

Bioeconomy Science Institute™
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Creating impact culture empowered by evaluation: building bridges and blurring boundaries during a merger

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Merging and emerging

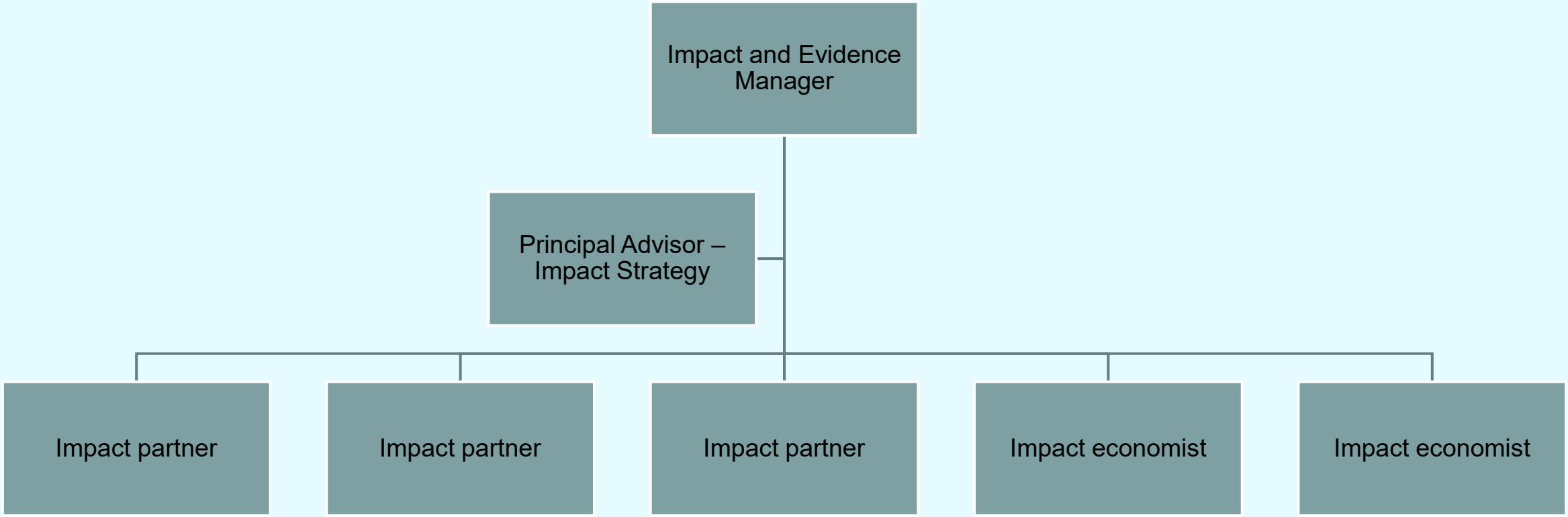


Seven research institutes walk into a pub ...

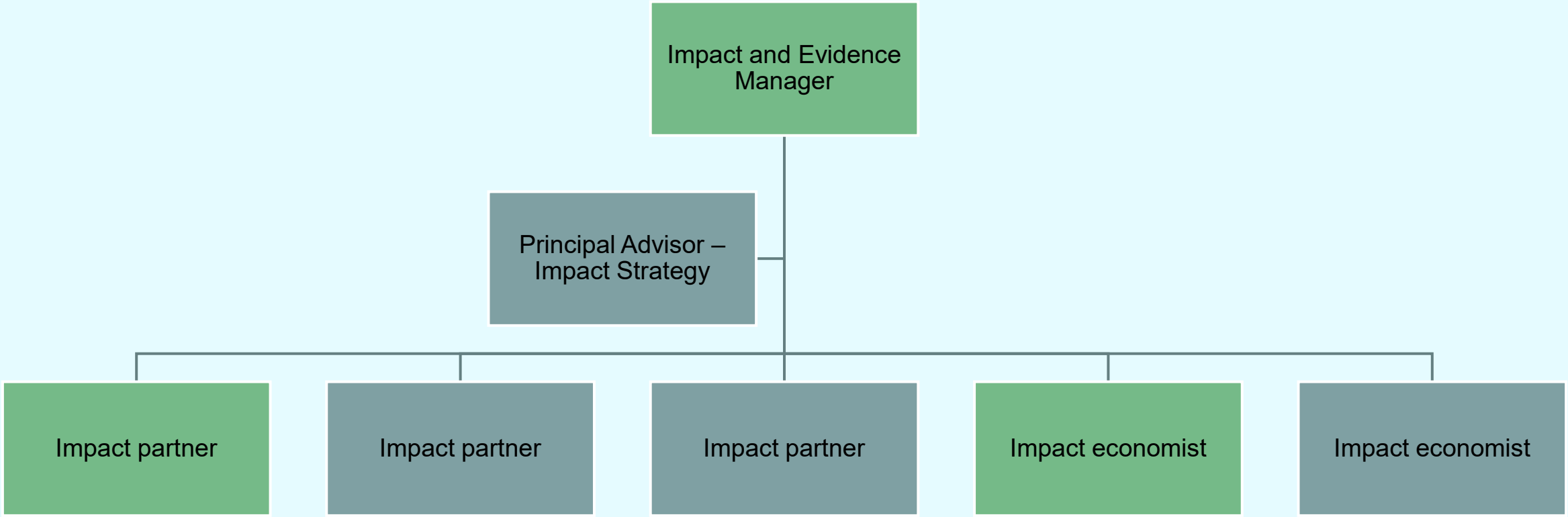


iPEN
Turbocharging Impact

One year later ...



