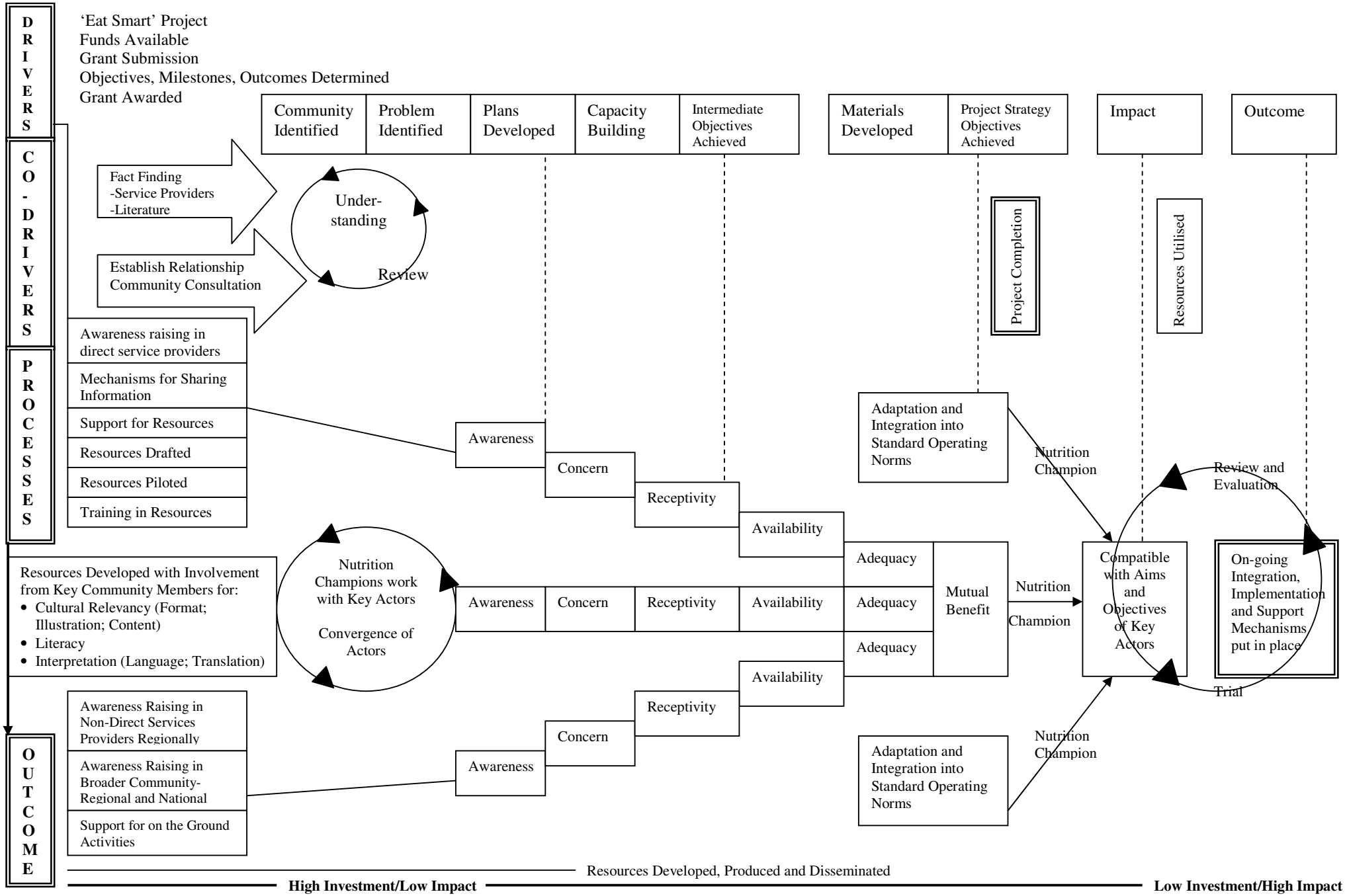
DRIVERS
'Eat Smart' Project
Funds Available
Grant Submission
Objectives, Milestones, Outcomes Determined
Grant Awarded
Community Identified
Problem Identified
Plans Developed
Capacity Building
Intermediate Objectives Achieved
Materials Developed
Project Strategy Objectives Achieved
Impact
Outcome
CO-DRIVERS
Fact Finding
-Service Providers
-Literature
Under-standing
Review
Establish Relationship
Community Consultation
Project Completion
Resources Utilised
PROCESSES
Awareness raising in direct service providers
Mechanisms for Sharing Information
Support for Resources
Resources Drafted
Resources Piloted
Training in Resources
Awareness
Concern
Receptivity
Availability
Adaptation and Integration into Standard Operating Norms
Nutrition Champion
Review and Evaluation
Resources Developed with Involvement from Key Community Members for:
• Cultural Relevancy (Format; Illustration; Content)
• Literacy
• Interpretation (Language; Translation)
Nutrition Champions work with Key Actors
Convergence of Actors
Awareness
Concern
Receptivity
Availability
Adequacy
Adequacy
Adequacy
Mutual Benefit
Nutrition Champion
Compatible with Aims and Objectives of Key Actors
On-going Integration, Implementation and Support Mechanisms put in place
Trial
OUTCOME
Awareness Raising in Non-Direct Services Providers Regionally
Awareness Raising in Broader Community-Regional and National
Support for on the Ground Activities
Awareness
Concern
Receptivity
Availability
Adaptation and Integration into Standard Operating Norms
Nutrition Champion
Resources Developed, Produced and Disseminated
High Investment/Low Impact
Low Investment/High Impact