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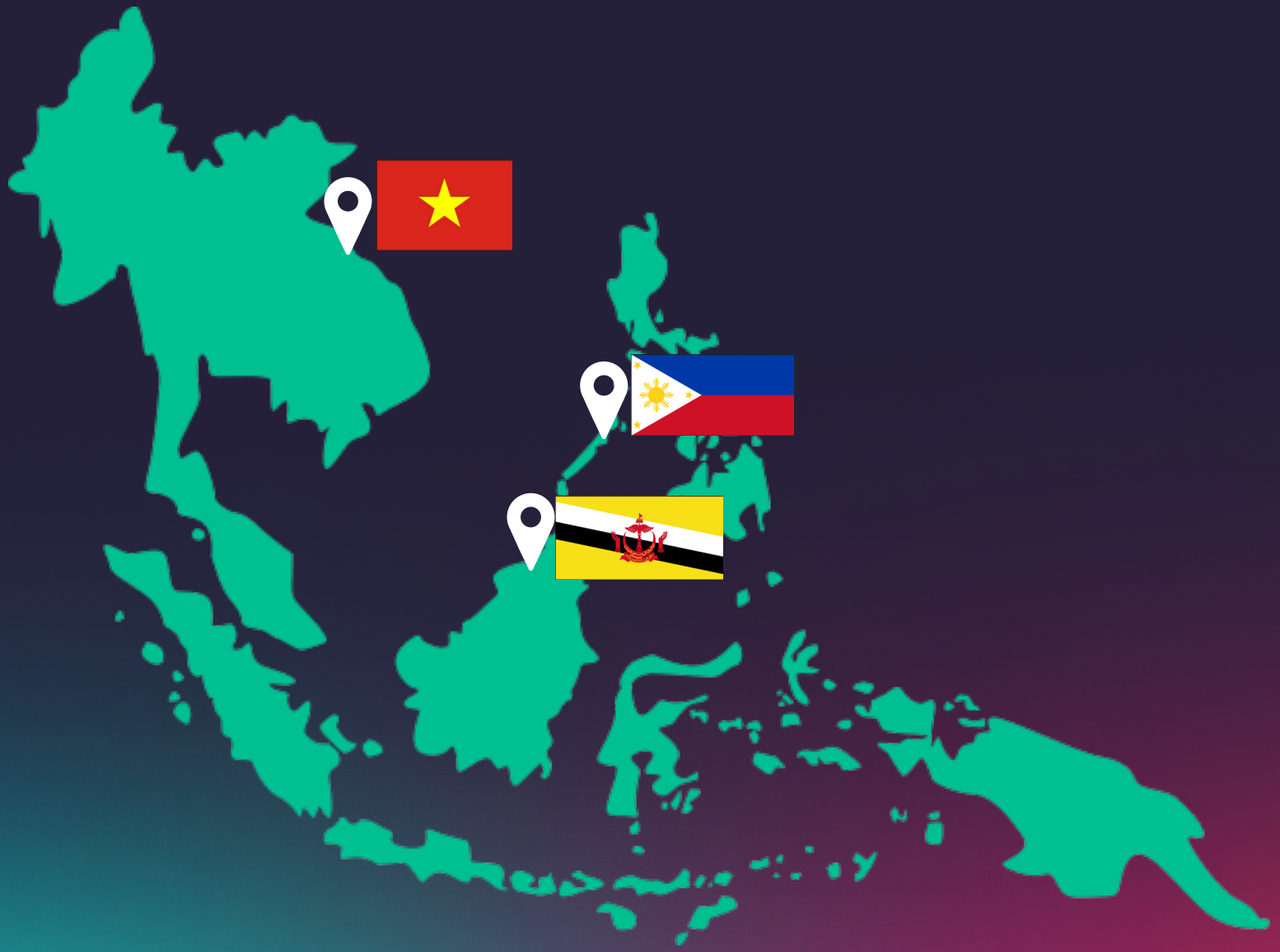
Co-design and evaluation as bridges

