory Approach for Community Engagement, Roland Naufal, Director, 4C Living Well
- •16 February 2011, Most Significant Change (MSC): the Story Behind the Technique Tracey Delaney, Monitoring and Evaluation Consultant
- •16 March 2011, Responding to the Client: Choices from Across the Spectrum of Evaluation Practice, John Owen, Senior Research Fellow, Centre for Program Evaluation, The University of Melbourne
- •20 April 2011, Lessons Learned Evaluating Drug and Alcohol Services, Josephine Norman, Manager, National Health & Human Services Practice KPMG
- •18 May 2011, Ethics and Knowledge Ownership, John Donnelly, Donnelly Consultants
- •15 June 2011, Evaluation readiness: How do we know stakeholders are ready to engage in evaluation?, Associate Professor Janet Clinton, Centre for Program Evaluation, University of Melbourne

Workshops held during the year:

- •30 September 2010, *Linking Evaluation and Social Justice*, Dr Donna Mertens, Professor, Department of Educational Foundations and Research, Gallaudet University, Washington, DC
- •14 April 2011, Actionable Evaluation for Real World Decision Makers, Dr Jane Davidson, Director, Real Evaluation
 Ltd
- •24 June 2011, Designing Improved Performance Measurement Systems, Graham Smith, Director, Numerical Advantage

VICTORIAN COMMITTEE MEMBERS

Regional Representatives

Corrina Bertram Director, Government Advisory Services, KPMG

Committee members

Farida Fleming Research & Evaluation Consultant, Assai Consult

Jann Millic Manager - Housing & Community Building, DHS

Anthea Rutter Research Fellow, Centre for Program Evaluation, The University of Melbourne

Pam St Leger Senior Lecturer, Centre For Program Evaluation, The University of Melbourne

Susan Williams Evaluation Consultant, Department of Sustainability and Environment

PLANNING FOR 2011 - 2012

The Victorian Committee will continue to organise its seminar program and support workshops offered through the AES in Victoria. Additionally, the Victorian Committee will coordinate the operation of workshops in Outcome Mapping in November 2011. These will be held in Melbourne and at least one other capital city. This follows the Victorian Committee's proposal to the AES Board for support to bring Terry Smutlyo, one of the founders of the Outcome Mapping approach to Australia from Canada to deliver the training. The Victorian Committee will meet later in 2011 to consider the implications of the AES strategic plan and how this can be supported in Victoria. The Committee will also invite expressions of interest from members for positions on the Victorian Committee to broaden representation and encourage renewal.

WELLINGTON REGIONAL BRANCH OF AES

These events have all been in Wellington

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS

In the 2010 / 2011 year we have continued to run monthly events. These have been well attended, (around 25-30 at the lunchtime seminars) and we receive positive feedback from those who attend.

In September 2010 we hosted the annual AES International Conference in Wellington. We had a small, but enthusiastic committee which worked hard to ensure that attendees had both a New Zealand experience and worthwhile network and learning opportunities. The conference was based around the theme of Reflecting on Evaluation and speakers and presenters were given the opportunity to put forward their thinking in relation to current professional practice and the role of evaluation within wider society.

Activities during 2010-2011

- •21 July 2010, Seminar, Real world examples of how to use seriously large outcomes models (logic models) in evaluation, public sector strategic planning and shared outcomes work, Paul Duignan, Parker Duignan
- •18 August 2010, WEG café breakfast
- •14 October 2010, Seminar, Mapping outcomes with NZ Police, Alison Chetwin, New Zealand Police
- •11 November 2010, Seminar, Managing evaluation projects in a field dominated by statistics and economics, Kathleen Palmer
- •9 December 2010, WEG Christmas Breakfast
- •9 February 2011, Seminar, Higher degree qualifications in evaluation in Aotearoa/New Zealand: what is possible, Dr Robin Peace, A/Prof Research and Evaluation, School of People, Environment and Planning, Massey University
- •30 March 2011, Seminar, Capacity Building for Monitoring and Evaluation in Pacific Development, Dr Susanna Kelly, Senior Consultant, Litmus Ltd
- •10 May 2011, Seminar, Ethics in Evaluation Practice, David Turner independent evaluation practitioner
- •Monday 30 & repeated 31 May 2011, **Workshop**, *Analysing Qualitative Data*, Associate Professor Ros Hurworth, Melbourne Graduate School of Education
- •15 June 2011, Seminar, Enhancing your evaluation practice with a group reflective tool, Vicki Wilde, Rae Torrie, Mathea Roorda, Heather Nunns, Robyn Bailey all independent Research & Evaluation practitioners.

