

# **aes26**

International **Evaluation** Conference

14–18 September [Darwin](#) | [Garramilla](#)

**‘Making space, valuing place’**

## **Sponsorship proposal**





# An invitation to **sponsor**

The aes26 International Evaluation Conference will be held from 14–18 September 2026 at the Darwin Convention Centre (DCC) in Darwin, on Garramilla Country.

This year's theme, **Making space, valuing place**, invites delegates to explore the breadth and depth of the evaluation ecosystem.

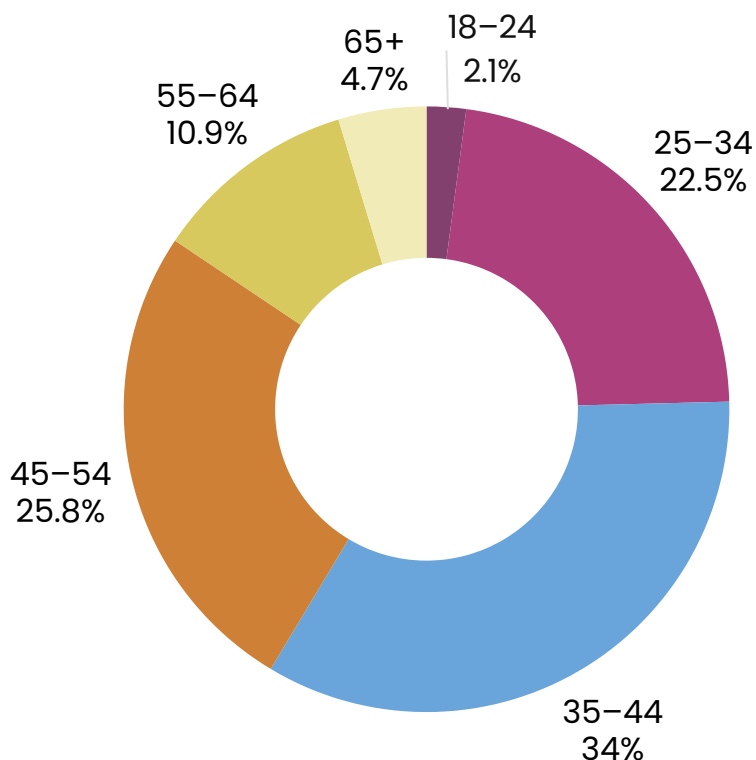
**Welcoming evaluators, community leaders, funders, researchers, policymakers, data analysts, economists, implementation scientists, social scientists, international development specialists, educators, learning specialists, practitioners, and people with lived experience.**







## Conference attendance by age group :



With a delegate audience concentrated in the influential 25–54 age bracket (over 80%) led by those aged 35–44 (34%), 45–54 (26%), and 25–34 (23%).

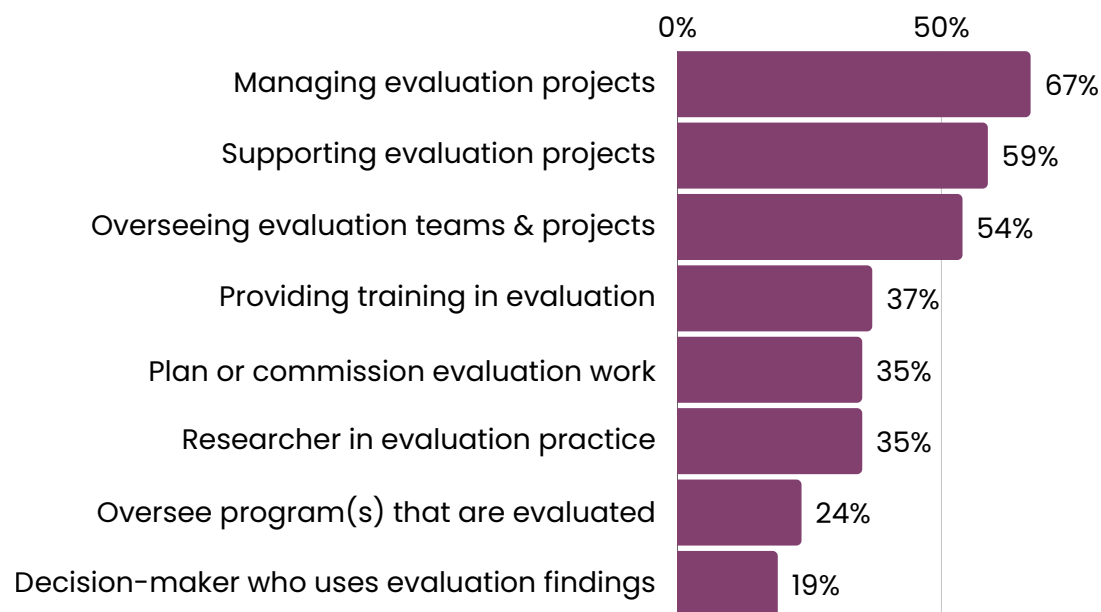
**Conference sponsorship places your brand in front of established decision-makers and emerging leaders who actively shape evaluation practice, procurement, and partnerships.**

The Conference provides an exceptional opportunity for sponsors to connect with a dynamic and diverse audience of evaluation professionals. With nearly 60% of attendees under the age of 45, the conference attracts a forward-thinking cohort of evaluators eager to engage with innovative tools and practices.

Sponsors connect directly with the people delivering, leading and commissioning evaluation. Most aes26 delegates are hands-on practitioners, with 66.9% managing evaluation projects, 58.8% supporting delivery, and 54.0% overseeing evaluation teams and projects. **More than a third plan or commission evaluation work (36.7%)**, provide training (36.9%), or work as evaluation researchers (35.0%), while 23.5% oversee evaluated programs and 19.2% use evaluation findings to inform decisions.

**Sponsorship puts your brand in front of the professionals who influence methods, tools, partnerships, and investment across the evaluation sector.**