An adaptive approach to delivering technology for coral reef conservation

Emily Maher
Britta Schaffelke
Nyugen Van Long
Desimawati Metali
Glenda Cadigal
Manuel Gonzalez Rivero



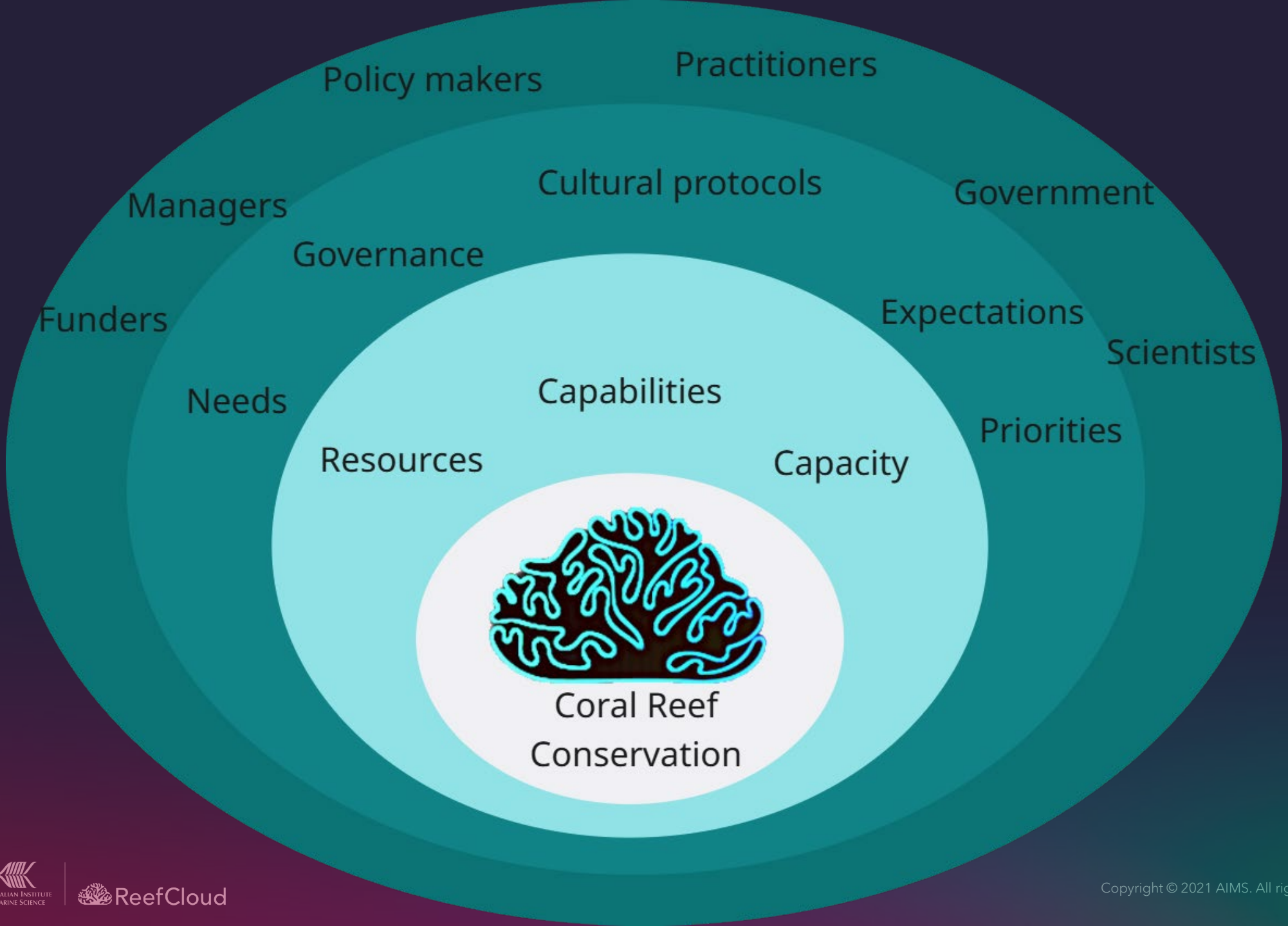
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Traditional Evaluation



