

WHEN EVALUATIONS ATTACK!

How to recover poor evaluations

Presentation to the Australasian Evaluation Society

21 September 2011



nous group

In working with clients we aim to deliver 3 core promises.

Nous' value proposition

Bold ideas

We think deeply and with originality, beyond received wisdom. Imagination and rigour are equal partners.

Engaging people

We are engaging, warm, and authentic. We emphasise engagement because, ultimately, people make the difference.

Influential, enduring solutions

The value of our work is measured by its value for money, pervasive influence, and capacity to make a lasting difference. It must endure.

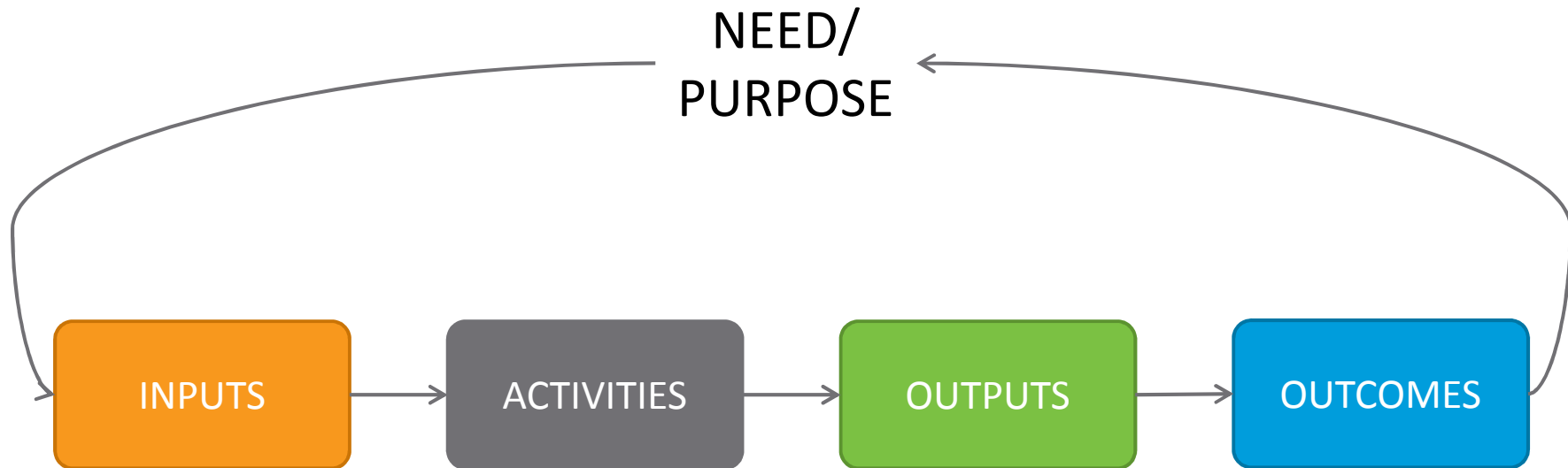
We will cover 5 topics.

1. Let me count the ways an evaluation can be 'poor'...
2. An evaluation 'success' framework.
3. Some tell-tale signs...
4. Be systematic in your path to recovery.
5. Four tips will help prevent the problem.