#### Conference attendance by responsibilities (%) :



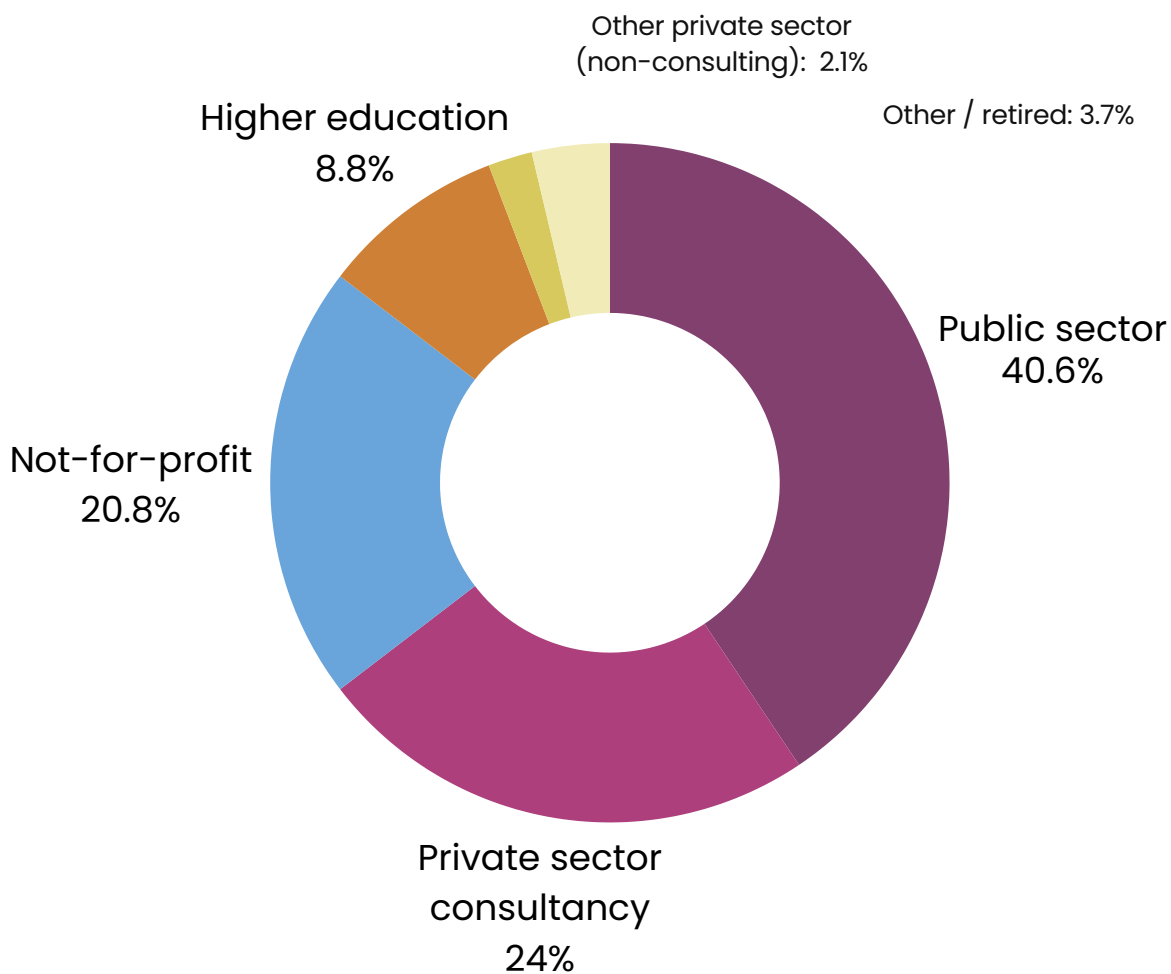
Critically for sponsors, the audience includes those with formal decision-making influence: 23.5% oversee programs that are evaluated, and 19.2% use evaluation findings to inform decisions. These roles sit at the intersection of evidence, funding, and policy - **making aes26 an opportunity to build relationships not only with practitioners, but with the clients and decision-makers who commission work and act on results.**





AES attracts a genuine cross-sector audience - government (41%), consultancies (24%), not-for-profit/community including ACCOs (21%), and higher education (9%), so **sponsors reach the people who fund, deliver, and act on evaluation**, creating a standout opportunity for partnerships, visibility, and lead generation aes26.

## Conference attendance by sector :







# aes26

## Co-sponsor opportunities

We're excited to introduce a new opportunity for smaller organisations to collaborate and co-sponsor one of our tailored sponsorship packages.

**By coming together, smaller organisations can pool their resources to access high-impact sponsorship opportunities that might otherwise be out of reach individually.**

Organisations enjoy the full range of benefits, including visibility to a diverse and engaged audience of evaluation professionals, branding across conference materials, and the chance to showcase their expertise at the premier evaluation event in the region. This collaborative approach ensures that even smaller organisations can make a significant impact, connect with key stakeholders, and align themselves with aes26.

## Online Learning Lab

The Learning Lab is a unique, sponsor-facilitated session designed to provide genuine learning opportunities for AES members and friends while enhancing our professional learning program. As part of this sponsorship, **your organisation will lead an online, interactive, and hands-on session before or after the conference, introducing and teaching innovative tools, techniques, or methodologies in evaluation that highlight your work.**

This is your opportunity to share expertise, engage meaningfully with attendees, and showcase the practical application of your services or solutions.

While the primary focus is on delivering value to participants, the Learning Lab also enables you to authentically promote your organisation's capabilities and position your brand as a trusted leader in the evaluation field.





# The benefits Why Sponsor?

## Connections That Matter

The 2026 International Evaluation Conference is a flagship event for people working across policy, research, program and service design, data and evidence, learning and impact - **a place where ideas are tested, practice is shared, and connections turn into collaboration.**

**In 2026 we're heading to Darwin, and that matters.**

Hosted on Larrakia Country and shaped by the Top End's unique context and proximity to the Indo-Pacific, Darwin brings a distinctive energy that delegates and sponsors consistently describe as a stand-out professional experience and a career highlight, the kind of conference people keep coming back to in conversation years later.

aes26 also brings together a genuinely cross-sector audience, based on recent AES delegate data: government (41%), consultancies (24%), not-for-profit/community including ACCOs (21%), and higher education (9%). Delegates are active in leading and influencing work—67% manage projects, 54% oversee teams, with many involved in commissioning work (37%) and using findings to make decisions (19%) - **making aes26 an ideal platform for organisations seeking meaningful visibility, partnerships and lead generation with the people shaping policy, programs and outcomes.**

**Sponsoring aes26 showcases your commitment to evaluation excellence, strengthens the sector's ongoing success** and positions your organisation as a leader in driving social, economic and community impact. Don't miss this opportunity to make a lasting impression on a diverse and influential audience.



## Sustained Reach. Measurable Impact

When you sponsor aes26, you're not just getting visibility on-site, you're being promoted through AES channels that our community already follows and trusts.

**Across the three months around aes25, our LinkedIn and Facebook content generated 80,000+ combined views, with attention peaking during the conference month.** On LinkedIn alone, AES content reached 65,000+ impressions (with a 44.9% average engagement rate) meaning your sponsor exposure continues to build, even after the event ends.

### Audience Engagement Over Time



### Social Media Impact at a Glance



### Sponsors are woven into the content people actually engage with:

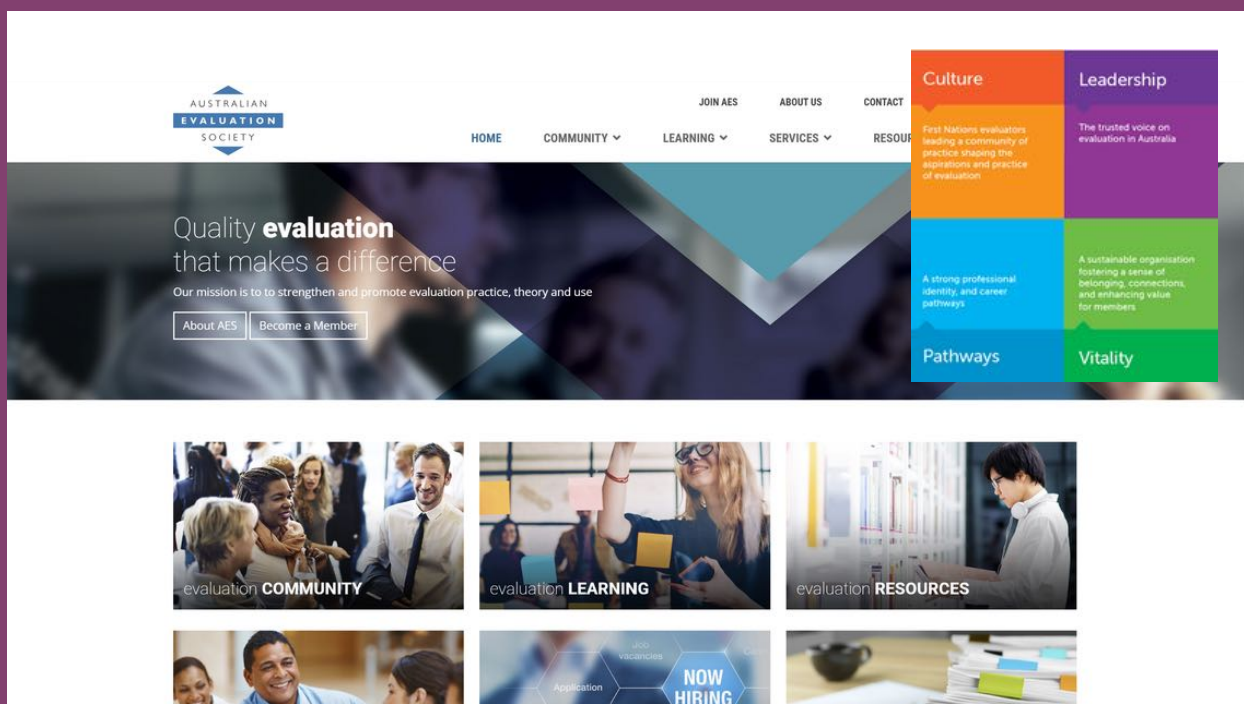
program and keynote announcements, speaker spotlights, daily highlights, and post-conference wrap-ups. On Facebook, conference photo collections consistently perform strongly and keep circulating well beyond the event, giving sponsors authentic, people-centred visibility that lasts.