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Our Approach

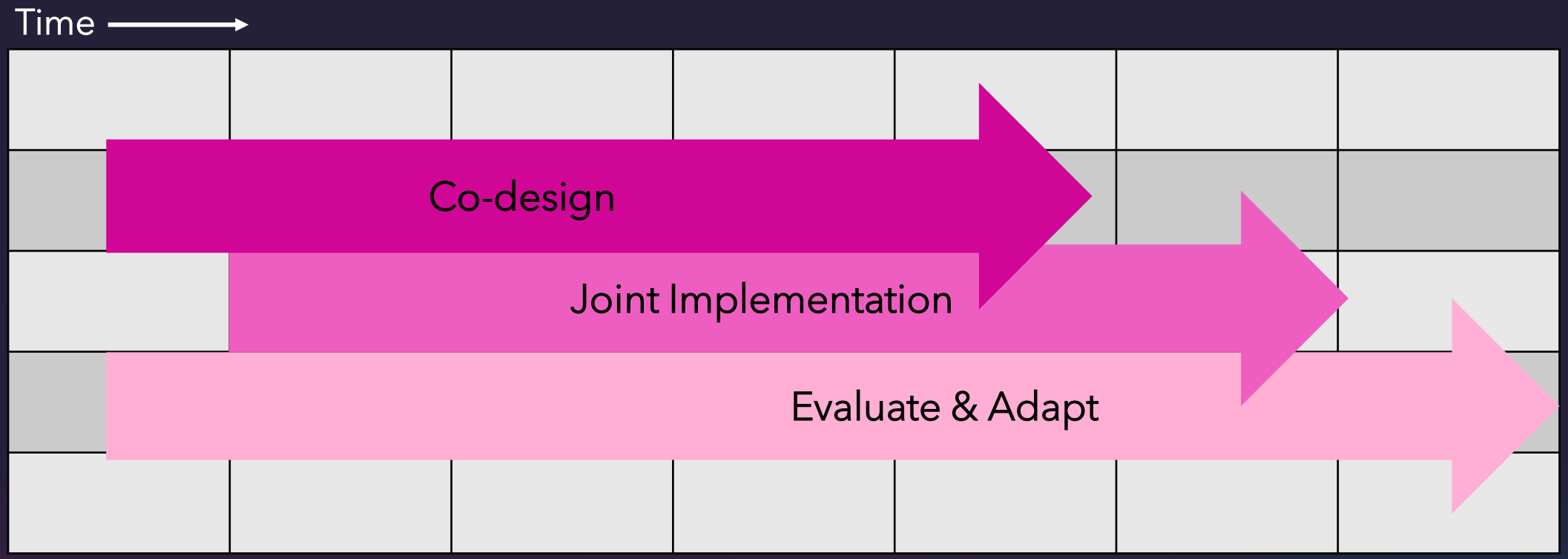


Figure adapted from: Gamble, J. A. A. (2008). *A developmental evaluation primer.* The J.W. McConnell Family Foundation.

