



# ANNUAL REPORT

*JULY 2003-JUNE 2004*

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## 2003-2004 HIGHLIGHTS / YEAR IN BRIEF

### REPORT FROM THE PRESIDENT

This year the Society has made good progress in the three key priority areas outlined in the Annual Plan and has achieved most of the objectives set by the Board at the beginning of the year.

The area of evaluation with indigenous populations has moved ahead. This is reflected in the theme and content of this year's conference and also in the dedication of the fifth Executive Board position to this important area. I would like to thank Nan Wehipeihana for her willingness and enthusiasm in taking up this strategic position and for providing leadership to us in this arena. It has also been good to see the commitment of all Board members to the AES moving forward in this priority area.

Professional development workshops have been run in most regions and have been well attended. Several post-conference workshops have also been planned to provide opportunities for those who cannot attend the annual conference workshops.

This year's Adelaide Conference would not have been possible without the huge efforts of Susan Dawe and her committee. The conference promises to offer us an interesting and stimulating range of evaluation topics and current issues for discussion and debate.

During the rest of the year most of the Society's activities take place in the regional centres across Australia and New Zealand. Active and thriving regions rely on the energy and commitment of the small groups of people who are willing to serve on committees as well as support from all members who attend the activities they organise. I would like to thank all those who have been actively involved in regional events over the past year and also take this opportunity to encourage new members to get involved during the coming year.

I am, as always, very grateful to all members of the Executive and Board for their commitment of time and effort to the work of the Society. Thanks are also due to the Chairs of Standing Committees who have contributed to the Society's achievements this year.

There have been a few areas where progress has been slower than expected. This has usually been for one of two reasons: lack of available time due to other pressures/priorities or to illness. These areas for special attention in the next period are: timely publication of the EJA; standards and competencies; and completing the review of the Constitution.

There have been some new developments in the governance of the Society this year, with the development of a risk management framework. Thanks are due to Kim Lazenby and others who have volunteered their time to complete this task.

The work undertaken by the Treasurer, Craig Trimble, has resulted in significant improvements in our financial management systems. The Society ends the year again with its finances in good shape. Although, as always, we have to continue to ensure robust financial management processes are in place and that we don't become complacent just as the point has been reached where there are sufficient reserves accrued to protect the organisation from unexpected financial shocks

The Secretariat in Canberra has continued to provide excellent support for the Society. I would like to thank Judy Pearce for her patience and fortitude in dealing with the constant demands of running the administration of the Society.

As I hand over to the incoming President, I can confidently say that the Society is in good shape and ready to face the many challenges of the year ahead.



Penny Hawkins

President

## THE AUSTRALASIAN EVALUATION SOCIETY

The Australasian Evaluation Society is a professional organisation for people involved in evaluation. Evaluation is used in a range of professions. The AES has over 700 members involved in all aspects of evaluation and performance measurement. Members include evaluation practitioners, managers, teachers and students from all levels of government, educational institutions, research agencies, community organisations, businesses and interested individuals. Members meet regularly through Regional Groups in major cities in Australia and New Zealand.

A board of management provides overall governance, elected annually from the membership with representation from all regional groups. The AES is an Incorporated Association with its own constitution.

The AES is supported by a Secretariat based in Canberra.

### AIMS

The Society aims to improve the theory, practice and use of evaluation through:

- establishing and promoting ethics and standards in evaluation practice
- providing a forum for the discussion of ideas including society publications, seminars and conferences
- linking members who have similar evaluation interests
- providing education and training in matters related to evaluation
- recognising outstanding contributions to the theory and/or practice of evaluation
- acting as an advocate for evaluation in Australasia, and
- other activities consistent with the aims.

### MEMBERS' BENEFITS

- Recognition and support - belonging to the premier professional evaluation organisation in Australia and New Zealand, with a network of over 700 practitioners involved in all aspects of evaluation and performance measurement.
- Professional development - keeping up-to-date through publications, workshops and conferences.
- Networking - making contacts with colleagues in evaluation by joining in regional group meetings for training, networking and discussion of current issues.

Further details about AES Membership can be found on our Web site at [www.aes.asn.au](http://www.aes.asn.au)

A membership application form is included at the back of this Annual Report.

## OUR VISION

To be acknowledged as the primary organisation in Australasia providing services to those involved in evaluation (whether as practitioners of evaluation, users and sponsors of evaluation, or educators and trainers of evaluators) through

- being the leading source of information, advice, contacts and networks concerning evaluation theory, practice and use
- promoting evaluation and the interests of those involved in evaluation to the wider community.

## AIM

To improve the theory, practice and use of evaluation through:

1. establishing and promoting ethics and standards
2. providing forums for the discussion of ideas
3. linking members with similar evaluation interests
4. providing education and training
5. recognising outstanding contributions to evaluation
6. acting as an advocate for evaluation

## OBJECTIVES

Objective 1:

to be the major **authority** on, and principal advocate for, evaluation in the Society's sphere of influence

Objective 2:

evaluation knowledge, skills, and values are exchanged between practitioners, organisations and evaluation societies

Objective 3:

**links** between evaluation interests are established and used by practitioners

Objective 4:

**professionalism** in the practice of evaluation is accepted by organisations, practitioners and societies

Objective 5:

**membership** of the Society is optimised to meet the society's aims

Objective 6:

**management** of the Society's affairs is conducted efficiently and cost effectively

## PRIORITY AREAS FOR 2003-2004

- Indigenous Evaluation
- Professional Development in the Regions
- Governance of the Society





## 2003-04 KEY OBJECTIVES & STRATEGIES

### OBJECTIVE 1: TO BE THE MAJOR AUTHORITY ON, AND PRINCIPAL ADVOCATE FOR, EVALUATION IN THE SOCIETY'S SPHERE OF INFLUENCE

Strategy	Activity	Timeline	Responsibility
1. Recognition internationally and in Australasia as the main professional body for evaluation in Australasia	Involvement in international partnership of evaluation organisations Responding to and initiating contacts with other professional organisations, government agencies, private organisations etc	Ongoing	Executive/Board
2. Referral Base for evaluation expertise	Maintenance and expansion of data base of consultants	Ongoing	Executive/Administrator

### OBJECTIVE 2: EVALUATION KNOWLEDGE, SKILLS, AND VALUES ARE EXCHANGED BETWEEN PRACTITIONERS, ORGANISATIONS AND EVALUATION SOCIETIES

Strategy	Activity	Timeline	Responsibility
1. Conduct professional development activities to facilitate interchange of evaluation knowledge	Provide a series of workshops in regions	On going	Board
	Sponsor and organise Annual International Conference	October 2004	Chair and Planning Committees
	Approve business plan for next year's conference.	Nov 2003	Board
	Organise and promote regional seminars and meetings and other activities	Ongoing	Regional Groups
2. Produce publications and use electronic communication to disseminate evaluation information	Send <i>E-News</i> highlighting workshops/ seminars, news and email to other regions and possibly new members	Quarterly	E-news Editor
	Publish <i>Evaluation Journal of Australasia</i> twice yearly	Dec 2003/June 04	Chair Publications Committee/Duty Editor
3. Identify and support appropriate strategic initiatives	Create a Strategic Initiatives position on the Board/Executive	Ongoing	Executive
	Appoint a representative in the area of indigenous Evaluation.	ASAP	Executive

**OBJECTIVE 3: LINKS BETWEEN EVALUATION INTERESTS ARE ESTABLISHED AND USED BY PRACTITIONERS**

Strategy	Activity	Timeline	Responsibility
1. Provide opportunities for networking at local, regional, national and international levels	Prepare and publish Membership Directory	March 2003	Admin/Executive
	Development and maintenance of AES website	Ongoing	Admin/publications committee
	Identify and conduct joint activities with other professional bodies eg. IPAA, academia, other evaluation societies	Ongoing	Board / regional committees
	Facilitate linkages with international evaluation organisations and activities – web site, publications; joint memberships, international partnerships of evaluation organisations, IOCE (International Organisation for Cooperation in Evaluation)	Ongoing	Executive, Admin; Publications
	Encourage networking at regional levels (see earlier comments about inclusion of regional roles)	Ongoing	Regional Groups
	Sponsor and promote visits by international speakers	Ongoing	Conference Planning Committees Regional Groups Executive

**OBJECTIVE 4: PROFESSIONALISM IN THE PRACTICE OF EVALUATION IS ACCEPTED BY ORGANISATIONS, PRACTITIONERS AND SOCIETIES**

Strategy	Activity	Timeline	Responsibility
1. Recognise outstanding contributions to the theory and/or practice of evaluation	1. Promote, administer and recommend annual awards by the AES	June 30 2004	Awards Committee
	2. Appointment of Fellows		Exec/Board
2. Promote ethical conduct in the practice of evaluation	Promoting awareness and encouraging discussions	Ongoing	Ethics Committee and Regional Groups
3. Development and promotion of standards for the society	Explore the development of AES Standards	Ongoing	Ethics Committee/Board
4. Identify and promote development of evaluation competencies	Development competencies self-assessment tool	July 2004	Professional Training and Development Committee

**OBJECTIVE 5: MEMBERSHIP OF THE SOCIETY IS OPTIMISED TO MEET THE SOCIETY'S OBJECTIVES**

Strategy	Activity	Timeline	Responsibility
1. Determine and implement best ways of optimising membership	Enhance and expand services to members		
	<ul style="list-style-type: none"> <li>▪ Identify, arrange and promote membership benefits.</li> <li>▪ Maintain accessible database of consultants</li> <li>▪ Electronic advertising of regional activities</li> </ul>	Ongoing	Admin/exec and Regional groups Admin
		Ongoing	Admin/Regional Reps
	Use of web site to attract enquiries about AES	Ongoing	Admin/Publications Committee
	Identify departments, agencies and organisations which may be interested in AES membership including Public Sector (Local Government/ State /Commonwealth) and Universities and professional organisations and target them/Executive to target in Adelaide, Tasmania and N.T.	Ongoing	Regional groups/Executive
	Follow – up lapsed members. Management of members database	Ongoing	Admin/Regional reps.
2. Engender and sustain interest in current and potential regions	Visits to potential regions, lapsed regions	Ongoing	Board/Members
	Biannual teleconferences of regional reps, email list	Ongoing	Board/regional reps