AES will actively **promote our sponsors before, during and after the conference**, so your organisation is seen in the right places, by the right people, at the right time and connected to the energy, ideas and community that make AES conferences special.



# Who is the Australian Evaluation Society?

The Australian Evaluation Society (AES) is the leading professional organisation dedicated to advancing the theory, practice, and use of evaluation in Australia. With a vibrant community of over 1,200 individual members and thousands more from member organisations, the AES brings together evaluators, commissioners and users of evaluation from diverse sectors. Our mission is to strengthen the impact of evaluation by fostering professional growth, promoting best practices and creating a network where knowledge and innovation thrive. The AES is the go-to hub for those committed to driving positive change through high-quality evaluation. More information at [www.aes.asn.au](http://www.aes.asn.au)

A screenshot of the Australian Evaluation Society (AES) website. The header features the AES logo on the left and navigation links (HOME, COMMUNITY, LEARNING, SERVICES, RESOURCES) in the center. On the right, there are links for JOIN AES, ABOUT US, and CONTACT. Below the header, a large banner area contains the text 'Quality evaluation that makes a difference' and 'Our mission is to strengthen and promote evaluation practice, theory and use', with buttons for 'About AES' and 'Become a Member'. To the right of the banner is a grid of six colored boxes with text: 'Culture' (orange), 'Leadership' (purple), 'Pathways' (blue), and 'Vitality' (green). Below the banner, there are six smaller images with captions: 'evaluation COMMUNITY', 'evaluation LEARNING', 'evaluation RESOURCES', and 'NOW HIRING'.

# OUR COMMITMENTS

## A successful partnership

We understand that a successful event sponsorship is about all parties working together. Here's how we partner with you to achieve success:

- **Comprehensive support:** From the moment you confirm your sponsorship, we are with you every step of the way.
- **Dedicated point of contact:** Our AES Sponsorship Liaison, Kerrie Wise provides a single, reliable contact to address all your needs and ensure seamless communication.
- **Prompt responses:** We prioritise timely answers to your queries, so you're always informed and confident in your sponsorship journey.
- **Clear guidance:** Expect transparent and timely information about your sponsorship package, exhibition logistics, and how to activate your benefits effectively.
- **Enhanced visibility:** We'll ensure our logos and branding are featured prominently on the conference website and materials as per your sponsorship benefits, giving you maximum exposure.
- **Strategic promotion:** Through our targeted communications plan, we will highlight your organisation to our extensive database of potential conference delegates, enhancing your profile among key decision-makers.

**Partner with us, and together we'll make your sponsorship at aes26 a standout success.**







# About Darwin

Set on Larrakia Country, **Darwin offers a unique blend of culture, connection, and opportunity.** As Australia's northern gateway to the Asia-Pacific, the city plays a vital role in national and regional conversations across government, industry, research and community sectors. Known for its welcoming atmosphere, strong First Nations leadership, and close-knit professional networks, **Darwin provides an inspiring and distinctive backdrop for meaningful engagement, collaboration, and partnership.**

## Darwin Convention Centre

Located on the spectacular Darwin Harbour, the Darwin Convention Centre is an iconic landmark in the tropical harbour city of the Northern Territory. Set within the lush tropical setting of the Darwin Waterfront Precinct, the Darwin Convention Centre is a stunning destination for local, national and international delegates to experience your convention or event.

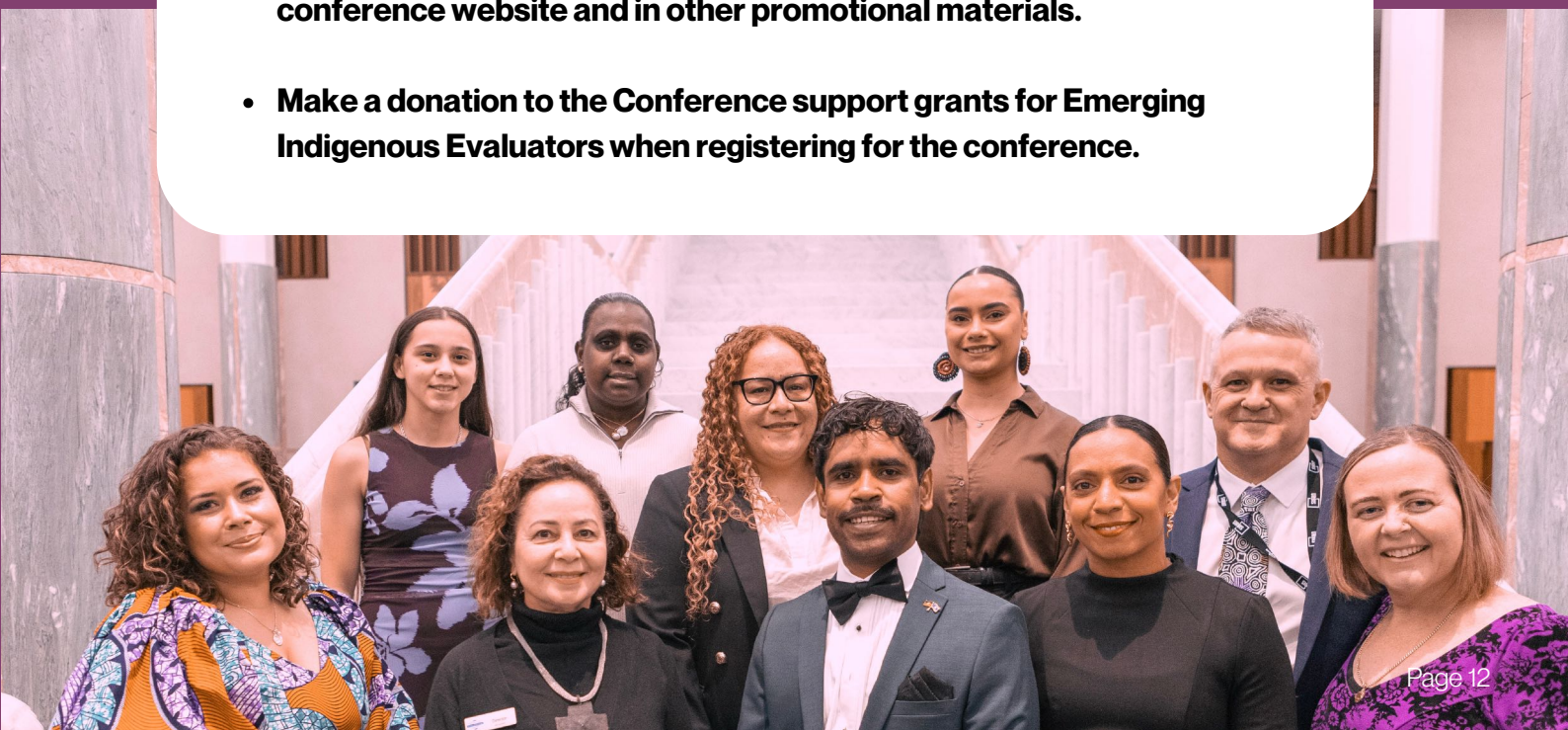
# GRANTS PROGRAM

## Support emerging Indigenous evaluators

Every year the AES offers grants to emerging Indigenous evaluators from Australia, Aotearoa New Zealand, Papua New Guinea and neighbouring islands in the Pacific Ocean to support their participation in the AES Annual International Evaluation Conference.

