



One day workshop – Joint event with IPAA WA

Actionable Evaluation for Real World Decision Makers

Perth - CBD Location

Thursday 17 May 2011

Presenter: Dr Jane Davidson

Workshop overview

Ever read an evaluation report and been none the wiser about whether the whole program was a waste of money or not? What if evaluations actually asked evaluative questions and gave clear, direct, evaluative answers?

This hands-on workshop covers the most important 'nuts and bolts' concepts and tools for delivering actionable answers:

- big picture utilisation-focused thinking about key stakeholders, their information needs, and the evaluative questions they need answered;
- a macro-level framework for evaluation design;
- a reporting structure that gets to the point like no other and
- a powerful, practical, meaningful evaluation tool for getting real, genuine, direct, evaluative, concise answers to important questions – the mixed method evaluative rubric.

About the Presenter

Dr Jane Davidson is Director of Real Evaluation Ltd, an Auckland-based consulting firm. Current and recent projects include facilitated self-evaluation and capacity building, evaluation training and development, independent evaluation, formative and summative meta-evaluation. She was formerly the Associate Director of the Evaluation Center at Western Michigan University.

She is the author of *Evaluation Methodology Basics: The Nuts and Bolts of Sound Evaluation* (2004, Sage Publications), which is used internationally as a graduate text and practitioners' guidebook. She hosts a blog with Professor Patricia Rogers on *Genuine Evaluation* and is co-editor of the *Journal of Multidisciplinary Evaluation*. In 2005 she was the recipient of the American Evaluation Association's Marcia Guttentag Award, awarded to a promising new evaluator within five years of completing their doctorate.

Jane has presented several keynote addresses internationally, including those for the UK Evaluation Society, the Education Review Office's National Conference and a number of US and NZ regional evaluation events. She was also one of the keynotes at the Australasian Evaluation Society conference in September 2010. Jane has also delivered numerous highly successful public evaluation workshops for The Evaluator's Institute, the American Evaluation Association, the University of South Africa, the Aotearoa New Zealand Evaluation Association (anzea) and the Knowledge Institute, in addition to several run in-house for client organisations.

Who should attend

This workshop is aimed at evaluation beginners.

Workshop fees (incl GST) and Registration

\$410 AES members – **members** can register by emailing joanne.blayne@ipaawa.org.au the following details:

- Name
- Position
- Organisation
- Email
- Contact
- Dietary Requirements

You will then be sent options for payment - your place will not be confirmed until payment has been received.

\$553 non-members – **Non members** should register at

<https://eventsonline09.amlinkevents.com/ipaawa/cm.esp?id=2001&pageid=CALENDAR&scr=eiscript>