**OBJECTIVE 6: MANAGEMENT OF THE SOCIETY'S AFFAIRS IS CONDUCTED EFFICIENTLY AND COST EFFECTIVELY**

Strategy	Activity	Timeline	Responsibility
1. Foster the efficient management of the AES	Maintain compendium of Board policies & distribute to Board Members	Ongoing	Executive/admin
	Develop Draft Business Plan for current year	October 2003	Board
	Finalise Business Plan for current year Prepare Draft Strategic Plan for the next year	November 2003 Feb 2004	Board Executive
2. Develop and maintain efficient membership support systems	Maintain the membership database for the membership directory	Ongoing	Admin /regional reps
	Prepare and publish Annual Report	September 2004	Admin/exec
3. Provide efficient and effective administration and support services to the Society, the Board and its Committees	Oversee the administration of the AES Office and fulfil annual reporting requirements	Ongoing	President/Secretary
	Organise and produce minutes of the AGM, Executive and Board meetings	Ongoing	Secretary/Admin
	Ensure meetings of Executive and Board are conducted in Accordance with the Incorporation Act	Ongoing	Secretary
	Conduct annual election of office bearers	July 2004	Secretary/Returning Officer
	Maintain accurate accounts & quarterly GST statements	Ongoing	Treasurer/ Admin
	Oversee preparation of financial statements for financial year	July 2004	Treasurer/ Admin
	Oversee conduct of audit	July 2004	Treasurer
	Prepare accurate income and expenditure regional and committee reports for each Board Meeting	Ongoing	Treasurer / Admin
4. Review constitution;	Identify and propose recommended changes for AGM	July 2004	Board/Exec
5. Review and improve the governance arrangements	Develop risk management plan	October 2004	Board/Executive
	Review timing of budget and business cycle		

# REPORTS FROM COMMITTEES & REGIONS

## ETHICS & STANDARDS

The Ethics Committee represents a long-standing commitment of the AES to promote ethical practice in evaluation. It has, in the past, developed a code of ethics and guidelines for the conduct of evaluations (available at [www.aes.asn.au](http://www.aes.asn.au)). In the past year, the committee has concentrated on getting feedback from members on their use of the Society's ethics-related publications, and on networking with other organisations who share similar interests in evaluation standards and ethics. Contacts made with other research groups will allow the AES to build on work being done by others, without duplicating their efforts. In addition, the committee is continuing to participate in the annual conference by running a session in which participants are given an opportunity to reflect on their own practices (a similar session is planned for this year's conference).

The ethics committee carried out an online survey of AES members to promote awareness of issues and AES guidelines, to collect information about how well the guidelines are being used, and to get ideas about what further support is wanted from the Society. A report on the survey was published on the AES web site.

The committee ran a session at the annual conference in September 2003 on the topic of ethics. A range of people participated, and took part enthusiastically.

The committee continued its discussions on the need for standards. Doug Fraser wrote an article on Australasia for an edition of *New Directions in Evaluation* on international developments in evaluation standards, contributing to the wider debate across the international community

The committee chair has engaged with staff of the Social Policy Evaluation and Research (SPEaR) initiative of the New Zealand Ministry of Social Development, on issues of research ethics. SPEaR is developing guidelines on research with indigenous communities, an issue identified by AES members as a key part of the standards debate. The AES may want to build on or adopt these guidelines for the use of its members.

### Committee:

Chair: David Turner

Other Members: Doug Fraser, Alan Woodward, Bron McDonald

## AWARDS

There are five Awards offered annually by the Australasian Evaluation Society. The aim of the Awards is to encourage the development of evaluation and high quality evaluation practice in Australasia. Award nominations for each year close on 30 June and are announced at the Annual Conference of the Society.

### Committee:

The Awards Committee for 2003-04 consisted of:

Jenny Neale (Chair)

Paul Chesterton, Peter Bycroft, Kerry Kretzschmar and Zita Unger

The awards made by the Society for 2002-03, announced at the 2003 Auckland Conference include:

### THE EVALUATION TRAINING AND SERVICE (ET & S AWARD)

This award is presented to an AES member in recognition of an outstanding contribution to evaluation.

### 2003 Winner

Maggie Jakob-Hoff

## THE CAULLEY TULLOCH PUBLICATION PRIZE

The aim of this award is to provide recognition to the best journal article or other publication in evaluation. It is funded by an endowment from Dr. Darrel N. Caulley.

### 2003 Winner

The award for 2003 went to Bron McDonald, Patricia Rogers and Bruce Kefford for *“Teaching People to Fish? Building the Evaluation Capacity of Public Sector Organisations”*. This article, published in Evaluation makes a significant contribution to the debate around capacity. To quote the editorial “A distinctive feature of this article is that it follows the development of evaluation capability in an Australian public sector case over the period of five years. This extended perspective allows the authors to identify phases in capability development and draw together ‘overarching recommendations’.”

## THE EVALUATION STUDY AWARD

This is awarded to an individual or team which has conducted an evaluation study that has made, or has the potential to make, a significant contribution to the practice or use of evaluation in either the public or private sector in Australasia.

### 2003 Winners

The award for 2003 went to the Review and Evaluation Unit of the Queensland Police Service namely Robert Lake, Angela Richardson, Diana Beere, Ruth Beach and Joe Nucifora for *“Neighbourhood Police Beats: A guide to best practice in Queensland”*. This evaluation had the aim of describing a ‘model’ Neighbourhood Police Beat with the secondary emphasis on identifying barriers to optimal operation. Clear links between policy and practice were demonstrated and evaluation capacity was enhanced by the incorporation of an evaluation framework that could be used by beat officers and has the potential to be used by other police persons.

## PROFESSIONAL TRAINING & DEVELOPMENT

### Workshops

2003/4 was a very successful year for professional development workshops. A total of 11 workshops (not including NZ) were held, with 3 each in Western Australia and Queensland, 2 in South Australia, and 1 each in the Northern Territory, Victoria and Canberra, with 1 cancelled in Queensland due to the unavailability of the overseas presenter. This shows a considerable growth from 5 in 2001/2 and 6 in 2002/3. A total of 45 members and 96 non-members attended, with 49 of the latter becoming members under the policy of offering a 1 year membership to non-members who attend workshops or conferences. In addition, the workshops produced a surplus of \$14,092. In the past three financial years, the 22 workshops held have been attended by nearly 400 people, including enrolling nearly 100 new members, and 18 have broken-even or made a surplus.

### Future Directions

It is intended to continue to build on the success so far by promoting professional development workshops in all regions. There is a need to consolidate the processes for identifying and conducting AES endorsed workshops, especially where they are conducted jointly with other organisations.

### Committee Members:

Chair: Brian English

Other Members: Rick Cummings, Sue Funnell, Scott Bayley

## PUBLICATIONS

The purpose of the Publications Committee is to consider and make recommendations to the Board on:

- what types of publications the AES should issue;

- respective roles and coverage of each publication;
- support required by editors;
- budget for each issue of EJA and other publications;
- expenses and honoraria to be paid to editors and other persons assisting in the production of publications; and
- advertising policy for EJA, E-News and the website.

The committee is accountable to the members for ensuring that publications:

- are of high quality;
- are relevant, useful and of interest to the evaluation community in Australasia;
- come out on time; and
- are cost effective.

It has been a difficult year for publications, with the editors of both the Evaluation Journal of Australasia (EJA) and e-News either resigning or stepping down, and no issue of the EJA being produced (as at 21 September 2004).

With the EJA, one co-editor (Doug Fraser) resigned in June 2004 and the other co-editor (Rick Cummings) is stepping down prior to the AGM. With e-News, the editor (Sue van Daatselaar) resigned due to work commitments in June 2004. I would like to thank all three for their commitment and professionalism during their tenure.

A negotiation/selection process is underway to find new editors for the EJA and this should be complete by the AGM and it is planned that a combined issue of Vol 4 1 & 2 be produced in late 2004.

#### **Committee Members:**

Chair: Robert Lake

Other Members: Rick Cummings (co-editor EJA), Sue van Daatselaar (editor e-News), Doug Fraser (co-editor, EJA), Lorraine Larri, Bob Williams

### **AUCKLAND CONFERENCE ORGANISING COMMITTEE**

The goals for the 2003 conference were to challenge thinking about evaluation and to build evaluation capacity and integrity in Australasia by linking the profession to the community at large. In doing this, a model of partnership was used which reflected the culture of Aotearoa New Zealand, particularly in relation to partnership between Maori and Pakeha.

The conference was held in Auckland and comprised of four interlinking activities:

- An indigenous Wānanga (13 & 14 September);
- Pre conference workshops ( 14 & 15 September);
- Fono Pasitika (15 September) and
- The Auckland Conference (16 – 18 September)

The themes of the conferences were:

- Evaluation: who benefits?
- What is it really for?
- What does it actually take?
- What is the use?

There were also strong indigenous and Pacific themes throughout all the conference events.

The Fono Pasifika was coordinated by Dr Melani Anae and Tanya Wolfgramm and was well attended by over 40 participants from a wide range of backgrounds. It ended with caucusing/networking over a sumptuous meal and lively entertainment – Pasifika-style.

An indigenous Wānanga was held over two days at Waipapa Marae. The purpose of the wānanga was to discuss developments, issues and other themes relevant to evaluation with indigenous peoples, and the wānanga was open to people of all cultures. More than 40 delegates attended the wānanga, including representatives of a broad range of “stakeholder” groupings evaluation practitioners, students, representatives of Crown agencies and community agencies and providers of social services.

## **WORKSHOPS**

An extensive workshop program was delivered. Altogether there were over 300 places booked in the 16 sessions offered.

## **THE CONFERENCE**

The conference attracted 268 full registrations and a handful of one-day delegates, coming from many countries including the US, Italy, Papua New Guinea, Canada, Australia and New Zealand. Due to excellent sponsorship, the organisers were able to offer student/unwaged/concession rates to a number of delegates.

Indigenous and Pacific delegates were offered ‘scholarships’ using other specifically-tagged sponsorship money. Although money was set aside for five people, it was able to be stretched to allow more than this to come with all their needs met.