PLANNING FOR 2011-2012

We have planned a series of events for the remainder of 2011. These include two full day workshops, two lunch time seminars and a networking opportunity;

- •18 July 2011, Workshop, Performance measurement systems and performance measures, Graham Smith
- •24 August 2011, Systems thinking for evaluation practice, Janice Noga, independent consultant
- •October 2011, Evaluative Reasoning, Heather Nunns, independent consultant

•November 2011, Whanau ora, John Ryks,

WELLINGTON REGIONAL BRANCH COMMITTEE MEMBERS FOR 2010-2011

Anne Alkema (Convenor & AES Regional Representative) Independent Consultant

Sally Faisandier (Treasurer) Department of Corrections

Liz Smith (Events Coordinator) Litmus Ltd

Mili Burnette (Workshops) Independent Consultant

Jenny Neale (Committee member) Victoria University of Wellington

Mathea Roorda (Committee member) Evalue Research

David Turner (Committee member) Independent Consultant

NB: This report is of activity undertaken by Wellington based members, at present the Auckland based members do not have an active committee. However, there is interest from an Auckland member who is looking to set up Auckland based events.

AES IN WESTERN AUSTRALIA

OVERVIEW OF ACTIVITIES AND ACHIEVEMENTS

Events held during the year were:

- •21 July 2010, Workshop, *Introduction to Monitoring and Evaluation*, Dr Jessica Dart Joint event with IPAA, WA
- •30 August 2010, Discussion, Experiences in International Development Evaluations: the Good, the Bad and the Ugly, Theo Nabben
- •15 October 2010, Workshop, *Linking Evaluation and Social Justice*, Dr Donna M Mertens Joint event with IPAA, WA
- •26 November 2010, Discussion, *Evaluating Crime Prevention*Raiyana Pavan, WA Office of Crime Prevention
- •6 December, 2010, Christmas celebration drinks and nibbles
- •17 May 2011, Actionable Evaluation for Real World Decision Makers, Dr Jane Davidson Joint event with IPAA,

PLANNING FOR 2011-12

In 2011-2012 the WA Branch will focus on implementing the AES strategic plan and on hosting a seminar series that address the areas of interest specific for WA. In addition, the WA Branch will continue the partnership arrangements with the Institute for Public Administration (IPAA) WA with regards to the delivery of AES workshops, where appropriate. The alliance with IPAA will be broadened in 2011 and will include the delivery of evaluation courses through local WA providers. These courses will be advertised on both the IPAA and AES web pages and members of both organisations would be offered discounts.

Planned workshops:

•6 September 2011, Assessing the Impact of Research and Evaluation studies – What, Why, When and how? Sandra Nutley

WESTERN AUSTRALIAN COMMITTEE MEMBERS

Carina Calzoni AES Regional Representative Clear Horizon WA
Rosemary Cant Committee member Social Systems and

Evaluation

Alan Charlton Committee member Office of Auditor General

Rick Cummings Committee member Murdoch University

Gaye Mackenzie Committee member Rangelands NRM

Lesley Miller Committee member Millar Medix

Theo Nabben Committee member Nabben Consulting

Vicki Williams Committee member URS

THE SOCIETY'S CORPORATE GOVERNANCE

How the Society is Governed

A board of management provides overall governance and has ultimate responsibility for the Society's affairs. The Society's strategic and business objectives are achieved through the activities of members participating on various committees and working together with the Board. All committees are committees of the Board and report to the Board.

ACCOUNTABILITY OF THE BOARD

The Board is accountable to the Society's membership. All members of the Board must adhere to the requirements of the *Associations Incorporations Act 199*1 (Australian Capital Territory) and the provisions set out in the Society's Constitution and Policies.

APPOINTMENT OF THE BOARD

Following adoption of the new constitution at the Annual General Meeting on 3 September 2009 the Board consists of four named office bearers (President, Vice-President, Treasurer and Secretary) and 2 ordinary board members all elected by the membership. The Board has the discretion to appoint up to 3 ordinary board members, taking into account the overall mix of knowledge, skill and attributes of board members. This new Board structure came into effect at the 2010 AGM.

ROLE OF THE BOARD

While the Board has overall management and control of the Society, it is subject to the provisions of the *Associations Incorporation Act 1991* and the *AES Constitution*, and may delegate certain operational powers to committees and regions. All Board positions are unpaid. However, Board members' direct costs of involvement with the Society in pursuing its aims and objectives are reimbursed.

