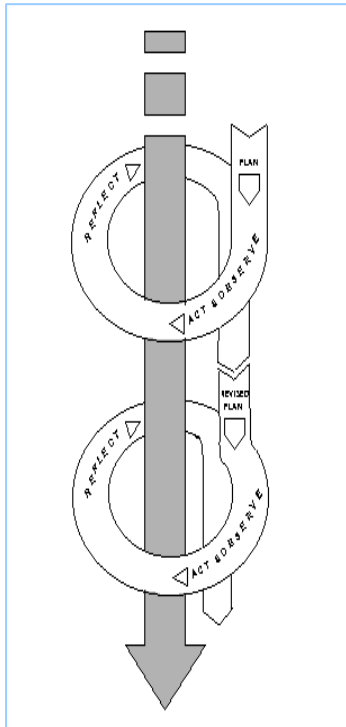


## Evaluation that really makes a difference: short-cycle evaluation



### Overview

Do you sometimes wonder how much difference evaluation can actually make? Under some circumstances the answer is, quite a lot - especially if you use an evaluation process designed to do so.

The Snyder process is such an evaluation. It combines formative, summative and short-cycle evaluation - together with meta-evaluation - in a single participative and action-oriented process. The formative evaluation component helps participants understand how their program or process really operates. Summative evaluation helps them use that improved understanding to identify the most effective feedback information. With short-cycle evaluation they set up the feedback loops for ongoing improvement. Meta-evaluation improves and builds ownership of the overall process. Because the participants are directly involved in the evaluation they are more likely to carry through on the plans they develop.

This seminar will introduce you to the Snyder process and how to implement it.

Kemmis and Mc Taggart 1988 cited in Bachman, L.B.R., 2009.

### Who should attend:

The seminar is likely to be of interest to anyone curious about participative and action-oriented evaluation. It makes no assumptions about the knowledge or experience of participants.

### About the Presenter:

For 35 years now, Bob Dick has been a facilitator, consultant and occasional academic in the fields of community and organisational change. In most of this work he uses highly participative and outcome-focused methods. Using action learning and action research, he helps others (and himself) improve their practice and their organisations and communities.

**When:** Thursday, 25 November 2010

**Time:** 1200 – 1300 hr

**Where:** Room 209, Social Science Building, Sandy Bay, UTAS, Hobart. (Building no. 26 on map: [http://www.research.utas.edu.au/images/maps/Sandy\\_Bay\\_Building\\_Name\\_Map.PDF](http://www.research.utas.edu.au/images/maps/Sandy_Bay_Building_Name_Map.PDF)). Limited parking at SocScience; plenty of parking at Commerce Building no.41.

For video conferencing, please email your IP address to [Helena.Mitev@utas.edu.au](mailto:Helena.Mitev@utas.edu.au)

**RSVP:** Not required. Admission is Free.