**Following are some ideas of how your organisation can help support the program. If you can help, please contact Bill Wallace [b.wallace@aes.asn.au](mailto:b.wallace@aes.asn.au)**

- **Encourage local emerging Indigenous evaluators, or Indigenous researchers engaged in participatory research that incorporates some form of evaluation, to apply for a grant.**
- **Promote the conference support grants to potential applicants or any organisation or individual who may know of a potential applicant/s.**
- **Sponsor the grants program: Sponsorship will assist us to cover all the costs delegates incur in travelling away from their communities and their lands. Sponsors are named in the official program, on the AES conference website and in other promotional materials.**
- **Make a donation to the Conference support grants for Emerging Indigenous Evaluators when registering for the conference.**





# Sponsorship packages

Our conference sponsorship model offers a **range of opportunities to capture the attention of delegates, tailored to the specific needs and budget of your organisation.** We understand that your requirements may not always align with the predefined sponsorship levels outlined in this document. That's why **we invite you to explore alternative options and collaborate with us to design a custom sponsorship package** that best meets your goals.

This year, we are also encouraging **smaller organisations to come together and co-sponsor**, allowing them to **pool resources** and share the benefits of sponsorship in a cost-effective way. No matter the size of your organisation, we welcome the opportunity to discuss how you can be part of aes26 and ensure your organisation has a meaningful presence at this flagship event.

Reach out to us today to explore the possibilities!

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Sponsorship Liaison & Accommodation Management

**Fiona Zlotnik**

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AES Membership & Events Executive



EXCLUSIVE PLATINUM SPONSOR	
Workshop Partner	\$17,500
EXCLUSIVE DIAMOND SPONSOR	
Welcome Function	\$16,000
GOLD SPONSORS	
Coffee Lounge	\$15,500
Delegate Lanyard <b>HOLD</b>	\$15,000
Gathering Lounge <b>SOLD</b>	\$14,000
SILVER SPONSORS	
Street Art Wall Activation (new for 2020) <b>SOLD</b>	\$12,500
Refreshment Breaks	\$12,500
Digital (conference app)	\$11,500
Recharge Breakfast	\$10,500
Solutions Hub	\$10,500
Charging The Conference	\$10,000
Keynote Speakers (x4)	\$10,000

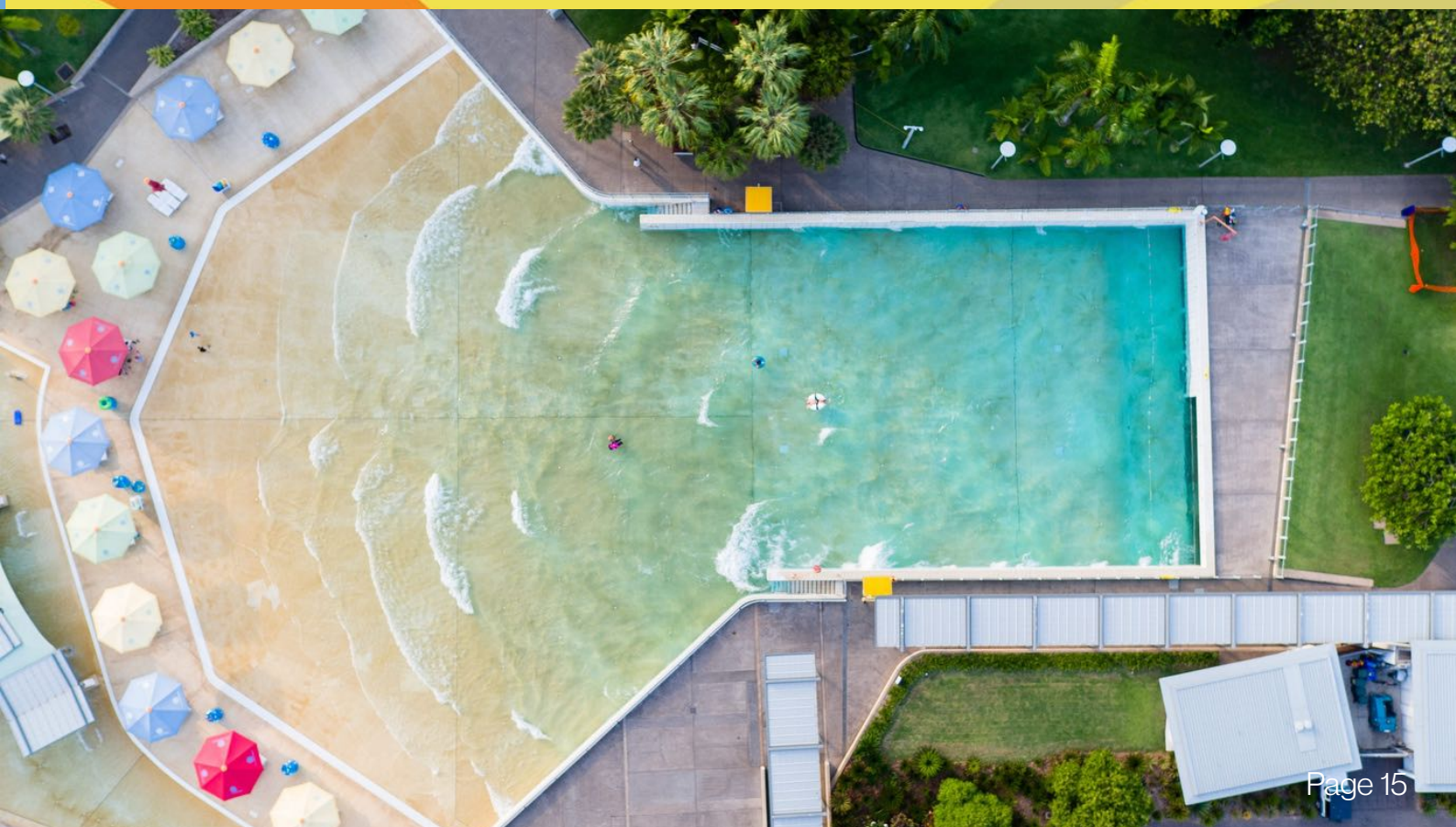
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## BRONZE SPONSORS

Concurrent Session Space (x5)	\$5,500
Speaker Prep Space <b>SOLD</b>	\$4,950
Award supporter (x6) (new for 2026)	\$4,500

## OTHER OPTIONS

3m X 3m Exhibition Only	\$3,150
6m X 3m Exhibition Only	\$5,950
Advertising In Conference Program Handbook	From \$920







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PLATINUM SPONSOR

# Workshop Partner **\$17,500 + GST**

Every year the AES offer a concentrated and comprehensive program of topical and innovative workshops on the latest in evaluation theories and methods, practices and tools. Workshops will be held over two days in-person at the Darwin Convention Centre (DCC).