INDEMNITY OF THE BOARD

In accordance with the Association Incorporations Act 1991 and the Society's own policies, the AES has directors' and officers' insurance and professional indemnity for all Board members.

AES BOARD

NAMED OFFICE BEARERS

President, Alan Woodward

Alan has been a member of the Board on several occasions in the past 10 years – initially as Convenor of the Wollongong International Conference, and then as Chair of the Ethics Committee. Alan acted as Secretary of the AES Board from September 2008 to September 2010. Alan was elected President in September 2010. Alan is the General Manager, National Services, for Lifeline, a role which involves overseeing the organisation's performance monitoring, national research and evaluation for crisis support, suicide prevention and mental health services. He has previously worked as a private consultant in evaluation, specialising in human services, social policy and community engagement.

Vice President, Anne Markiewicz

Anne Markiewicz is the Director of Anne Markiewicz and Associates, an evaluation consultancy undertaking monitoring and evaluation framework development and designing and implementing evaluations for a range of government and non government clients. Anne has occupied a number of positions within the AES governance structure since 2006, including as Board Secretary and Convenor of the Victorian region. She was elected Vice President in September 2010. During 2010, Anne delivered a national program of training on behalf of the AES in the area of *Developing monitoring and evaluation frameworks*.

Treasurer, Cheryl Reed

Cheryl joined the Executive Committee in 2008. She is a Director at Ipsos Social Research Institute. Cheryl's professional areas of interest include program evaluations within health, workforce and education programs. Cheryl also specialises in large scale quantitative research and advanced statistical analysis.

Secretary, Mathea Roorda

Mathea is a Director of Evalue Research, an independent evaluation company based in Wellington. Mathea started on the AES Board as a regional representative and has acted as Secretary since 2010. She has 13 years experience in program and policy evaluation. Her first introduction to the AES was the 1999 conference in Perth. Since then she has been active at a regional level, published in the EJA and soaked up opportunities for learning, sharing and networking through AES conferences and workshops. This year Mathea's company was a recipient of the AES Best Evaluation Study award.

BOARD MEMBERS' ATTENDANCE AT MEETINGS

Name	Possible	Attended
Alan Woodward	8	8
Cheryl Reed	8	7
Anne Markiewicz	8	7
Mathea Roorda	8	8
Silvia Cosier	8	8
Graham Smith	6	6
Annette Michaux	8	7
Helena Mitev	3	2
Carol Thomas	3	1
Jenny Neale	2	2
Paul Chesterton	2	2
Nea Harrison	2	2

AES ADMINISTRATION

Judy Pearce, Administrator

AES FINANCES

The following should be read in conjunction with the Statutory Statements (pp 38 - 46). Statutory Statements are prepared on a full accrual accounting basis and in accordance with applicable Australian Accounting Standards and the requirements of the Associations Incorporation Act 1991 (ACT).

TREASURER'S REPORT

INTRODUCTION

The key part of this report is the financial statements, which follows.

FEATURES OF THE 2010-11 RESULTS

This part of the report presents a number of aspects of the 2010-11 results.

The Society's overall operating result for the year 2010-11 was a surplus of \$22,205 following a surplus of \$2,244 in 2009-10.

The Society's main sources of income continued to be memberships (\$109,413), workshops (\$121,242) and the annual conference (\$206,059). Each of these areas of income declined since the previous year. It is important to note in relation to conference income that due to control of expenses by the New Zealand Conference Committee, the overall result was excellent, providing a surplus of \$78,111. Similarly, workshops provided a surplus of \$32,313.

OVERALL RESULT

The net assets of the Society increased as a consequence of the surplus during the year, and now stand at \$232,098 compared with \$209,894 twelve months ago.

OUTLOOK 2011-12

The Society is budgeting for a deficit of \$55,045 in 2011-12. This reflects a number of factors, particularly the move away from subcontracting office and administrative services towards the establishment of an AES staffed office. This change in resourcing reflects the Society's decision to more towards a more strategic role. There are additional expenses to be incurred as a result of the relocation of the office to Melbourne, purchase of office equipment, the employment of an Executive Officer and administrative staff, and extending the existing contract for administrative services for three months to facilitate a smooth transition of the Society's administrative functions. Long term, it is expected that the employment of the Executive Officer will increase the Society's income through an increased focus on income streams and member services.

CONCLUSION

The financial result for 2010-11 was considerably better than expected and saw the Society make a surplus for the year. The Society has cash reserves to meet the projected deficit for 2011-12. During the year, the Society undertook a review of membership fees. As a result of this review, it has been agreed that there will be a 15% increase in membership fees in the 2011-12 financial year. New Zealand fees are except from this increase. This will be the first increase in membership fees in a number of years. The Board has also agreed to establish a separate budget for the workshop series this year recognising the growing importance of workshops as a service to members and the broader evaluation community and source of income to the Society. This process will also include a review of workshop fees and expenses.

