



Expressions of interest

The Ian Potter Foundation Evaluation Pool

The Ian Potter Foundation is a major Australian philanthropic foundation that supports and promotes excellence and innovation. Since 1964, The Ian Potter Foundation has contributed over \$380 million to thousands of projects that respond decisively to key issues and develop our creativity and capacity as a nation.

Based in Melbourne, the Foundation grants nationally to support charitable organisations across four pillars:

- Vibrant (arts)
- Fair (e.g. employment for marginalised youth/people with disabilities and early childhood development)
- Sustainable (biodiversity, land and water management)
- Healthy (population-level health research and medical research equipment)

To learn more about the Foundation's work please refer to our website: ianpotter.org.au

While each program area has its own grant-making priorities and objectives, the Foundation's general principles are to fund prevention rather than cure, and to support and encourage excellence. We also look for innovative solutions and ideas and assess the long-term sustainability of the projects we support.

As such, many of the projects that we fund are evaluated, and often grantees approach us enquiring for evaluators. To this end, we are issuing our annual call for evaluators interested in being listed in [The Ian Potter Foundation's Evaluator Pool \(TIPFEP\)](#). We use TIPFEP to recommend evaluators to our grantees with the objective of producing high-quality evaluation reports that will lead to projects leveraging ongoing funding (from government, social enterprise or other foundations).

To select TIPFEP evaluators, we use the following rubric to grade the submissions. We seek to include those evaluators who score highest across the following criteria.

Criteria	Rating		
	0	1	2
Outcomes	No	Yes	Excellent-comparison or counterfactual included
Financial/economic/SROI skills	No	Yes	Excellent
State/Cwlth gov't experience	No	Yes (evidence of 1-3 jobs)	Extensive
Capacity building	No	Yes (evidence of 1-3 instances)	Extensive
Diverse team	No	Some evidence	Clear diversity

If you are interested in being a member of TIPFEP, please send in the following:

1. Your CV/website link.
2. A sample of your work.
 - Essential:
 - Experience writing for Government (state/commonwealth) audiences
 - Error-free, clear writing
 - Financial/economic/SROI skills (can be subcontracted)
 - Desirable:
 - Sample clearly meets [Level 2 on NESTA evidence standards, and ideally Level 3](#)
 - Example of capacity building
 - Evidence of diversity and inclusion in terms of staffing, [mentoring](#) (e.g., people w/ lived experience, disabilities, racially diverse, etc.).
3. Home office location. Please include your interest in accepting interstate jobs.
4. Your general availability in 2023-4.
5. Your (\$) fee range. Please select at least one of the three options listed at the end of this document.

Expressions of Interest should be sent to Caroline Henwood at caroline.henwood@ianpotter.org.au and Ximena Avalos at ximena.avalos@ianpotter.org.au. Please ensure you have permission to share the work prior to emailing it. Please be aware that (unless specifically noted as confidential) your work samples/CV may be shared with grantees and other foundations whose staff use TIPFEP.

If you are already on [TIPFEP](#), you will receive a proforma email enquiring about your interest in re-applying. As the quality of applications improves from year to year, prior applications will be re-assessed against the current submissions.

Deadline: Monday, 3 April 2023 - Please note email can be a maximum size of 10mb. (Dropbox is an option). [This is a hard deadline](#).

Announcement: Thursday, 2 June 2023. Limited feedback may be provided upon request, and evaluators whose work is not chosen in 2023 are welcome to re-apply *with new material* in subsequent years.

Options for fee range.

Please select one of the following options to convey your general fee.

Please note this is important information so that we are not sending you projects that are 'too small' or 'too large' ... aiming for the 'Baby Bear' effect.

Option 1: Fees (\$) by role (fill in those relevant to your organisation)

Role	Hourly (inc. GST)	Daily (inc. GST)
Principal		
Associate		
Senior Consultant		
Consultant		
Project officer		

Option 2: Past year jobs and fees

Provide a list of evaluation jobs your organisation performed in 2022 and the fees charged. If you are a larger organisation (>10 employees), you may provide a sample that illustrates the range.

Option 3: Open-ended

Using a (completely) anonymised recent job and quote, please describe (bullet points fine) what you provided for a grantee (in terms of days and final evaluation products)