Includes the following entitlements:

- 4 x full registrations (includes Welcome Function and Gala Awards Dinner) OR 2 x full registrations plus the opportunity to deliver an Online Learning Lab presentation (see p. 6) before or after the conference
- Marketed as the exclusive pre-conference workshop sponsor on all workshop promotional collateral
- Acknowledgment during the conference by the MC
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as the Platinum Sponsor on the conference website including workshop pages
- Promotion as a Platinum Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Brand workshop rooms including electronic room signage and pull up banners in each room
- Exclusive tabletop display during the pre-conference workshops in the delegate area
- 2 x Exhibitor passes for the workshop days (not workshop attendance)
- 3m x 3m exhibition trade space in a premium position (conference days)

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST) (conference days)



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DIAMOND SPONSOR

# Welcome Function

**\$16,000 + GST**



The aes26 Conference Welcome Function will be held outdoors at the Darwin Convention Centre on a warm September evening, with sweeping views across Darwin Harbour at sunset. Following a saltwater welcome, delegates will come together in a relaxed Top End setting to reconnect, celebrate, and mark the official opening of the conference. This signature event offers a uniquely Darwin experience, open air, harbour breezes, and a shared sense of welcome that sets the tone for the days ahead.

The Welcome Function is one of the highest-profile and most well-attended moments of aes26, bringing together delegates at the very start of the conference. Sponsorship offers premium visibility in a highly social, memorable setting, with extended engagement time as delegates arrive, network and unwind. Aligning your organisation with this uniquely Darwin experience positions your organisation at the heart of connection, celebration, and welcome - values that resonate strongly with the evaluation community.

Includes the following entitlements:

- 4 x full registrations (includes Welcome Function and Gala Awards Dinner) OR 2 x full registrations plus the opportunity to deliver an Online Learning Lab presentation (see p. 6) before or after the conference .
- Acknowledgment during the conference by the MC
- Opportunity to provide a five-minute corporate presentation at the Welcome Function
- Promotion as a Diamond Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Opportunity to provide individual delegate gifts at the Welcome Function
- Corporate signage displayed during the Welcome Function
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Diamond Sponsor on the conference website
- 3m x 3m exhibition trade space in a prominent position

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)





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GOLD SPONSOR

# Coffee Lounge

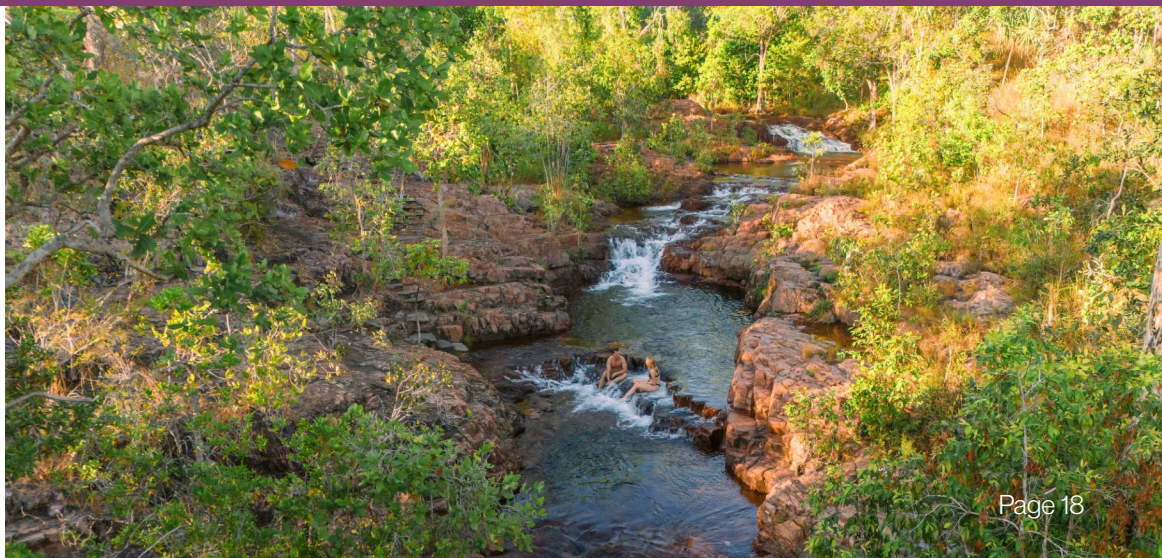
**\$15,500 + GST**

A great coffee experience is essential at any conference – why not be the organisation that delights delegates with exceptional coffee? The Coffee Lounge Sponsorship ensures your organisation stands out as a crowd favourite, with branding opportunities that include coffee cups and banner displays in a prominent area of the exhibition space. Be the name delegates associate with their much-needed coffee breaks and leave a lasting impression throughout the conference.

Includes the following entitlements:

- 3 x full registrations (includes Welcome Function and Gala Awards Dinner) OR 1 x full registration plus the opportunity to deliver an Online Learning Lab presentation (see p. 6) before or after the conference
- Acknowledgment during the conference the MC
- Corporate branding at the Coffee Lounge
- Promotion as a Gold Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)







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GOLD SPONSOR

# Delegate Lanyards

## \$15,000 + GST

First impressions matter. Our new style eco-friendly lanyards ensure your brand is front and centre from the moment delegates collect their name badge at registration. Made with no plastic and no metal components, these sustainable lanyards showcase your company logo prominently throughout the conference, reinforcing your commitment to both visibility and environmental responsibility.

Includes the following entitlements:

- 3 x full registrations (includes Welcome Function and Gala Awards Dinner) OR 1 x full registration plus the opportunity to deliver an Online Learning Lab presentation (see p. 6) before or after the conference
- Acknowledgment during the conference by the MC
- Corporate branding on lanyards
- Promotion as a Gold Sponsor in EDMs and as a priority sponsor in the conference
- Program recognition, a feature in the event program about your organisation
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website
- 3m x 3m exhibition trade space in a prominent position

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)

### (Optional add-on \$2000 + GST)

Be the first organisation delegates see and engage with on arrival. As Registration Sponsor, your organisation will own the event's most high-traffic touchpoint and set the tone from the very first impression. Your branding will be showcased directly on the printers producing delegate name badges at registration. This sponsorship positions your organisation at the forefront of new technology, sustainability and the future of business events. Using low-waste, digital registration solutions, it supports a reduced event footprint by eliminating unnecessary paper, plastic, and metal components.

A powerful way to showcase leadership, innovation, and environmental responsibility, right where it matters most.





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GOLD SPONSOR

# Gathering Lounge

**\$14,000 + GST**



Located within the exhibition area, the Gathering Lounge is a dedicated space where delegates can network, hold informal meetings, and recharge in a professional yet relaxed setting. As the sponsor, you have the option to connect your exhibition booth directly to the lounge, creating a seamless and inviting presence within this high-traffic, highly interactive hub. Your organisation will be positioned as the focal point of the space, with prominent branding throughout the lounge and exceptional opportunities to engage directly with attendees. This sponsorship highlights your commitment to collaboration and connection, while ensuring your organisation stands out as a key part of the conference experience.