The detailed financial statements follow. They include:

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Cheryl Reed Treasurer 16 August 2011

BUDGET FOR 2011-12

	2011-2012
INCOME	BUDGET
INCOME	
Membership	
Renewals Australia	4== ===
Renewals Aust 1 yr	\$52,900
Renewals Aust 2 yr	\$19,500
Renewals New Zealand	40.000
Renewals NZ 1 yr	\$9,000
Renewals NZ 2 yrs	\$3,000
Renewals Other	
Renewals Other 1 yr	\$805
Renewals Other 2 yrs	\$230
New Members Australia	
New Members Aust 1 yr	\$32,200
New members Aust 2 yrs	\$2,300
New Members New Zealand	
New members NZ 1 yr	\$4,500
New members NZ 2 yrs	\$500
New Members Other	
New members Other 1 yr	\$550
New members Other 2 yrs	
Total Membership	\$125,485
Interest General Account	\$20
Interest V2 Account	\$2,200
Interest Term Deposit	\$6,000
Total Interest	\$8,220
Publications	
EJA Library Subs Aust	\$2,100
EJA Library Subs overseas	\$1,300
CALS	\$2,000
On-Line consultants database	\$9,000
Sale of other publications	, ,
Total Publications	\$14,400
	, , , , , , , , , , , , , , , , , , , ,
Special Projects	
Total Special Projects	\$0
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Workshops	
Workshop income	
Workshop expenses	
Total Workshops (net result)	\$60,000
	400,000
Conference	
Conference Income	
Conference expenses	
Total Conference Income (net result)	\$20,000
Total Comercine medite (net result)	\$20,000
Miscellaneous Income	\$0
Total Income	\$228,105

EXPENSES	
Publications	
EJA costs	\$26,000
Total Publications	\$26,000
Special Projects	
Conference Support Grants	\$17,000
Total Special Projects	\$17,000
Membership Services	
Annual Report & AGM	\$1,800
Committees' Discretionary Fund	\$200
Awards	\$1,700
Fellows	\$500
Ethics	
Regional Representatives	\$1,000
Professional Learning	\$1,000
Marketing	\$1,000
Overseas Initiatives	\$1,000
Web site	\$5,000
Total Membership Services	\$13,200
	, ,
Regional Activities	
Total Regional Activities	\$7,000
	. ,
Governance	
Finance & Legal	\$7,000
Board	\$17,000
Conference Evaluation	\$5,000
Total Governance	\$29,000
Administrative Services	
Office staff	\$110,000
Staff travel	\$5,000
Administrative Services	\$30,000
Bank Fees	\$800
Merchant Fees & web tran charge	\$7,000
Stationery & Printing	\$3,000
Postages & Couriers	\$2,000
Phone, Fax, Data	\$1,800
Archive/Storage	\$850
Insurance	\$3,500
Office equipment (computers, fax, phone, etc) and	\$12,000
software	
Training	\$2,000
Rent and utilities	\$11,000
General/Other Expenses	\$2,000
Total Admin Services	\$190,950
Total expenses	\$283,150
1	

OVERVIEW OF FINANCIAL RESULTS BY AES ACTIVITY - 9 YEAR COMPARISON

	2002-03	2003-04	2004-05	2005-06	2006-07	2007-8	2008-9	2009-10	2010-11
Income	\$	\$	\$	\$	\$	\$	\$	\$	\$
Membership	64583	66683	82910	79795	84981	101355	107578	113202	109413
Interest	3475	3571	7450	7259	8892	10229	12078	8259	8118
Publications	6986	9311	9155	10356	13567	12063	9525	9545	15506
Special Projects		6745			217834				4230
Workshops	21457	42005	49301	53122	59724	74625	135063	138697	121242
Net Conference Income	27654	56295	59259	29716	51194	26740	25143	40760	78111
Miscellaneous	1			-11	3				64
Total Income	124156	184610	208075	180237	436195	225013	289387	310463	336684
Expenses	\$	\$	\$	\$	\$	\$	\$	\$	\$
Publications	21858	13623	20410	23682	19103	31783	47381	48142	38447
Special Projects		6517			189083	11898	14036	11631	17966
Workshops	11368	28659	21923	36280	51863	54284	108293	90121	88929
Membership services	10499	7073	9305	21524	14995	22271	18253	19604	26420
Regional Activities	2300	1318	1838	2645	1897	2790	4650	5772	6702
Governance	21246	24519	25301	39112	41713	37171	26522	34561	29832
Administration	48319	60872	65859	69430	64842	80439	87153	98388	106185
Depreciation adjustment					270	175			
Total Expenses	115590	142581	144636	192673	383766	240810	306288	308219	314481
Profit (Loss)	8566	42029	63439	(12436)	52429	(15797)	(16901)	2244	22203