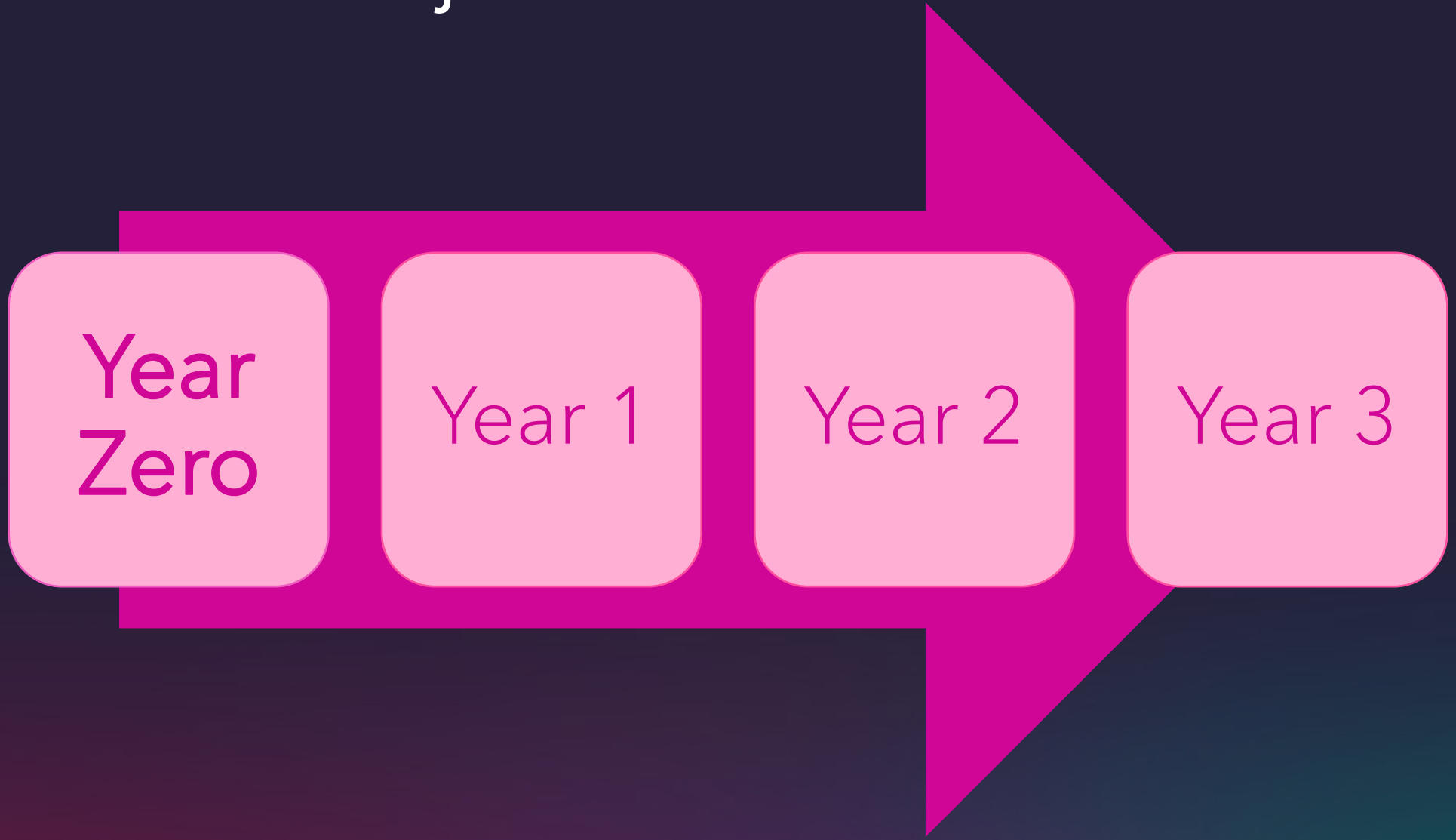
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Working with partners, not to partners