**SOLD**

Includes the following entitlements:

- 3 x full registrations (includes Welcome Function and Gala Awards Dinner) OR 1 x full registration plus the opportunity to deliver an Online Learning Lab presentation (see p. 6) before or after the conference
- Promotion as a Gold Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Acknowledgment during the conference by the MC
- 2 x full-page colour advertisements in the Conference Program Hand-book (either individual pages or double page spread)
- Highlighted as a Gold Sponsor on the conference website
- 3m x 3m exhibition trade space built into the Gathering Lounge in a high traffic area of the exhibition floor

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)





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# Street Art Wall Activation

**\$12,500 + GST**

Street art is a vibrant and celebrated part of Darwin's identity. Delivered in the spirit of Darwin's street art movement, this Street Art Wall Activation will be a custom, large-scale feature within the exhibition area, with the aes26 logo at its centre as a powerful visual anchor for the conference.

More than a backdrop, the wall is interactive: delegates will be invited to add colour and contribute their own marks, creating a shared artwork that evolves across the event and gives attendees a fun, expressive way to participate. Sponsors have the opportunity to position their exhibition booth directly alongside the activation, benefiting from sustained foot traffic as delegates stop, engage, and connect. The Street Art Wall becomes a natural meeting point and conversation starter, aligning your organisation with creativity, community, and place, while delivering standout brand visibility through one of the most visually compelling and shareable experiences at aes26.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner) OR an Online Learning Lab presentation (see p. 6) before or after the conference
- Acknowledgment during the conference by the MC
- Promotion as a Silver Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- 2 x full-page colour advertisements in the Conference Program Handbook (either individual pages or double page spread)
- Highlighted as a Silver Sponsor on the conference website
- 3m x 3m exhibition trade space next to the activation

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)



# Refreshment Breaks

**\$12,500 + GST**



Position your organisation at the heart of the conference experience with the prestigious Refreshment Breaks Sponsorship. Throughout each day of aes26, your branding will take centre stage as delegates come together to network, recharge, and enjoy delicious refreshments. With your corporate logo prominently displayed on all catering tables (excluding the Gala Awards Dinner, Welcome Function, and Recharge Breakfast), your organisation will be an integral part of these pivotal moments of connection and engagement. Enhance your visibility further with the option to showcase banners in the catering area, ensuring your brand is synonymous with hospitality, collaboration, and excellence through-out the conference.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner) OR the opportunity to deliver an Online Learning Lab presentation (see p. 6) before or after the conference.
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Prominent signage on buffet tables during every refreshment break in the exhibition area, excluding breakfasts
- Highlighted as a Silver Sponsor on the conference website
- Promotion as a Silver sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Opportunity for corporate branding
- 3m x 3m exhibition trade space

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)







# Digital Conference app

**\$11,500 + GST**



Profile your company branding on the conference app. Accessible on any smartphone, tablet or laptop, the conference app displays all important conference information, such as the program, speakers and exhibitors, whilst promoting your corporate branding. The app will be accessible to delegates during the lead-up to and throughout the conference

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner) OR the opportunity to deliver an Online Learning Lab presentation (see p. 6) before or after the conference
- Acknowledgment during the conference by the MC
- Promotion as a Silver Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)





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# Solutions Hub

**\$10,500 + GST**



Position your organisation as the go-to destination for commissioners and leaders by sponsoring the Solutions Hub (think drop-in booth) in the exhibition area. This exclusive sponsorship establishes your exhibition booth as a central hub where decision-makers can bring their queries about current and future projects, fostering meaningful conversations with those shaping the evaluation landscape. As a sponsor, your exhibition booth will be promoted as a highlighted feature of the conference, specifically tailored to commissioners and delegates, ensuring prominent visibility throughout the event. Your presence will be advertised via the conference app, email communications, and other promotional materials, driving traffic directly to your booth. This is the perfect opportunity to showcase your expertise, present innovative solutions, and pitch your services to the people driving key decisions. Stand out as a trusted partner for impactful evaluation work while benefiting from high-profile exposure

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner) OR the opportunity to deliver an Online Learning Lab presentation (see p. 6) before or after the conference
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Promotion as a silver sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Opportunity for corporate branding
- 6m x 3m exhibition trade space with a table top display and additional furniture of your choice – coffee table and chairs/ lounges/ high top working stations





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# Charging the Conference

**\$10,000 + GST**

includes x 2 charging stations

Profile your company branding as the Charging the Conference Sponsor during each day of the conference with bespoke branded charging stations featuring your company logo and colours. Located in prime positions on the conference floor this a maximum exposure opportunity.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner) OR the opportunity to deliver an Online Learning Lab presentation (see p. 6) before or after the conference
- Acknowledgment during the conference by the MC
- Promotion as Silver sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Branded charging stations in the exhibition area
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)



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# Recharge Breakfast

**\$10,500 + GST**

After a few busy days at the conference – and celebrating at the Gala Dinner, delegates will appreciate a recharge! A new addition to the conference program, the Recharge Breakfast will be an opportunity to profile your company branding during this special breakfast with healthy and some not quite so healthy options.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner) OR the opportunity to deliver an Online Learning Lab (see p. 6) presentation before or after the conference
- Acknowledgment during the conference by the MC
- 1 x full-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Promotion as a Silver sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Host the Recharge Breakfast in the exhibition space
- Opportunity for corporate branding
- 3m x 3m exhibition trade space

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)







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# Keynote Speakers

## \$10,000 + GST



### **There are FOUR Silver Sponsors - Keynote Speakers packages available**

Keynote speakers are the drawcard of any conference program and we are delighted that several international speakers have been invited to attend the conference.

Corporate signage will provide maximum exposure to delegates: your logo will feature on the introductory conference slide together with a specific acknowledgement by the MC. Your logo will also be highlighted in relevant sections of the conference program.

Includes the following entitlements:

- 2 x full registrations (includes Welcome Function and Gala Awards Dinner) OR the opportunity to deliver an Online Learning Lab (see p. 6) presentation before or after the conference
- Acknowledgment during the conference by the MC
- Promotion as a Silver Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Recognition prior to keynote address on the slide show
- 1 x quarter-page colour advertisement in the Conference Program Handbook
- Highlighted as a Silver Sponsor on the conference website
- Opportunity for corporate branding
- 3m x 3m exhibition trade space

Upgrade option: 6m x 3m exhibition trade space for \$2,600 (+GST)



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BRONZE SPONSOR



# Concurrent Session Spaces

**\$5,500 + GST**

**There are FIVE Bronze Sponsor – Concurrent Session Spaces packages available.**

Maximise your visibility and impact with a cost-effective sponsorship opportunity that spans the entire three days of the conference. As the sponsor of one of the five rooms used for Concurrent Sessions, your corporate branding will be prominently displayed in the room throughout the event, ensuring sustained exposure to attendees. This package also includes the opportunity to feature your promotional materials in the space and a special acknowledgement by the MC, offering exceptional value for money and reinforcing your brand's presence at the heart of the conference

Includes the following entitlements:

- 1 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x quarter-page colour advertisement on the Conference Program Handbook
- Opportunity to provide corporate banners in the allocated areas
- Corporate branding on breakout room signage
- Promotion as a Bronze Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Promotional banner inside and outside
- Highlighted as a Bronze Sponsor on the conference website
- Opportunity for corporate branding

**Add-on option: 3m x 3m exhibition trade space for \$2,900 (+GST)**

**Add-on option: 6m x 3m exhibition trade space for \$5,500 (+GST)**





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BRONZE SPONSOR



# Speaker Prep Space

**\$4,950 + GST**

The Speaker Prep Room is accessed continually throughout each day of the conference, and consequently your corporate signage will be highly visible during the entirety of the conference. There is the ability to add on an exhibition space for further exposure.