BOARD REPORT

AUSTRALASIAN EVALUATION SOCIETY INCORPORATED

ABN 13 886 280 969

STATEMENT BY THE COMMITTEE

Board Report

Your Board members submit the financial report of the Australasian Evaluation Society Incorporated for the financial year ended 30 June 2011.

Board Members

The names of people who were members of the Board during the year ended 30 June 2011 or at the date of this statement are:

Mr Alan Woodward President Ms Anne Markiewicz Vice -President Ms Mathea Roorda Secretary Ms Cheryl Reed Ms Silvia Cosier Treasurer Ordinary Member

Ms Helena Mitev Co-opted member/Regional Representatives Co-opted member/Sydney 2011 Conference Ordinary Member Ms Annette Michaux Mr Graham Smith

Principal Activities

The principal activities of the Society during the financial year were to:

- Provide education and training in matters related to evaluation:
 - Recognise outstanding contributions to the theory and/or practice of evaluation;
 - Establish and promote ethics and standards in evaluation practise;
 - Provide a forum for the discussion of ideas including society publications, seminars, workshops and conferences;
 Link members who have similar evaluation interests;

 - Act as an advocate for evaluation; and
 - Other activities consistent with the above aims

There was no significant change in the state of affairs of the society during the year.

The net surplus (loss) of the Society for the year ended 30 June 2011 was \$ (NOTE 2010: Surplus was \$2,244)

22,205

In the opinion of the Board, the accompanying financial report presents fairly the financial position of Australasian Evaluation Society Incorporated as at 30 June 2011 and its performance for the year ended on that date in accordance with Accounting Standards and other authoritative pronouncements of the Australian Accounting Standards Board.

In the opinion of the Board, at the date of this statement, there are reasonable grounds to believe that Australasian Evaluation Society Incorporated will be able to pay its debts as and when they fall due.

Signed in accordance with the agreement of the Board members.

Board Member

Ahre Wallewicz (VICE-PRESIDAENT)
Board Member

Dated: 16 August 2011

AUDITOR'S REPORT

HOUSTON & HANNA CHARTERED ACCOUNTANT

K D Hanna FCA (Principal)

Telephone:

(02) 6249 8515 (02) 6248 8175

Facsimile:

(02) 6249 6792

Suite 15, George Turner Offices 11 McKay Gardens, Turner ACT GPO Box 810, Canberra ACT 2601

email:kim@khanna.com.au

INDEPENDENT AUDIT REPORT TO THE MEMBERS OF AUSTRALASIAN EVALUATION SOCIETY INCORPORATED FOR THE YEAR ENDED 30 JUNE 2011

Scope.

I have audited the attached financial statements of the Australasian Evaluation Society Incorporated (The Association) for the year ended 30 June 2011. The Committee is responsible for the preparation and presentation of the financial statements and the information they contain. I have conducted an independent audit of these financial statements in order to express an opinion on them to the members of the Association.

My audit has been conducted in accordance with Australian Auditing Standards to provide reasonable assurance as to whether the financial statements are free of material misstatement. The procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the financial statements, and the evaluation of accounting policies and significant accounting estimates. These procedures have been undertaken to form an opinion as to whether, in all material respects, the financial statements are presented fairly in accordance with Australian Accounting Standards and Statutory requirements so as to present a view which is consistent with our understanding of the Association's position and the results of its operations.

The audit opinion in this report has been formed on the above basis.

Audit Opinion.

