



INVESTMENT LOGIC MAPPING AS AN EVALUATION TOOL

Presenter: Anna Georgalis, Manager Strategy & Evaluation, Strategic Planning & Ministerial Services, Department of Business and Innovation

Date and Time: Wednesday 19TH October, 2011 5.30 - 7.00 pm

Venue: VicHealth Seminar Room, Ground Floor, 15-31 Pelham Street, Carlton South

Topic:

An integrated whole-of-government 'value for money' approach to ensure optimal service delivery and provision of world class infrastructure is a key objective of the Department of Treasury and Finance (DTF) in Victoria. DTF has developed the Investment Management Standards that can be used by departments and agencies to shape investments and make investment decisions. A key feature of this standard is the Investment Logic Map (ILM), a one page graphical representation of an investment proposal that is developed through workshops with key stakeholders.

Anna Georgalis, Manager Strategy and Evaluation from the Department of Business and Innovation in Victoria will use practical examples to describe how her team uses ILMs linked to evaluation frameworks and performance information to conduct evaluations that 'hit the mark' for stakeholders. Based on this approach, she will discuss strategies and processes that can be used to increase the likelihood that evaluations are rigorous and evidence based. Anna will also outline her experience in using ILMs to improve the quality of policy development and business cases.

The aim of the seminar will be to share knowledge and experiences and explore improvement opportunities.

Presenter:

Anna is the Manager, Strategy and Evaluation at the Department of Business and Innovation (DBI) in Victoria. Her role involves working across the Department undertaking strategic planning activities, policy and program development and complex evaluations of DBI programs and Victorian major events (including cultural and sporting events) funded by Government.

She has led the development of a major event evaluation methodology that has been applied to over 30 major events in Victoria since 2009 and developed an evaluation process that has increased the quality of evaluations in DBI.

Anna has over 25 years of experience in the public service and is committed to continually improving organisational performance to enhance client services, productivity and outcomes for Victorians. Prior to her current role she has held a variety of roles in the Disability Services Division and Public Health Division, both in the Department of Human Services, the Department of Natural Resources and Environment, the Office of Women's Affairs and Victoria Police.

This is a Department of Treasury and Finance accredited Investment Logic Map facilitator and Gateway Reviewer.

Please **RSVP** to Corrina Bertram on cibertram@kpmg.com.au by 17th October 2011