Includes the following entitlements:

- 1 x full registration (includes Conference Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x quarter-page colour advertisement in the Conference Program Handbook
- Opportunity to provide corporate banners and signage in the Speaker Prep Room
- Promotion as a Bronze Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Highlighted as a Bronze Sponsor on the conference website

**Add-on option: 3m x 3m exhibition trade space for \$2,900 (+GST)**

**Add-on option: 6m x 3m exhibition trade space for \$5,500 (+GST)**





NEW FOR 2026



# Award supporter

**\$4,500 + GST**

Sponsoring an AES Award is a visible commitment to excellence, integrity and evidence-informed practice. It offers organisations the opportunity to champion high standards in evaluation while being recognised before a large audience of evaluators, policy leaders and practitioners at the AES Awards Gala Dinner and across AES communications. More than profile, category sponsorship signals leadership, credibility and alignment with a profession focused on learning, accountability and impact that values that matter equally in public decision-making and professional practice.

*Award supporters are subject to separate Terms and Conditions designed to safeguard the integrity and independence of the awards process.*

Includes the following entitlements:

- 1 x full registration (includes Welcome Function and Gala Awards Dinner)
- Acknowledgment during the conference by the MC
- 1 x quarter-page colour advertisement in the Conference Program Handbook
- Promotion as a Bronze Sponsor in EDM materials prior and post conference
- Program recognition, a feature in the event program about your organisation
- Highlighted as a Bronze Sponsor on the conference website

**Add-on option: 3m x 3m exhibition trade space for \$2,900 (+GST)**

**Add-on option: 6m x 3m exhibition trade space for \$5,500 (+GST)**

- Evaluation Systems Award
- Indigenous Evaluation Award
- Evaluation Journal of Australasia Publication Award
- Public Sector Evaluation Award
- Emerging New Talent Award
- Award for Enhancing the Social Good







**aes26**

# Exhibition Space

**3m x 3m - \$3,150 (+GST)**

**6m x 3m - \$5,950 (+GST)**

Make a powerful impact by becoming an exhibitor at aes26. Exhibiting at the conference places your organisation at the heart of the action, giving you direct access to a diverse audience of evaluation professionals, decision-makers, and leaders across sectors.

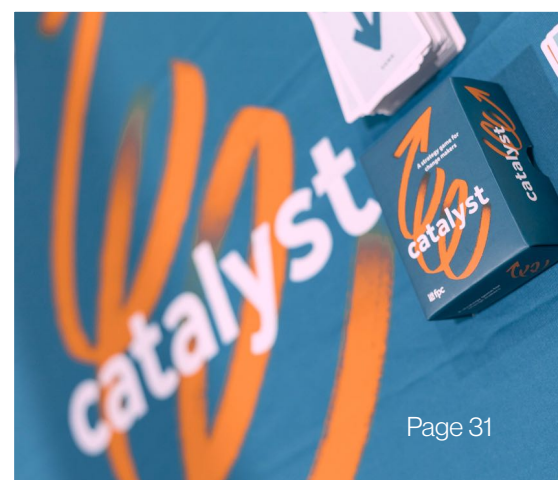
As an exhibitor, you'll have the opportunity to:

- Showcase your products and services to a highly engaged audience.
- Build relationships with potential clients and collaborators in a dynamic, face-to-face setting.
- Increase brand visibility with your presence in the conference exhibition area, a key hub for networking and interaction.
- Engage directly with attendees and receive valuable feedback to inform your offerings.

This is your chance to connect with the evaluation community, share your expertise, and lay the groundwork for future opportunities. Don't miss this opportunity to make your mark at aes26!

Includes the following entitlements:

- 3m x 3m or 6m x 3m exhibition shell for three days
- 1 x 3-day exhibitor pass, inc. Welcome Function (gala dinner and session access not inc.)
- Exposure to delegates during all breaks
- Clothed table and two chairs
- Promotion to delegates prior to arrival





# Other options

## Advertising in the Conference Program Handbook

Advertising rates for the full colour aes26 Conference Program Handbook are:

- Full page \$1700 (+GST)
- Half page \$920 (+GST)

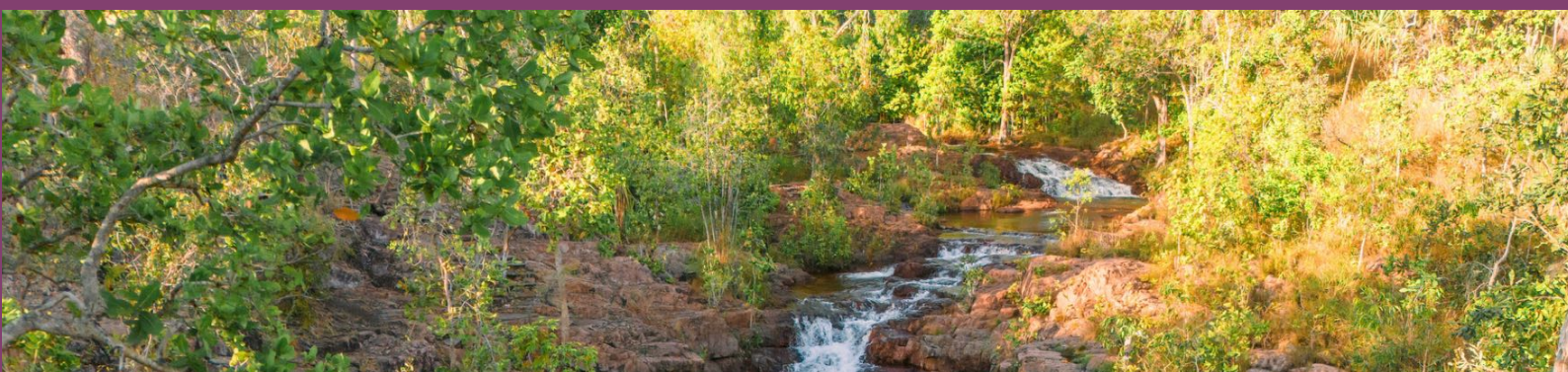
## Partnerships with Government and Academic Institutions

### Partner with Purpose

This partnership category is designed for government and academic organisations seeking high-value visibility and meaningful engagement with Australia's evaluation community.

Packages will be developed by negotiation, allowing flexibility to align with organisational objectives and available budgets. While many partners may prioritise delegate registrations, an exhibition presence is strongly encouraged as a powerful way to showcase research, policy initiatives, programs, and opportunities, and to connect directly with delegates throughout the conference.

These partnerships offer a strategic platform to build relationships, share knowledge, and demonstrate leadership in evaluation practice.







**aes26**

## Partner with the Australian Evaluation Society at aes26

Sponsoring aes26 offers the opportunity to:

- Increase visibility and credibility within the evaluation sector
- Connect with decision-makers across government, not-for-profit, academia, and consultancy
- Demonstrate your commitment to evidence-informed policy and practice

AES offers a range of sponsorship and exhibition options, including tailored packages to suit your organisation's goals.

Get in touch!

Kerrie Wise CEM  
[kerrie@destinationconference.com.au](mailto:kerrie@destinationconference.com.au)  
0408 942 612  
aes26 Sponsorship Liaison &  
Accommodation Management

Fiona Zlotnik  
[fiona.zlotnik@aes.asn.au](mailto:fiona.zlotnik@aes.asn.au)  
0447 955 514  
AES Membership & Events Executive

## TERMS AND CONDITIONS

### THE CONTRACT

The term "Organiser" refers to the Australian Evaluation Society, who has engaged the services of Destination Conference & Incentive to organise the sponsorship and trade exhibition of the aes26 International Conference on their behalf. This includes associations, corporate and government bodies who have engaged the Australian Evaluation Society as their representative.