In my opinion,

- the financial statements of the Association are properly drawn up: (a)
 - So as to give a true and fair view of matters required by subsection 72(2) of the Associations (i) Incorporation Act 1991 to be dealt with in the financial statements
 - (ii) in accordance with the provisions of the Associations Incorporation Act 1991; and
 - in accordance with proper accounting standards, being Applicable Accounting Standards; (iii)
- I have obtained all the information and explanations required:
- Proper accounting records have been kept by the Association as required by the Act; and The audit was conducted in accordance with the rules of the Association. (c)
- (d)

Kim Hanna FCA Registered Company Auditor

INCOME STATEMENT

For the Year Ended 30 June 2011

\$		NOTE	2011 \$
654,850	REVENUE FROM ORDINARY OPERATIONS	<u>2</u>	464,632
	EXPENSES		
(48,142)	Cost of Sales - Publications		(38,447)
(19,604)	Membership Services		(26,420)
(11,631)	Special Projects (inc' Conference Support Grants)		(17,966)
(90,121)	Workshops		(88,929)
(138,720)	Administration and Governance		(142,718)
(344,388)	Conference Costs		(127,948)
2,244	NET SURPLUS / (DEFICIT) FROM ORDINARY ACTIVITIES	-	22,205
LANCE SHE	EET	_	
30 June 2011 2010	EET	NOTE	2011
30 June 2011	CURRENT ASSETS	NOTE	2011 \$
30 June 2011 2010			
30 June 2011 2010 \$	CURRENT ASSETS	<u>3</u>	\$
30 June 2011 2010 \$ 222,734	CURRENT ASSETS Cash and Cash Equivalents		\$ 234,366
30 June 2011 2010 \$ 222,734 3,010	CURRENT ASSETS Cash and Cash Equivalents Receivables	<u>3</u> <u>4</u>	\$ 234,366 15,527
30 June 2011 2010 \$ 222,734 3,010 30,107	CURRENT ASSETS Cash and Cash Equivalents Receivables Other	<u>3</u> <u>4</u>	\$ 234,366 15,527 33,557
30 June 2011 2010 \$ 222,734 3,010 30,107	CURRENT ASSETS Cash and Cash Equivalents Receivables Other TOTAL CURRENT ASSETS	3 4 5 	\$ 234,366 15,527 33,557
30 June 2011 2010 \$ 222,734 3,010 30,107	CURRENT ASSETS Cash and Cash Equivalents Receivables Other TOTAL CURRENT ASSETS NON CURRENT ASSETS	<u>3</u> <u>4</u>	\$ 234,366 15,527 33,557

19,372

26,586

45,958

45,958

CURRENT LIABILITIES

Unearned Revenue

TOTAL CURRENT LIABILITIES

Payables

TOTAL LIABILITIES

20,935

30,417

51,352

51,352

NET ASSETS		232,098
EQUITY		
Retained Surplus		209,894
Surplus (Loss) for the year		22,205
TOTAL EQUITY		232,098
STATEMENT		
ed 30 June 2011		
	NOTE	2011
		\$
OPERATING ACTIVITIES		
Receipts from Activities		456,450
Interest Received		8,182
Payments to Employees and Suppliers		(453,000)
NET CASH GENERATED (USED)	<u>9</u> (a)	11,632
INVESTING ACTIVITIES		
Payments for Assets		-
NET CASH GENERATED (USED)		-
Net movement in cash and cash equivalents		11,632
Cash and cash equivalents at beginning of year		222,734
Cash and cash equivalents at end of year	<u>3</u>	234,366
F CHANGES IN EQUITY		
ed 30 June 2011		
	Retained Surplus Surplus (Loss) for the year TOTAL EQUITY TOTAL EQUITY	EQUITY Retained Surplus Surplus (Loss) for the year TOTAL EQUITY STATEMENT Ed 30 June 2011 NOTE OPERATING ACTIVITIES Receipts from Activities Interest Received Payments to Employees and Suppliers NET CASH GENERATED (USED) INVESTING ACTIVITIES Payments for Assets NET CASH GENERATED (USED) Net movement in cash and cash equivalents Cash and cash equivalents at beginning of year Cash and cash equivalents at end of year 2

The accompanying notes form part of these financial statements

Net surplus/(deficit) for the year

Balance at the end of the year

2,244

209,894

22,205

232,098

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2011

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NOTE 1: STATEMENT OF SIGNIFICANT ACCOUNTING POLICIES

The financial report is a general purpose financial report which has been prepared in accordance with Accounting Standards, Australian Accounting Interpretations and other authoritative pronouncements of the Australian Accounting Standards Board and the requirements of the Associations Incorporation Act 1991 of the Australian Capital Territory. The financial report has been prepared on an accruals basis and is based on historical costs and does not take into account changing money values or, except where stated, current valuations of non-current assets. Cost is based on the fair values of the consideration given in exchange for assets.

The financial report covers the Australasian Evaluation Society Incorporated ("the Society") as an individual entity. The Society is an association incorporated in the Australian Capital Territory under The Association Incorporation Act 1991.

The following is a summary of the significant accounting policies adopted by the Society in the preparation of this financial report. The accounting policies have been consistently applied, unless otherwise stated.