The conference had eight superb keynote speakers coming from five different countries, including indigenous speakers from both Aotearoa and Australia, presenting diverse views about their particular evaluation interests. All gave thought-provoking addresses.

## **KEYNOTES INCLUDE:**

Dr Michael Quinn Patton	Russell Taylor
Dr Nicoletta Stame	Karen Sewell
Dr Michael Scriven	Dr Rick Cummings and
Tariana Turia	Associate Professor Rhonda Craven
Elaine Lameta	

During the conference, over 70 people presented papers, panels, discussions groups on a range of topics around the conference themes. In addition to the formal program, there were empty spaces for informal discussions and debates.

As chair, Maggie Jakob-Hoff said it was such a pleasure to organise this great event. She thanked their many sponsors for their help and the organising committee for their hard work with unflinching cheerfulness.

## **SPONSORS:**

### **New Zealand Government**

Ministry of Social Development	Pacific Business Trust	Inland Revenue
The Treasury	Ministry of Education	The Royal Society of New Zealand
Department of Labour	Education Review Office	Ministry of Māori Development
Ministry of Pacific Island Affairs	Housing New Zealand	

<b>Organising Committee:</b>	Maggie Jakob-Hoff (Convenor)	David Turner
Pam Oliver	Francesca Holibar	Tania Wolfgram
Jenny Clark	Kate McKegg	Janet Clinton
Kim Hughes	Shaun Akroyd	Melani Anae



## INTERNATIONAL RELATIONS

As one of the few well established professional organisations, the AES has continued to build on its commitment to contributing to the development of new evaluation associations internationally. This has been through participation in the International Organisation for Cooperation in Evaluation (IOCE). Penny Hawkins is Secretary of the IOCE Interim Board of Trustees. The IOCE has now reached the stage of incorporation in Canada and the AES has made a commitment to membership of the organisation. A resource to assist new associations to develop is being produced that will include a profile of the AES as one of a number of case studies of established evaluation associations.

Penny Hawkins attended the inaugural conference of the Malaysian Evaluation Society (MES) in March this year and AES members Jerome Winston and Patricia Rogers were presenters. There has been a long association between the two societies and it was a significant developmental milestone for the MES to reach this stage after a long gestation period. A meeting of the IOCE Executive Committee took place in conjunction with the conference.

The first face-to-face meeting of the International Relations Committee will take place at the Adelaide conference.

### Committee

Chair: Penny Hawkins

John Owen, Ganesh Rauniyar

## FELLOWS

### INAUGURAL FELLOWS OF THE AES

The Board decided earlier in 2003 to institute Fellowships in the AES to recognise outstanding contributions to the Society and to evaluation in Australasia.

The inaugural Fellows were inducted at the 2003 conference dinner in Auckland. They are:

**Anona Armstrong** (Victoria)  
**John Owen** (Victoria)  
**Sue Funnell** (NSW)  
**Chris Milne** (NSW)  
**Colin Sharp** (South Australia)  
**Ian Trotman** (Wellington)

The AES Policy on the Fellowship of the Australasian Evaluation Society is available at [www.aes.asn.au](http://www.aes.asn.au)

## AES REGIONS

### AUCKLAND

The Auckland Evaluation Group (AEG) hosted the 2003 AES conference (see page 15). The Committee also had an ongoing program of activities which included:

**Three workshops** (total attendance approx 45):

- Paul Duignan *Lifting Your Game as an Independent Professional Evaluator*
- Emma Maconick and Mary Hill (Minter, Ellison, Rudd, Watts) *Intellectual property issues in evaluation*
- A workshop to compile a professional support resource for evaluators

**Four seminars and events** (Total attendance approx 70):

- Nancy Sheehan *Evaluation in a development context – The ‘minefield’ of doing evaluation in developing countries*

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## REPORTS FROM COMMITTEES & REGIONS

- Kate McKegg and Neil Lunt *10 reflections on Evaluation in Aotearoa New Zealand*
- A “celebrity” debate – *Evaluation is the truth, the way and the light*
- Lucy Te Moana, Manager, Programme and Services Evaluation, Te Puni Kōkiri *The evaluation-policy nexus within within Te Puni Kōkiri*The AEG’s 10th birthday celebration (see later report)

### 2003-2004 Committee

Regional representative: Anne Barlow

Secretary: Pam Oliver

Membership Officer: Michele Lennan

### Plans for 2004-2005

AEG conference planned for September 2004 – invitation extended to members of the Wellington Evaluation Group, Waikato Evaluation Group, and Association of Social Science Researchers

## CANBERRA REGION

The ACT has had a quiet year, presenting four sessions either at lunchtime or late afternoon, and one half-day workshop. The workshop and lunchtime sessions were better attended than evening sessions.

Membership numbers remain much higher than attendances. Many members are also able to attend the monthly sessions of the Canberra Evaluation Forum, which represents an alternative forum for those interested in evaluation in Canberra.

Workshop: Managing Contracted-out Evaluations with Penny Hawkins, with Geoff Robertson and Joan Young (19 participants)

**Sessions** with approximately 30 participants:

- *Developments in Corporate Governance* in Australia in 2003: Richard Rundle
- *Outcomes of the 2003 AES conference*: Jim Derrick, Kim Grey and Graham Smith
- *Presenting Evaluation results*: David Roberts
- *Protected Area Management - Effectiveness Evaluation Needs*: Graeme Worboys

### Committee

Regional representative: Graham Smith

Committee member: Frank Bowles

### Planning for 2005

The Committee is in the preliminary stages of planning for 2005 and is considering inviting representatives from related organisations to present to AES meetings, or holding joint meetings.

## NEW SOUTH WALES

The NSW region meets regularly during the year and the 2003-2004 sessions were held at the Centre for Health Economics Research and Evaluation (CHERE), University of Technology, Sydney. The general pattern for each session was:

- 2.00 - 3.00 AES meeting – business, professional/practice issues
- 3.00 - 3.30 Networking and Coffee
- 3.30 - 5.00 Professional Development Workshop

The committee decided to open PD workshop to non AES members and promote the AES and membership to them. They are establishing a data base of academic centres using evaluation for promotion of AES events.

Sessions included:

- *Policy and program evaluation*: Karen Fisher and Chris Milne
- *Professional Development in evaluation*: Eve Barboza and Bronwyn Stafford
- *Professional Reading*: Chris Milne and Bronwyn Stafford
- *Comparative Theory*: Rob Anderson
- *Ethics and values*: Sue Curtis
- *Using evaluation results*: Chris Milne and Rob Anderson
- *Evaluation or research?* Bronwyn Stafford and Robyn Ewing

**Committee:**

Regional representative: Susan Goff

Secretary: Bronwyn Stafford

Professional development sub-committee: Rob Anderson, Bronwyn Stafford and Susan Goff

**Planning for 2005**

The Committee is in the preliminary stages of planning for 2005 and is considering:

- continuing with developing workshop proposals
- Including more positivist based methodologies in workshops
- Increasing networking with academic centres
- Increasing support for indigenous evaluators if possible through FHI
- A workshop on Evaluation as Systemic Intervention with Dr Gerald Midgely is already planned for October.

**NORTHERN TERRITORY**

The region ran one workshop on Program Logic as a Tool for Designing and Evaluating Programs with Sue Funnell and two lunchtime forums on:

- *Engaging Indigenous Communities in Planning and Evaluation* with Professor Ian Falk and Sharon Clark
- *Participatory Evaluation Processes for Professional Development* with Terry Dunbar

Jenny Young the Region Representative is on the NT Chapter Management Board of AIPM (Australian Institute of Project Management) which provided a useful link for events and activities.

**Committee**

Regional representative: Jenny Young

Committee: Nea Harrison, Kate Geyle, Elizabeth McDonald, Helen Crawford

**Planning for 2005**

The Committee is considering further lunch time forums with guest speakers on a range of evaluation topics

**QUEENSLAND**

The Queensland branch has continued its steady increase in membership over the past year. This seems to be due at least partly to a well-developed program of professional development activities in the Brisbane area that are attracting interest from an ever-widening group of evaluators and others. The branch has an active committee that, following the June AGM, has several new members to help share the workload. The committee meets every two months and is supported by a 2005 Conference

planning group (which has also acquired several new members recently) and a small Professional Development sub-committee.

Workshops included

- *Program logic and Applications of program logic to evaluation* presented by Sue Funnell
- *Writing reports that get read* presented by Robert Lake
- A half day workshop with Michael Quinn Patton was planned had to be cancelled at late notice

Ten lunchtime seminars and one evening presentation were organised with attendances generally at 30-40.

- July: Paul Mazerolle: *The evaluation of beat policing*
- Aug: Tracy Henderson: *A systems approach to evaluation at the project level*
- Sep: Magnolia Cardona: *What have we learnt from multi-strategy approaches to evaluation?*
- Oct: Stacy Barr: *Working with 'fluffy' performance indicators*
- Nov: June Lennie: *The strengths and limitations of participatory evaluation*
- Dec: Penny Hawkins: *The internationalisation of evaluation*
- Feb: Kerry McGovern: *Managing the politics of evaluation*
- Mar:04: Liz Baker: *A critique of the triple bottom line approach*
- Apr: Ann Dalton: *The challenges of advancing evaluation across government*
- May: Julie Harcourt: *Survey design – tips and traps*
- Jun: Neil Dempster: *Evaluating organisational performance – the quality audit approach*

Following lunchtime seminars a free lunch is provided, sponsored by the Dept of Premier & Cabinet, to encourage networking among participants (both members and non-members) and also the seminar presenter.