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Project Timeline



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Listening

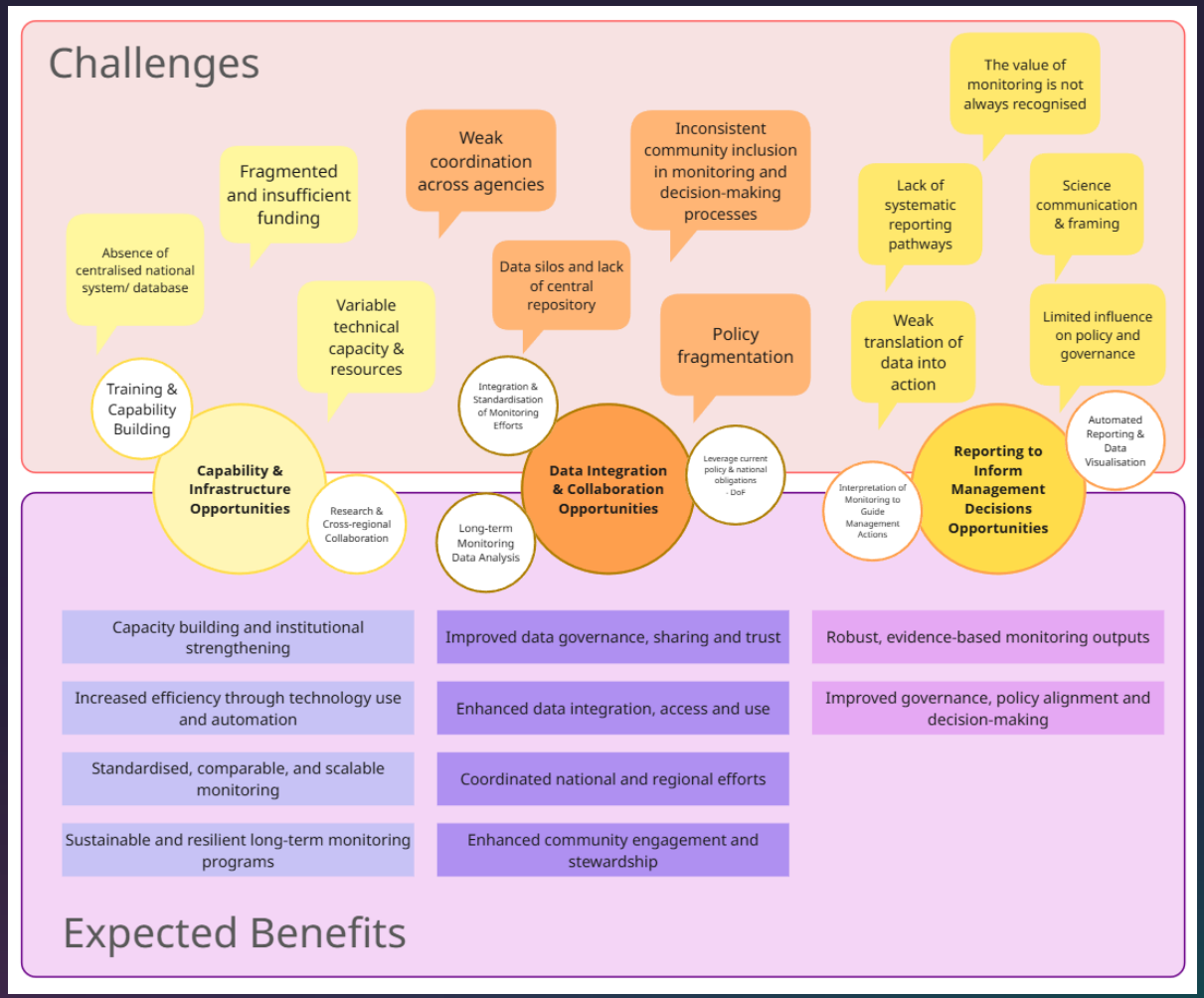






Understanding





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Co-design



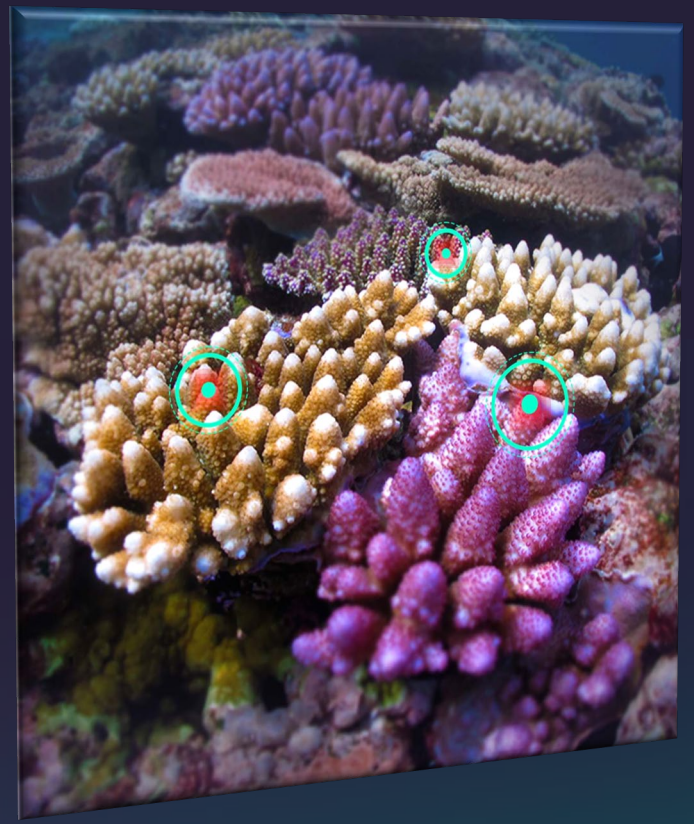
Summary Activities	Activities	Tasks	Timeframe	Lead Organisation	Collaborating partners	Stakeholders
1. Training	Training Delivery	training				Agn.-1, LGU Kalayan-1, WWF-2
		Combined ReefCloud and ReefScan refresher training	April- May 2024	PCSDS	AIMS	
		Reef Monitoring Feedback	March 2024	PCSDS	AIMS	
		Specialised technical training with representatives from the Brunei and Vietnam MRI projects.	October 2023	PCSDS	AIMS	To be confirmed
2. Data Processing and Synthesis	Data sharing protocols	Determine if Palawan partners have concerns about using ReefCloud and work with them to develop internal protocols or processes as required.	September-December 2023	PCSDS	AIMS	Key stakeholders (to be confirmed)
	Exploring process/ compatibility of historical and existing data to feed into ReefCloud	Identify and provide a sample of non-imaged based datasets from Palawan for review by AIMS	Jun-23	PCSDS	AIMS	
		Provide datasets of non-imaged based data from Palawan for entry into ReefCloud	July 2023	PCSDS		
	Generation of outputs to assist with ECAN management zonation	Test and refine ECAN management zoning outputs from ReefCloud to assist in the zoning process.	March 2024-September 2024	PCSDS	AIMS	
	Production of general coral reef reports	Provide a list and examples of reporting needs for AIMS review	June- September 2023	PCSDS	AIMS	

