

Introduction to Monitoring and Evaluation



Full day Course July 21, 2010

Monitoring and evaluation is an intrinsic part of the program cycle. In order to improve the work that we do, we need to look to see if our intervention is achieving its intended result, and if not, we need to modify our actions. Monitoring and evaluation help us see if we are on track and provides information to help us steer the intervention towards a desired direction.

Learning Outcomes

By the end of the course participants will understand:
key monitoring and evaluation concepts and terminology including how monitoring and evaluation fits with the program cycle:

- how program logic is used to clarify outputs and outcomes
- how to develop key evaluation questions
- how to develop a monitoring and evaluation plan
- how monitoring and evaluation contributes to continuous improvement.

Method

One day interactive face-to-face workshop where participants are facilitated by a trainer to work through the process of developing a monitoring and evaluation plan for a project or program.

A case study will be used throughout the session to gradually build an example evaluation plan. The training is conducted in a large room using visual planning tools pinned-up on the walls.

Core Content

1. What is monitoring and evaluation? Theory and concepts
2. Steps for developing a monitoring and evaluation plan:
 - a. Scope the monitoring and evaluation plan
 - b. Clarify the logic
 - c. Revise/ set measures of success
 - d. Develop a meaningful monitoring system
 - e. Strategic evaluation studies
 - f. Effective reporting
 - g. Reflection, learning and improvement strategies

About the Presenter



Dr Jessica Dart has a PhD in Program Evaluation at the Institute of Land and Food Resources, Melbourne University. MSc in Sustainable Agriculture, Wye College, University of London. Overall distinction awarded. BSc (Hons) Botany, Liverpool University, England.

Receiving the 2006 National 'Evaluation Development award', Dr Jessica Dart is a recognized leader in evaluation with over 18 years of involvement in evaluating social change programs in Australia and overseas. She specialises in the evaluation of projects with complex, intangible outcomes. As part of her PhD she jointly developed the 'Most Significant Change technique' alongside Rick Davies. Her main interests are in program logic; qualitative inquiry and participatory monitoring and evaluation approaches. In 2005 Jessica established Clear Horizon Consulting, a rapidly growing and successful company comprising eleven specialists. Clear Horizon and has clients from a variety of sectors including overseas development, natural resource management, community development and more.

In May 2003 Jess became Director of 'Clear Horizon'. Clear Horizon's clients are from the Australian public sector and international development organizations. The latest technique to come from Clear Horizon is the Participatory Performance Story Reporting which has been developed over the last five years and was influenced by John Mayne's seminal work on Contribution Analysis.

Registration Fees

IPAA WA & AES Individual Members	\$410
IPAA WA Corporate Member	\$467
Non-Members	\$553

For further information

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