All new members are contacted personally by the membership officer, to actively welcome them into the local branch and encourage attendance and networking at activities. Non-members who express interest in receiving more info about AES activities and/or becoming members are also contacted personally

### Committee

Regional representative: Robert Lake (July 03 to June 04); Diana Beere (from June 04)

Secretary: Andrea Lanyon

Membership Officer: Patricia Rego

Professional development sub-committee: Liz Baker (convenor), Diana Beere, Yvonne Darlington, Greg Herbert

2005 Conference planning group: Robert Lake (convenor), Toni Craig, Marge Hauritz, Alison Heywood, Suzanne Hoverman, Andrea Lanyon, Patricia Rego, Craig Trimble, Ellen Vasiliauskas, Jill White

### Planning for 2005

The Committee is considering

- continuing with lunchtime seminar series – speakers confirmed for August, September & October 2004; panel of speakers tentatively in place for November 2004; several speakers lined up for early 2005
- 2 half-day post-conference workshops with Murray Saunders in mid-October 2004
- some sort of end-of-year combined PD & social function

- most energy for 2005 being directed towards conference planning

## SOUTH AUSTRALIA

Two-monthly seminars and networking meetings were well attended in Adelaide, mostly after work in the city, as the Regional Representative was able to host them in the NCVER Boardroom. A variety of speakers and topics attracted different participants and stimulated discussion. These included:

- Alwin Chong's workshop on Evaluation Issues for engaging Aboriginal and Torres Strait Islander Communities on 31 July (24 participants)
- Dr Chris Putland's topic was *Evaluation of Arts and Health Initiatives* on 27 August (4)
- Giordana Cross on Evaluating Health Promotion activities in schools on 1 October (11)
- Paul Aylward, Cynthia Spurr, Neville Highett and Susan Dawe reported on the highlights of the Auckland conference in a *Conference Debrief* on 29 October (14)
- *Evaluation Bloopers* was the end of year topic on 26 November with Susan Shannon, Libby Kalucy and Juanita Lacar contributing amazing stories and 26 participants enjoying dinner at a new hotel.

In December, the SA Working Group met to update SA AES Business Plan and plan the 2004 program. Convenor, John Lawrence, Gary Crilley and John Alder each invited a guest speaker. Thanks also to Bev O'Brien from Crime Statistics and Research who volunteered to sponsor and host the August 2004 workshop with Sue Funnell on Program Logic. Thanks also to the ongoing support of Dennis List, Ruth Davey, Anne Bosio and John Pilla.

The 2004 program was launched in February with Chris McGowan describing New Models for Health Evaluation (20 participants) and David Nash described Social Accounting-Auditing for Recreation and Sports Provision in April (12). A joint AES-NCVER seminar was held at lunchtime on 23 June with light refreshments supplied by NCVER. Dr Margaret Patrickson from the University of South Australia presented on her topic of 'Evaluating the employability of older worker' to around 35 people.

Susan Dawe has completed her three-year term as Regional representative, there is much appreciation and support for AES activities in SA.

### Committee

Regional representative: Susan Dawe

Secretary: Susan Dawe

Membership Officer: Susan Dawe

Professional development sub-committee: Convenor, John Lawrence

Other committee members: Gary Crilley, Anne Bosio, Bev O'Brien, Dennis List, Ruth Davey

### Planning for 2004-2005

Further seminars planned include Dr Ken Pidd, from the National Centre for Education and Training on Addiction and a post-conference debrief and end-of-year social function.

## TASMANIA

Three seminars were held during the year:

- *The National Statistics Service (NSS) and a National Data Network (NDN) and the Information Rich Society* by Mr David O'Brien, Assistant Director, Statistical Services, Australian, Bureau of Statistics (16 attended)
- *Enterprise Risk Management Options for Best Practice* by Mr Peter Wise, Head of Internal Audit DHHS, Director on the National Board of the Institute of Internal Auditors, Australia, (12 attended)

- The Methodology for Reviewing Abuse of Children in State Care by Ms Jan O'Grady, Ombudsman of Tasmania (25 attended)

### Committee

Regional Representative: Christine Fahey

Secretary: Louise Newberry

### Planning for 2004-2005

- The committee resigned at the AGM on September 7
- A new committee consists of Thomas Hay as Regional Representative and Dr Peter Orpin

## VICTORIA

The Victorian Branch has maintained an active approach with 2 workshops and 7 seminars. The flyers for the seminars are now reaching a wide audience and attendance at meetings has increased. Many non-AES members attend and are encouraged to join the Society.

### Workshops

- *Ideas Writing* with Dr Ros Hurworth (24 participants)
- *Focus Group Workshop* with Dr Ros Hurworth (24 participants)

### Seminars

Seminars are followed by a dinner for interested people

- *Improving Quality through Service Audits: 10 Challenges for the External Evaluator* with Scott Bayley, VAGO
- Nov: *Evaluation of a CD-rom adventure game for young people recovering from psychosis* with Brad Shrimpton, CPE, University of Melbourne
- Feb: *Emerging Issues in Evaluation* with Dr John Owen, Dr Ros Hurworth, Stephen Campbell
- March: *Community Capacity Building* with Dr John Owen
- April: *Appreciative Inquiry* with Sue James
- May: *Tangible and Intangible Outcomes in Evaluation* with Kersti Nogeste
- June: *Evaluative capability in organisations* with Dr Colin Sharp)

### Committee

Regional representative: Graeme Harvey

Other Members: Kim Lazenby, Delwyn Goodrick, Anthea Rutter, Bernadette Swanston, Scott Bayley

### Planning for 2004 - 2005

3 seminars and a workshop planned in conjunction with the SA region has already taken place on *Constructing & Using Program Logic* with Sue Funnell (28 participants)

## WELLINGTON

Wellington Evaluation Group (WEG) has had another interesting year with a range of speakers both local and international. Meetings have been well attended with between 25-30 people who are evaluation practitioners or have a general interest in evaluation. There have been a few Evaluation Cafes and the one in September picked up on the expressed desire of those who attended the July workshop to have an opportunity for networking and discussion of issues for independent evaluators.

- October: Michael Scriven - *Guidelines for Doing an Evaluation*
- April: John Owen - *Evaluation Use Revisited*

- May: Ros David - *International Development Evaluation and the Challenges of Organisational Systems – Mind the Gap! Experiences from the UK*

Jenny Neale thanked the committee members and others who have contributed to a successful 12 months for WEG.

### Committee

Jenny Neale (AES Regional Representative)

Penny Hawkins (AES President)

Mathea Roorda (AES Events Co-ordinator)

David Turner (AES Ethics Chair)

Bob Williams (Treasurer)

Chris Watson

### Planning for 2004 - 2005

A workshop and seminar have already been held in July:

- Seminar - *Doing action research – some lessons and challenges* (with the Association of Social Science Researchers ASSR) Meenakshi Sankar Dept of Labour and Lisa Rodgers et al Ministry of Education
- Workshop: *Working as an Independent Evaluator* Paul Duignan

### WESTERN AUSTRALIA

The West Australian branch continued their program of free lunchtime seminars and workshops (charged for with a discount to AES members).

The 2004 program was launched on 26 February with a seminar by Professor Rob Donovan – Observations on Evaluation in Health Promotion. Sessions were held at the Theatre, East Perth Government Offices, attendances averaged between 80 and 100 people and the program was as follows:

18 March	Seminar: <i>Early Psychosis Outcome Evaluation System</i>
15 April	Seminar: <i>Formative Evaluation as Community Development</i>
15 & 22 April	Workshop: <i>Designing Quality Evaluations with Dr Rick Cummings &amp; Dr Brian English</i>
27 May	Seminar: <i>Proving direct and indirect discrimination'</i>
17 June	Seminar: <i>Findings of the General and Indigenous Social Surveys – ABS</i>
10 June	Workshop: <i>Action Evaluation with Assoc. Prof. David Tripp</i>

### Planning for 2004 - 2005

Events have already been planned for the second half of 2004 including:

8 July	NAIDOC Week event: <i>The meanings of gender for Aboriginal women and men living in Perth and Broome – Dawn Bessarab</i>
19 August	Seminar: <i>Development of a framework and process to evaluate the Government response to the Gordon Inquiry'</i>
25 August	Workshop: <i>Evaluation and review of public policy (Joint seminar with IPAA)</i>
16 September	Seminar: <i>Practice of cross-cultural evaluation in an Aboriginal Australian context</i>
18 November	Seminar: <i>Religious and racial vilification</i>

### Joint seminar with IPAA

This is the second year that the WA Branch has run a seminar jointly with IPAA. A range of speakers presented on the topic *Evaluation and review of public policy*, with a breakfast seminar aimed principally at managers. The seminar attracted almost 100 participants and raised \$1565.75 for the AES.

**Committee**

Rosemary Cant (State Coordinator)

Sue Paterson (Regional Representative)

Heather Aquilina

Valerie Burns

Rick Cummings

Jenni Ibraham

Helen Peerless

Tulip Penney

Robyn Pozzi

Richard Robinson

Julie Rosenberg-Russell

Karen Schmidt

Kerry Kretzschmar



# THE SOCIETY'S CORPORATE GOVERNANCE

## HOW THE SOCIETY IS GOVERNED

The Australasian Evaluation Society is governed by a network of regional and specialist committees. A board of management provides overall governance and is vested with the ultimate authority over the Society's affairs. The network comprises hundreds of members who work with the board to achieve the Society strategic and business plans.

## CONSTITUTIONAL CHANGES

A special resolution was put to the vote at the September 2003 AGM of the Australasian Evaluation Society to amend the wording to clarify the not-for-profit status of the AES. The resolutions were passed unopposed.

## ACCOUNTABILITY OF THE BOARD

The Board is accountable to the Society's membership. All members of the Board must adhere to the requirements of the Associations Incorporations Act 1991 (Australian Capital Territory) and the provisions set out in the Society's Constitution and Policies.

## APPOINTMENT OF THE BOARD

The 2003-04 Board comprises 16 members. The Board make-up comprises the Executive, Regional Representatives and up to 5 other positions appointed by the Executive and Regional Committees reflecting major committees of specialist advice to assist in the functioning of the Board. The Executive is comprised of the 5 office bearers positions of President, Vice-President, Secretary and Treasurer, plus up to an additional 3 positions nominated by the Board (1 position for 2003-04). The Regional Representative comprised 10 Board recognised regional committees for 2003-04.

The Executive is elected annually by the membership. Regional representatives are elected from members within substantial geographic regions, eg. States and or regional areas, recognised by the board as having sufficient members to enable the furtherance of the society's aim, including at least one each from Australia and New Zealand. Additional positions established pursuant to the Constitution are also elected by the membership.

Members of the board shall not hold the same position for more than three consecutive terms, except for the Secretary and Treasurer who may stand for one additional term with the approval of the board.