The term "Exhibitor" includes any person, firm, company or corporation and its employees and agents identified in the application form or other written request for Exhibition Space or Sponsorship. A "Contract" is formed between the Organiser and the Exhibitor when the Organiser accepts the signed booking form and issues a Tax Invoice requesting payment.

The Organiser may cancel the Contract at their discretion if the agreed payment is not made within 14 days of the Exhibitor receiving the Tax Invoice, unless prior communication has been made requesting an extension of payment.

The Organiser reserves the right to refuse an application or prohibit any Exhibitor from participation without assigning a reason for such refusal or prohibition.

Where an Exhibitor is also an AES Award Supporter, additional terms and conditions specific to AES Award sponsorship apply. In the event of any inconsistency, the AES Award Supporter terms and conditions will prevail to the extent of the inconsistency.

### OBLIGATIONS AND RIGHTS OF THE ORGANISER

The decision of the Organiser is final, and no negotiation will be entered into on any question not covered in this Contract.

The Organiser agrees to hold the Conference (including the Exhibition) but reserves the right to postpone the Conference (including the Exhibition) from the set dates and to hold the Conference on other dates as near to the original dates as possible.

This right will only be exercised when circumstances necessitate such action, and without any liability to the Organiser.

The Organiser agrees to promote the Conference (including the Exhibition) to maximise participation.

The Organiser agrees to allocate the Exhibitor an Exhibition Space as close as possible to their desired location. The Organiser reserves the right, in unforeseen circumstances, to amend or alter the exact site or location of the stand. The Exhibitor undertakes to accept any alteration to the site or space reallocated by the Organiser.

The Organiser reserves the right to change the Exhibition floor layout if necessary.

The Organiser is responsible for the control of the Exhibition area.

The Organiser may shorten or lengthen the duration of the Conference (including the Exhibition) and alter the hours during which the Conference (including the Exhibition) is open to visitors and delegates.

The Organiser agrees to provide the Exhibitor with an Exhibitor Manual prior to the Conference for the purpose of communicating required actions on the part of the Exhibitor.

The Organiser has the right to act based on verbal or written directions, including those contained in the Exhibitor Manual, to ensure compliance with all applicable laws, prevent damage to persons or property, and maximise the commercial success of the Conference. The Organiser may determine the hours during which the Exhibitor has access to the Conference venue for the purpose of setting up and dismantling. The Organiser reserves the right to refuse entry to any person, including Exhibitor staff, representatives, visitors, contractors and/or agents, who do not hold a purchased or complimentary registration.

### OBLIGATIONS AND RIGHTS OF THE EXHIBITOR

The Exhibitor must ensure that all accounts are finalised and paid by the date stipulated on the Tax Invoice.



The Exhibitor must use the allocated space only for the display and promotion of goods and/or services within the scope of the Exhibition.

The Exhibitor must comply with all directions and requests issued by the Organiser, including those outlined in the Exhibitor Manual.

The Exhibitor must comply with all applicable laws, including Workplace Health and Safety (WHS) legislation, and must act with due care to avoid damage to persons or property in the Exhibition. The Exhibitor must ensure the cleanliness and tidiness of their allocated space.

Upon conclusion of the Exhibition, the Exhibitor must promptly remove all exhibits, tools and materials. If the Exhibitor fails or refuses to do so, the Organiser will arrange removal by an external party at the Exhibitor's cost.

The Exhibitor is responsible for all items within their allocated Conference and Exhibition space.

The Exhibitor must adhere to all fire regulations and refrain from using flammable or dangerous materials unless written approval has been obtained from the Organiser.

The Exhibitor must not use nails, screws or other fixtures on any part of the premises, including walls and floors, unless authorised by the Organiser or Conference venue. Any permanent damage will result in the Exhibitor being invoiced for all repairs.

#### STORAGE OF GOODS

Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the Conference. Under no circumstances may goods be stored in public access areas.

#### STAND SERVICES AND CONSTRUCTION

Official contractors will be appointed by the Organiser to undertake stand construction, freight forwarding, and the supply of furniture, electrics, telecommunications, IT equipment and other requirements.

All non-official contractors wishing to enter the Conference (including the Exhibition) must produce current certificates of currency for insurance, public liability and WHS.

Access will be denied without such documentation.

#### INSURANCE AND LIABILITY

All Exhibitors must hold Public Liability Insurance for the period of the Conference and be able to produce evidence of coverage immediately upon request. Public Liability Insurance must cover a minimum of \$10 million.

The Exhibitor must insure, indemnify and hold harmless the Organiser against all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.

While the Organiser will endeavour to protect Conference (including Exhibition) property, the venue, organising committee and Organiser accept no liability for loss or damage to property from any cause whatsoever.

The Organiser shall not be liable for any loss incurred by the Exhibitor due to the intervention of any authority that prevents use of the premises or any part thereof.

The Organiser makes no guarantee regarding the number of visitors or delegates and is not accountable for the level of commercial activity generated.

#### PAYMENT AND CANCELLATION

Once an agreement has been signed and a commitment made, the Organiser will have incurred costs for the delivery of agreed products and services. Accordingly, no refunds will be provided in the event of cancellation or withdrawal by the Exhibitor.

Payment deadlines: Full payment must be made within 21 days of receipt of the Tax Invoice. Failure to do so may result in forfeiture of the allocated space and the Organiser's right to resell the space. If an extension is required, the Exhibitor must apply in writing to the Organiser prior to the due date.

Australian Evaluation Society Limited

ABN 13 886 280 969

## Photo credits

### Page 2

- Wangi Falls, Litchfield, Tourism & Events NT/Tourism Australia
- Aerial, Darwin City, Tourism & Events NT/Tourism Australia

### Page 3 - 6

- Bitter Springs, Elsey National Park, Tourism & Events NT/Nic Morley Bitter Springs, Mataranka

### Page 7

- Mindil Beach Sunset Markets, Mindil Beach Markets/Charlie Bliss

### Page 10

- aes25 conference image, Albie Colvin

### Page 11

- Sunset, Mindil Beach, Tourism & Events NT/Tourism Australia
- Darwin city aerial at sunset, Tourism & Events NT/Shana McNaught

### Page 12

- aes25 conference image, Albie Colvin
- Sunset, Mindil Beach, Tourism & Events NT/Tourism Australia

### Page 15

- Wave lagoon at Darwin Waterfront, Tourism & Events NT/Summersite

### Page 16

- Southern Rockhole, Nitmiluk Gorge, Tourism & Events NT/Alec Sills-Trausch
- Mindil Beach sunset Tourism & Events NT/Tourism Australia

### Page 17

- aes25 conference image, Albie Colvin

### Page 18

- aes25 conference image, Albie Colvin
- Buley Rockhole, Litchfield, Tourism & Events NT/Joshua Griffen Litchfield National Park

### Page 19

- Southern Rockhole, Nitmiluk Gorge, Tourism & Events NT/Alec Sills-Trausch

### Page 20

- aes25 conference image, Albie Colvin

### Page 21

- Orange building, Street Art in Darwin CBD, Tourism & Events NT
- Matt Lambley | Street Art in Darwin CBD, Street Art in Darwin CBD

### Page 22

- aes25 conference image, Albie Colvin

### Page 23

- Darwin Sailing Club, Tourism & Events NT/Helen Orr Darwin Sailing Club

### Page 24 -28

- aes25 conference image, Albie Colvin

### Page 29

- Darwin Camel Rides, Tourism & Events NT
- aes25 conference image, Albie Colvin

### Page 30 -31

- aes25 conference image, Albie Colvin

### Page 32

- Buley Rockhole, Litchfield, Tourism & Events NT/Joshua Griffen Litchfield National Park

### Page 33

- aes25 conference image, Albie Colvin