Basis of Preparation

Reporting Basis and Conventions

The financial report has been prepared on an accruals basis and is based on historical costs.

a. Cash and Cash Equivalents

Cash and cash equivalents include cash on hand and deposits held on call with banks or financial institutions.

b. Cash Flows

For the purposes of the statement of cash flows, cash includes cash on hand, traveller's cheques, cash at bank, bank overdrafts and bank bills maturing within one year.

c. Foreign currency transactions and balances

Foreign currency transactions during the year are converted into Australian currency at the rate of exchange ruling at the date of the transaction. Amounts receivable and payable in foreign currencies at balance date are converted at the rates of exchange ruling at that date. All exchange differences are brought to account in the balance sheet of the financial year in which they arise.

d. Income Tax

No provision for income tax has been made in the financial report, as the Society has received advice from the Australian Taxation Office that the Association is considered a tax exempt entity.

e. Comparative Information

Where appropriate, comparative information has been reclassified to assist in the understanding of the financial report.

NOTES TO THE FINANCIAL STATEMENTS

Revenue recognition

Membership subscriptions

Membership fees are payable annually in advance and are due on the anniversary of the month of joining. Membership fees are treated as income when the subscription is received except when the membership exceeds one year. Income received in respect of memberships exceeding one year are carried forward as income in advance (current liability) and recognised in the subsequent period. Fees received from new members whose membership has not been approved prior to year end are brought to account as income in advance (current liability) and carried forward to the year in which the membership is approved.

Conference and seminar income and expenditure

Events income and expenditure are recognised in the year that the event is held. Event income and expenditure which is received or expended prior to year end, but which relates to an event to be held after year end, is recognised as conference income in advance (current liability) and conference prepaid (current or non-current asset) and is carried forward to the year in which the event is held.

Where conference administration is outsourced, income received and expenditure incurred by the conference organiser prior to year end, but which relate to a conference to be held after year end, have not been recognised. Gross income and expenditure are recognised regardless of whether the conference administration is outsourced once the conference has been completed.

Interest revenue

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

Other revenue

Revenues are recognised when the applicable goods and services have been provided and the income earned.

All revenue is stated net of the amount of goods and services tax (GST).

f. Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the balance sheet are shown inclusive of GST.

g. Impairment

At each balance date, the Society reviews the carrying values of its intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exits, the recoverable amounts of the asset, being the higher of the asset's fair value less costs to sell and value in use, is compared to the asset's carrying value. As a not-for-profit entity, value in use for the Society according to AASB 136 *Impairment of Assets*, is depreciated replacement cost. Any excess of the asset's carrying value over its recoverable amount is written off to the income statement.

h. Critical Accounting Estimates and Judgments

The board evaluates estimates and judgments incorporated into the financial report based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the Society.

Key Estimates – Impairment

The Society assesses impairment at each reporting date by evaluating conditions specific to the Society that may lead to impairment of assets. Should an impairment indicator exist, the determination of the recoverable amount of the asset may require incorporation of a number of key estimates. No impairment indicators were present at 30 June 2011.

NOTE 2: REVENUE FROM ORDINARY ACTIVITIES

		2011	2010
Operating Activ	ities	\$	\$
Revenue from sa	ale of goods:		
Publications		15,506	9,545
Total revenue fr	om sale of goods	15,506	9,545
Revenue from Se	ervices:		
Membership	Fees	109,413	113,201
Workshops		121,242	138,697
Conferences		206,059	385,149
Rogers/Funne	ell Book	4,230	-
Total revenue fr	om services	440,944	637,046
Total revenue fr	rom operating activities	456,450	646,592
Non-Operating A	Activities		
Sundry Incom	ne	64	-
Interest		8,118	8,259
Total revenue fr	om non-operating activities	8,182	
Total revenue fr	rom ordinary activities	464,632	654,850
(NOTE 2010: Surpl	us was \$2,244)		
NOTE 3:	CASH AND CASH EQUIVALENTS		
Cash at Bank		234,366	57,588
Cash on Depo	osit	, -	164,946
Cash on hand		-	200
		234,366	222,734
NOTE 4:	RECEIVABLES		
Current			
Trade Debtor	rs	15,527	2,755
Accrued inter		-	255
		15,527	3,010
NOTE 5:	OTHER ASSETS		
Current			
Prepaid confe	erence expenses	29,091	25,700
Other prepay	rments	4,466	4,407

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2011

NOTE 6: COMPUTER AND OFFICE EQUIPMENT

	2011	2010
	\$	\$
Computers and Software, at Cost	1,140	1,140
Accumulated Depreciation	(1,140)	(1,140)