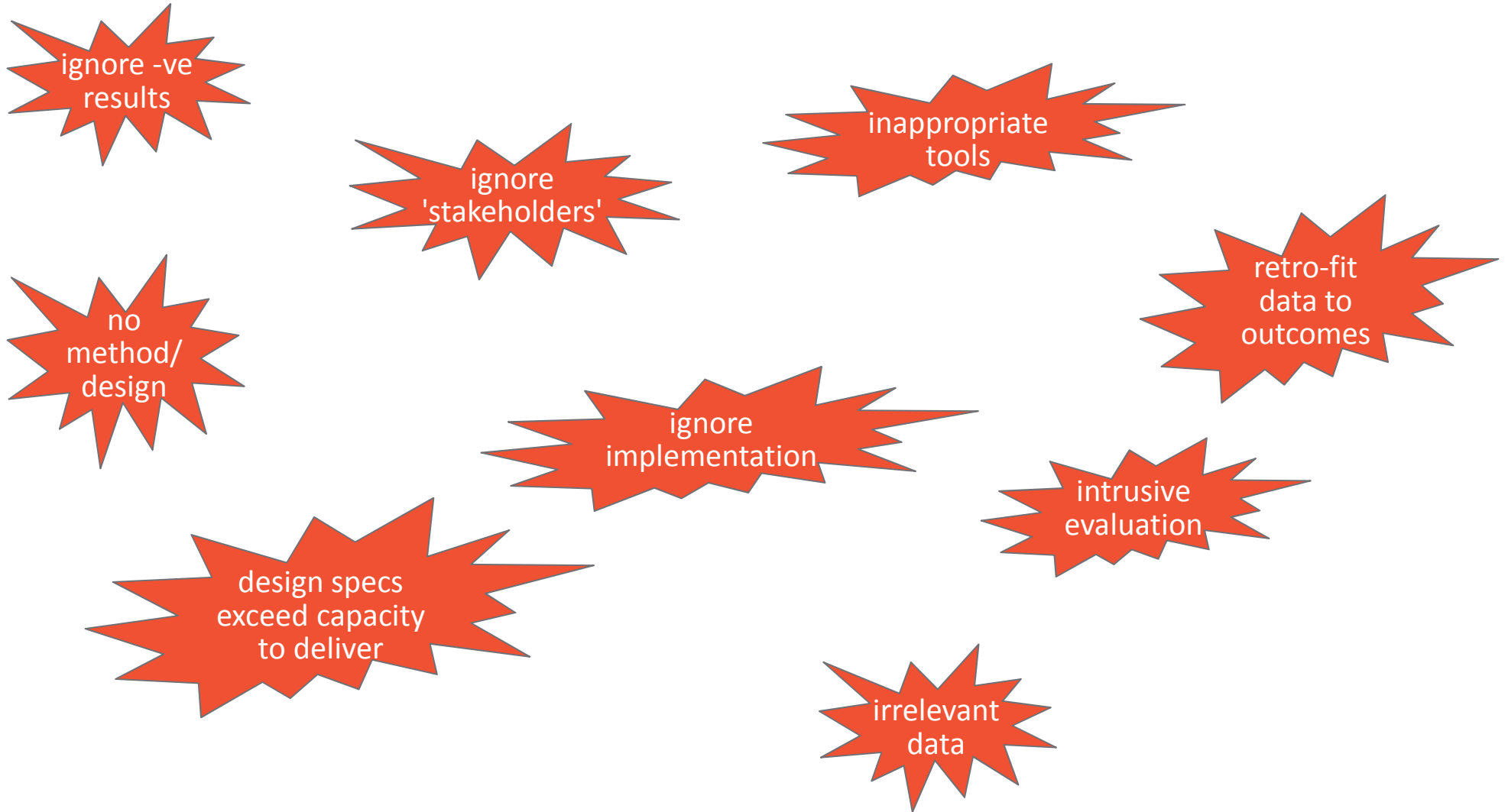
Let me count the ways an evaluation can be 'poor'...



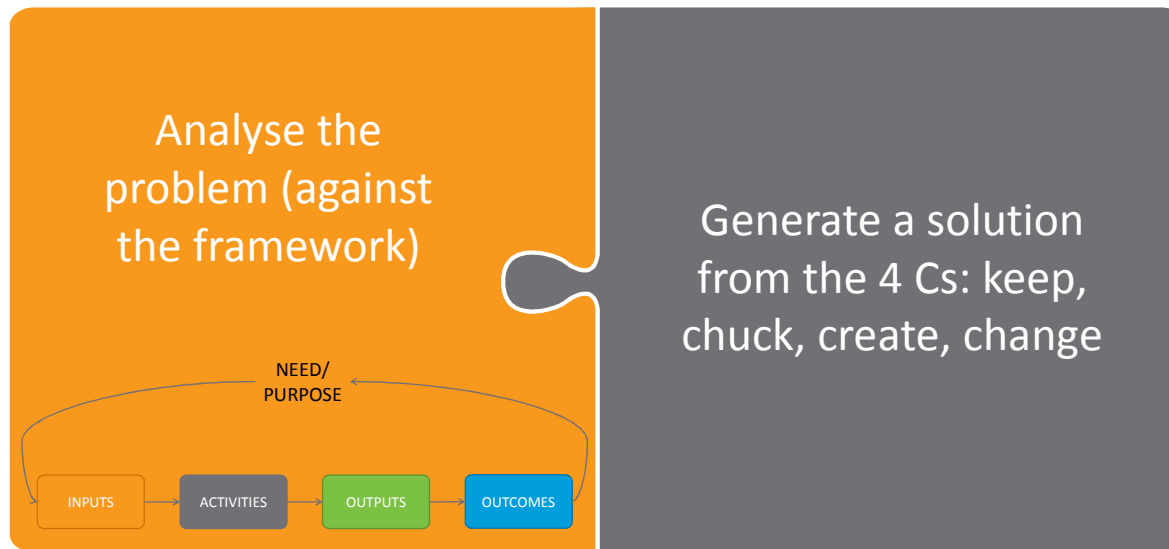
An evaluation 'success' framework.



Some tell-tale signs...



Be systematic in your path to recovery.



Kenny Rogers'
The Gambler

Four tips will help prevent the problem.

a good project charter
makes things clear

Scope – what's in,
what's out

Tasks and
responsibilities

Include a data
assessment element

Get client sign-off

clear key evaluation
questions

Focus on 'key'

Relates to the need
& purpose

use an effective and
appropriate design

Likely to answer the
questions

Suitable for the
situation

don't go there in
the first place

Ego and the heart
ruling the mind