To be continued …



Making space, valuing place



Boundaries and bridges



Building impact culture

‘Significant and continuous dedicated human and financial resources, specific organisational tools and dedicated teams to support its development, and a level of systematisation in the application of the evaluation approaches (in terms of procedures and choice of cases).’ (Ferre et al. 2025)

Building impact culture

- Transdisciplinary dialogue
- Adaptable to different needs and functions
- Support from high-level management as part of a broader strategy
- Capacity building on understanding and characterising impact
- Dedicated resources
- Internal and external communication

(Adapted from Ferre et al. 2025)

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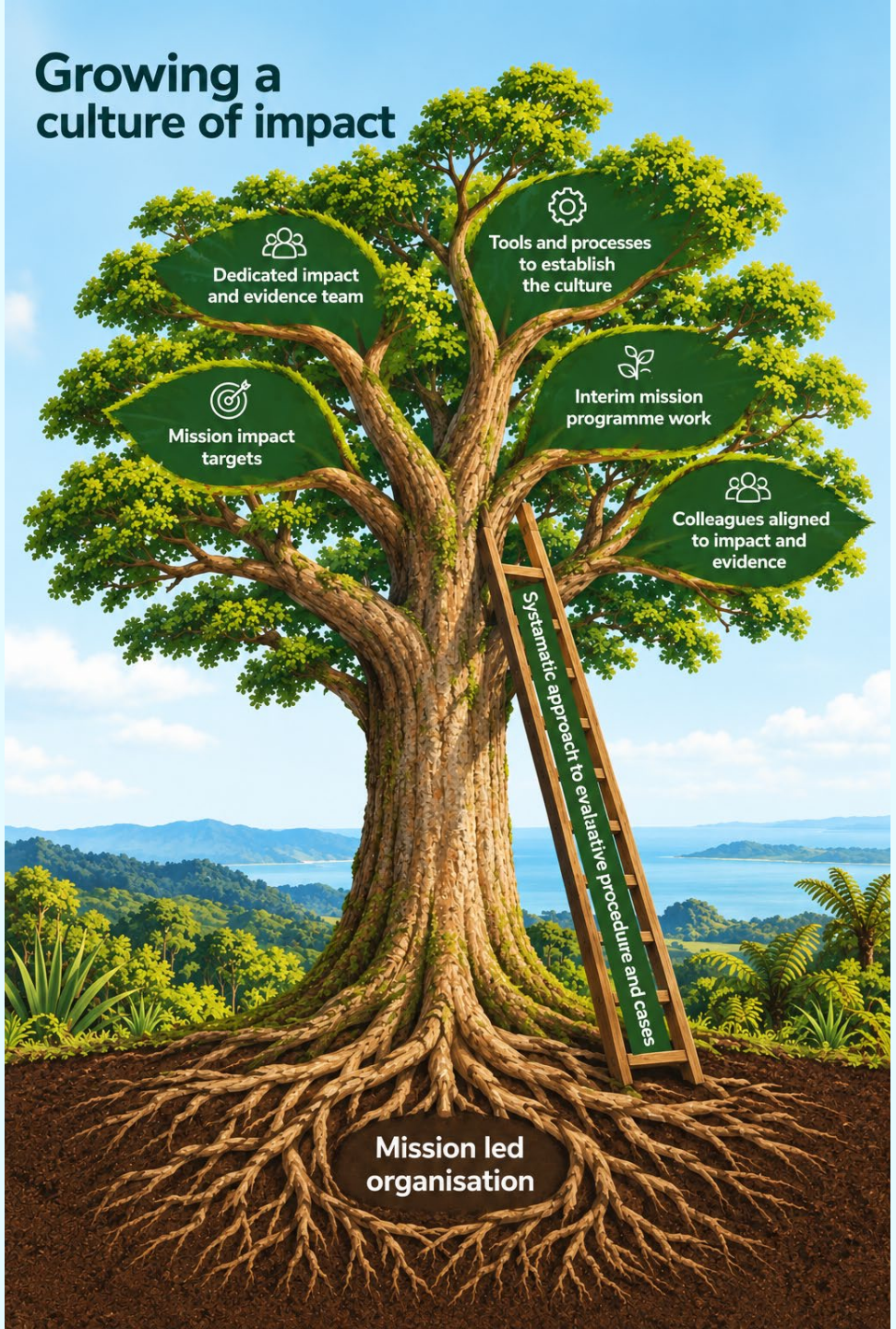
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Building impact culture

‘“Brokering” - bringing people between the impact team and research units to optimize diffusion of practices, and reflections among research teams and partners, and thus enable a “multiplier effect” of the culture of impact’ (Ferre et al. 2025)


Growing a culture of impact
Dedicated impact and evidence team
Tools and processes to establish the culture
Mission impact targets
Interim mission programme work
Colleagues aligned to impact and evidence
Systamatic approach to evalaative procedure and cases
Mission led organisation

References

Genowefa Blundo-Canto, Bernard Triomphe, Guy Faure, Danielle Barret, Aurelle de Romemont, Etienne Hainzelin, Building a culture of impact in an international agricultural research organization: Process and reflective learning, *Research Evaluation*, Volume 28, Issue 2, 2019, https://doi.org/10.1093/reseval/rvy033

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Questions

- What makes a good impact / evaluative culture?
- What is your experience of creating impact / evaluation culture in your organisation?
- What has been your biggest success in creating impact / evaluation culture?
- What has been your biggest challenge in creating impact / evaluation culture?
- How could you apply something you've just heard in your own organisation?