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Acting & Adapting







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Ownership





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Impact



Management Plan



Policy



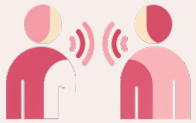
Adoption

Informing management & conservation actions

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Listening

Hear what matters



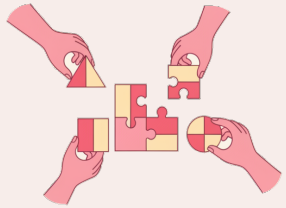
Understanding

Find the meaning



Co-design

Build together



EVALUATION

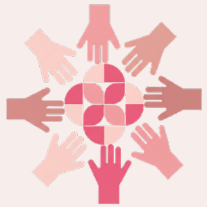
Adaption

Stay responsive



Ownership

Share accountability



Impact

Measure what matters



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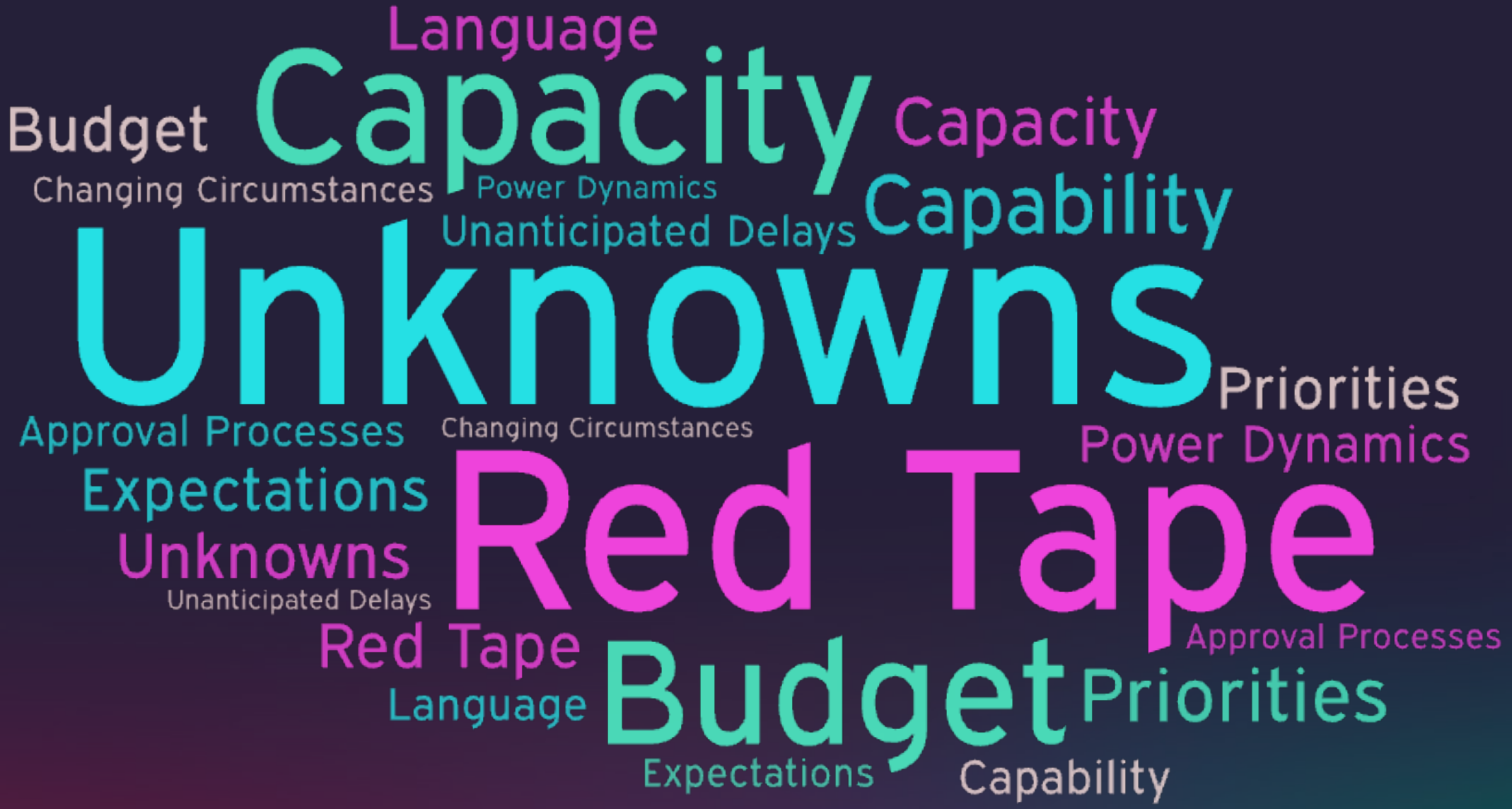
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Demand-driven. Flexible. Fit for purpose.

