



Lessons Learnt from Evaluation

Presenter:

**Dr Bruce Kefford, Deputy Secretary, Agriculture Research & Development
Department of Primary Industries (Victoria)**

Date & Time: Wednesday 18th August, 2010 5:30-7:00 pm

Venue: VicHealth Seminar Room, Ground Floor, 15-31 Pelham Street, Carlton North

Drawing on a brief overview of the history of evaluation, the particular characteristics of evaluating public sector activities are explored. The experiences in applying different evaluation approaches in DPI highlight the traps and opportunities that exist.

Dr Bruce Kefford is responsible for strategic direction aimed at enhancing the performance of the agriculture and food sector in Victoria, in terms of productivity, competitiveness and sustainable use of natural resources. Bruce oversees the Office of Science, Technology and Commercialisation, the Future Farming Systems and the Biosciences Research divisions. Previous experience has been in research and development, regulation, technology transfer and science management in agriculture, particularly the dairy industry. Bruce has a passionate interest in management of science and science based organisations, program evaluation and the processes of improved community engagement.

At a national level, Bruce leads the National Primary Industries Research, Development & Extension Committee, reporting to the Standing Committee and Ministerial Council

Bruce is director of the Agriculture Victorian Services Pty Ltd, the Dairy Futures CRC and the Biosciences Research Centre Pty Ltd.

Please RSVP to Anthea Rutter at: anhearutter@bigpond.com or 0417 569 649