## ROLE OF THE BOARD

While the Board has overall management and control of the Society, it is subject to the provisions of the *Associations Incorporation Act 1991* and the *AES Constitution*, delegate certain operational powers to committees and regions.

All Board positions are unpaid. Board members direct costs of involvement with the Society in pursuing its aims and objectives are reimbursed.

## THE BOARD MEETING AND REQUIREMENTS

In 2003-2004 there were 3 Executive meetings and 5 full Board meetings. Under the Society's Constitution a quorum for the transaction of the business of a meeting of the board shall be 50% of the members of the board.

## BOARD MEMBERS ATTENDANCE AT MEETINGS

Name	Executive	Board
Penny Hawkins	3	4
Rick Cummings	3	5
Kim Lazenby	3	4
Craig Trimble	3	5
Nan Wehipeihana	1	
Susan Dawe	1	5
Anthea Rutter	1	2
Anne Barlow		3
Christine Fahey		2
Susan Goff		1
Graeme Harvey		4
Robert Lake		3
Jenny Neale		2
Sue Paterson		2
Graham Smith		5
Jenny Young		1
Doug Fraser		2
Carol Patterson		1

## COMMITTEES

At the start of 2003-2004 there were 6 standing committees of the Board; Ethics; Awards, Professional Training and Development, Publications, International Relationships and the Auckland 2003 Conference Committee.

## INDEMNITY OF THE BOARD

In accordance with the Association Incorporations Act and the Society's own Policies, the AES has directors and officers insurance and professional indemnity for all Board members.

## WHO WE ARE GOVERNED BY: THE AES BOARD

### EXECUTIVE

#### **Penny Hawkins**

##### **President and Regional Co-ordinator NZ**

Penny is Deputy Director of the Strategy, Advisory and Evaluation Group and head of evaluation at the New Zealand Agency for International Development. She has over 20 years management experience and has spent the last 16 years involved in social research, monitoring and evaluation. Penny has been AES President since October 2001.

#### **Rick Cummings**

##### **Vice President**

Rick is Senior Lecturer of institutional research and evaluation in the Teaching and Learning Centre at Murdoch University. He has over 25 years of experience in public sector management, policy research and program evaluation mainly in education and health. Rick has been the AES Vice-President since October 2001

#### **Kim Lazenby**

##### **Secretary**

Kim Lazenby is currently working as Manager, Performance Audit in the Victorian Auditor-General's Office. Kim has over 17 years experience in public sector policy development and program delivery. She has established and managed and evaluation functions in state and federal government bodies. Kim has been AES Secretary since September 2003.

**Craig Trimble**

**Treasurer**

Craig is an Audit Manager in Performance Management Systems Auditing with the Queensland Auditor-General's Office. He has over 15 years experience in financial and performance auditing in the public sector including a stint with the Victorian Department of Treasury and Finance's output effectiveness and pricing review unit. Craig joined the AES executive in October 2002.

**Nan Wehipeihana**

**Fifth Executive member**

Nan joined the Executive in May 2004 after accepting the Board's invitation to take up the strategic initiatives position. Nan is an independent evaluator and specialises in public sector programme and policy evaluation. Nan has over 10 years research and evaluation experience and has a particular interest in evaluation practice as it relates to Māori and other indigenous cultures.

**REGIONAL REPRESENTATIVES**

Name	Regional Committee
Anne Barlow	Auckland Region
Jenny Neale	Wellington Region
Graham Smith	Canberra Region
Susan Goff	New South Wales Region
Jenny Young	Northern Territory Region
Robert Lake	Queensland Region
Susan Dawe	South Australian Region
Christine Fahey	Tasmanian Region
Graeme Harvey	Victorian Region and Regional Coord. Aust.
Sue Paterson	Western Australia Region

**COMMITTEES, LIFE MEMBERS & INTERNATIONAL RELATIONS**

**COMMITTEES OF THE BOARD**

**Ethics**

Chair: David Turner

Other Members: Doug Fraser, Alan Woodward, Bron McDonald

**Awards**

Chair: Jenny Neale

Paul Chesterton, Peter Bycroft, Kerry Kretzschmar and Zita Unger

**Publications**

Chair: Robert Lake

Other Members: Rick Cummings (co-editor EJA), Sue van Daatselaar (editor e-News), Doug Fraser (co-editor, EJA), Lorraine Larri, Bob Williams

**Professional Training & Development**

Chair: Brian English

Other Members: Rick Cummings, Sue Funnell, Scott Bayley

### International Relationships

Chair: Penny Hawkins

John Owen, Ganesh Rauniyar

### Auckland 2003 Conference Organising Committee

Maggie Jakob-Hoff (Convenor)

Pam Oliver

Francesca Holibar

Tania Wolfgram

Jenny Clark

Kate McKegg

Janet Clinton

Kim Hughes

Shaun Akroyd

Melani Anae

David Turner

### LIFE MEMBERS

#### Life Members

Anona Armstrong

### FORMER BOARD MEMBERS

Mr Shaun Ackroyd (to 17 September 2003)

Ms Carol Patterson (From 17 September -20 November 2003)

Mr Scott Bayley (to 17 September 2003)

Mr Doug Fraser (to 17 September 2003)

Ms Robyn Bailey (to September 2003)

Ms Anthea Rutter (to 17 September 2003)

### AES ADMINISTRATION

Judy Pearce, Administrator

Michelle Vincent, Webmaster

The AES Administration provides support for the Executive and the Board including:

- Production of the membership directory and consultants register.
- Membership including maintenance of membership data base, membership payments and material to new members.
- Maintenance of the AES Web site.
- Assistance with material to members including E News, broadcast emails and bulk mailing.
- Maintenance of AES office, files, supplies etc.
- Support to regional representatives and committees.
- Provision financial support including management of the AES' MYOB.
- Assistance with elections, meetings, annual report.
- Assistance with the organising of regional workshops.

## AES FINANCES

The following should be read in conjunction with the Statutory Statements (pages 23 to 33) and Supplementary Accounts (pages 34 to 36). Statutory Statements are prepared on a full accrual accounting basis and in accordance with applicable Australian Accounting Standards and the requirements of the *Associations Incorporation Act 1991* (ACT) and the audit opinion is included according to these standards.

The Supplementary Accounts are prepared on a basis familiar to AES members with minor allowances for timing differences and or asset and capital recognition. The Supplementary Accounts are not presented according to applicable audit and accounting standards.

### STATEMENT OF FINANCIAL RESULTS

AUSTRALASIAN EVALUATION SOCIETY INC. ABN 13 886 280 969

### INDEX TO ANNUAL FINANCIAL REPORT

Board Report  
Independent Audit Report  
Statement of Financial Position  
Statement of Financial Performance  
Statement of Cash Flows

### NOTES TO THE FINANCIAL STATEMENTS

- |                                      |                                  |                                    |
|--------------------------------------|----------------------------------|------------------------------------|
| 1. Statement of Accounting Policies  | 6. Receivables                   | 11. Retained Surplus               |
| 2. Revenue from Ordinary Activities  | 7. Other Current Assets          | 12. Board Members                  |
| 3. Expenses from Ordinary Activities | 8. Property, Plant and Equipment | 13. Objectives and Contact Details |
| 4. Auditor's Remuneration            | 9. Payables                      | 14. Cash Flow Information          |
| 5. Cash Assets                       | 10. Unearned Revenue             | 15. Financial Instruments          |

### BOARD REPORT

Your Board members submit the financial report of the Australasian Evaluation Society Incorporated for the financial year ended 30 June 2004.

The names of each person who was as a member of the Board during the year ended 30 June 2003 or at the date of this statement are:

#### Current Members

Ms Penny Hawkins	President	
Dr Rick Cummings	Vice-President	
Ms Susan Dawe	Secretary (to 31 17 September 2003)	
Ms Kim Lazenby	Secretary (from 17 September 2003)	
Mr Craig Trimble	Treasurer	
Ms Anne Barlow (from 17 September 2003)		Dr Jenny Neale (from 17 September 2003)
Dr Diana Beere (from 8 June 2004)		Ms Sue Paterson
Ms Christine Fahey (from 20 November 2003)		Mr Graham Ms Nan Wehipeihana (from 29 May 2004)Smith

Ms Susan Goff

Mr Graeme Harvey

Dr Robert Lake (to 8 June 2004)

Ms Jenny Young

**Former Members**

Mr Shaun Ackroyd (to 17 September 2003)

Mr Doug Fraser (to 17 September 2003)

Mr Scott Bayley (to 17 September 2003)

Ms Carol Patterson (from 17 September 2003 to 20 November 2003)

Ms Robyn Bailey (to 17 September 2003)

Ms Anthea Rutter (to 17 September 2003)

**Principal Activities**

The principal activities of the Society during the financial year were to:

- provide education and training in matters related to evaluation;
- recognise outstanding contributions to the theory and/or practice of evaluation;
- establish and promote ethics and standards in evaluation practice;
- provide a forum for the discussion of ideas including society publications, seminars, workshops and conferences;
- link members who have similar evaluation interests;
- act as an advocate for evaluation; and
- other activities consistent with the above aims

The net surplus of the Society for the year ended 30 June 2004 was \$46,055 (2003: \$8,566 surplus).

In the opinion of the Board, the accompanying financial report presents fairly the financial position of Australasian Evaluation Society Inc. as at 30 June 2004 and its performance for the year ended on that date in accordance with Accounting Standards and other authoritative pronouncements of the Australian Accounting Standards Board.

In the opinion of the Board, at the date of this statement, there are reasonable grounds to believe that Australasian Evaluation Society Inc. will be able to pay its debts as and when they fall due.

Signed in accordance with a resolution of the Board this 28<sup>th</sup> day of September, 2004.



(Board Member)

## TREASURERS REPORT

### OVERVIEW OF FINANCIAL RESULTS 2003-04 - YEAR IN REVIEW

The Society's operating surplus for 2003-04 was above budget expectations at \$46,055 (2002-03 \$8,566).

The improved surplus over the prior year is highlighted by a 34% increase in total revenue over the previous year resulting from improved performance across all of the major operating activities.

The revenue increase is due to membership growth, professional development and special project revenue (150% increase) reflecting the increased activity of regions in offering AES sponsored professional development program and the increased focus on course fees representing at least cost recovery and where possible a return on investment.