NOTE 7: KEY MANAGEMENT PERSONNEL

(a) Details of Key Management Personnel

Names and positions held of key management personnel in office at any time during the financial year are:

(i) Board Members of the Australasian Evaluation Society

Mr Alan Woodward

Ms Anne Markiewicz

Ms Mathea Roorda

Ms Cheryl Reed

Ms Silvia Cosier

Ms Helena Mitev

Ms Annette Michaux

Mr Graham Smith

The Board Members did not receive any remuneration directly or indirectly from the Society or any related body corporate for management of the Society, other than reimbursements of expenses incurred on behalf of the Society or workshop fees charged at rates as determined by the AES Board.

NOTE 8: SOCIETY DETAILS

The Society is an association incorporated under the Associations Incorporation Act 1991 of the Australian Capital Territory. The aim of the Society is to establish and promote ethics and standards in evaluation practice within Australia and New Zealand. The Society does not maintain an office. The postal Address of the Society is P.O. Box 5223, LYNEHAM, A.C.T. 2602, Australia.

(NOTE 2010: Surplus was \$2,244)

NOTE 9: CASH FLOW INFORMATION

		2011	2010
(a)	Reconciliation of net cash relating to operating activities to net surplus	\$	\$
	Net surplus/(Loss)	22,205	2,244
	Non-cash flows in operating surplus:		
	Depreciation and Amortisation	-	-
	Changes in Assets and Liabilities:		
	Receivables	(12,517)	(1,951)
	Other Assets	(3,450)	25,706
	Payables	1,563	15,372
	Unearned Revenue	3,832	6,405
	Net Cash relating to operating activities	11,632	47,775

(b) Non-Cash Transactions

There were no non-cash investing or financing transactions during the current financial year.

(c) Unused Credit Facilities

The Society does not have any credit facilities.

NOTE 10: FINANCIAL INSTRUMENTS

(a) Financial Risk Management

The Society's principal financial instruments comprise cash at bank, receivables and accounts payable. These financial instruments arise from the operations of the Society. The main risks arising from Society's financial instruments are interest rate risk and credit risk. The policies for managing each of these risks are summarised below.

Interest Rate Risk

Interest rate risk is a risk that the value of a financial asset or liability will change due to interest rate fluctuations. The interest rate applicable to each class of financial asset and liability are set out below.

Financial Assets:

Variable rate cash deposits totaling \$193,390 at the average rate of 3.75% for the June 2010 quarter.

Credit Risk

The maximum exposure to credit risk of the Society at balance date to recognised financial assets is carrying amount as disclosed in the balance sheet of the Society and notes thereon. The Society does not have any material credit risk exposure to any single debtor or group of debtors.

(b) Net Fair Values

The Net fair value of financial assets and liabilities approximates the values shown in the balance sheet and the notes thereon.

THE AUSTRALASIAN EVALUATION SOCIETY INC
ABN 13 886 280 969

AES MEMBERSHIP STATISTICS

Membership by Region and Year

As at 1 July 2011:

Region	99	00	01	02	03	04	05	06	07	08*	09*	10*	11*
NZ - Auckland	26	23	24	26	29	33	31	34	28	35	25	27	20
NZ - Wellington & South Island	77	72	80	84	84	97	108	116	114	145	118	125	125
NZ - South Island	10	3											
ACT	68	71	64	72	65	50	75	85	121	86	113	145	144
NSW	105	107	94	100	104	92	103	106	111	132	142	161	170
NT	36	29	19	16	15	21	13	11	16	19	24	20	25
QLD	77	70	63	74	83	87	87	94	88	126	133	125	132
SA	64	63	52	51	55	56	71	82	67	50	82	103	75
TAS	16	13	7	7	10	14	12	9	7	8	10	12	13
VIC	132	129	109	125	124	127	138	151	165	202	205	240	247
WA	67	67	62	66	72	58	71	56	59	64	93	70	62
International	15	18	18	20	17	17	19	20	18	35	23	25	27
Reciprocal	1	1	1	1	1	1	1	1	1	1	1	1	1
TOTAL	694	666	592	642	659	652	729	765	795	903*	969*	1054	1041
New members	74	48	89	134	151	142	209	174	230	300	295	299	251
Non renewals		76	163	102	134	149	132	138	200	192	229	214	264

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^{*} From December 2007 figures include members whose membership expired for up to 3 months, previously to this figures included members whose membership had expired up to 6 months prior.

NB: 2010 had no conference specials