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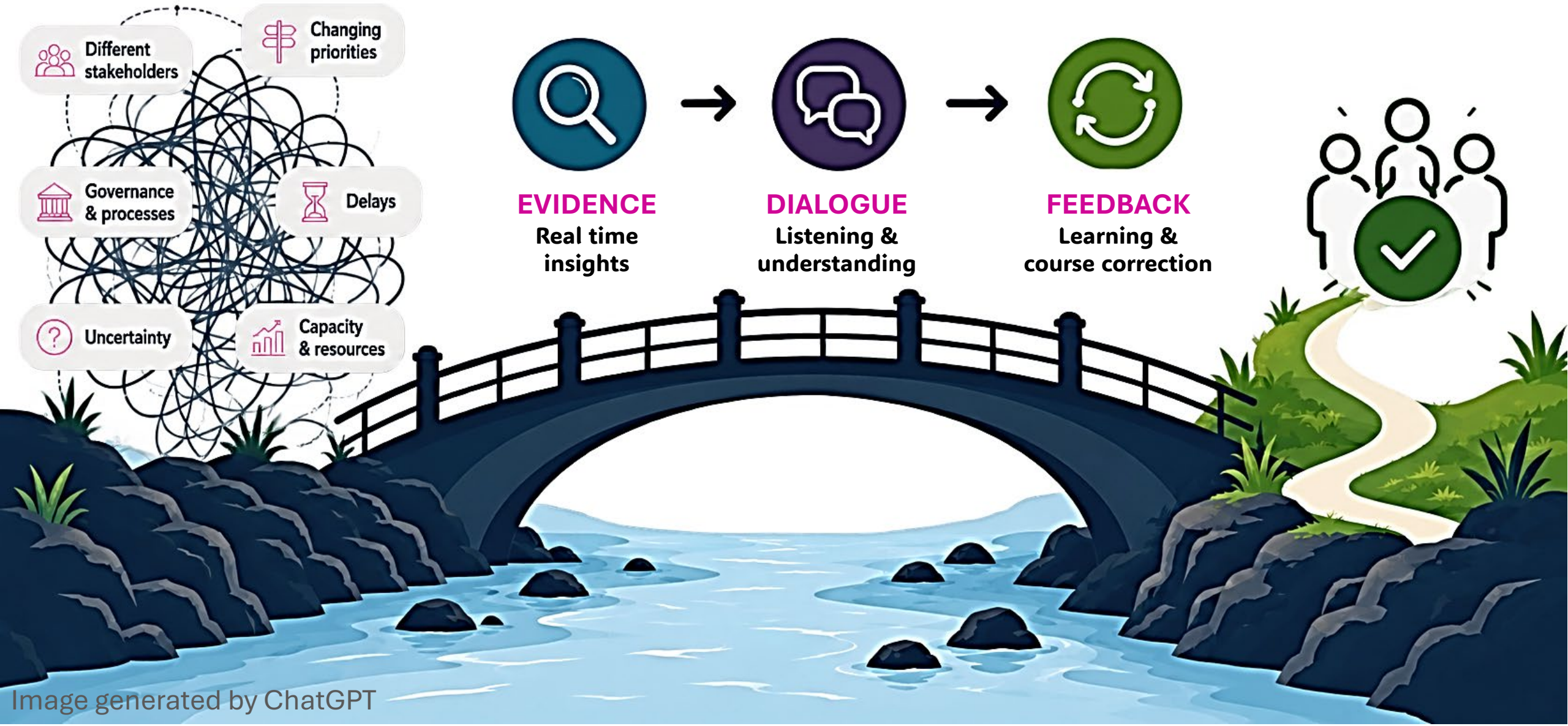


Image generated by ChatGPT

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In complex conservation projects, evaluation can create conditions for success

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Thank you

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