The Conference income was \$56,300 (Budget \$5,000) which represented the overall success in obtaining high enrolments in the workshops, attendance at the conference and substantially greater than expected sponsorship contributions.

The level of operating expenditure (excluding conference) was \$136,000 (budget \$125,500) in costs for 2003-04. However, Journal costs have been deferred due to the delay in finalising Volume 2 of 2003-04. Increased level of membership participation in professional development activities and the implementation of additional technological and strategic initiatives during the period also contributed to the additional expenditure above budget of \$10,000.

The balance sheet position has been strengthened as a consequence of this result with cash holdings and investments of \$130,487 (2003-04 \$82,121) and retained surpluses of \$135,032 (2003-04 \$88,977).

This year's budget, while still to be finalised in respect of strategic initiatives and the incoming 2004-05 Board review, has again re-affirmed the AES aim to match revenues to expenses and represent at least cost recovery and where possible, a return on investment in terms of the opportunity cost of AES funds expended. This also includes investigating software and other tools that make administration and operation more efficient and economic. Adopting this approach aims to make the structure of the AES's finances more sustainable and reduce past AES experiences of large fluctuations in income and financial reserves from year to year to aid certainty in planning and investing for the AES's future.

The above discussion is focussed on the revenue and cost movements during the current year and the following page discloses the 5 year financial results that highlight the continued growth of the organisation in membership, professional development and conference participation and successful investments.

### OUTLOOK 2004 - 05

On current estimates the Society is budgeting for a deficit of potentially \$11,500, before 2004 conference result. The factors affecting this predominately relate to maintaining existing membership (taking into account increases in membership fees), increases to special projects funding and general increases in administration supplies, international relations and services.

This is not to say that the Society is unable to meet its obligations to members and suppliers, as substantial cash reserves of approximately \$130,000 have been accumulated for such events. However, some of this money is considered to be of use for investment in web site upgrade, legal advice in terms of the correct legal structure and form of the Society and other software to streamline administration.



Craig Trimble  
AES Treasurer  
30 September 2004

## OVERVIEW OF FINANCIAL RESULTS – 5 YEAR COMPARISON

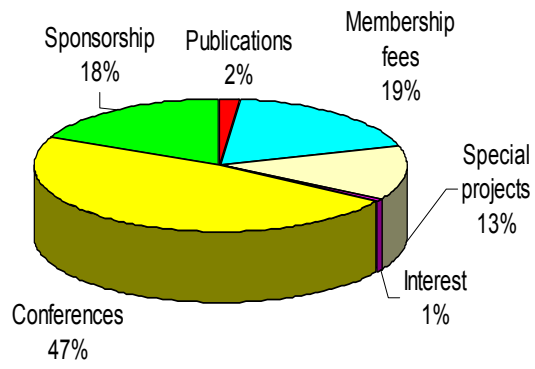
	2003-04	2002-03	2001-02	2000-01	1999-2000
	\$000's	\$000's	\$000's	\$000's	\$000's
<b>Membership Services</b>					
Revenue	76,834	71,569	64,360	56,261	54,213
Cost	41,740	49,566	33,883	37,260	69,655
Result	35,094	22,003	30,477	19,002	-15,442
<b>Regional Activities, PD &amp; Special Projects</b>					
Revenue	48,750	21,457	17,397	3,100	1,303
Cost	36,494	13,668	1,159	2,091	-
Result	12,255	7,789	17,397	3,100	1,303
<b>Conference</b>					
Revenue	248,510	176,083	189,907	73,835	-
Cost	192,216	148,429	147,972	54,105	-
Result	56,294	27,654	41,935	19,730	39,901
<b>Governance &amp; Corporate Services**</b>					
Revenue	3,571	3,475	1,631	4,458	2,427
Cost	61,160	52,357	48,179	52,171	79,091
Result	-57,589	-48,881	-46,548	-47,713	-76,664
<b>Total Australasian Evaluation Society</b>					
Revenue	377,665	272,585	273,295	137,654	97,844
Cost	331,610	264,020	231,193	145,626	148,746
Result	46,055	8,565	42,102	-7,972	-50,902

\*Membership services includes Membership, Publications and AES Online Web

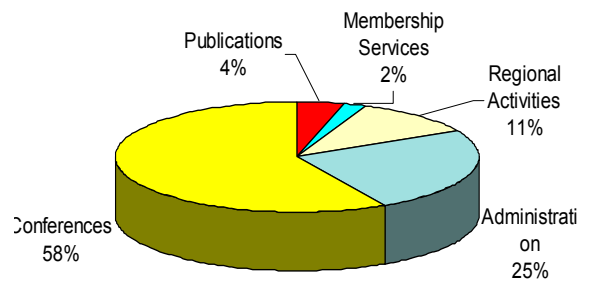
\*\* Governance & Corporate Services includes Executive, Board and Regional Committees and support functions, Administration Support, Finance, Legal, Information Technology and interest income and banking charges.



### Revenue Sources 2003-04



### Expenditure 2003-04



## FINANCIAL STATEMENTS

STATEMENT OF FINANCIAL POSITION  
AS AT 30 JUNE 2004

	Note	2004 \$	2003 \$
CURRENT ASSETS			
Cash assets	5	130,487	82,121
Receivables	6	8,489	2,756
Other	7	5,668	2,177
TOTAL CURRENT ASSETS		144,644	87,054
NON CURRENT ASSETS			
Property, plant and equipment	8	263	449
Other	7	-	2,000
TOTAL NON CURRENT ASSETS		263	2,449
TOTAL ASSETS		144,907	89,503
CURRENT LIABILITIES			
Payables	9	5,315	526
Unearned revenue	10	4,560	-
TOTAL CURRENT LIABILITIES		9,875	526
TOTAL LIABILITIES		9,875	526
NET ASSETS		135,032	88,977
EQUITY			
Retained surplus	11	135,032	88,977
TOTAL EQUITY		135,032	88,977

The accompanying notes form part of these financial statements

**STATEMENT OF FINANCIAL PERFORMANCE  
FOR THE YEAR ENDED 30 JUNE 2004**

	<b>Note</b>	<b>2004</b>	<b>2003</b>
		\$	\$
Revenue from ordinary operations	2	377,665	282,378
Cost of sales - publications		(13,623)	(21,858)
Membership services		(7,073)	(10,499)
Regional activities		(36,494)	(23,460)
Administration		(82,204)	(69,565)
Conference costs		(192,216)	(148,430)
Net surplus from ordinary activities		46,055	8,566
Total changes in equity	11	46,055	8,566

**STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED 30 JUNE 2003**

		<b>2004</b>	<b>2003</b>
		\$	\$
<u>Operating activities</u>			
Receipts from members and customers		203,946	298,376
Interest and dividends received		2,842	3,125
Payments to employees and suppliers		(158,422)	(285,544)
Net cash generated (used)	14(a)	48,366	15,957
<u>Investing activities</u>			
Payments for furniture and equipment		-	(464)
Net cash generated (used)		-	(464)
Net movement in cash and cash equivalents		48,366	15,493
Cash and cash equivalents at beginning of year		82,121	66,628
Cash and cash equivalents at end of year	5	130,487	82,121

The accompanying notes form part of these financial statements



## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2004

### Note 1: Statement of Accounting Policies

This financial report is a general purpose financial report that has been prepared in accordance with Accounting Standards and other mandatory professional reporting requirements in Australia, other authoritative pronouncements of the Australian Accounting Standards Board and the requirements of the Associations Incorporation Act 1991 of the Australian Capital Territory. The financial report has been prepared on an accruals basis and is based on historical costs and does not take into account changing money values or, except where stated, current valuations of non-current assets. Cost is based on the fair values of the consideration given in exchange for assets.

#### (a) Property, plant and equipment

Property, plant and equipment are brought to account at cost or at independent valuation, less, where applicable, any accumulated depreciation or amortisation. The depreciable amounts of all fixed assets having a limited useful life are depreciated over their useful lives commencing from the time the assets are ready for use. Minor fixed assets are written off in the year of acquisition. The carrying amount of fixed assets is reviewed annually by management to ensure it is not in excess of the remaining service potential of those assets. The Society uses both the straight line and diminishing value methods of calculating depreciation on fixed assets over useful lives between three and five years.

#### (b) Cash flows

For the purposes of the statement of cash flows, cash includes cash on hand, travellers cheques, cash at bank and bank bills maturing within one year.

#### (c) Foreign currency transactions and balances

Foreign currency transactions during the year are converted into Australian currency at the rate of exchange ruling at the date of the transaction. Amounts receivable and payable in foreign currencies at balance date are converted at the rates of exchange ruling at that date. All exchange differences are brought to account in the statement of financial performance of the financial year in which they arise.

#### (d) Income tax

No provision for income tax has been made in the financial report, as the Society is believed to be exempt from income tax.

#### (e) Comparative information

Where appropriate, comparative information has been reclassified to assist in the understanding of the financial report.

#### (f) Revenue recognition

##### Membership subscriptions

Membership subscriptions are payable annually in advance and are due on the anniversary of the month of joining. Membership fees are treated as income when the subscription is received.

##### Conference income and expenditure

Conference income and expenditure which is received or expended prior to year end, but which relates to a conference to be held after year end, is brought to account as conference income in advance (current liability) and conference prepaid expenses (current or non-current asset) and is carried forward to the year in which the event is held.

Where conference administration is outsourced, income received and expenditure incurred prior to year end, but which relate to a conference to be held after year end, have not been brought to account

##### Other revenue

Interest and other income is brought to account when earned.

#### (g) Adoption of Australian Equivalents to International Financial Reporting Standards

The Australian Accounting Standards Board has determined that Australian Equivalents to International Financial Reporting Standards ("AEIFRS") will apply to Australian reporting entities for financial years commencing on or after 1 January 2005. This requires the production of accounting data for future comparative purposes at the beginning of the next financial year.

## **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2004**

Management, in consultation with the auditors, are assessing the significance of changes resulting from the introduction of AEIFRS and, where applicable, preparing for their implementation. This includes assessing major changes in accounting policies that may arise from differences between existing Australian Accounting Standards and the new AEIFRS and, where applicable, reviewing the adequacy of existing systems and implementing revised processes and procedures to ensure that financial reporting requirements under the new AEIFRS will be met.

As a result of a preliminary assessment, management do not believe that there will be any major changes to the Society's accounting policies with the implementation of AEIFRS.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2004

	2004	2003
	\$	\$
<b>Note 2: Revenue from Ordinary Activities</b>		
<i>Operating activities:</i>		
Revenue from sale of goods:		
Publications	6,499	3,611
Total revenue from sale of goods	<u>6,499</u>	<u>3,611</u>
Revenue from services:		
Membership fees	70,335	67,958
Special projects	48,750	31,249
Conferences	179,846	173,773
Sponsorships	68,664	2,311
Other	-	1
Total revenue from services	<u>367,595</u>	<u>275,292</u>
<i>Total revenue from operating activities</i>	<u>374,094</u>	<u>278,903</u>
<i>Non-operating activities:</i>		
Interest	3,571	3,475
<i>Total revenue from non-operating activities</i>	<u>3,475</u>	<u>(411)</u>
<i>Total revenue from ordinary activities</i>	<u>377,665</u>	<u>282,378</u>
<b>Note 3: Expenses From Ordinary Activities</b>		
Depreciation of computers and software	186	15
<b>Note 4: Auditors' Remuneration</b>		
Remuneration of the auditor for:		
• auditing or reviewing the financial report	4,528	4,275
• other services	36	-
<b>Note 5: Cash Assets</b>		
Cash at bank - general account	80,287	81,921
Cash at	50,000	-
Cash on hand	200	200
	<u>130,487</u>	<u>82,121</u>
<b>Note 6: Receivables</b>		
CURRENT		
Trade and other debtors	7,086	2,082
Accrued interest	1,403	674
	<u>8,489</u>	<u>2,756</u>
<b>Note 7: Other Assets</b>		
CURRENT		
Prepaid conference expenses	4,916	341
Other prepayments	752	1,836
	<u>5,688</u>	<u>2,177</u>
NONCURRENT		
Prepaid conference expenses	-	2,000

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2004

	2004	2003
	\$	\$
<b>Note 8: Property, Plant and Equipment</b>		
Furniture and equipment, at cost	489	489
Accumulated depreciation	(489)	(489)
	<u>-</u>	<u>-</u>
Computers and software, at cost	464	464
Accumulated depreciation	(201)	(15)
	<u>263</u>	<u>-449</u>
	<u>263</u>	<u>449</u>

*Movements in carrying amounts:*

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year

	Furniture & equipment	Computers & software	Total
	\$	\$	\$
Opening balance	-	449	449
Additions	-	464	464
Disposals	-	-	-
Depreciation expense	-	(186)	(186)
Closing balance	<u>-</u>	<u>263</u>	<u>263</u>

**Note 9: Payables**

## CURRENT

*Unsecured liabilities:*

Creditors and accrued expenses	5,315	526
	<u>5,315</u>	<u>526</u>

**Note 10: Unearned Revenue**

Income received in advance	4,560	-
	<u>4,560</u>	<u>-</u>

**Note 11: Retained Surplus**

Retained surplus at the beginning of the year	88,977	80,411
Net surplus attributable to members of the Society	46,055	8,566
Retained surplus at the end of the year	<u>135,032</u>	<u>88,977</u>



## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2004

### Note 12: Board Members

The names of Board members who held office during the financial year were:

Mr Shaun Akroyd	Ms Susan Dawe	Dr Robert Lake	Mr Graham Smith
Ms Robyn Bailey	Ms Christine Fahey	Ms Kim Lazenby	Mr Craig Trimble
Ms Anne Barlow	Mr Doug Fraser	Dr Jenny Neale	Ms Nan Wehipeihana
Mr Scott Bayley	Ms Susan Goff	Ms Sue Paterson	Ms Jenny Young
Dr Diana Beere	Mr Graeme Harvey	Ms Carol Patterson	
Dr Rick Cummings	Ms Penny Hawkins	Ms Anthea Rutter	

Those Board members who have been paid for providing professional services, such as training, to the Society, have done so under either normal commercial or concessional terms and conditions. Board members also received reimbursement of out-of-pocket expenses incurred on behalf of the Society. No other remuneration was received by Board members during the financial year.

### Note 13: Society Objectives and Contact Details

The Society is an association incorporated under the Associations Incorporation Act 1991 of the Australian Capital Territory. The aim of the Society is to "provide education and training in matters related to evaluation and" to establish and promote ethics and standards in evaluation practice within Australia and New Zealand. The Society does not maintain an office. The postal address of the Society is P.O. Box 223, Lyneham, ACT, 2602, Australia.

	2004	2003
	\$	\$
<b>Note 14: Cash Flow Information</b>		
(a) Reconciliation of net cash relating to operating activities to net surplus		
Net surplus	46,055	8,566
Non-cash flows in operating surplus:		
Depreciation and amortisation	186	15
Changes in assets and liabilities:		
Receivables	(5,733)	820
Other current assets	(1,491)	19,605
Payables	4,789	(2,212)
Unearned revenue	4,560	(10,837)
Net cash relating to operating activities	<u>48,366</u>	<u>15,957</u>

#### (b) Non-cash transactions

There were no non-cash transactions during the current financial year.

#### (c) Unused credit facilities

The Society does not have any credit facilities.

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2004

### Note 15: Financial Instruments

This note sets out information regarding risks associated with financial instruments.

#### (a) Net Fair Values

The net fair value of financial assets and liabilities approximates the values shown in the statement of financial position and the notes thereto.

#### (b) Credit Risk

Credit risk is the risk that a financial asset will not be realised by the Society due to the default of the debtor.

The financial assets subject to credit risk are as follows:

	2004	2004
<u>Financial Assets:</u>	\$	\$
Cash and term deposits	130,287	81,921
Receivables	8,489	2,756
Maximum exposure	<u>138,776</u>	<u>84,677</u>

With the exception of the following, the Society does not have any material credit risk exposure to any single debtor or group of debtors:

- cash at bank and short term deposits held with ANZ Bank \$131,690 (2003:\$82,595)

#### (c) Interest Rate Risk

Interest rate risk is the risk that the value of a financial asset or liability will change due to interest rate fluctuations. The weighted average effective interest rate applicable to each class of financial asset and liability which is subject to interest rates are as follows:

- \$80,287 at 4.75% in respect of variable rate cash deposits (2003: \$81,921 at 3.3%)
- \$50,000 at 5.45% in respect of variable rate cash deposits (2003: nil)

# ascent

1st Floor, 2 Napier Close  
Deakin ACT 2600

## INDEPENDENT AUDIT REPORT

To the Members

Australasian Evaluation Society Incorporated

(ABN 13 886 280 969)

### Scope

The financial report and responsibility of the Board

The financial report comprises the Board Report, statement of financial position, statement of financial performance, statement of cash flows and accompanying notes 1 to 15 for Australasian Evaluation Society Incorporated (the Society) for the year ended 30 June 2004.

The Board is responsible for the preparation and true and fair presentation of the financial report in accordance with the provisions of the Associations Incorporation Act 1991 of the Australian Capital Territory, the constitution of the Association, Accounting Standards and other mandatory financial reporting requirements in Australia. This includes responsibility for the maintenance of adequate accounting records and internal controls that are designed to prevent and detect fraud and error, and for the accounting policies and accounting estimates inherent in the financial report.

### Audit approach

We conducted an independent audit in order to express an opinion to the members of the Society. Our audit was conducted in accordance with Australian Auditing and Assurance Standards, in order to provide reasonable assurance as to whether the financial report is free of material misstatement. The nature of an audit is influenced by factors such as the use of professional judgement, selective testing, the inherent limitations of internal control, and the availability of persuasive rather than conclusive evidence. Therefore, an audit cannot guarantee that all material misstatements have been detected.

We performed procedures to assess whether in all material respects the financial report presents fairly, in accordance with the Associations Incorporation Act 1991 of the Australian Capital Territory, Accounting Standards and other mandatory financial reporting requirements in Australia, a view which is consistent with our understanding of the Society's financial position, and of its performance as represented by the results of its operations and cash flows.

We formed our audit opinion on the basis of these procedures, which included:

- examining, on a test basis, information to provide evidence supporting the amounts and disclosures in the financial report, and
- assessing the appropriateness of the accounting policies and disclosures used and the reasonableness of significant accounting estimates made by management and the Board.

While we considered the effectiveness of management's internal controls over financial reporting when determining the nature and extent of our procedures, our audit was not designed to provide assurance on internal controls.

### Independence

In conducting our audit, we followed applicable independence requirements of Australian professional ethical pronouncements.

### Qualification

It is not practicable for the Australasian Evaluation Society Incorporated to maintain an effective system of internal control over cash received from conference and membership activities until their initial entry into the accounting records. Accordingly, our audit is limited to amounts recorded as received in the accounting records of the Society

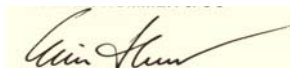
### Qualified Audit Opinion

In our opinion, except for the effects of such adjustments, if any, as might have been determined to be necessary had the limitation described in the qualification section above not existed, the financial report of the Australasian Evaluation Society Incorporated:

- gives a true and fair view of the financial position of the Society at 30 June 2004 and of its performance for the year ended on that date, and
- is presented in accordance with the Associations Incorporation Act 1991 of the Australian Capital Territory, Accounting Standards and other mandatory financial reporting requirements in Australia.

### ASCENT AUDIT

Chartered accountants



Eric Hummer

Partner

Dated 29 September 2004

Ascent Audit - ABN 16 131 538 621

## Supplementary Accounts – Cash Basis Cont....

## AES 2004 - 05 BUDGET

As at 30 September 2004

	2001-2002 Actual	2002-2003 Budget	2002-2003 Actual	Budget 2003-04	Actual 2003-04	Budget 2004-05	As a % of TOTAL
<b>Income</b>							
<b>Memberships</b>							
Memberships				71,000	70,335	77,000	
<b>TOTAL Memberships</b>	<b>60,663</b>	<b>62,000</b>	<b>67,958</b>	<b>71,000</b>	<b>70,335</b>	<b>77,000</b>	<b>52.24%</b>
<b>Interest</b>							
Interest General						100	
Interest CMA				2,000	3,571	5,300	
<b>TOTAL Interest</b>	<b>1,332</b>	<b>2,000</b>	<b>3,475</b>	<b>2,000</b>	<b>3,571</b>	<b>5,400</b>	<b>3.66%</b>
<b>Publications</b>							
Journals & Magazines			700	500	361	500	
Membership Directory	2,885	3,500	2,715	2,500	4,120	4,000	
CAL					1,788		
Other	303	400	196		230	500	
<b>TOTAL Publications</b>	<b>3188</b>	<b>3900</b>	<b>3611</b>	<b>3,000</b>	<b>6,499</b>	<b>5,000</b>	<b>3.39%</b>
<b>Special Projects</b>							
Budget SP				25,000		40,000	
<b>TOTAL Special Projects</b>	<b>17,953</b>	<b>25,000</b>	<b>21,457</b>	<b>25,000</b>	<b>48,750</b>	<b>40,000</b>	<b>27.14%</b>
<b>Conference (Net)</b>						<b>20,000</b>	<b>13.57%</b>
<b>Misc</b>	<b>252</b>	<b>1500</b>	<b>1</b>				
<b>TOTAL INCOME</b>	<b>83,388</b>	<b>94,400</b>	<b>96,502</b>	<b>101,000</b>	<b>129,155</b>	<b>147,400</b>	<b>100.00%</b>
<b>EXPENSES</b>							
<b>Special Projects</b>							
Seeding Sp Projects				15,000		25,000	
<b>TOTAL Special Projects</b>		<b>5,000</b>	<b>11,368.00</b>	<b>15,000</b>	<b>33,721</b>	<b>25,000</b>	<b>15.73%</b>
<b>Publications</b>							
Journal	11,205	18,000	17,584	20,000	8,892	30,000	
Membership Directory	4,014	4,100	4,274	5,000	4,730	6,000	
<b>TOTAL Publications</b>	<b>15,219</b>	<b>22,100</b>	<b>21,858</b>	<b>25,000</b>	<b>13,623</b>	<b>36,000</b>	<b>22.66%</b>
<b>Memberships</b>							
Annual Report & AGM	1,980	2,000	1,382	2,000	749	2,500	
Awards	305	1000	1,062	500	1,068	1,000	
Marketing	672	800		800	2,335	1,500	
Overseas Initiatives			4,732	5000	0	3,600	
Web Site	691	1,500	2,956	1,500	2,921	3,000	
Election Expenses						500	
Professional T/D		800		700		1,000	
Ethics/standards	2,488		130			500	
Fellows			237			500	
<b>TOTAL Memberships</b>	<b>6,136</b>	<b>6,100</b>	<b>10,499</b>	<b>10,500</b>	<b>7,073</b>	<b>14,100</b>	<b>8.87%</b>

**AES 2004 - 05 Budget cont...**

As at 30 September 2004

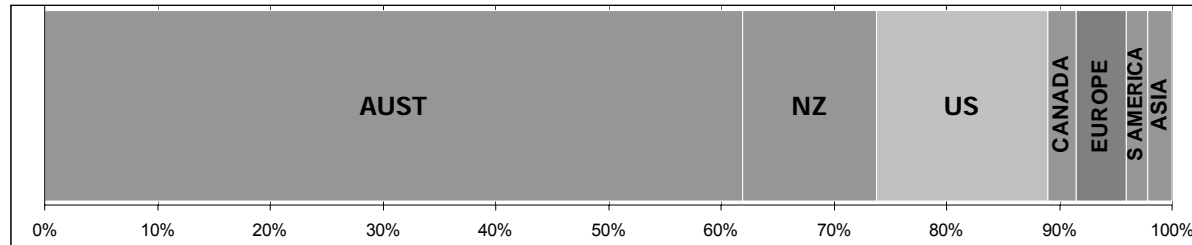
<b>Regional Activities</b>								
News South Wales		300	56	500	21	500		
Victoria		300	542	500	263	500		
South Australia	56	300	159	500	217	500		
Western Australia	245	300	388	500	364	500		
Queensland	858	300	991	500	362	500		
Canberra Region (ACT)		300	73	500	0	500		
Northern Territory		300	91	500	91	500		
Tasmania		300		500		500		
<b>TOTAL Regional Activities</b>		<b>1,159</b>	<b>2,400</b>	<b>2,300</b>	<b>4,000</b>	<b>1,318</b>	<b>4,000</b>	<b>2.52%</b>
<b>Administration</b>								
Finance & Legal	3,837	4,300	5,478	5,000	5,444	6,000		
Executive	2,277	3,000	8,884	5,000	10,483	6,500		
Board	6,975	6,000	6,885	6,000	8,592	8,000		
Admin Services	47,620	56,980	48,318	55,000	59,141	59,290		
<b>TOTAL Administration</b>	<b>60,708</b>	<b>70,280</b>	<b>69,565</b>	<b>71,000</b>	<b>83,660</b>	<b>79,790</b>		<b>50.22%</b>
<b>TOTAL EXPENSES</b>	<b>83,223</b>	<b>105,880</b>	<b>115,590</b>	<b>125,500</b>	<b>139,395</b>	<b>158,890</b>		<b>100.00%</b>
<b>OPERATING PROFIT/LOSS</b>	<b>167</b>	<b>-11,480</b>	<b>-19,088</b>	<b>-24,500</b>	<b>-10,240</b>	<b>-11,490</b>		
<b>CONFERENCE PROFIT/LOSS</b>	<b>42,101</b>	<b>20,000</b>	<b>27,654</b>		<b>56,295</b>			
<b>AES NET PROFIT / LOSS</b>	<b>42,268</b>	<b>8,520</b>	<b>8,566</b>	<b>-\$24,500</b>	<b>\$46,055</b>	<b>-\$11,490</b>		

## AES Statistics

### MEMBERSHIP

Region	1 July 1999	1 July 2000	1 July 2001	1 July 2002	1 July 2003	1 July 2004
NZ - Auckland	26	23	24	26	29	33
NZ - Wellington & South Island	77	72	80	84	84	97
NZ - South Island	10	3				
ACT	68	71	64	72	65	50
NSW	105	107	94	100	104	92
NT	36	29	19	16	15	21
QLD	77	70	63	74	83	87
SA	64	63	52	51	55	56
TAS	16	13	7	7	10	14
VIC	132	129	109	125	124	127
WA	67	67	62	66	72	58
International	15	18	18	20	17	17
Reciprocal	1	1	1	1	1	
<b>TOTAL</b>	<b>694</b>	<b>666</b>	<b>592</b>	<b>642</b>	<b>659</b>	<b>652</b>
<b>New members</b>	<b>74</b>	<b>48</b>	<b>89</b>	<b>134</b>	<b>151</b>	<b>142</b>
<b>Non renewals</b>		<b>76</b>	<b>163</b>	<b>102</b>	<b>134</b>	<b>149</b>

## WWW STATISTICS



### Website hits by location

On average 3,200 visits per month (defined as one or more requests from a remote site, as distinct from hits, which is all requests).

Usage peaks between 8 am and 5 pm, reflecting that most requests are from Australia and New Zealand.

After the home page, the top pages visited were the journal page, the 'about us' page, and the consultants page. (Note that the 2004 conference isn't counted because it's not on our website.)



AUSTRALASIAN  
**EVALUATION**  
SOCIETY INC.

## APPLICATION FOR MEMBERSHIP\*

Return with payment to: AES, P O Box 223, LYNEHAM, ACT 2602, Australia  
Tel: +61 2 6262 9093 Fax: +61 2 6262 9095 Email: aes@aes.asn.au Web: www.aes.asn.au

**TAX INVOICE ABN 13 886 280 969**

Title: \_\_\_\_\_ Given Name: \_\_\_\_\_ Surname: \_\_\_\_\_  
Position: \_\_\_\_\_  
Organisation: \_\_\_\_\_  
Address for Correspondence: \_\_\_\_\_  
State/Country: \_\_\_\_\_ Postcode: \_\_\_\_\_  
Phone: Work: \_\_\_\_\_ Home: \_\_\_\_\_ Mobile: \_\_\_\_\_  
Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**MEMBERSHIP CATEGORY:**  Personal

Position

**EMPLOYMENT SECTOR (tick one box only)**

New Zealand Government

Commonwealth Government Australia

State Government Australia

Local Government Australia

Not-for-Profit Organisation

Private Sector

Unwaged/retired

Higher Education

Consultancy Firm

Other (Incl. Overseas)

### PRIVACY

Members contact details are used to provide members with AES publications and information on national and regional activities. Details are published in the annual Directory of Members which is sent to all members and designed to facilitate professional networking and communication. Information is not provided to any other party or on-sold to any other organisation or individuals.

**FIELD OF INTEREST (please number in order)**

Health

Training

Crime Prevention / Justice

Information Technology

Human Services

Community Development

Public Sector

Education

Evaluation Methodology

Evaluation Theory

Environment

Human Resource Development

Indigenous Evaluation

Transport

Arts / Heritage / Culture

Audit / Performance Measurement

Other: \_\_\_\_\_

**PLEASE ATTACH DETAILS OF YOUR EVALUATION INTERESTS/QUALIFICATIONS/EXPERIENCE (no more than one A4 sheet)**

**APPLICATION DATE:** \_\_\_\_\_ / \_\_\_\_\_ / 200

\$A120+ \$12 = \$132

Full membership (Incl. GST) - Australian Members

\$A120

Full membership (excl. GST) - NZ & Overseas Members

\$A65

Member of Canadian Evaluation Society (living outside Australasia)

\$A65 + \$6.50 = \$71.50

Student\* (Incl. GST) - Australian Members

\$A65

Student\* (excl. GST) - NZ & Overseas Members

\*Please supply documentation

**CREDIT CARD: Visa / Mastercard / Bankcard / AMEX accepted**

Card Number: \_\_\_\_\_ Card holder Name: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Signature: \_\_\_\_\_

If accepted as a Member, I will be bound by the Society's Constitution and Code of Ethics. (Copies of the above documents are available on the Society's web site or through National Office). I understand that my name and contact details will appear in both electronic and hard copy format in the AES Directory of Members.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Applications for membership require ratification by the AES Board. Applicants will be notified as soon as approval is received.**